IN THE MATTER OF REPRESENTATIVE NEWT GINGRICH

EXHIBITS TO REPORT OF THE SELECT COMMITTEE ON ETHICS

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EXHIBIT 1

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1990 has been a trying year for the nation and the party. In the face of a difficult election, we hold true to our programs, our ideas and our ideals.

The Mission is still sound . . .

"GOPAC's mission for the 1990's is to create and disseminate the doctrine which defines a caring, humanitarian reform Republican Party in such a way as to elect candidates, capture the United States House of Representatives and become a governing majority at every level of Government."

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An Overview

GOPAC3 139

OVERVIEW

We can only characterize the 1990 election as an opportunity lost. Opportunity lost for GOPAC, for the Republican Party, for the country.

What should have been the "breakthrough" election turned, in the last month or two, into a state by state, campaign by campaign, no trend, no message election.

GOPAC election results mirrored the nationwide results. Where Republican gubernatorial candidates were weak, our legislative candidates lost by razorthin margins.

The great news is that at least 9 members of the GOPAC farm team are brand new members of Congress. These are candidates who have been part of the GOPAC family. They have received training, tapes and/or cash, some beginning as far back as 1982.

Election year 1990 continued the farm team building process. We supported 91 candidates in 19 states and trained 2835 activists in 32 states.

Even though the election results were not all that we had expected, 1990 was an exciting and productive year for GOPAC. Our Charter Member report contains a brief section on each of the GOPAC 1990 projects.

The political report lists all of the candidates we supported, reports on the states where we were active, and gives results and contribution amounts. We think our Charter Members can be very proud of what we did.

The training and tape program continues to be our most effective and costefficient method of spreading the unique GOPAC message. We sent out 36,000 audio tapes to legislators, candidates and activists in 1990. Everywhere we travel, the tapes are praised and appreciated (and copied).

The GOPAC focus group project, one of the largest ever undertaken in the Republican Party, identified language and ideas that would motivate young people to become active in the political process and encourage them to vote Republican.

And for a real learning experience, GOPAC got into the television production business. Our May 19th American Opportunities Workshop was, we believe, the largest satellite network ever put together. The success of that broadcast led to the American Citizens' Television series, as you will see in that report.

Our shirtsleeves sessions continue to grow and inspire. If you have not rolled up your sleeves and participated, you are missing a special experience.

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The last section in this report will give you a brief look at preliminary plans for GOPAC 1992. We believe that the unique capabilities of our General Chairman Congressman Newt Gingrich means that GOPAC will take the lead in planning for 1992.

The unparalled opportunity in 1992 because of redistricting, and because of retirements means that there will be some 170 districts where no incumbent is running or where an incumbent is running in a very different district from the one when he was elected.

Because the opportunity is so great, the planning has already begun, and GOPAC Charter Members and Congressman Newt Gingrich are the motivating force behind the planning.

1990 has been an exciting, productive year for GOPAC. We could not have done any of it without the ideas, the inspiration and the support of our Charter Members. We can't wait to see what 1991-92 will bring.

And yes, we will control the U.S. House. We'll do it in the next election or the one after that. We're serious about it.

Kay Riddle Executive Director

EXHIBIT 2

AHachment #5

Draft (11/1/89)

GOPAC IN THE 1990s

Introduction

During the 1980s, GOPAC has continued its original mission, laid out under the leadership of Pete du Pont, of developing a "farm team" of state legislators and other state and local officeholders from which the next generation of Republican congressmen will emerge. Through contributions to state legislative candidates, GOPAC has helped literally hundreds of candidates to achieve a foothold on the political ladder.

Since 1986, under the leadership of Newt Gingrich, GOPAC has grown into a nationally-recognized center of training and doctrine for grassroots Republican activists and candidates. Through its training seminars, its widely-distributed video and audio tapes and its project to develop and communicate "An Agenda Worth Voting For," GOPAC has taken the lead in communicating the next generation of conservative ideas and in creating a caring, humanitarian, reform Republican party.

Thanks in part to GOPAC's past efforts, the Republican party has an opportunity during the 1990s to become a governing majority in America, at every level of government. The center-right coalition that has carried every Presidential election since 1968 is ready, finally, to seize control of the rest of government at well, from the Congress to the school boards.

Based on its history and experience, its capabilities and strengths as an organization and its assessment of the vast opportunity available to the Republican party, GOPAC has developed the following Mission Statement for the 1990s:

GOPAC's mission for the 1990s is to create and disseminate the doctrine which defines a caring humanitarian reform Republican party in such a way as to elect candidates, capture the U.S. House of Representatives and become a governing majority at every level of government.

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This mission statement, it should be noted, is consistent with the entire range of current GOPAC activities, from training to giving funds to individual state and local candidates. But it goes much further. The Mission Statement for the 1990s provides the basis and the motivation for a GOPAC that can serve as the catalyst for political realignment at the grass-roots level.

"Creation" and "Dissemination": The Operational Principles

GOPAC's new Mission Statement translates immediately and directly into operational principles for GOPAC activities. Its role is to both <u>create</u> and <u>disseminate</u> the doctrine of a majority Republican party.

The creation of new doctrine is essentially a research function, involving the development of new ideas at the strategic, operational and tactical level. Strategic doctrine, in this context, consists of the language, policies and programs that will define the caring, humanitarian, reform Republican agend of the 1990s. Operational doctrine consists of the political message animage which will attract voters and elect state and local candidates in support of this new agenda. And, tactical doctrine consists of the specific political techniques Republicans will use to win elections and enact governing conservative policies.

Under the leadership of General Chairman Newt Gingrich, GOPAC as played a central role in developing the Republican doctrine of the 1990s. From developing the Conservative Opportunity Society, to creating the GOPAC tapes ("We Are A Majority," "Listen, Learn, Help, Lead," and "Visions, Strategies, Projects, Tactics"), to teaching the party how to "define the left," Gingrich has led the way towards defining a new Republican doctrine.

The challenge for the party, and for GOPAC in particular, is to fiesh out these ideas into a full-fledged, intellectually complete doctrine -- one that offers specific policies and programs, comprehensive tactical guidance for the party, and usable operational guidance for specific state and local campaigness.

Exhibit 2

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GOPAC's new Mission Statement calls for it to take up this challenge by undertaking the research activities needed to create a complete Republican doctrine for the 1990s.

As important as the creation of new doctrine is its dissemination. During the 1980s GOPAC and Newt Gingrich have led the way in applying new technology, from C-SPAN to video tapes, to disseminate information to Republican candidates and political activists. And, GOPAC has successfully used the "old technology," (e.g. sponsoring meetings and seminars, mailing materials to farm team members, direct mail, etc.) to get its message out.

But the Mission Statement demands that we do much more. To create the level of change needed to become a majority, the new Republican doctrine must be communicated to a broader audience, with greater frequency, in a more usable form. GOPAC needs a bigger "microphone."

Fortunately, the information revolution provides the needed tools. The successful dissemination techniques of the 1990s will involve increased use of teleconferences, television "narrow-casting", "900" numbers, computer bulletin boards, broadscale faxing and other technologies not yet explored — or even invented. If GOPAC is to be successful in disseminating the new doctrine as widely and frequently as required, it must remain on the cutting edge of the information revolution.

Advanced technology will be a supplement, not a replacement, for the successful communications techniques GOPAC has developed during the 1980s. Continuing the training seminars, creating a new set of video tapes, increasing the frequency and quality of the audio tape program and sponsoring additional meetings and seminars will remain essential to disseminating the message. Giving funds to state and local candidates can also play an important role. By increasing the probability of electing aggressive, eloquent spokesmen for the new Republican party, GOPAC can help to create effective advocates for the changes that must be made. And, by choosing its candidates effectively, GOPAC can send a message to the party and to the world about the Republican party's commitment to attract new voters among minorities, in inner cities, in the South and elsewhere.

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GOPAC Projects

In August 1989, GOPAC received commitments for funding of six specific projects designed to create and disseminate the new Republican doctrine of the 1990s:

- 1. Overall Planning: Oversee the development of the strategic, operational and tactical doctrine of the new Republican party and disseminate it to Republican candidates and activists.
- 2. No-Tax-Increase Coalition: Energize the no-tax-increase movement at the grassroots level as well as in Washington.
- 3. National COS Movement: Create the communications network for a national Conservative Opportunity Society movement, working with existing state COS groups.
- 4. Create an Inner City COS Agenda: Develop and disseminate the strategic-level doctrine for COS-based progress in urban areas.
- 5. Create a Rural COS Agenda: Develop and disseminate the strategic-level doctrine for COS-based progress in rural areas.
- 6. Education Choice Coalition: Energize the education choice movement at the grassroots level as well as in Washington.

Each of these projects involves both the creation and dissemination of new doctrine, with some weighted more heavily towards creating new doctrine and some more towards doctrine dissemination. (The National COS Movement, for example, is essentially a communications/dissemination project; the Inner City and Rural COS projects are more heavily weighted towards research/ doctrine creation.) Each is an integral part of GOPAC's mission for the 1990s.

To carry out these projects, GOPAC will expand and reorient two its existing divisions.

Fxhibit 2

GOPAC will reorganize and expand its research development and planning division, which will undertake the research-intensive Overall Planning, Inner City COS and Rural COS projects. The research division will not involve on-staff GOPAC employees, but will rely on consultants working under the direction of a Research Projects Director (Jeff Eisenach), who will be hired on a contract basis. Newt Gingrich will be extensively involved in the design and direction of these activities.

GOPAC will also expand and reorient its <u>communications division</u>. A full-time GOPAC staff person will be hired, working in the Washington office, to coordinate the dissemination of doctrine from the three research-intensive projects, manage the three communications-intensive projects (No-Tax-Increase Coalition; National COS Movement; Education Choice Coalition) and, most importantly, aggressively develop new technology for political communications. Some or all of these activities may also involve the use of outside consultants or part-time staff. Bo Callaway will be extensively involved in designing and directing this expanded communications program.

Ongoing GOPAC Activities

GOPAC's current activities will continue under the remaining three GOPAC divisions: Political, Finance and Administrative.

The political division will continue and expand the existing training seminar program, and oversee the direction of funds to state and local candidates, under the direction of Political Director Tom Morgan. The training program will be expanded in two ways: First, an additional staff person will be added to the program (possibly from existing GOPAC staff - Mark Colluci?) to enable it to provide training to local candidates and Republican activists, as well as to state legislators. Second, the Political Director will work directly with the communications division to develop ways of distributing the GOPAC training program via television, teleconferences,

With respect to funding candidates, the political division will direct its efforts specifically to identifying state and local candidates that meet the two

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criteria discussed above - effective spokesmen for the new doctrine, and candidates representing new GOP voter groups.

The <u>finance division</u> will continue to oversee the Charter Member program, the National Leadership Council (\$1,000 donors) and the direct mail program. The direct mail program will be substantially reoriented, in keeping with the new mission, to aggressively market new doctrine through GOPAC "products" (e.g. the audio and video tapes).

In addition, the finance division will aggressively market existing and prospective research and communications projects to Charter Members, with the objective of identifying funders to maintain the current set of activities and undertake additional ones. Through high-dollar donations, GOPAC will aim to double its annual funding base each year through 1992.

The <u>administrative division</u> will continue to manage GOPAC's financial and legal affairs under the highest possible financial, legal and ethical standards.

REPORT TO SHAREHOLDERS

April 26, 1993

GOPAC's mission, building the grass-roots base from which Republicans will capture the U.S. House and win majorities at every level of government, has never been more important than in 1993 -- and the opportunities for success have never been greater. While we have lost control of the White House, Republicans currently:

- o Hold 33 more House seats than in the first year of the Carter Presidency;
- o Hold nearly 100 more state legislative seats than in 1980 -- and 600 more seats than in 1977;
- o Have majorities in 33 (of 94) state legislative chambers -- the most since 1980;
- o Have the tremendous advantage of running against a Democratic administration which is radically to the left of the majority of Americans.

In terms of GOPAC's most fundamental goal -- winning Republican control of the U.S. House, one startling fact is worth bearing in mind: If Republicans gain as many seats in 1994 and 1996 as we did in 1978 and 1980, we will hold an eight seat majority in the U.S. House.

The challenge facing Republicans, however, is an awesome one: We must build a governing majority, founded on basic principles, that is prepared to do what we failed to do during the last 12 years: Replace the Welfare State with an Opportunity Society and demonstrate that our ideas are the key to progress, freedom and the Renewal of American Civilization.

1993 GOPAC Charter Member Events

January 13	Get Acquainted Breakfast The Willard Intercontinental Washington, D.C.	May 7	Reception and Dinner National Center for Policy Analysis Dallas, Texas
January 22-23	The State of the Union Under President Clinton The Willard Intercontinental Washington, D.C.	Миу 25	Get Acquainted Dinner The Hay Adams Hotel Washington, D.C.
March 16	Get Acquainted Dinner The Hay Adams Hotel Washington, D.C.	June 8	Get Acquainted Dinner The Hay Adams Hotel Washington, D.C.
March 21-22	GOPAC Events New York, New York	June 22	Get Acquainted Dinner The Hay Adams Hotel Washington, D.C.
April 20	Get Acquainted Dinner The Hay Adams Hotel Washington, D.C.	· November 13-15	Fall Charter Meeting Location to be determined
April 24-26	Spring Charter Meeting The Willard Intercontinental Washington, D.C.	January 1994	California Regional Charter Meeting

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1993 GOPAC POLITICAL PROGRAMS

Status Report April 26, 1993



MAJOR PLANNING ASSUMPTIONS

- While both "message" and "mechanism" are important, GOPΛC's comparative advantage lies in developing new ideas -- i.e. in the "message" part of the equation. GOPΛC will thus continue to focus its efforts on developing and communicating our values in a way voters can understand and support.
- o GOPAC will remain an "independent" organization, without formal ties to the RNC or other Republican committees, so as to be able to continue to serve effectively as the "Bell Labs" of the Republican Party -- i.e. GOPAC will continue to have the freedom to take risks and try new ideas.
- GOPAC has emerged as the premier training organization in the Republican Party by virtue of a very strong program, and continues to have a comparative advantage in offering political training programs focussed on ideas, messages and strategies. Thus, GOPAC should remain active in political training and take the necessary steps to ensure the "product" continues to be of the highest possible quality.
- o GOPAC will continue to rely primarily on the Charter Program for its funding, and will operate on a total budget of roughly \$2.5 million for calendar 1993.
- GOPAC's role in Congressional elections in 1992 was important in the winning campaigns of at least two dozen, and perhaps as many as 40, of the 47 members of the 1992 freshman class. Thus, GOPAC should remain involved in helping to recruit, train and support Republican challenger campaigns.
- o While the "Gavel Club" raised substantial funds for House challengers, the program was in many ways poorly structured and should either be eliminated or significantly restructured.
- OPAC will continue to give cash to candidates at the state and local level, but cash to candidates is not GOPAC's main mission. Our experience in the 1991-1992 cycle provided still more evidence that GOPAC's "teach them to fish" model is the most effective means of providing value to candidates. Thus, we will continue to focus on training, networking and providing in-kind contributions, with cash contributions serving in part to leverage the effectiveness of our other activities.

MAJOR PROJECTS OVERVIEW

Project Line

<u>Curriculum Update and Expansion</u> -- virtually complete re-working of the existing GOPAC training curriculum and expansion of the curriculum to new areas (e.g. Quality).

"Tory (Franchise) Model" R&D -- identification of "marginal" districts to be targeted for a permanent "seven-days-a-week, 52-weeks-a-year" presence and initial development of alternative models for establishing such a presence.

Off-Year State Legislative Races (New Jersey, Virginia) -- focussed training, strategy and message development and contributions (cash and in-kind) in these "off-year" states where GOPAC's presence has made a big difference in recent years.

Message Development/"Renewing American Civilization" -- focus group project designed to test and improve the "Renewing American Civilization" message in preparation for its use in 1993 legislative campaigns and 1994 Congressional races.

Ongoing Political Activities -- on-site training seminars, audio training tapes and targeted teleconference training, plus initial recruiting and training for 1994 Congressional candidates, etc.

Status

Taping of new training tapes scheduled for June 5 training session at Virginia Republican Convention; post production complete and materials ready for use by July 1.

Planning session held on April 24 to discuss feasibility of various approaches and recruit possible "franchisees" for 1993-1994 test program.

Newt speaking at and teaching training seminar for candidates at Virginia Republican Convention; discussions underway with New Jersey party to schedule training; "scouting" underway to identify target races in both states.

April Charter Meeting breakout sessions designed to present and improve core elements of the message; focus groups to be scheduled in Summer/early Fall 1993.

First 1993 tape to drop in June with training modules on Renewing American Civilization and health care. Teleconference "train the parties" program underway.

CURRICULUM UPDATE AND EXPANSION

Background

Since GOPAC first launched its on-site training program in 1987, we have trained well over 10,000 candidates in nearly every state in the union. The GOPAC curriculum continues to receive rave reviews, and very few weeks go by when we do not receive a request for us to provide an on-site seminar. This high demand for our product is strong evidence that it continues to be very useful to Republican candidates.

The on-site seminar curriculum currently consists of two core modules: The "Core Doctrine" module ("Vision, Strategies, Projects, Tactics," "Listen, Learn, Help, Lead," "Wedges, Magnets, Shields, Turf," etc.) and the "Flying Upside Down" module (based on Joe Gaylord's landmark book, now in its second edition). Both elements exist in video tape, audio tape and written outline formats, with the video tape and written outline formats directly supporting the seminars.

1993 Objectives

- 1. Update and Expand Core Doctrine Module: The current edition of the "Core Doctrine" module was produced in May 1992 and is dated by the election. At a minimum, the underlying principles need to be applied to the current political situation, the video needs to be re-shot and the written outline needs to be re-written to correspond to the new presentation. An audio tape will also be produced based on the new video tape, both for mailing to the farm team and to be given to participants in on-site seminars as post-training reinforcement. We should also produce a written "doctrine manual" similar to the book version of Flying Upside Down. This project is on track to be completed by early Summer.
- 2. Re-introduce the "We Are a Majority" Module: The "We Are a Majority" Module, which explained the core differences between us and the Left and the reasons why our side is in the majority in each area, was one of the major elements of our program through 1989, at which point elements of this module became dated (e.g. our differences with the Left in our understanding of the Soviet Union). By updating and re-introducing this module, we will fill a burning need within the Republican Party to be reminded of the principles which unite us against the agenda of the Left. This project is on track to be completed by mid-late Summer.
- 3. Build and Test a "Quality" Module: Thanks to Newt's relationship with Dr. W. Edwards Deming and to the efforts of several GOPAC Charter Members to expose GOPAC staff to core principles of Quality, we believe we now have the understanding to take a first cut at teaching Quality to Republican organizations and campaigns. This will be an inherently experimental effort, but the potential payoff is tremendous. Initial work on this project is underway, and the objective is to have a test product by late Summer or early Fall.



"FORY (FRANCHISE) MODEL" R&D

Background

The notion of building a permanent presence in a set of "marginal" Congressional districts has been around for many years, most recently in discussions of creating "Franchise" districts" and/or adapting the British Tory Party's model of permanent campaigns. There are three major reasons to believe this is a good time to move the concept from the "idea" to the "test" phase: (1) GOPAC's work with House challengers in 1992 resulted in development of very strong relationships with Republican leaders in dozens of Congressional districts; (2) During 1992, we undertook a fairly intensive study of the British Tory Party's experience with a similar model, and we have established a good working relationships with senior Tory Party officials who are willing to work with us to apply what they know to the American environment; and (3) Congressional districts are now "set" through 2000 -- i.e. we now have eight years, and four elections, to work on targeted districts without worrying that district lines will be withdrawn.

1993 Objectives

- 1. Identify "Marginal" Districts: In 1992, we identified 176 Congressional districts which were either "open seats" or held by Democratic incumbents. Republicans were elected in 45 of these 176 districts, leaving 131 districts where our initial analysis suggests Republicans should be electable. Our first task this Spring is to review that initial analysis (based especially on 1992 results) and produce a revised list of 100-150 marginal districts Republicans should target during the 1990s. First cut target list is complete.
- 2. Developing a Doctrine for "Franchise" Districts: Through various efforts over the past several years, we have already done a significant amount of research into how a "franchise" model would work and even tested several elements that will no doubt be included in a final doctrine manual. Over the next few months, we need to (a) formally study the British model and analyze which elements might be adapted to U.S. campaigns, (b) talk with potential "franchisees" (i.e. customers) about what they need and (c) take a first cut at actually writing down the key elements of a franchise district doctrine (e.g. training, funding, recruiting, etc.). Next steps here depend on the outcome of the April 24 planning session.
- 3. Identify 1994 Test Districts: We have had exploratory conversations with a dozen or more Republican leaders around the country, including several Charter Members, who are prepared to devote time and energy to establishing permanent campaigns in Congressional districts where they live. From among these franchise candidates, and others we may identify over the next few months, we need to select 6-12 Test Districts in which to test the franchise model doctrine. This selection including the development of explicit franchise agreements with district leaders -- should be complete by November 1993.

Two states, New Jersey and Virginia, will be holding state-wide elections for state legislature this year. Beginning in 1989, GOPAC has played significant roles in both states, providing training, focus group and other research, strategic advice, in-kind contributions (e.g. camera-ready ads) and cash contributions. Our theory has been, and temains, that these off-year states, provide a unique opportunity to "market test" our "on-year" political programs before rolling them out nationwide. However, we have also been active for the much simpler reason of helping to elect Republicans -- and on this score, our efforts have been very successful. Legislative leaders in both states give GOPAC significant credit for the major gains they made in 1991, and they are enthusiastic about having GOPAC's help again. It is important to remember that gubernatorial races with national implications (Florio in New Jersey and the Wilder vacancy in Virginia) are on the ballots in both states.

1993 Objectives

- 1. Recruiting and Training State Legislative Candidates: We have contacted state legislative leaders and offered to assist with candidate recruiting in both New Jersey and Virginia, and we expect that Newt will be asked to assist personally in persuading some of the stronger potential candidates to run. In addition, we are currently working to schedule major training seminars in both New Jersey and Virginia for June/July 1993, and will use these seminars to "roll out" the new GOPAC training curriculum now under development. In addition, we are developing a teleconference training curriculum for both states which we expect to roll out in late Summer. (Recall that we first tested the teleconference training program, which was so successful in 1992, with state legislative candidates in New Jersey and Virginia in 1991.) On track, with Newt Gingrich training seminar scheduled for June 5 at the Virginia Republican Convention.
- 2. Research and Strategic Consultation: As in 1991, we will work directly with the Republican leaders in New Jersey and Virginia to determine how GOPAC can best meet their needs for research and strategic consultation at both the candidate-specific and the state-wide party level. Discussions with state leaders are already underway; specific projects will be developed over the course of the next several months.
- 3. In-Kind and Cash Contributions: GOPAC's most effective program in 1991 was the "Wilder Index" ad campaign we developed for Virginia state legislative candidates. In September, we mailed camera-ready art, tailored specifically to each campaign, to every Republican challenger. The ads demonstrated that the Democratic incumbent they were running against lad voted with Governor Wilder (the most unpopular political figure in the state at that point) on a large proportion of key votes. As we survey the situation in New Jersey and Virginia this year, we will be looking for similar opportunities. Of course, we will also be evaluating state legislative candidates for possible cash contributions, and tentatively expect to contribute about \$25,000 in each of the two states.

MESSAGE DEVELOPMENT/RENEWING AMERICAN CIVILIZATION

Background

In the Spring of 1990, GOPAC undertook a series of 18 focus groups designed to better understand the attitudes of young, middle-class Americans. It was the largest and most sophisticated focus group project undertaken by the Republican Party for more than a decade. More importantly, it allowed us to understand both the level of and the causes of fear, tesentment and frustration among middle-class Americans (i.e. to anticipate the strength of the anti-incumbency movement, the term limits movement and the Perot candidacy, among other things), to develop appropriate political messages and strategies, and, through our training programs, to improve the campaigns of literally thousands of Republican candidates. Given the dramatic change in the political landscape since 1990, it seems appropriate that we should consider undertaking a research project designed to help us better understand how our values, principles and policies can best be communicated to voters, including specifically testing the "Renewing American Civilization" message Newt is in the process of developing.

1993 Objectives

- 1. Develop Research Agenda: The first step in this project is to state clearly what we hope to learn -- about values, principles, issues, policies, etc. Newt's "Renewing American Civilization" speech and associated materials have been forwarded to the focus group design team we have worked with in the past (Market Strategies, Inc.), and we look forward to having an initial research agenda back from them by mid-Spring. Initial conversations with Market Strategies completed; research agenda to be completed by mid-June (slightly behind schedule).
- 2. Develop Test Protocol: Once we have talked through the research agenda, we will begin working with Market Strategies to design a specific research protocol, which will include details on the number of focus groups to be conducted, sites, participant profiles and a discussion outline. This step should be complete by late Spring or early Summer. Still on track.
- 3. Collect Data/Report/Follow-Up: Our objective is to be "in the field" sometime this Summer (probably over the course of several weeks), and to have written results back in by September 15. The primary means of dissemination (e.g. incorporation into training program, sending reports to Republican leaders, press briefings, etc.) will be decided over the course of the next several months. On track.

ONGOING POLITICAL ACTIVITIES

Background

A significant part of GOPAC's political program involves either (a) ongoing "routine" activities and (b) taking advantage of targets of opportunity. These include: conducting on-site training seminars for activists, potential candidates and incumbents; producing and mailing audio training tapes; serving as a networking point for Republicans to share new ideas; and, participating in special elections (both state and local and Congressional).

Specific 1993 Objectives

- 1. On-Site Training Seminars: We are currently working to schedule roughly two dozen on-site training seminars during 1993. In addition to the states with off-year state legislative races, we expect to be active in Mississippi (where there is an important race for governor and where GOPAC has been active in the past) and in several other states (e.g. Texas, Pennsylvania, California) where GOPAC training has been well-received in the past. First GOPAC training session of 1993 will be conducted at the Southern Republican Exchange meeting in Louisville on May 8; additional seminars now being scheduled.
- 2. Audio Training Tapes: We have planned and budgeted for six audio training tapes to be mailed during 1993, including two or three tapes including our updated training curriculum. At present, we are working on updating the mailing list to reflect results of 1992 state and local races and are preparing to mail a customer satisfaction/needs survey to the entire farm team list. Mailing list has been updated and survey is in preparation; first tape scheduled for June on "Renewing American Civilization" and "Entrepreneurial Health Care."
- 3. Wisconsin Support: In the category of "targets of opportunity," there are a series of special elections for the State Senate in Wisconsin coming up this Spring -- the outcomes of which will determine control of the Senate. We are currently working to schedule trips for Newt to make appearances on behalf of the Republican candidates in these races. Trip completed April 23.

EXHIBIT 4

GOPAC3 180



which you go

Community Activism

ACTV & AOW

AMERICAN OPPORTUNITIES WORKSHOP: REWRITING GRASSROOTS POLITICAL MOVEMENTS

A new chapter in the history of American political movements was written on May 19, 1990.

That was the day GOPAC launched "The American Opportunities Workshop." The American Opportunities Workshop (AOW) brought together citizen activists at 650 workshops across the country, linked together by television and satellites.

In 50 states, and hundreds of thousands of homes (via <u>The Family Channel</u>), activists listened as Congressman Newt Gingrich challenged the country to solve local problems by using common sense. The model became known as "the triangle of American success" — harnessing high technology, entrepreneurial free enterprise and basic American values in searching for community based solutions to the country's problems.

AOW far exceeded our goal of 300 workshops in 20 states with 650 workshops in all 50 states. We knew that we could not let this "electronic town meeting" end on May 19th. Indeed, it was just the beginning.

Taking To The Airwaves

The decision was made to produce three pilot programs over the course of the summer. The project became known as American Citizens' Television (ACTV) and was sheparded by the Abraham Lincoln Opportunity Foundation, a non-profit 501 (c) 3 organization chaired by Bo Callaway. Though legally no longer a GOPAC project, ACTV did rent space and operate out of the GOPAC office.

Our mission is to establish ACTV as a new, interactive information network. By using the latest in communications technology, we have already put together an impressive network of thousands of activists across the country.

The first pilot aired live on July 21st, again, on <u>The Family Channel</u>. The program centered on activists' involvement in television, specifically cable access television.

Because of this show, 200 activists contacted us about enrolling in television production courses at their local cable access stations. Our goal is to ultimately have thousands of community leaders producing their own local programming, tagged on to the end of our show and serving as the local portion of American Citizens' Television in their community.

American Citizens' Television: Creating a National Dialogue

Our next ACTV program aired in September; back to school month. We used the opportunity to showcase the provocative idea of "education choice." Choice in education allows families to send their children to any school they choose, public or private, with government education funds following students to the school of their choice.

With dozens of education groups around the country supporting the program, over 400 citizens joined us for workshops on September 29th. Hundreds of thousands more saw our program "Education Choice: The Citizens' Solution" on The Family Channel. Our program was hosted by The Honorable Pete du Pont, a strong advocate of choice in education for America's children and former chairman and founder of GOPAC.

Activists took advantage of the subject to invite school superintendents, PTA Presidents and teachers to local workshops and discuss the merits of the program. These workshops made it possible to advance the cause of education choice in communities across America.

Imitation -- The Sincerest Form of Flattery

Word quickly spread across the Washington community of the success of the American Opportunities Workshop and American Citizens' Television.

On September 22nd, Dr. Alan Keyes, President of the Council for Citizens Against Government Waste approached ACTV about heading up a new project.

Dr. Keyes wanted ACTV to take a leading role in organizing and planning the national "Taxpayer's Action Day." The plan called for hundreds of rallies across the country on October 27th, protesting high taxes and government waste and corruption. The goal was to recruit thousands of activists to protest in front of local, state and federal government offices and focus national media attention on the mood of angry taxpayers. Of course, the launching point for these rallies would be "Taxpayer's Revolt," the third and final ACTV pilot, aired on the morning of October 27th on The Family Channel.

With 4 weeks to go the project was nothing but an idea. Within days of taking on the project, ACTV made the idea a reality. Using techniques learned from earlier projects, ACTV organized rallies in 250 congressional districts. The rallies ranged in size from 3,500 in Detroit to 5 in Rome, New York.

Congress voted on the Federal budget voted on Taxpayer's Action Day. The timing couldn't have been better. All three networks carried news of the rallies and the public's outrage over the tax increases and the government's lack of spending discipline.

Ultimately, Taxpayer's Action Day would not have been possible without the expertise developed by GOPAC and ACTV in grassroots organization. The innovative American Opportunities Workshop has opened up new doors for mobilizing citizen activists.

Getting Out the Message

	May 19	July 21	Sept. 29	Oct.
27	•			
Workshops:	650	350	400	N/A
Affiliate producers:	N/A	212	35	N/A
Rallies:	N/A	N/A	N/A	250+
***Estimated attendance: 50,000+		9,000	16,000	

^{***} Does not include television audience estimated at 250,000 per show.

101

AMERICAN CITIZENS' TELEVISION 40 First Street, N.W. uite 400 Vashington, D.C. 20001

ACTV UPCOMING PROGRAMS

Saturday, September 29: "Focus on Education" -- Featuring Gov. Pete du Pont, Brookings Institution Scholar John Chubb and leaders of the education choice movement.

(Date TBA): "Veterans Solving Problems for Veterans" -- Veterans going outside the bureaueracy to solve problems in health care, education and retirement.

(Date TBA): "The Privatization Solution" --Local governments are leading the way in privatization, cutting bureaucracy and improving services.

September 29th show airs on the Family Channel at: 10:00 a.m. Eastern 9:00 a.m. Central 8:00 a.m. Mountain 7:00 or 10:00 a.m. Pacific (check local listing)

20

American Citizens' Television is a project of the Abraham Lincoln Opportunity Foundation, Bo Callaway, Chairman.

For information, write or call:

ACTV
440 First St. NW, Suite 400
Washington, DC 20001
(202) 484-2312



GOPAC3 184

440 First Street, N.W. Suite 400 Washington, 13.C. 20001 Phone: (202) 484-2312 Fax: (202) 783-3306

A Project of the Abraham Lincoln Opportunity Foundation

PLEASE PLACE STAMP

GOPAC3 185



Δ

WORKSHOP

Exhibit 4

440 First Street, N W Suite 400 Washington, D.C. 20001

GOPAC3 186



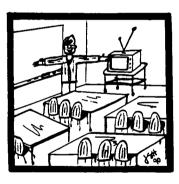
Step 1: CALL US!

Call us at A.C. T.V. and let us know that you are interested in hosting a workshop. We will add you to our National Directory so you can be linked up with other activists. We will also send you a press release. Ose this to attract media attention and community interest.



Step 2: CONTACT COMMUNITY LEADERS

Contact community leaders and get thes interested in your workshop. The group can work on finding solutions for local problems.



Step 3: FIND A ROOM

Find a room, school room, church hall, community center, hotel room; small business, any room that you can use as a meeting place. Make sure it is a facility where you can to watch t.v. and receive the Family Channel on cable.



GOPAC3 187

Step 4: TALK TO LOCAL CIVIC GROUPS

Talk to local civic groups about the workshop you are preparing. Local groups are always looking for speakers. Ask them to come join you on the date of the workshop. Some examples include the Elks, the Rotary Club, Kiwanis Club, civic groups, non-profit organizations, church clubs, and activist groups.



Step 5: MAIL PRESS RELEASES

As soon as you receive the sample press release, adjust it to your specifications and mail it to local t.v. stations, news rooms, newspapers, radio stations, anywher you think it can create publicity for you. The release should include the who, what, when, where, and why of the broadcast and the workshop.



Step 6: CALL TOUR LOCAL TALK SHOW

Call your local radio call-in shows. They may even feature you as a guest on their show. You should talk about ACTV and about the dates, times, etc. Everything listed in your press release. You could accept calls from the public, answer their questions, and sign them up to attend your workshop.





Step 7: CONTACT YOUR CABLE ACCESS STATE

Talk to the station manager about the issacess station and ask nim/her to als the program. Find out now you can produce a local version of the national show



Step 8: SHOWTIME!

On the day of the workshop, have the room prepared, refreshments available (coffee, donuts, etc.), materials ready, (clippings from newspapers about your topic, sign-in sheets, etc.) Also have your To-Do list for a project or projects you would like to see the group undertake after the broadcast.

Step 9: CALL US FOR HELP

Call us any time with your questions We are here to help you every step of the way.

Call American Citizens Television at:

1-800-872-2798

or call:

Mark Colucci, Executive Director, American Citizens Television. Tel.#: (202) 484-2312.

American Citizens Television is a project of the Abraham Lincoln Opportunity Poundation

> Produced and Illustrated by J. Stefanie Hess

EXHIBIT 5

TH ATIONAL CRASSI TS ORCANILATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE

440 FIRST STREET NORTH-WEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2252 FAX (202) 783-3306 JUN 1 2 1990

CERALD R FORD NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY

FAM 0011

May 31, 1990

Mr. Tim Robertson The Family Channel 1000 Centerville Turmpuke Virginia Beach, Virginia 23463

Door Time

I enjoyed talking with you last Friday. I especially want to thank you for your offer to contribute one hour per month on the Family Channel to us.

On May 19th GOPAC launched the beginning of a new citizens' movement in ica. The American Opportunities Workshop was a great success. We're very America. pleased about the depth of our television coverage and estimated that our audience at these workshops was over 40,000. The telecast focused on the experiences of citizens solving local problems in innovative ways by applying the principles of common-sense alternatives to bureaucracy and examining specific examples where these principles have been put to work.

I'd like to take a moment and introduce you to the Abraham Lincoln Opportunity Foundation, a new non-partisan foundation that will continue building on the grass roots movement which began on May 19th. One of the projects ALOF is undertaking is the "American Citizens' Television" which will feature success stories of those individuals who were able to affect positive change in their communities by using alternatives to the failed methods of the bureaucratic welfare state.

These broadcasts will offer common-sense programming to be used by grass roots activists on local community access cable TV channels. This "American Citizens' Television" will be an ideal opportunity for a citizens' movement that is dedicated to the principle that American citizens, recruiting their friends and neighbors to solve local problems, are the key to success in the 1990's and essential for driving positive change in America.

By creating a citizens' movement, my fellow activists and I hope to communicate the principles of entrepreneurial free enterprise, basic American values and technological progress to the general public.

I want to invite you to share with me my deep commitment to changing America in a positive and innovative way -- by empowering the private citizen. Please join me today as a partner in this dynamic, educational project and bring America back. I am very excited about this foundation and the many important projects they are undertaking. We are now working very hard to get the seed money necessary to begin funding this new entity. Exhibit 5

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Authorized and paid for by GOPAC

FAM 0012

The Ahraham Lincoln Opportunity Foundation is a non-partisan, non-profit educational foundation and corporate as well as individual contributions are accepted. This organization has been given 501(c)(3) status by the Internal Revenue Service and your contribution is deductible on your income tax form. I have enclosed a letter from the Internal Revenue Service for your review. Please contact Stacey Oswalt at 484-2282, if you have any questions or would like more information.

Again, thank you for your generous and important contribution. I'm sorry things got so confused at the end with the workshop but everything went extremely well. I look forward to working with you and hope to see you in the near future.

Sincerely.

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EXHIBIT 6

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AMERICAN CITIZENS' TELEVISION



Prospectus for

AMERICAN CITIZENS' TELEVISION

September 17, 1990

Exhibit 6

440 Furst Street, N.W. Suite 400 Washington, D.C. 20001 Phone: (202) 484-2312 Fax: (202) 783-5306

A Project of the Abraham Lincoln Opportunity Foundation

EXECUTIVE SUMMARY

- o The Abraham Lincoln Opportunity Foundation (ALOF), a 501(c)3 organization chaired by former Congressman Bo Callaway, has launched an exciting new project -- American Citizens' Television (ACTV) -- to produce and distribute television programming designed to inform grass-roots citizens groups about the need and opportunities for replacing failed government programs with opportunity-oriented, citizen-based solutions.
- o Working in conjunction with grass roots groups such as Citizens Against Government Waste, ACTV produces 30 minutes of reform-oriented programming each month. Programs are distributed to cable systems and shown nationally on the Family Channel on the third Saturday of every month.
- o ACTV is more than a TV show. It is an intrinsic part of a broader movement to educate citizen activists and teach them the communications tools that will be needed to get a reform-minded message across in the 1990s. Thus, ACTV helps local community activists work with their own cable systems to have the show rebroadcast on local community access channels in conjunction with local meetings of citizen activists. And, ACTV is helping nearly 200 local citizen activists become cable access producers, so that they can produce their own locally-oriented programming.
- o American Citizens' Television's near-term objectives are (a) to create a network of monthly "electronic meetings" of citizen activist groups across the country, each functioning as a nexus for communication between local reformers and, simultaneously, being networked together on a national basis through ACTV, and (b) to create a vehicle through which to attract broader interest in the need and opportunities for common-sense alternatives to bureaucratic government.
- o ACTV begins with a base of over 600 groups of community activists who organized workshops as part of the American Opportunities Workshop (AOW) project. AOW is a nationwide teleconference/television show airing on May 19, 1990, hosted by Congressman Newt Gingrich and sponsored by GOPAC, a national political organization led by Gingrich and chaired by Bo Callaway. Each of the approximately 20,000 people who attended workshops received materials about ACTV.
- o ALOF estimates that approximately \$50,000 will be needed to complete production and distribution of each monthly show, with additional (non-production) costs of \$20,000-\$25,000 per month. ALOF believes this budget can be met, eventually, through grants, co-sponsorship by other interested organizations, etc.

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OVERVIEW

The Starting Point: American Opportunities Workshop

The immediate predecessor of ACTV is the "American Opportunities Workshop (AOW)," a nationwide, non-partisan teleconference/television show which aired on Saturday, May 19, 1990. AOW was sponsored by GOPAC, a national political organization chaired by Bo Callaway and led by Congressman Newt Gingrich (General Chairman). GOPAC was successful in building a network of more than 600 individual sites at which more than 20,000 people gathered to view the American Opportunities Workshop program and participate in follow-on workshops. AOW was shown nationally on cable TV's Family Channel and, importantly, was also aired by approximately 50 cable access stations across the country.

AOW received substantial favorable coverage in the national press. (See Attachment A.)

In addition, GOPAC was successful in attracting more than two dozen major cosponsors and coordinating organizations to the AOW project, including the U.S. Chamber of Commerce, the U.S. Business and Industry Council and National Review magazine (which published a special supplement specifically for AOW participants).

GOPAC's decision to undertake AOW was based on two simple propositions. First, restoring America's tradition of citizen activism is essential to accomplishing the reforms needed in America in the 1990s. Second, the best, if not the only, means of inspiring the needed level of activism in the electronic age is television.

What Happens After May 19?

From the outset, GOPAC saw the May 19 AOW project as the beginning of something larger, not as an end in itself. Thus the question: "What Happens After May 19?"

As the AOW project proceeded, it became increasingly clear that the best follow-on mechanism would involve the continued use of television and, specifically, the use of community access television on cable systems. (There are more than 1,500 cable systems in the United States which operate community access channels for the benefit of local citizens' groups. These stations are required to make time available to any group which wishes to show community-oriented programming that is not obscene and meets minimal additional standards.)

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Community access television provides a unique opportunity for networking together individuals in local, grass-roots level with one another, and, in turn, with other grass-roots groups across the country. It also offers a medium to get the reform message out to the broader public and thereby increase participation in the reform movement. Finally, the experience with AOW indicates that the national media is interested in the concept of using television as a grass-roots organizing tool and will provide ample coverage to such an effort, thereby further increasing its exposure.

4

AMERICAN CITIZENS' TELEVISION

The Transition from AOW to American Citizens' Television

With these thoughts in mind, the Abraham Lincoln Opportunity Foundation -- a 501(c)3 organization incorporated in Colorado and chaired by Bo Callaway -- has established a new entity, American Citizens' Television, that will undertake to build on the momentum created by the American Opportunities Workshop. As was the case with AOW, ACTV programming will be educational and non-partisan in nature, emphasizing the need and opportunities for reform.

To ensure a smooth transition, packages of information regarding American Citizens' Television and were distributed to each of the 20,000 AOW participants. These packages provided information about the project, and solicited the names of any participants who wish to be involved. (See Attachment B.) In responses received to date, the majority of the AOW participants are interested participating in the ACTV project, and more than 100 individuals have indicated they are interested in producing local cable television programs.

In addition, the Family Channel has indicated its desire to participate in American Citizens' Television by carrying ACTV shows on a regular basis. The Family Channel is one of the largest cable television networks in the U.S., reaching into 53 percent of all American homes -- i.e. virtually all homes wired for cable television.

American Citizens' Television: Near Term Activities

The first broadcast of American Citizens' Television occurred on July 21, 1990. The one-hour program was produced in the studios of Prince George's Community Television and focused on the opportunities presented by community access television. Ms. Sharon Ingraham, National Chairperson of the National Federation of Local Cable Programmers, was among the participants in the show, which was hosted by Congressman Newt Gingrich. (See Attachment C.) Workbooks were mailed to AOW participants, and nearly 300 workshops were held across the country in conjunction with the July 21 show, involving several thousand active participants.

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The Fall programming schedule has also been set. On September 29, 1990, ACTV will air a 30-minute show focussing on the movement towards education choice. Former Delaware Governor Pete du Pont, an active leader of the education choice movement, will be hosting the show, which will also include Brookings Institution scholar John Chubb, the author of Politics, Markets and America's Schools. Leaders of the education choice movement have been active participants in the May 19 and July 21 efforts, and have played a significant role in formulating and promoting the September show.

ACTV's October 27 show will be entitled "The Taxpayer Revolt," and will be hosted by Alan Keyes, chairman of Citizens Against Government Waste. The program will be aired in conjunction with "Taxpayer's Action Day," an effort to unite citizen activists from around the country for one day in a single act of protest against federal waste, fraud, ineptitude and abuse. Local organizers will bring activists together to view the television show and then hold their own rallies to express voter dissatisfaction with federal mismanagement of taxpayer's money. The rallies will give the citizens the opportunity to express their anger over the government waste and corruption that will be detailed in the October 27 show.

We are now developing programs for the coming year that will include such topics as crime, child care, privatization, the environment, housing and other important topics. Each show will focus on citizen-based solutions to community problems.

As a general matter, near-term activities will fall into four distinct categories: Planning and Design; Program Production; Coordination and Promotion; and Fundraising.

Planning and design will be overseen by Bo Callaway and carried out, to a large extent, by many of the same personnel who worked on the American Opportunities Workshop (working, in this capacity, for American Citizens' Television on a contract basis). Mr. Mark Colucci, formerly Deputy Political Director of GOPAC, has been hired as Executive Director of ACTV and will supervise all activities on a day-to-day basis. Obviously, major co-sponsors are also expected to play a major role in the planning and design phase of the project.

Program production has been contracted out to a production company, Prime Time Design. Prime Time Design is an established production company, and its work on the July 21 show was superior. Like the July 21 show, future shows will be produced in the studies of Prince George's Community Television, both to save money and to highlight the importance of community access television to our effort.

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Coordination and promotion will be carried out by a small staff based in Washington, DC. The AOW workshop hosts and attendees thus far form ACTV's base of local producers and workshop leaders, but this base is expected to expand significantly as the project moves forward and additional co-sponsors add their own grass-roots activists to the ACTV fold. A pamphlet has been prepared and distributed to thousands of grass-roots activists and others who might be interested in participating. (See Attachment D.)

Fundraising for American Citizens' Television will be designed to raise as much "outside" money as possible, as soon as possible. ALOF plans to begin fundraising activities immediately, and Ms. Stacy Oswalt has been hired on a full-time basis to carry out this function. Efforts will be targeted at five major groups: (1) Foundations; (2) Corporations; (3) High-dollar individual donors; (4) Small (i.e. direct mail) donors; and (5) Cooperating Co-sponsors from within the conservative/reform community.

American Citizens' Television: Long-Run Goals

In the longer-run, American Citizens' Television faces two challenges: To maintain and build on the base for its 60-minute monthly program, and in the long-run, to grow into a comprehensive television-based vehicle for citizen activism in the 1990's.

The early challenges will be to expand the "reach" of the program, coordinate local efforts to create follow-on local programming, sign up as many co-sponsors from within the conservative/reform movement as possible and build a stable long-term funding base. By the end of 1990: The program should be seen on as many as 300 community access stations; 100 or more local groups should have created follow-on programming that airs in conjunction with the national show; a dozen or more major co-sponsors should have signed up; and, the program should be fully funded through 1991.

If these near-term objectives are met, then 1991 can be a year of building for American Citizens' Television -- towards an ultimate (blue-sky) objective of becoming a 24-hour-a-day national cable network. Obviously, such ambitious thoughts depend on near-term success, which is where all of our efforts will focus.

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1990-1991 Budget Requirements

American Citizen's Television will operate at the lowest possible cost, minimizing overhead and contracting out as much work as possible while maintaining management control.

While this is a pathbreaking project, and costs are therefore somewhat difficult to predict, the experience with the American Opportunities Workshop project and the July 21 ACTV program provide a solid basis for estimating the costs involved in American Citizens' Television. In the near-term, these costs can be divided into the four categories noted above: Planning and Design; Program Production; Coordination and Promotion; and, Fundraising.

Monthly budget estimates for each activity are as follows:

Planning and Design	\$ 7,500
Program Production	
(incl. distribution)	30,000
Coordination and Promotion	30,000
<u>Fundraising</u>	5,000
TOTAL	\$72 500

These estimates include all overhead costs (e.g. space, phones, stationery, postage and printing, etc.).

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SUMMARY

American Citizens' Television, like the American Opportunities Workshop, is an experiment. It may fail for any number of reasons. And, if it does, everyone involved should be prepared to recognize that failure and walk away -- happy in the knowledge that it was an experiment worth trying.

The reason this experiment is worth trying is because it has the potential to produce a very significant increase in citizen participation in the democratic process and, in turn, substantial reform of a government that is currently failing at so many levels. No medium, other than television, has the potential to reach a large enough audience, with a powerful enough message, to produce this result.

If American Citizens' Television succeeds, it will be seen as one of the defining elements of American civic culture in the 1990's — the vehicle that gave American citizens the chance to retake control of their government.

ATTACHMENT A

Eleenach

A 24 SCYDAY, May 29, 1390

THE TERMSTON POST

GOP-Backed Teleconference Stresses Community-Based Solutions

By Poli Taylor Function for that Text

DETROIT, May 19-A: the surpke of 10 a.m. today, the "milien opportunities movement of the 1990s' was faunthed here in the Rev. Keith Butler's mowded inner-CT: -----

And in a bardedue restiturant in rurai Newnan, Ga.

And in a Rispanic neighborhood in San Diego, a community center in Ortinge City, Iowa, and an auditorium in Portland, Maine.

Community workshops in these Eve sites were strong together by satellite into a live, televised, interactive, hour-long national four-meeting that married conservative ceology with modern technology and ole-fashioned grass-roots or-

granting.
The \$500,000 satellite teleconference was the bruncatile of House Minority Whip News Gingrich (R-Ga.), who explained from his perch on a stool at Strayberry's Barberne in Newman that the point was to demonstrate that solutions to common problems of poverty, drugs, crime, education and the environ-ment "will not come from one big decision in Washington."

The age of the centralized state is over, President Bush added in a brief taped speech. We must adcress problems not with bureaucracies, but at the community level. one citteen at a time.

the featured community problem-scover was a great from Milwaukee, state Rep. Polly Williams, who descale key, roof watches, who de-scaled now she pushed the most accanced school voucher program in the nation through the Wisconsin state legislature earlier this year.



City Coursilman Reith Butler, right takes question from a woman in the Detroit audience during yesterday's live broadcast originating from five cities.

Vouchers are a favorite approach of conservatives because they give individuals more choice and make public bureaucracies face stiffer competition. Under the Wisconsin pian, which goes into effect this fall. aimost 1,000 low-income Milwau kee students will be given \$0.500 acces to cover their full tuiton if they choose to attend a private consectarian school. For every child who exercises that option, the Milwaukee school system will lose \$2,500 in state funding.

Williams, a Democrat, a former

welfare mother and a state coordinator in 1984 and 1988 for Jesse Jackson's presidential campaign, said only "bureaucrats" and "white liberals' fought the change.

Among her most interested lisamong der most unterstetet at teners here was Butler, 34, the paster of the 5,000-member. Word of Christ Christian Center and a rising political force in Degrot, Two years ago, Butler, who is black, organized a grass-roots movement that defeated a casino gambing referen-dum favored by Mayor Coleman Young (D): last year he become the first Republican in recent history elected to the City Council.

Butler is supporting a slate of concideres for school board this year who advocate a similar vouch-

er plan for Detroit. There is a reallestion that what is going on in the schools right now just isn't working." he said.

mg, ne sauc.

Although today's program was funded by GOPAC, a Republican political action committee, there were no references to partisan pol-ities. This isn't about policies," Butler said. It's about helping people learn how to succeed. If you do that, they'll listen to what you're taiking about in other areas too."

The hour did not go flawlessly. A gitch made the satellite-fed pictures arrive on the two large television screens in Butler's church a split secend ahead of the audio-so when Bush spoke or when a Georgia sherif described bow he maneuvered past local bureaucrats to build a a new lew-cost modular jall or when a Maine entrepreneur talked about his environmentally safe coolant for refrigerators, reading everyone's lips was no small feat.

The question-and-answer segment beween cities dida't produce much in the way of scaring exchanges. What advice would you give to citizens who want to get involved? a Espanic restaurateur from San Diego asker Butler minway through the program "Roll up your sleeves and go to work," he responded.

But the workshop here grew much more animated—full of name and phone number exchanges— once the show was over, and the Detroiters spent another hour talk-

ing among themselves.
"As a race, we are not trained to become entrepreneurs, we are trained to work for other people. Terry Wynn said to the applause of the overwielmingly black audience.
A lot of our people think we are
decomed to just work for GM [General Motors] for 40 years and then die. We have to change the way we

Wynn, 27, who started a business that places temporary workers in his offices, asked Butler if he would use his church to teach entrepreneurial sixils to the community. The strengy and the community. We already do, Butter said. Now all of you here tell your pastors to do that too. If you ask, they'll respect.

ask they'd respond.

The exchange captured what Gingrich hopes will happen on an ongoing basis. Surring in July, his plan is for community activates to have monthly town meetings, shown on local community access cable channels across the country. GOPAC's American Opportunities Workshop provides programming to workshop provides programming to assist them. What we are really centing here is an American cit-ten's television," said Howard Bo' Callaway, chairman of GOPAC. Organizers of today's telecon-

ference said it was sent by satellite, to about 600 community workshop sites around the country. Several dozen cable stations also picked it op.

G.O.P. Conservatives Take Grass-Roots Road

Section 100 ER

Section 100 ER

NEWNAN Ga, May 19 — Representative News Grighter's vision of the conservative future came to Sprayperry's

Sarbenue here today. Satellite trucks

Sarbenue here today. Satellite trucks

couled up in the parking lot, Mr. Gionic, took his section.

panie entrept enem, au probes solving probesiums and potentially a new national serveric.

Today's session was principally to the panie of the panie

over the hour, depends on quizers solv-ing proclems at the grass roots, techno-logical unnovation, entrepreneural drive and a resurgence of basic Amer-ican values like hard work, education

nd responsibility.

While organizers of the conference

and responsibility.

While organizers of the conference sought a non-partisan, nonudeological tone—former Attorney General Gridin B. Bell, a Democrat, was one of the guests — it reflected the attempt by many conservatives to redefine their movement for the 1990's.

"We can't be successful unless we find a replacement for the bureau-cratic welfare state," Mr. Gingrich said after the conference. "I mean, we are trapped into being basically a cheap welfare parry." The solution, in the view of some conservatives, is "a new paradigm" for American politics that emphasizes a destination of the properties o

Republican Leaders on Tape

Republican Leaders on Tape
Today's session also included taped
messages from President Bush, Vice
President Dan Quayle and the Secretary of flousing and Uran Development, Jack Kemp, Mr. Quayle talked
about unleashing the American spirit,
in "the exploration; conquest and
development of space." Mr. Bushtalked about the power of "a thousand
points of light," the cumulative impact
of individuals doing good deeds. "What

acve News Guignors's vision of the conservative future came to Sprayoerry's
Barbenie here today. Satellite trucks
rolled up in the parking lot, Mr. Guigrolled up in the parking lot, Mr. Guigtone hour program featured a
tough, jai-building county sheriff, a
black woman who fought for the right
of parents to choose which schools
their children could attend and a Hispanic entrepreneur, all presented as
success stores of people solving probjerwork.

iems close to home.

The program, carried by cable statutors and by satellite to more than 500 sites around the country, repeated the message that Mr. Gingrich and other conservatives have been advancing in cronservatives have been advancing in resourcing welfare state has failed and the country who are the constitution of the right.

The future, he and others argued over the hour, depends on cuzens solving proclems at the grass roots, technology for the country who are the production of the right.

Fyhibit 6

Turning the right to new challenges

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Densid Lamers, other pointed correspondent of The Manuegan Times, 3 o notionally syndicated countries.

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News Gingman

ATTACHMENT B

Elsenach 0372

FOR IMMEDIATE RELEASE JULY 19, 1990 CONTACT: Mark Colucci 202:484-2312

AMERICAN CITIZENS' TELEVISION PREMIERS THIS WEEK

Washington, DC: Former Congressman Bo Callaway announced today that the premier edition of American Citizens' Television (ACTV), a monthly television program hosted by Congressman Newt Gingrich, will be aired live on The Family Channel on Saturday, July 21, at 10:00 a.m. EDT. The program, sponsored by the Abraham Lincoln Opportunity Foundation, which Callaway chairs, focusses on the need for increased citizen participation in the democratic process.

Saturday's program will originate from the studios of Prince Georges Community Television, in Landover, MD, and will focus on the potential of community access television in organizing and empowering citizen activism. Sharon Ingraham, the Chairman of the National Federation of Local Cable Programmers, will be featured on the show, as will Patrick McGuigan, who hosts a cable access program in Fairfax, County, VA. One of ACTV's major objectives is to create a nationwide network of cable access producers, each utilizing the national programming ACT will create as well as producing local shows focussing on local issues.

The show will run for 60 minutes, with the last half-hour dedicated to discussion with the audience and call-ins from viewers.

American Citizens' Television is an offshoot of the widely acclaimed American Opportunities Workshop, which took place nationwide on May 19, and was also seen on the Family Channel. Like the May 19 workshop, the ACT premier show will be seen by thousands of people meeting in workshops across the country to discuss the show's content and develop local initiatives. Callaway indicated that nearly 300 workshops will be held in conjunction with the July 21 broadcast.

The next ACT show will be aired in late September, and will focus on the movement for parental choice in education. Thereafter, the program will air on a monthly basis, providing a constant source of information on opportunity-oriented solutions to local problems such as crime and drugs, excessive bureaucracy and veterans affairs.

ATTACHMENT C

Eisenach 0373 /0374

An Introduction to THE CITIZENS' OPPORTUNITIES NETWORK: AMERICAN CITIZENS' TELEVISION

The success of any citizens' movement hinges on two things: Its ideas and its ability to communicate those ideas to the general public. Simply put, a successful movement is a "noisy" movement. That's why a group of activists (including many of the same folks who organized the American Opportunities Workshop) is organizing The Citizens' Opportunities Network.

The Citizens' Opportunities Network (CO-NET) will be a nationwide satellite television network offering common-sense programming to community access channels on cable television systems across the country. Now being organized, CO-NET will be a project of a broad array of national grass-roots groups.

CO-NET will offer to community access stations more of the kinds of programming seen on the May 19 American Opportunities Workshop – exposure of bureaucratic welfare state abuses, the principles of common-sense

reform and specific examples of success stories where those principles have been put to work.

Just like the American Opportunities Workshop, CO-NET is founded in the belief that local activists. recruiting their friends and neighbors to solve local problems, is the key to success in the 1990's. Based on that belief, CO-NET will work with you to help you set up your own community access television show that, in effect, will serve as a monthly electronic meeting of the citizens' opportunities movement in your community.

Every month, CO-NET will provide at least 30 minutes of national programming that you can use on your show — but it will be up to you to fill out the rest of the program (with interviews, call-in opportunities, or video tape that you produce locally). And, CO-NET will take the best of all the locally produced programs and make them part of its national show: "American Citizens' Home Videos."

CO-NET will broadcast its first show on July 21, 1990, and begin monthly shows in September. Its success depends on you. The next few pages are designed to help you get started in getting CO-NET on the air in your community.

IF YOU WANT TO LEARN MORE ABOUT CO-NET, BE SURE TO CHECK THE APPROPRIATE BOX ON YOUR REGISTRATION CARD.

Getting Started: Immediate Objectives

It is important to be realistic about what is involved in producing your own show for community access television. Don't expect to walk into the community access office at your local cable system and be on the air with your own show the next week. On the other hand, be assured that with a reasonable commitment of time on your part, you can be on the air within a couple of months, or even sooner.

If you are willing to make this small commitment, you will be amazed how many people will watch your community access show. The appetite for public affairs programming is unlimited — consider that, at any given moment, hundreds of thousands of people are tuned in to C-SPAN. This is your chance to tap into that market.

In the short run, you will want to accomplish a few basic objectives. (NOTE: As you work through these points, refer to the worksheet on the back of the next page.)

1. First, decide before you leave today who in your American Opportunities Workshop will take primary responsibility for getting CO-NET's first broadcast - on July 21 - on the air. It may not be possible for you to have your own show in place by that date, but that's OK. Both the July 21 broadcast and those that follow will be complete stand-alone shows, so that follow-on local programming is optional rather than necessary. Many community access stations agreed to air the American Opportunities Workshop,

many will be more than willing to carry "American Citizens" Home Videos."

- 2. To get started creating your own show, contact your local cable TV system and find the phone number and location of the community access office. Call them and request a package of information on procedures for getting on the air, training programs. etc. (In many cases, your workshop leader already has this information -- especially if you are in one of the dozens of communities in which the American Opportunities Workshop is being carried live on community access TV.)
- 3. Identify people you know -maybe people in your workshop -- who
 already have experience producing
 television programs. For example, we
 know that several of the hosts of the
 American Opportunities Workshop
 program already have shows on
 community access television.
- 4. Decide who among you, or among people you know, would be most interested in being part of an ongoing community access television show. Put together a production team, and arrange with the community access office at your cable system to sign up for training. Before you leave today, assign primary responsibility to one or two people to take charge of the project and make it happen.
- Ask your community access office for a list of people who have already taken the station's training programs.

3

Call them and see if they would be interested in helping produce your show. (This is more likely to produce results than you may think: many people involved in community access TV are there because they are interested in the technical side of TV production. They may be just waiting for a chance to put their technical skills to work on your project.)

- 6. Determine who will participate as "talent" i.e. who will actually be the host of your local show. Ideally, this will be someone (an elected official or well-known activist, for example) who feels comfortable speaking in front of groups and whose participation in the show will guarantee a built-in audience.
- 7. Decide which examples of success stories in your community examples like those shown in the American Opportunities Workshop most deserve national attention. Using equipment from your community access station, or your own video cam-corder, produce a short documentary-style video and send it to CO-NET. The best videos received will be included in CO-NET's July 21 broadcast, "American Citizens' Home Videos."

Some Basic Facts About Community Access Television

Community access channels were created to give every citizen an opportunity to produce and show programs about local events. More than 1,500 cable systems across the country have community access stations (i.e. they have allocated one or more channels on the cable to community-access programming and they will make available production facilities and equipment for local people to produce local shows).

There are very few restrictions on what kinds of programs can be shown on community access TV. Programs cannot be obscene or libelous, and many systems also discourage programming that is narrowly political or advocates the election of particular candidates. Some stations also require that programs contain at least some locally-produced material.

Most community access stations require that people who want to produce their own shows take a training course to become familiar with the equipment, and they generally offer excellent courses for a nominal fee.

HELP INVENT THE CITIZEN ACTIVISM OF THE 1990'S.

HOST YOUR OWN TV SHOW AND

BE A PART OF AMERICAN CITIZENS' TELEVISION!

Elsenach 0377

CITIZENS' OPPORTUNITIES NETWORK WORKSHEET

1. WHO WILL TAKE CHARGE OF GETTING THE JULY 21 SHOW ON THE AIR:
2 OUR COMMUNITY ACCESS STATION IS:
3. PEOPLE WE KNOW WHO HAVE TELEVISION SKILLS:
4. WHO AMONG US HERE TODAY WILL TAKE CHARGE:
5. WHO WILL CALL TO GET NAMES OF PRODUCTION PEOPLE FROM THE CABLE ACCESS CHANNEL:
6. WHO WILL BE THE "STAR(S)" OF OUR SHOW:
7. WHAT LOCAL EXAMPLES OF SUCCESS STORIES SHOULD WE NOMINATE FOR "AMERICAN CITIZENS" HOME VIDEOS":
MAKE SURE TO INDICATE ON YOUR REGISTRATION CARD

MAKE SURE TO INDICATE ON YOUR REGISTRATION CARD
THAT YOU WANT MORE INFORMATION ABOUT CO-NET

Anterican Citizens' Television ACTV is a unique blend of 1990's communications technology, grassrous activism and an opportunity-oriented approach to America's problems. Sponsored by the Abraham Lincoln Opportunity Foundation, ACTV is a nonpartisan effort to empower citizens to create effective solutions to problems facing their communities.

ACTV is <u>not</u> about top-down solutions from Washington or anywhere else. It is about local citizens creating common-tense solutions to their own problems. ACTV is a forum in which citizen activists can share information on local problems and — more importantly — on how to create opportunities through local solutions.

ACTV produces and distributes programs that show how clittens across the country are solving specific problems in their own communities - education, crime and drugs, housing, environment, veterans issues, etc. ACTV's programs are distributed to activists, community access television stations and, nationally, via the Family Channel, one of America's largest cable networks.

ACTV and Citizen Activism

ACTV is dedicated to the idea that only an explosion of citizen activism — a citizens opportunities movement — can create the solutions to America's problems. By encouraging citizen participation in the democratic process, ACTV aims to make the 1990's a decade of reform and set the stage for a 21st century in which apportunities are available to all Americans.

ACTV and Cable Access

ACTV is also distributed through local public access channels on cable television systems. There are more than 2,000 such cable access facilities, offering citizen-produced programming in communities all across the country.

In fact, each ACTV program is designed to be used as part of a local cable access program that you can produce in your own community. One of ACTV's goals is to build a national cable access network, with producers across the country using ACTV's monthly program as part of a local show focusing on local problems and solutions - a sort of monthly electronic meeting of the citizens' opportunities movement in each community.

How Can You Get Involved in ACIV?

The key to ACTV is citizen participation. Only if themsands and ultimately millions of Americans get involved to create common-sense solutions will ACTV have achieved its goals. 'Get involved by:

- o <u>Vatching ACTV</u>: Write or call ACTV and the sknow you're interested. We'll send you a program guide to ACTV shows airing in your area, showing what topics are being covered.
- o Participating in an ACTV Workshop: All over the country, clittens are holding workshops in conjunction with each ACTV monthly show. They need -- in homes, hustnesses, libraries or anywhere that's convenient -- to watch the show and design local activities based on what they learn. Call ACTV to find out if there's a workshop in your area or, if not, how you can start one.
- o Becoming An ACTV Producer: Write or call ACTV and find out how you can produce your own local ACTV show on cable access. It's easier than you may think: Most cable access stations offer training programs that will prepare you to be producing your own show in as little as four weeks. And, ACTV staff are prepared to work with you every step of the way.
- o <u>Sending Us Your Success Stories</u>: Each month, ACTV with highlight the success stories of local citizens solving local problems. Use your home video camera and produce a short story on what you've done in your community.

YES . . .

I WANT MORE INFORMATION ABOUT AMERICAN CITIZENS' TELEVISION!

Please send me information on:

- ___ Dates and topics of ACTV programs.
- ____ Participating in or hosting an ACTV workshop in my community.
- Becoming an ACTV affiliate producer and hosting my own cable access television show.

Name: _		
Address:		
_		
_		
Davtime	Phone:	

Detach and Return This Page

or

Call Mr. Mark Colucci Executive Director, ACTV (202) 484-2312

EXHIBIT 7

MEMORANDUM

TO: Kay, Jeff, Don, Joe, Eddie, Tom, Mark, John, Steve, Dan Swillinger, Dan Meyer

FROM: Bo

SUBJECT: Project Launch - the first meeting and follow up.

DATE: January 20, 1990

Most of you were at the initial meeting to launch Project Launch on January 18, 1990. Jeff will have minutes to all of you shortly. The minutes will outlines decisions made and actions to be taken. This memo is to give some of my thoughts that might add to the minutes that you will receive.

DECISIONS AGREED TO:

- The project will be called "American Opportunity 1. Workshop - New Solutions for the '90's".

 2. The date will be May 19, 1990 - Saturday morning.
- There will be some kind of national TV access, probably through an uplink to one or more satellites and downlinks to dishes available in individual homes and meet-
- downlinks to dishes available in individual homes and meeting places such as hotels and chambers of commerce.

 4. A major aspect of the project will be press coverage. This is the only way that we will enlarge those who are effected beyond activists into our target group of those who do not currently vote. The initial press briefing should be national in scope and held around the end of February.
- 5. Newt will have primary responsibility for the content of the program, but will not otherwise be involved in the implementation of the project other than to give ideas that may or may not be accepted.
- 6. Although we should do everything possible to achieve as much participation as possible, success is defined as at least 300 sites with hosts or hostesses in at least 20 states. PROCEDURE:
- All actions will be clearly defined and reported in minutes. Every action will have the person(s) responsible and a date for completion of the action.
 All meetings will begin with a report on all previ-
- ously assigned actions.

 3. Bo will preside

Bo will preside - Kay will preside in his absence.

COMMENTS ON WALK WITH NEWT - Friday, January 19

Newt is very pleased with the enthusiasm that all of us and the others that he has contacted have for the project. He feels confident that we will achieve success.

WGC2-01025

2. Newt reacted to several of my concerns as follows:
Concern: It will be very hard to have a high quality
television program that lasts as long 90 minutes.
Response: Newt is not wedded to 90 minutes or to any
particular length. If 45 minutes would do the job better,
he would be all for that.

Concern: "Network Quality Television" is so expensive that several in the meeting said it might cost as much as \$500,000. At even half of that cost, the production cost would be too much for us to consider the kind of follow up would be too much for us to consider the kind of follow up that we otherwise might want. Even if we could get a project donor to pay for a \$500,000 program, this is not the way to launch a movement. It is too expensive and too generated from the top. As an example, if we got 10,000 at our 300 sites (33 per site, a high number), we would be paying \$50.00 per person viewing the program, clearly inappropri-

Response: Newt felt that it would be absurd to spend that kind of money on production. If the works "Network Quality" are the problem, let's use the words "Public Broadcasting Quality" or some words like that. Let's use the common sense approach - go to all tape if necessary - use a where in Washington - get the examples around the country by asking people such as Gov. Campbell, Xeith Butler and even asking people such as Gov. Campbell, Keith Butler and even the housewife with a success story to submit their own tape. Most of them will have access to someone who can do a pretty good quality job if we give them the specifications of what we want. Then the main job that we will need to have done centrally is a first class editing job. Newt has some firm ideas on the kind of production that he wants which is appropriate since he is responsible for content. He wants to be involved in the RFP from the initial draft.

The court counting is Ju 31 at 9:00 at BOPAC

Exhibit 7

WGC2-0102c

EXHIBIT 8

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EXHIBIT 9

Elsenach 3907

April 19, 1990

MEMORANDUM FOR NEWT GINGRACH

FROM:

Jeff Eisenach

SUBJECT: AOW Production Status Report

Production for the AOW show is going well. There are some issues, however, that you need to be aware of.

Family Network

After failing to return phone calls for a week, the Family Network has said no. I have talked with Judy Lyons, the Programming Executive in charge of special programming. She discussed the AOW show with Paul Krimsier, the VP for programming (and the name given us by Pat Robertson), who simply indicated they were not willing to break into their children's programming for this. In talking with me today, Judy was very frank in indicating that Pat Robertson often tells people that they can get on the Family Network, but that he doesn't often really "mean it" -- i.e. that absent a call from Pat to Paul Krimsier, we won't be taken seriously.

They also indicated that a price of \$30,000 or thereabouts would compensate them for lost revenue, if they were to carry the show (but, absent a call from Pat, they don't want to do it even for \$30,000).

Bottom line is: For us to get on the Family Network, you are going to have to call Pat Robertson and tell him that Paul Krimsier needs to hear directly from Pat that this is important. I believe that I will get a call from Paul Krimsier about 30 seconds after Pat makes that call and that things will go smoothly from there. Robertson's number is 804/424-7777.

Script

A copy of the current working draft of the script is at Attachment A. You may want to refer to it as you read the following paragraphs.

1. We have not been able to make contact with Raymond Kurzweil, and my conversation with George Gilder suggests he may not be the right story at this particular moment anyway. (He's started a new business which is having a tough time of it, and therefore is very focussed on other things.)

Page 2

As an alternative, we have identified an inventor/small businessman in Maine, Doug Sukeforth, who has invented sludge dewatering technology and also makes an environmentally sound refrigeration system. He checks out with EPA and the Chamber, and Ron feels he will make a good story. I am also checking him out with McKernen's office. He's also sympathetic to what we're about, and would be able to come to Portland. Background on Sukeforth is at Attachment B.

Barring other thoughts or concerns from you or others who receive this memo, Ron will fly to Maine to tape the Sukeworth story sometime next week.

2. With Babbitt's pullout in San Diego, we are without a cohost at that site. Rose Mofford has been suggested, but Jon Kyl reports she probably would be better on tape than live. Having her on tape, however, would (a) increase the program's tilt away from live versus taped material, (b) conflict with Kemp's taped segment, which is to be introduced out of San Diego, and (c) increase the production budget by \$3,000-5,000.

Unless I hear from you to the contrary, I intend to make one more pass at Jon Kyl on the notion of Gov. Mofford appearing, however briefly, live at the San Diego site. Her role would be to co-host the site (which basically means standing next to Kyl) and to sav (following the Luis Garcia video) something about how she sees Hispanics all over Arizona succeeding in much the same way, using the same entrepreneurial spirit and basic American values. If Jon feels this is just not workable, I recommend we don't proceed further.

3. The veterans story that makes far and away the most sense involves "BRAVO," the veterans affairs show broadcast through a network of cable access channels. BRAVO has also been involved in putting together a "buddy-finder" system for Vietnam veterans to locate people they served with. (See script at Attachment C.) The plan is for Tony Diamond (BRAVO) to take a camera crew to Davenport, IA on Tuesday and Wednesday of next week. Ron will then shoot a story that shows BRAVO shooting the "buddy-finder" story for showing later on the BRAVO network.

At the same time, Fred Grandy has expressed strong interest in our covering a story on the "Orange City 21 Foundation," an economic/community development group that is just getting started in Orange City, IA (the workshop site). (See materials at Attachment D.) Orange City 21 is, in some ways, not that strong a story. First, it doesn't appear to be particularly unique in any way. Second, it is just getting started, and therefore doesn't have any notable success stories to be told. On the other hand, I'm pretty confident that the leaders of an economic/community development foundation in Orange City must be (a) "real Americans" and (b) applying common sense focussed on opportunity and success.

Page 3

One possibility is to use the Orange City 21 story to explain common sense focussed on opportunities and success, and to use the BRAVO piece as a way of explaining the use of cable access TV to build a movement.

Ron can shoot both the BRAVO and Orange City 21 stories while he is in Iowa next week, and we can then decide how to use each. This is how we will proceed unless we hear from you.

Follow-Through/Post-Mav 19

Through a series of discussions involving Jim Tilton, Daryl Connor, Steve Hanser, Eddie Mahe, Bo, Kay and myself, a consensus has developed that a 501(c)3 organization should be created (or, alternatively, an existing 501(c)3 organization recruited) for post-May 19 activities associated with the Citizens Opportunities Movement. Further, it is universally agreed that that organization should be in place on May 19, that its existence should be announced on the show (if not before), that it should monitor and assist specific projects that may be discussed on the show or in the workbook and that funding for the organization should be solicited on the show (this last point is less clear than the first three).

The people noted above have appointed themselves the "design committee" for creating this entity. Jim Tilton, Bo Callaway and I are meeting with Alan Keyes on Monday, April 23 to discuss his interest in participating in and helping to fund such a project. And, Jim Tilton is actively exploring re-activing Bo's 501(c)3 in Colorado as another option.

Our belief is that your formal participation in this organization should be quite limited, due to the inevitable conflicts associated with a politician participating in an explicitly non-political, tax-exempt organization. However, this whole zone is something we need to discuss as soon as possible —e.g. on April 27, a day you have set aside for AOW planning purposes.

Attachments

cc: Bo Callaway
Kay Riddle
Daryl Connor
Steve Hanser
Ron Hersh
Eddie Mahe
Jim Tilton

EXHIBIT 10

COUNCIL FOR CITIZENS AGAINST GOVERNMENT WASTE

FAM 0024

1-800-USA-DEBT

1301 Connecticut Ave., N.W., Suite 400, Washington, D.C. 20036 Telephone 202-467-5300 Fex 202-467-4253

October 21, 1990

Mr. Paul Teja The Family Channel 1000 Centerville Turnpike Virginia Beach, Virginia 23464

Dear Paul:

Please find enclosed a check from the Council for Citizen's Against Government Waste (CCAGW) for the amount of \$25,500 to pay for the airing of "Taxpayer's Revolt." As you know, "Taxpayer's Revolt" is an ACTV special on October 27 at 10:00 a.m. (est), sponsored by CCAGW.

This check should replace the payment made on September 26th by American Citizens' Television (check number 1171).

After review of the program, both parties agree the content reflects an agenda better suited to a 501(c)4 organization like the Council for Citizens Against Government Waste. ACTV is a 501(c)3.

Please rebate the original payment made to The Family Channel on September 26th to American Citizens' Television by Wednesday, October 24 so that we can proceed with the program.

Thank you for your understanding!

Sincerely

Mark Colucci American Citizens' Television Tom Schatz

EXHIBIT 11

WASHINGTON POLICY GROUP, INC. ROUTING SLIP

	DATE: 10/11/90				
TRANSM	IT BY: FAX	HAND	FEDEX	MAIL	
FROM:	JEFF EISENAC	н	4		
TO:	MARY BROWN BO CALLAWAY BILL DYKE JOE GAYLORD MARIANNE GINGRICH STEVE HANSER EDDIE MAHE DAN MEYER DAN M		LINDA NAVE TOM MORGAN KAY RIDDLE FRED STEEPER DAN SWILLINGS LEN SWINEHARS PAUL WEYRICH OTHERS MAKE	COLOUIT	
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TAXPAYER ACTION DAY ... OCTOBER 20 1990

Goal: To focus the general dissatisfaction with Congress and Washington.

American citizens are increasingly angered over the Congressional Pay Increase, the threat of higher taxes, a Congress without term limitation that has been transformed into a virtual "House of Lords," pork-barrel and wasteful spending — our tax dollars used to finance obscene "art" — and they are frustrated by a sense that they cannot control this mess.

Our goal is to help direct this anger at incumbents and to ensure that the last few weeks of the 1990 campaign focuses on these questions and whether or not Congressional incumbents are part of the problem or a potential part of the solution.

October 20:

A <u>one hour television show</u> from Washington, going out over the Family Channel listing the bill of particulars — the indictment of the behavior of Congress.

Local organizers will bring activists together to view the television show and the hold a demonstration outside the district office of the incumbent member of Congress.

Pre-October 20 Activities:

- 1) Press conference to announce the coalition and its plans for Taxpayer Action Day.
- 2) Select an organizer for each targeted Congressional district.
- 3) Provide the organizer material for the demonstration.
- 4) Radio talk show blitz to outline criticisms of Congress.
- 5) Repeated contact with the local organizer.
- 6) Press work, friendly Congressmen.
- 7) Friends in Congress to speak to this day on the floor.

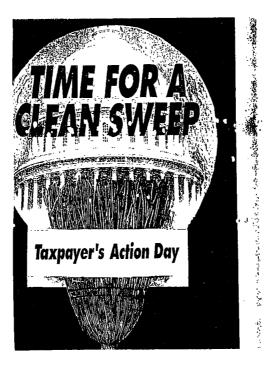
Post-October 20 Activities:

- 1) Local press work by organizer.
- 2) Continue Radio talk show appearances.
- 3) Op/Ed column work.

What other resources/opportunities are available:

What member newsletters can echo the themes of Taxpayer Action Day?

What columnists, radio or television appearances do our member organizations have ?



On October 13, Carry This Message To Your Least Favorite Politician

For years, you'm her told thing two faced politicans vishing managed to put this count. \$3 trillies in debt, white some how managing to sty in affice.

Here's your chance to publicly express your outrage Hatsonal Taxasyer's Action Day

On Saturday, October 13, taspayers all across the country will match through the streets of their lowns and other carrying brooms emblasened with a symbol of voter dissaturaction with federal mismanagement of tarpayer's money.

Whether you're angry about the SALL cruis, the national debt, a threstened federal tas increase, or the humdreds of billions of dollars the federal government weakes each year - National Tappage's Action IDs is your chance to sound off.

Think about it. People of all ages, races, creeds and politiral pursuations, united for one day in a single act of civil protest against federal worte, fraud, ineputude and abuse.

If you're mad as hell and would hise to take part on the National Tapaper's Action Day, call the full-free number below We'll tell you how you can openier or participate in a manch or your fown. We'll also ready you a Tapaper's Action agen for free But you'll have be bing your own house.

Go shead. Make the call Publicatus everywhere are praying you won't. -

October 13 Taxpayer's Action Day

Call 1-800-OUTRAGE

EXHIBIT 12

MAY-25-90 FRE 14:17

FAX NO. 0

F. 91

COVER LEITER TO JEFF:

May 25, 1990

Jeff, I am faxing two documents, one a memorandum on the transition from AOW to ACT, the other a budget.

These are based on my understanding of where we are going on the very scaled down version of our productions that we discur ed on our walk yesterday. They are obviously very tentative, but I need to have a general direction in my head to get everything started.

Newt came to GCPAC to make calls this morning. Ro has seen the meno and budget and has approved with a couple of comments, as follows:

1) He wants to lock in the three dates with his calendar and with studios as soon as possible.

He wents to be active in requesting ϵ -videns and in g $_{\rm b}$ the specs of what we need for them

While here Newt called Tim Robertson and the him about reall. being a partner with us in product eshows. Tim was ".../ excited and suggested a weekly 1/2 nour show. Newt got him back on the track of a monthly hour show from now until the end of the year at which time we could make a decision as to whether to continue or expend or make changes.

Newt wants you to call TV Guide and find out their time schedule for insertion of program date. His idea is that we need to know this when we talk to the Robertson people.

Tim is prepared to come to Washington with his production, legal and administrative team to discuss this with us in detail during the week of June 4. The idea is for you (and me, if I'm present - I'll be here on Monday and Tuesday) to get the commitment from Tim, then work out the details with the technical people. It is our hope that the Family Ghannel will do everything - the production, the sateolite costs, etc. We would do the program content, the workshops and such promotion as we can afford.

The challenge now is to start gotting answers to the deteils of the program. Can you make a list of the things that occur to you that we can be doing before our meeting with the Femily Channel, together with a suggestion as to who should do what?

12

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MAY 25,1410

MEMORANDUM

TO. NEWT, JEFF, RAY

FROM: BO

SUBJECT: TRANSITION FROM ACW TO ACT

I am writing this memorandum in an attempt to give my initial ideas on where we go from here as we transition from ACM to ACT. The decisions discussed in this memo are still tentative and subject to charge as we go forward, but here is where I come out now:

- 1. The decision to run our new TV program on a bare bones basis is a good one and should be adhered to even if we get the full funding requested from Citizens Against Government Waste (CAGH). This is true because even if we get the full \$250,000 from CAGW, we will still have to put up our matching \$250,000 end, regardless of funding available, it will be a better program, more capable of being a model for others, if it is inexpensive.
- 2. The Abraham Lincoln Opportunity Foundation is now being transferred to the GOPAC office. Judy Berrett will keep the books as a part of her job, Stacey Oswalt will be the full time Finance Director, Mark Colucci will revert to the conventional GOPAC for the bulk of his time, but will spend such time as necessary in wrapping up the AOW program and in supervising the interns for the new program. There will be no others on the payroll initially. Jeff Eisenach will be the Project Manager. The fee currently paid from GOPAC will be split to come from GOPAC and ALOF in a propertion to be decided later.
- 3. We will commit now to three workshops. One on July 21, the other two probably in September and October. It is hoped that by October funding is assured to continue the program longer. Over time, it is hoped that GOPAC and ALOF will ease out of the program and have others fund it. GOPAC can make a real contribution by spawning numbers of other successful projects that are taken over by others as soon as they are strong enough to do so. The fund raising erm of ALOF will be important, both to fund ACT now and to be ready to fund future aducational projects.
- 4. We will send one postcord to all site hosts in the next ten days. This will thank them and ask them to host enother meeting on July 21. All participants will receive a combination informational letter and request for funds around June 20. Site hosts will receive a final mailing around July 10. This mailing will contain a small inexpensive packet punched so that it can be inserted in the folder they have already received. New site hosts will receive a more complete, but still inexpensive packet. We will keep open our 800 number since the tages should generate

Exhibit 12

WGC2-01336

site hosts. We will not pay for channel 20 in Washington. Fromotion will consist almost entirely in getting in the TV guides and Cable magazines throughout the country.

- 5. Newt will have full control over the content of anything we do. He will continue to have this control in the future, no matter what additional funding comes in until such time as we make a conscious decision to turn all or part of the program content over to others.
- 6. The program will be done very inexpensively. All we require is a studio with professional quality lighting and camera work and perhaps room for a minimum of twenty in the audience in order to improve the quality of Newt's presentation and the rest of the program. Costs should be no more than \$15,000 and hopefully a lot less. Mawill try to get the Fanily Channel to agree to run the thire programs on their network and furnish the studio, cameras and editing in lieu of the \$25,000 previously promised. If so, we might bring these costs to nearly \$0.
- 7. The present plan is to have a one hour show, about a half hour produced and the other half hour for a call in show similar to Larry Ring live. The half hour show could be taped in advance, but if we are having call ins, a live show is indicated. We will be checking out cost and practicability of the various options before making a final decrease.
- 8. The format of the program is now set well enough that we don't enticipate the need for regular meetings as we had with ACW. We will have a half day meeting during the week of June 10 to review what we are doing and get suggestions. Invited will be Newt, Joe Gaylord, Eddie Mahe, Jeff Eisenach, Steve Hanser, and the producer. This meeting should be followed later in the week with a one hour meeting including the above plus Mary Matalin, Jim Pinkerton, Ed Rollins, Rick Shelby end others such as Paul Weyrich that may be suggested by Jeff or Newt.
 - 9. A craft budget is attached.
- 10. This memo is written on the assumption that CAGW will not participate in a major way. If they do, the budget will change and Alan Keys will be a major participant in all decisions with the only caveat that Newt control the content of the programs.

FUND RAIS	ING:						
Personnel	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$5,C00	430
FICA, etc	\$375	\$375	\$375	\$375	\$375	\$750	
Travel	: 500	\$500	\$500	\$500	\$500	\$500	,000
Overtead	\$500	\$560	\$500	\$500	\$500	\$500	4-1-00
0161.283			~~				\$3,000
Tota.	\$3,875	\$3,875	\$3,875	\$3,875	\$3,875	\$6,750	
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1	\$6,Cuû	\$11,000	\$6,000	\$11,000	\$11,500	\$10,000	\$55,000
- ISTRA				***	4050		
Acce ting		\$250	\$250	\$250	\$250	\$500	\$1,75
Rent, etc.	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$4,000	\$14,000
Legal	\$1,000	\$1,000	\$1,000	\$1,00C	\$1,000	\$1,000	\$6,000
Overhead	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$4,000	\$14,000
		~					
Total	\$5,250	\$5,250	\$5,250	\$5,250	\$5,250	\$5,5	\$35,750
SUMMARY:							
Revenue	\$10,000	\$20,000	\$20,000	\$20,000	\$20,000	\$50,000	\$140,000
		•					
Find Raise	\$3,875	\$3,875	\$3,875	\$3,875	\$3,875	\$5,780	\$28,125
Production	\$5,000	\$11,000	\$6,000	\$11,000	\$11,000	\$10,000	\$55,00G
Admin	\$5,250	\$5,250	\$5,250	\$5,250	\$5,250	\$3,500	\$35,750
Total Exp	515,125	\$20,125	\$15.125	\$20,125	\$20,125	\$25,250	\$116,875
		,	,		•		• •
Net	(\$5,1 5)	(\$125)	\$4,875	(\$125)	(\$125)	\$23,750	\$23,125

WGC2-0:338 Exhibit 12

EXHIBIT 13

Eisenach 4838

Key Factors in a House GOP Majority

Key Propositions

- 1. The fact that 50% of all potential voters are currently outside politics (non-voters) creates the possibility that a new appeal might alter the current balance of political power by bringing in a vast number of new voters.
- 2. Issues and ideas as articulated and defined by leaders are the keys to historic changes (e.g. the Jeffersonian,and Jacksonian Revolutions, the use of the Republican Party, 1854-60, both Bryan and McKinley in 1896, the Progressive movement, FDR and the New Deal, the Goldwater-Reagan movement)
- 3. It is possible to articulate a vision of "an America that can be" which is appealing to most Americans, reflects the broad values of a governing conservatism (basic American values, entrepreneurial Free Enterprise and Technological progress), and is very difficult for the Democrats to co-opt because of their ideology and their interest groups.
- . It is more powerful and more effective to develop a reform movement parallel to the official Republican Party because:
 - the news media will find it more interesting and cover it more often and more favorably;
 - the non-voters who are non-political or anti-political will accept a movement more rapidly than they will accept an established party;
 - c. opinion leaders, activists and resource-holders may find it more exciting and less restricting to participate in a movement rather than to directly join an existing structure;
 - d. the new vision, strategies, structures and doctrine can be implemented by activist Republicans within a movement without the delays and fights inherent in trying to formally shift the existing party structure;
 - e. those party elements which do want to embrace the new vision, etc. can simply do so since a movement is inherently inclusive and open to new supporters.
- 5. As much as possible, the House Republican Party, the Bush Administration, Senate Republicans, incumbent Republicans across the country, the NRCC, RNC, SRCC and the conservative movement should be briefed on movement developments; conflict within this broad group should be minimized and coordination maximized.

Page 2

6. The objective measurable goal is the maximum growth of news coverage of our vision and ideas, the maximum recruitment of new candidates, voters and resources, and the maximum electoral success in winning seats from the most local office to the White House and then using those victories to implement the values of a governing conservatism and to create the best America that can be.

Key Factors to be Worked On

- 1. Developing and testing the vision of "the America that can be".
- 2. Communicating our vision. (q)
- 3. Developing a plan for a Caring Humanitarian Reform Movement including strategies, structure and doctrine.
- . Recruiting and training movement leaders. (30
- 5. Implementing and coordinating the movement plan. 🔞
- 6. Developing the principles of governing conservatism so any citizen, activist or candidate can take the vision of "the America that can be", apply the principles of governing conservatism and use the technique of "Listen, Learn, Help, Lead" to develop local issues.
- 7. Create a core set of key issues that we want to use as $oldsymbol{ ilde{2}}$ strategists through 1992.
- Develop the model of activist groups and launch activist groups on the key issues.
- 9. Create the legislative fights and news media coverage necessary to make the key issues real and to energize the key activist groups.
- 10. Developing a system to fill the daily headlines so the Left (1) has no vacuum to fill with their agenda.
- 11. Planning a 1992 campaign large enough to realistically give Bouse Republicans a chance to elect a speaker.
- 2. Developing new model districts for Democratic incumbents (e.g. committee of 100, permanent offices and spokesmen, etc.)
- 13. Developing new model campaigns for GOP candidates.

Eisenach 4840

age 3

- 14. Developing new models of resource gathering for money, (5) voters, etc.
- 15. Developing new models of communication for the news media, for opinion leaders and for voters (including current non-voters).
- 16. Developing a new model of candidate attraction, so we have a screening rather than recruiting environment.
- 17. Engaging in real efforts to change government and the laws so it is clear the movement is serious and not merely rhetoric.
- 18. Developing a coordinating leading system capable of redeveloping these 17 factors.

Key Factor in a House 6 spraying

Key Propositions

- 1. The Fact other 50% of all potential voters are currently outside politics Comvoters) creates He possibility that a new appeal right alter the coment balance of political power by bringing in a vast number of New voters-
- 2 Issues and Ideas are the Kay to be as articulated and defined by leaders are the Keys to historic changes Cagaleflersmian and TACKsonian Revolutions, the use of the Republican Party/854-60, book Bryan and MikiNley in 1891 the Progressive Movement, FOR and the New Deal, The 21/2. To truly be powleted, issues and be important in peoples lines.
 - 3. It is pussible to auticulate a vision of "an America that can be" which is appealing to most Americans, reflect the broad values of a governing cuservatism Chasic American values, entryreneunal free Entrypize and technological proportion is very difficult for a Democrate

Exhibit 13 -More

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b- the non-voters who are non-political or anti-political will Fred it

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C. opinion leaders, activity and vesouru-holders may find it nove Exciting and less restricting to participation a novement vature than to directly join an existing structure

d. The Now VISION, STRATEGIES, STRUCTURES
and doctrine can be implemented
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a movement without the delays and
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shift the existing party structure
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- 11- Planning a 1912 campaign large enough to realistically give House Republicans a chance to elect a speakler
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17- Engaging in real effort to change government and the laws so it is clean the movement is serious and not merely metarhetoric

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EXHIBIT 14

WGC2 06081

GOPAC 3/30/90

CONGRESSIONAL BRIEFING W/NEWT GINGRICH "AMERICAN OPPORTUNITIES WORKSHOP"

My apologies I'm not use to being up on one of these things. I'm use to being down in the middle of the first row and I really appreciate you coming up front. This also means I've probably now goofed up whatever pattern was evolving in terms of signing in on the sign in sheet. So, if we can send it back around one time if you haven't had this opportunity if you can sign the sign-in sheet. That would help us in just keeping track and then contacting you. I assume all of you know I'm Newt Gingrich and why you're in the Eisenhower lounge and your not in fact missing some fund-raiser or some other planning meeting you thought you were going to. I appreciate very much you coming over on a Friday morning and meeting with us, and what I want to do is outline an opportunity that I think is very important and that I hope that you and your office will decide you want to participate in, and I want to ask Andy Ireland also to explain what he is doing because he frankly is putting together a remarkable leadership effort in his own part to help us with this.

On May 19th we are going to host an American Opportunities Workshop. GOPAC is coordinating it but it will be a nonpartisan effort. We are going to have some elected Democrats. It will be an hour long television program, available by satellite to anybody who has a downlink. So, anybody who has a cable access channel, anyone who has a dish

receiver personally, any corporation or school or church or hotel that has a dish receiver-there are over 3 million dish receivers in America now so -- it will be available to anybody for free. Later on we will also make available the hour of video tape for anybody who wants the actual video tape. The hour will include the President of the United States, the Vice President. It will include a terrific black woman state senator in Milwaukee who is a Democrat named Polly Williams who passed an educational choice bill for parents to really dramatically change parents roles in her community. Did it in a united black Democratic Republican Coalition against the Teachers' Union. It will include Keith Butler who is a black Republican elected City Councilmen in Detroit. It will have five uplinks that are live from San Diego, California where Duncan Hunter is going to help us, from Sioux City, Iowa where Fred Grandy is going to be hosting. From Portland, Maine where we're going to have the Governor of Maine and we happen to be holding it on a weekend when the New England Republican Exchange, which is state and local officials from all over New England are gathering in Portland, Maine so we are going to have a terrific event right there and former GovernorLamar Alexander of Tennessee is going to be their speaker so we are hoping that he and Governor Jock McKernan (sp?) sort of co-host coming out of Portland. In Detroit we are going to have Polly Williams and Keith Butler so we'll have a bi-partisan inner-city uplink, and then I'm going to be hosting an event in Atlanta. And our goal is to spend one hour giving you an intellectual framework for the 90's, laying out a way of making a very important, very decisive transition in language. And at the end of that hour to then have an opportunity in your local workshops to say, "boy if these ideas are right, if there moving us in the right direction, then I'd like to be able to get involved, and I'd like to be able to say how does this apply to my school system, how does it apply to my county, how does it apply to

my solid waste problems" and so forth. Now that's a big order, so I want to walk you through a way of thinking for a couple of minutes so you can see how we're trying to move this and what we're trying to accomplish. And let me start by saying that in a sense we are trying to launch a citizens opportunities movement. This is not a Republican campaign gimmick. It starts with the premise that for America to be successful in the 21st Century we have to have a 1990's which is a decade of reform so that we are in a position that we are concerned - you know we've done this twice before in this century - from 1910 to 1916 you had the Progressive era and all of you studied about it in college and you had a real period that said the big cities aren't working, there's too much urban corruption, we have to adapt government to reflect modern industrial requirements and people really went out and changed things. Again, and it was bipartisan, you had Theodore Roosevelt and you had Woodrow Wilson, you had Lefalet(sp?)- there was a whole pattern of activism. Then in the 1930s in the New Deal you had a wave of about six years from 1930 at least up to 1938-39 where Franklin Roosevelt moved to a pretty dramatic change—the New Deal. What we are suggesting is that when you look at New York or Detroit or Philadelphia. When you look at the problems of the Defense Department and share bureaucracy and red tape. When you look at the fact that America now takes ten years longer to introduce a new drug-I'm sorry it takes years longer - it's ten years total --than France, or Germany or Japan. It is more expensive and more difficult today to introduce new medicine in the United States than it is in most of our industrial competitors. And you just see, all of you just deal with this and think what your offices do everyday in terms of the sheer volume of casework, most of which is unlocking things that should not have been locked up in the first place. So we are staring with the premise that if you really want American to be successful in the 21st Century, we

need as a country a citizens opportunities movement.. And we got to the notion of a movement from a very practical question. All of us in this room are the products of the Buckley, Goldwater, Reagan years of creating the modern conservative movement. If you just think about the extraordinary impact starting with the founding of National Review in the mid 50s, then the rise of conscience of a conservative in Barry Goldwater. Then the 1964 Reagan speech in October on television and then ultimately of course Reagan's victory as President. In a sense that pattern -- which seemed very, very distant and improbable in 1964 when Goldwater was crushed .- that pattern led to the success of what I would call opposition conservatism. It was opposed to Lyndon Johnson, it as opposed to the Great Society, it was opposed to Jimmy Carter, it was opposed to George McGovern, and don't misunderstand me, these are frankly very good things to oppose. But the essential argument was, "look how dumb the left is." In a sense I would suggested to you the 88 campaign for President was the last culmination of that model. That is, the real key to the Bush victory was we took apart Michael Dukakis and we said, "do you really want a guy who thinks murderers ought to be a practice adaptation on you on weekends? "Do you really want a guy who vetoes the pledge of allegiance, do you really want a guy who looks that dumb in a tank?" I mean, we walk through a series -- and the referendum was a referendum in whether or not the Left could win, it was not a referendum on George Bush. Now we all face a problem which I'm sure many of you thought about. This is the 10th year you've had a Republican in the White House. I mean there does come a point when it is fair for the country to say, "okay you guys win, we believe you intellectually. The Left is dumb, now what?" And I think the now what has to be the transition from an opposition philosophy to a governing philosophy. And when you start making that transition, I think you discover something that is very, very important

for all of us to confront. I'm going to both describe it for a second and then explain it. It is impossible for a Republican President or a Republican Congress to govern successfully within the structure of the Left. And the fact is, if the vardstick used to measure us is their vardstick we will never win. Because they've designed a game that in fact we ran against and so when we go in-let me give you an example-George Bush goes out to Palm Springs and stays with Walter Annenberg (sp?) George Bush has been talking about a thousand points of light which our friends on the Left giggle about. It's sort of sign that he is inarticulate and weird and what does all that stuff mean. So Bush cares a great deal about the historically black colleges. Barbara Bush got to meet Lou Sullivan by serving on the Board of Morehouse Medical School. This is a truly deep commitment to ensuring that black Americans have a reasonable chance of access to higher education. The President raises \$50 million in one weekend because Walter Annenberg instead of getting a tax increase, writes a check. Now in this city that doesn't count. That is, when they look at the budget of the Bush administration for Black Colleges, they will not score \$50 million at CBO, The Congressional Budget Office will say. "That wasn't federal money, so it doesn't count." Yet, the essence of what Bush is saying is we can liberate a \$6 trillion economy and 260 million people and that is more powerful in changing the world than having 3 million civilian employees in a trillion dollar Federal budget. I recently was on a panel with a leading Democrat who said the country deserves more than a trillion, two hundred billion dollars. And I realized in his mind the Federal government was the country. In his mind you couldn't mix the two. So let me start with this notion: to make the transition from opposing the left to a governing philosophy, we have to establish at the vision level our language, our expectations, our yardsticks so people can measure us against the game we want to play and that requires a very conscious effort

Fxhibit 14

and that is why we are talking about creating a citizen's opportunities movement and it does mean some Democrats are going to be on our side. They are going to say "yeah, that's right" and think about the fact that we've partially won this. I would come into all of you... Barbara Mikulski's speech as reprinted in the Post yesterday morning next to the editorial cartoon-the language values in that speech are almost exactly Reagan and Bush language values. Now I would also point out to you that yesterday afternoon, we gave them an opportunity on whether or not they believe in any of that language. We offered Bob Michel's motion to recommit which I offered but it was Michel's pay as you go amendment. The previous day we had a full half page of how Democrats care about pay as you go. Every Democrat quoted in the Washington Post in favor of pay as you go voted against the pay as you go amendment because while they can sing the language they can't in the end dance the dance. The can't afford to dismantle their beauracratic welfare state. They can't afford to go out and make their allies angry and they can't afford to give up power which in the Democratic party means raising taxes to spend it through government. So we want to develop a citizen's opportunities movement which is open to everybody, it's nonpartisan, it's not part of an immediate campaign because we want to develop the ideas and language of the 90's and it is very important -- most of you young enough that is is not a big problem for you but it is a very big problem for your member. Almost all of us who are currently active grew up in the 70's and 80's politically so we are use to the polarizations of that era. But I keep reminding my friends we've entered the decade of the teenage mutant ninja turtle. And I say that because, you know, common situs is picketing, and all of the variouss fights of the 70s are a long time ago by the standards of America. I mean in a sense what Doonsberry has been doing recently about rock music and what do you listen to and which groups matter is a

symbol of that whole pattern. The 90's if you look forward to the 21st Century so we're standing in 1990 looking forward, then it's incumbent on us to invent a language which explains the next 20 years not to simply assume the set of fights that came out of the last 20 years, and in that sense George Bush's kinder gentler thousand points of light, the conscious changes and style from Reagan-- you know, from very few press conferences and an occasional big speech at night to 1600 press conferences randomly held randomly around the White House -- is a very important symbol to the rest of us-- we must be responsive to the 90s and not try to convince the 90s to vote as though it was the 70s. Now in that setting here;s how we hope to go about it. Our goal is to have a workshop in as many places as possible hosted by as many people as possible, open to everyone. I've encouraged the College Republicans to challenge the College Democrats to co-host them, for example, and to say just flatly, we want every American citizen who is interested in the 21st Century and interested in the future and who wants to develop a better America and who wants to improve their life and their families' life and their neighborhood's life, we want them to feel free to participate and in a lot of places if you get on the cable access channel, of course people can just turn on their cable and get up on Saturday morning and drink coffee and watch it right there. But we really want to make the widest possible range. We already have as of today something on the order of 350 sites that have been identified of people who are going to host things. We are in 49 states, we are missing Hawaii right now but I have talked to Pat Seike(sp?) and a number us have volunteered to go out personally and scout that last sight. We are going to be in all 50 states. The National Review has committed to publishing a special supplement which will be mailed to all of its hundred thousand subscribers and will be used as a workbook that day on the premise that they help launch phase one of the

movement, they oughta help launch phase two and Bill Buckley is very excited about what we're doing and I'm confident we're going to get a column out of Bill encouraging everybody in the country to participate. What we also in order to develop the intellectual framework of assembling or in the process of still assembling a very large team who are working on the idea base. I've talked for example last night with Michael Novak is going to help us in thinking through the language and thinking through the pattern development, Jack Kemp is helping us with the inner city part. We're stealing some things from Jim Pinkerton at the White House who is on our advisory committee, and from Dick Darman. And we are really trying to reach out and really involve a whole range of people in looking at new ideas and new approaches. We've asked Congressman Fred Grandy, Dick Army and Peter Smith to help us and Don Ritter to help us work on the idea side and to look at the scripts and help develop it.

In addition, in order to make sure that we are talking a language which is acceptable, that is for people who suddenly say boy is that weird, we have the largest focus group project ever undertaken by the Republican Party. Bob Teeter and Fred Steeper are in charge of it. Wilma Goldstein who some of you know is working on it and we are having 23 focus group — as all of you know a focus group is when you get 15 or 20 people in a room and you get them to talk for about 2 hours. We are taping and transcribing that data base so that we will have an enormous data base of what words work and what words don't. And we are really consciously trying to think through—by the way you will be interested to know the people in the focus groups that we are listening to are under 40 non-voters. That is a very important distinction about the 90s. The world has been turned on its head. When I entered

politics in the early 60s, the Republican party was older, registered and one of the fewest possible votes. We prayed for rain. And our theory was go where the ducks are and you try to find the Republican precincts and maximize registration and maximize turnout. And, of course in that era the older voter was the pre-depression Calvin Coolidge/Theodore Roosevelt voter. In the 1990s, we are younger, unregistered, and want a bigger turnout. This is actually a formulation that Joe Gaylord came up that I think is very helpful. I want you to just walk through that for a second. Younger, unregistered and larger turnout. We are now the party that wants the sun shine except nowadays the sun shines and they all go to the lake so maybe we want rain again for different reasons. But we want to have the largest number of people registered, we want to have the largest number of people turning out to vote and we want to organize the young. That is a very different Republican party then the party of even 10 years ago. It is a radically different party and so part of what we are trying to do is focus groups is go to half colleges and half non-college, people who are under 40 who are not registered.

- Make sure none of our language alienates them, and
- b. Listen to them describe what they want

and what we learned as of today — we've had reports on ten focus groups. And what we are learning is fascinating. Let me first tell you the model we're using because I think that that model will help you understand the framework and then I'll tell you how they're reacting to it. They get to see some videotape and the videotape says we have a lot of problems in America and you can summarize those problems as being caused by the bureaucratic welfare state. Now we use that term deliberately. A lot of you know that in the early 1980's we said to maximize the word opportunity as a Republican word and to maximize economic growth

and jobs and again if you read Mikulski or if you read the Democratic Leadership Council you'll see how far we won those fights and then we set out to talk about the liberal welfare state and by 1988 Michael Dukaukis wouldn't use the "L" word until late October. So designing language can work. What we've discovered is overwhelmingly the American people believe there is a bureaucratic welfare state, they know exactly what the term welfare refers to and they hate it. There is an enormously deep sense that is not working, that is the line I stood in last month that was very slow and very ineffective, that was the 23 pages of regulations I had to fill out, that was the reason something went wrong when we sent in our Medicare -there is just a general sense that's that system that isn't working. So we think we are going to be able to report to you unequivocally the bureaucratic welfare state is a devastating term that everybody ought to figure to get in their legislation mail with something you are trying to change and that it works and that if we imprint it so that the news media has to use the term, then we have an enormously long term advantage. we are discovering that as part of what makes the bureaucratic welfare state really fail we're talking about permissive attitudes, promoting Johnny when he can't read, letting a criminal out on the weekend when their time isn't up-all the things you would associate collectively as permissive attitudes. And we're discovering two things. First is, people do identify with them and they are very, very angry about it. In every group we talk to them, we say what do you think is most threatened about what makes America work. And every group so far has said values. In fact, we saw one videotape as we video tape all these focus groups and there is one video tape where the guy gave them three options, and it was like listening to a chorus yell values-they were that intense, they were that immediate, there was no question in their mind and we walk them through a series of horror stories. One of which all of you know is

about the man who attacked the actress 11 years ago and he is now promising to kill her if they release him and they're talking about releasing 7 years early for good time although he is openly saying he is going to kill this woman. This is all a true story, it is happening right now in California and the reaction was overwhelmingly—it was summarized by one woman who said, she is sick and tired about being told about good time. She wants prisoners sent to jail for a set sentence and if they act badly they get bad time. So you can add on automatic x-number of years and everything that you do that's wrong we keep adding years. But the sense of anger you can hear in the tapes is unbelievable. People are sick and tired of being told that the government can create a privileged elite, that for values reasons or other reasons get away with things that the rest of us don't get away with. Phil Gramm's line is that in many west Texas courthouses, the only air conditioned room is the jail because the federal judge has mandated that that has to be air conditioned. And then the level of potential anger in terms of cultural values is enormous and we're finding very strong enforcement.

We're then offering an alternative. And we've tried to first of all define the language which explains what isn't working; what I call the structure of the Left, but...and that's the bureaucratic welfare state and permissive attitudes.

We then suggest the following: That there is a triangle of American success and on the videotape we actually right now have 3 lines that come out and then they come together into a triangle. The first side is: ENTREPRENEURIAL FREE ENTERPRISE; and by Entrepreneurial free enterprise...let me give you the three lines first. The first line is entrepreneurial free enterprise. The second line is TECHNOLOGICAL PROGRESS AND INNOVATION and the third line is BASIC AMERICAN VALUES and they come together to form a triangle. And with entrepreneurial free enterprise we show pictures like Benjamin

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Franklin and Henry Ford and Thomas Edison and our point is both business, in the sense of entrepreneurial, but its also Jonas Salk discovering Polio, its the Wright Brothers inventing the airplane. It's that whole drive that says if you want to go do something go do it, try it out, see if you can make it work. It's William Hornerday(sp?) founding the New York Zoological Society to save the American Buffalo. It's that whole notion that Americans organize and make things happen.

The second line is technological progress and the focus groups have added the word "innovation." And they deeply believe: a) that it's a core.value of the United States and b) that were in danger of losing. And they see the bureaucratic welfare state as part of what's killing them. The notion that the Wright Brothers nowadays would have to fill out forms for four years in order to get grants and permission to try to fly at Kitty Hawk. And so there's a whole underlying pattern of intense desire to re-establish technology. An identification of technology as a source of our prosperity and of our quality of life and in a sense that that suddenly needed to go back and strengthen, that we're in danger of losing it to places like Japan and Germany.

Third, when we asked them what do you mean by Basic American Values? A phrase you may again want to just steal and use because it comes up over and over and over. The most important single American value is honest hard work. I mean to a degree that's amazing, I tried out and having heard the focus groups I did a highschool class in Lithus Springs(sp?) Georgia on Monday and I talked about honest hard work and it was amazing to watch. I mean I just said if any of you think you're gonna compete with the Japanese by cheating on tests, you're crazy. And you're gonna end up unemployed and you're gonna end up complaining and it ain't gonna be the politicians fault, it's cause you've learned how to

cheat and you don't engage in honest hard work. And we have to emphasize honest hard work. And I reuse the phrase about 9 times in 3 minutes and finally a student raised her hand and said, "Well, we don't have a system that rewards honest hard work. We have a system that teaches me to do what the teacher wants so I can get the grade and then just slide through as easily as possible." And the whole class suddenly got involved in this long dialogue about would you change it and how would you get involved. And I mention that because I think if we are the movement... if the citizens opportunities movement is the movement of honest hard work and we say to people, "Look, if you want an answer which basically says that you don't have to solve the problem, go somewhere else because we're not gonna do it. We can't offer you that. If you're willing to get involved with honest hard work we can help you solve a problem but it's gonna be a partnership, it's not gonna be the bureaucratic welfare state doing it for you."

My guess is, and we don't have any kind of statistical data yet, but my guess is that that's probably an 85 to 12 issue. That is 85% of the country, yes, we're with the group that insists on a partnership where honest hard work is the prerequisite. We are not interested in a deal where you don't have to do your share. The implication for that for welfare reform, for prisons, for a whole range for school — the implication of that kind of qualitative reform rather than quantitative increase is enormous.

We summarize the triangle of American progress with one sentence. Common sense focused on opportunities and success. It's a very radical sentence. Our concept is do we want to spend all of the 90's applying common sense focused on opportunities and success. And let me break it in two because it's a much more radical sentence than it sounds like. Applying common sense is antithetical to modern bureaucracy. Go into any bureaucracy in

America, whether it's your local school board or the defense department or what have you and you walk around and you said all right, I found five ways to improve what you're doing. Four of them will be against the rules, the fifth one they'll refer to committee. If you think I exaggerate, go try it somewhere. So the concept of what used to be the hallmark of America, without pragmatism...a William James phrase...the concept of applying common sense and making things work is by definition what a bureaucracy is designed to stop. Bureaucracies are designed to say to you, do it this way. And so the whole notion of applying common sense is much more fundamental than people think. The second half of the sentence is equally different. Focusing on opportunities and success is antithetical to the world of permissive attitudes. Remember, permissive attitude and the beauracratic welfare state focus on what's wrong. You get 40 articles about people who are trapped in the inner city. You get articles about people who can't find housing. You get articles about people who can't get a decent job. I mean, you can have 3 percent unemployment and they'll find the two people left. And they'll be the stories. It's very hard, and you can go out and test this by watching TV or by looking in your newspaper, it's very hard to get the article about the 27 year old black male who made it out of the ghetto and who is now a success. Yet I would argue that that is the most important story. Not so you feel good, but to send two signals. To send a signal to 9 year olds in the ghetto, yes you can make it and then to send the message here are the 5 or 6 behaviors that matter. What were the lessons of getting out of the ghetto? What habits did you have to acquire? What steps did you have to take? Now in the 19th century we had a much more activist attitude of saying, Let's report on a success so other people can learn how to orient their behavior and how to change their lives and how to shape their values.

Let me give you...there's just 2 examples to think about: the sports pages are the last holdout of 19th century reporting. The sports pages focus on winners, they have interviews with champions. Can you imagine if the sports page was written like the front page. None of the final 4 teams would make the sports page. I mean they're winning so they're not a story. But there would be this terrific interview with the most losing basketball coach in America. And they'd ask questions like, Do you think we oughta have a set aside program so that your teams is guaranteed at least 4 victories a year for morale purposes. Or, Should the rules be changed some so that you can have a chance to win. Should we allow you to get 4 point per shot when you guys finally get the ball in the basket. Or, How traumatic has it been for your family trying to live through this kind of a depressing experience. (laughter) You know and you have this long elaborate sad story...and if you think I exaggerate go and clip any newspaper for a couple of days and look at the tone and language of the front page and then look at the tone and language of the sports page.

Or I'll give you a different test. I would assert, and measure this against your own experience, I would assert that if Thomas Edison had written I mean if Thomas Edison had invented the electric light in the age of the welfare state, that it would have been reported in a story which Dan Rather would have begun with the following...The Candlemaking Industry Was Threatened Today. (laughter) And Ralph Nader would issue a report which points out that electricity kills. And that capitalist companies should not be allowed to rip off the poor by selling them electric lights; since that might in fact kill them. And again, if you think I'm exaggerating, look at what we do with medicine as compared to Germany and Japan and France. We are increasingly so protective that we are blocking people from getting the medical protection they could get because the government protection is more overwhelming

than the medical protection. So you die while waiting for the medicine to be available which would help you not die because we don't want to run the risk that you might die. And if you think I'm exaggerating, go look at the reports. Go look at how we're structured.

So let me summarize for a second, what you will get as the core of this hour on television is the bureaucratic welfare state and permissive attitudes, the human damage they are doing. The fact that real people in real situations are being crippled by this structure. The 13 year old boy in New York got gasoline doused him and he was set afire. The number of children who are sent to schools that we know statistically will not teach them. The problem isn't the children, the problem is the schools. If you have a school in which 80% of the kids are dropping out before they graduate...if this was a private company you'd close it. Can you imagine going to a McDonald's where 80% didn't get the Egg McMuffin. And so there's a systems problem here. Then we're gonna spend most of the time, we're not gonna spend frankly more than about 8 minutes or 10 minutes of the entire show, outlining what's wrong. The rest of the show is gonna be devoted to a systematic outline of how the triangle of American success works, why it's different components work, how to apply common sense focused on success and opportunities and a series of winners. I mean people who have in fact been doing this for real in their community. Part of the reason we came up with the concept of the triangle, was to establish the notion that any point inside that triangle is better than the beauracratic welfare state and permissive attitudes. Now that means you can decentralize America because you can liberate and empower local government and local communities and say to them, Virtually any experiment in healthcare is gonna be better than what we're currently doing. Virtually any experiment in education is gonna be better than an 80% dropout rate. As long as you're inside this triangle, as long as you're applying honest hard

work and you're engaged in entrepreneurial free enterprise, basic American values and technological progress, you're probably making the right experiment. And that the way to invent 21st century America is not to have big national conferences in Washington that come up with the one right idea, it is to liberate the American people so that there are several thousand experiments and then we're all gonna copy the ones that work. I walked through this model and testimony yesterday for the Public Work Committee on Infrastructure and much to my delight was told by a member of the Committee that MIT had testified last week that they had found a way to do the equivalent of secondary treatment for wastewater for 5% of the current cost, but it's illegal. EPA will not approve the MIT discovery and it make take an amendment to a bill in the Congress to change the federal law which blocks us from using the technology which could provide clean water at 5% of the current cost. Now a society which does that to itself is dumb and is unnecessarily increasing the human cost of living in America. Our goal will be to lay out this framework, then to have a workbook, and here is an example of one of the workbooks, a workbook which is available and to have the National Review Special Supplement and then to enable the local workshop leaders basically to say, All right what are we doing? How do we apply this to our community? How do we apply this to our neighborhood? It is our guess that...our current planning is that we will have a meeting in Washington probably in June, for anybody who wants to come to it, to assess the workshops, that we will almost certainly have one and maybe two more nationally televised workshops before the end of the year. In which again, by that stage we'll be sort of like the home video film thing, we'll have people sending in their entries, the 10 or 15 most interesting positive applications around the country will be the ones that make the next workshop. So we'll build a momentum of positive language. It is our goal to define our

position as a caring humanitarian reform party applying the triangle of American success and applying common sense focused on success and opportunities to explain in general terms for the whole fall campaign, and again some Democrats will pick up the language and this is open to everybody, this is a free country...we think on balance it is vastly more advantageous to us than it is to the Left since they are the party of big city machines, they are the party of the unions, they're much more tied to the bureaucratic welfare state. But it's our goal to be able from May 19th on, to begin to develop all this. In order to have this work, what we hope you will consider doing is recognize that this is an opportunity to change language, it is an opportunity to organize volunteers at a very low cost activity which changes their pattern and their habit and their language and gives them a new set of things to do and give them a connection to the bigger world. A school board member who suddenly says, gee, there are people all over the country who are trying out these ideas, is a lot more bold and a lot more committed and a lot more risk taking than a school board member who thinks their isolated and nobody else thinks like they do. So we want to network people together and give them a sense that they are part of a movement of change. In addition we think that combining this hour plus the workshop plus the workbook plus the supplement is gonna give your volunteer activist a new level of skill and a new level of ability to solve local problems so that in a sense, we see politics as recruiting 55,000 government officials at all levels so that all of them are playing their fair share. Not simply recruiting school board members to watch a speech by the Secretary of Education where he solves the problem. But instead to liberate and empower people at all levels of government and frankly at all levels of voluntary activity.

There are 2 steps to it. On April 26th we will have a Press Conference on as many sites as possible around the country. We'd love to help your help and your offices' help in

systematically reaching out and trying to find us some folks back home who'd be willing to hold a Press Conference that day saying, Yes we are going to have a workshop, yes we want to invite people to come to it. The purpose of that is twofold. It is to prove organizationally to the National Press that this is a large enough effort that they have to cover it and it is to begin to create a sense of interest locally because local reporters are covering the local event which has a national implication and that then gives the Press Conference participants a legitimacy to go out and go on talk radio and go to civic clubs and go to local schools and be active as a civic organizer explaining this new language and these new ideas and trying to maximize the number of people who get involved. And then as I said earlier on May 19th at 10:00 in the East, 9:00 central time, 10:00 in the mountains, 9:00 pacific time, we will have a broadcast which will be available for anybody who wants to participate. So we think we're offering a pretty good package.

One of the members who has really gotten involved in doing this is Andy Ireland and I would like to ask Andy to just tell you what he is doing in Florida because he has madeAndy has purposely set out having left the party of the bureaucratic welfare state and permissive attitudes and joined the party that shares his basic beliefs. Andy has now encouraged an amazing number of Democrats to follow him. I had the privilege of flying down there to speak at an event and as I got off the plane they said, we want you to meet the swing vote on the county commission who in honor of your visit is switching parties. They then switched from the Democrat majority to a Republican majority in the county commission in its biggest county and I told him I would be glad to come back on a regular basis if they would promise this kind of ...it was the most interest gift I'd gotten this year. And he is doing an amazing job at helping transform central Florida from Democratic to the Republican

party and he understands I think as well as any member the kind of potential impact you could make with these kind of ideas. So I thought I'd get Andy up here to explain exactly what he's doing organizationally and then I'll take questions and the whole bit. Andy come on up. [End of side 1]

[Side 2]...Andy speaking:

Thank you Newt and I came to this meeting with enthusiasm. I have even more enthusiasm after listening to Newt and I want to give you kind of sense of the American Opportunity Workshop from my point of view. I'm clearly excited about the opportunity in committing not only my time but my staff's time and literally hiring a member on my campaign staff to make all of this work. I'm convinced that it is really an exciting opportunity to get the message that Newt has just described across to the entire United States. This excitement, of course, means one of two things. Either Andy's crazy or he's really on to something. I don't think I'm crazy. I think that we have a real opportunity with this program on May 19 and indeed beyond that for anyone who wants to translate the frustration of the public in the bureaucratic inefficiency that's going on in America translate that bureaucratic inefficiency that red tape into votes, into support whether it's at the local level or in Congress or on into 1992 in the Presidential race. I got involved not just because Newt's a good guy. He is a good guy.

Not just because Newt can explain and get across to people the things that are inside of each of us and it is remarkable how he does that. He described how he did it in one county in central Florida. But I got involved because I think that it will work and it will work for all of us and it is the kind of thing that capsulates what Newt is talking to and the only thing that would be better than doing this is be able to clone Newt and all that technology in his triangle

has never been able to do that. But let me tell you I heard Newt talk about this at the embryo stage of this event and conspired with Jean Moran on my staff and I said well I'm going to talk to a little Chamber of Commerce group in Manekee County, Florida and I'll just at the end of my talk I'll throw this open. Well, I, you know, said something about this workshop as best as I could describe it at that point was going to happen and I couldn't shut the meeting down. The people wanted to submit ideas and plans and what not. It turned them on. I thought well, focus group number one on Andy's part. Before I get carried away, I'll just try it again. Tried it again in another on a different circumstance, different kind of people in my district, same reaction. It just turned them on. The President of Wellcraft Boats - I think many of you have seen a Wellcraft boat. They are made and shipped all over the United States. He came unglued. He had a letter back up here before I could back up here and it's been bugging our office how do I set it up, what do I do? So I'm convinced that it will work and it will do the kind of things that Newt describes. Of this person I have hired to help out in the state is Jill Herndon if you'll wave back there you all can meet and she's been on the trail here for a little while and anything that she can do to help and later on we've got a little hand out with her name and number on it so in between all the other information you have if you want to check with Jill and see how some of our activity is progressing that might help you certainly give her a call. Her job is to promote the workshop not only in my district but around the state of Florida because we want to help out in that regard. She is going to assist leaders that we identify in developing agendas for their workshops, help them in identifying local stories in their communities and help them get the word out in anticipation of the May 19th event. We've targeted 15 communities in the state of Florida. Several of them, of course, in my district but the others are a little outreach

program to help out to get into the media markets, to showcase in those local stories and we are going to be cross pollenizing from everything that we've learned and learn down there to make that a success. We will making our campaign mailing lists available to people in all those areas and leaders that we identify. We'll talk to other congressmen in such that we hope the list to get involved where there is an area were there isn't a Republican congressman we will be reaching into there with other lists to help the people generate the attendance, the enthusiasm to make it all go. So what will we achieve by all of this. Of course, we'll focus the attention of each local community and those individuals on the fact that the solutions as Newt has so well explained of the last 25 or 30 years the liberal solutions, the welfare state solutions will focus dramatically on the fact that those solutions don't work. In doing so will generate names of people, addresses, telephone numbers of people that share that belief and by their energy we know that we will be able to count on a vast majority of those to help out as we go along. So as we get this message out we'll be generating a data bank, certainly it will help in the campaign, it will help across the state of Florida. It will help across the nation to mobilize the people that feel that way. One of the things that we anticipate beyond that so you can see that there are their many ways to do this, I feel very strongly about the side of the triangle all sides of the triangle that Newt's talking about, but also particularly the entrepreneurial small business side of that triangle. And as you can see very quickly the opportunity concept that will be coming out in this workshop lends it to bridging into generating from those that participate that are involved in small business setting up organizations of small business men who for the most part all are oriented in our direction. Have them set up and carry this forward into the campaign and beyond. Obviously, whatever your member is particularly interested in it certainly fits into that triangle whether its small

business, whether it's technology, whether it's simply the values. It can be done and the workshop is to me the opening gun that starts that campaign off. Certainly we'll share anything that we're doing on the entrepreneurial side with any of you that want to follow up on it. The main thing that I would say and the final thing is this is an outstanding opportunity for your member to be involved. The format is there, your members are talking about this thing and gives the background, the terminology to explain what we're all about and make this great change to an opportunity society that we need. Anything that I can do, that Jill can do, Jean Moran, anyone on our staff to help you to make this thing work, we're ready to go and if she can't find it, the TV and the satellite come to Florida because we are going to cover the state. Thank you.

GINGRICH: Thank you Andy very much. Let me make only two last points. First, if you have not gotten a copy of Jim Pinkerton's speech. Pinkerton is the chief long-range planner of the White House. It is called the New Paradigm. I read it in the Record a couple of weeks ago but you can also get it from his office. I think it is a very serious effort to explain where George Bush is going and is a very helpful document to help you think of your own members legislative initiatives and where you want to go and what your trying to do. Now it's reinforced, by, if you look at the President's budget. If you read page 3 which is the President's one page statement and pages 171 to 180 where Darman really lays out the scale of experimentation in America and welfare the environment, transportation, education, healthcare. It is a remarkable nine pages. Lastly I was going to make the point one of the reasons we are reaching out and we really urge people to be nonpartisan and be wide open. But we have two reasons. First, there are a lot of former Democrats. Andy Ireland, Ronald

Reagan, Phil Gramm, Jean Kirkpatrick, Connie Mack, you go down the list, a surprising list of people who looked at both sides and decided we were right. That we were more open, we were moving in the right direction, but second, most young people under 40 are not politicized. The minute you politicize this and you make it narrow and you make it partisan. You lose them. They may be very interested as citizens in turning the 90's into a decade of reform so that their country is better off and they are better off. There not particularly interested in getting in a partisan fight. So that the best of all politics for the 90's may be to reach out to everyone and be willing to win the argument of ideas. Based straight up and down on whose ideas are best rather than a narrower partisanship. I know that some of you find that coming from me given my reputation unusual but I think you've got to respond analytically to the reality of the world your in. The country needs reform, the country deserves a citizen's opportunities movement and in order to have a true citizen's opportunities movement we have to welcome all citizens into the process which is how we're trying to approach this and we are very seriously working with several Democrats who have decided they share our values and therefore part of the broad coalition that we represent. Let me throw it open to questions and simply ask if you would use that microphone because they are taping this. This will become the GOPAC tape for this month which goes out to about 5.000 elected officials around the country and state legislators and county officials. So anybody who has any questions on how to implement this or what it's about, or why we are doing it. Feel free, you know, to ask a question and if we managed to answer it all, I won't.

Go ahead. If anybody else has one, go ahead and line up that will save time and we will get this done quickly.

Question Man: Congressman, It is on?

I don't know. I assusme its on? Is it on?

Newt. He says it's on. He's listening through some magic head phone.

Man: Okay. When you speak about workshop I think of a smaller forum which I can see how this can work, but as your speaking also think of our possibility having a larger group, having a large group of individuals say to a civic center. We have a big civic center. Do you see the prospects of that working. Having a large group do it and then have some interaction that way or do you have a more focused way in plan.

Gingrich. No, I think my advise will be if you get above probably twenty, then you start thinking about breakout sessions. Then you either break out based on geography or topic. That is you say everybody who lives in this particular neighborhood go over here, or you decide you know, you can do it both ways. You can have a matrix and say everybody who cares about how this applies to education, you're going to meet in that corner of the room. It's really important I think that once you get beyond the televised section which by definition. We are trying to make the televised section interact with five uplinks. We are working pretty hard at this. But once you get beyond the televised section it is important that we are empowering citizens to be liberated that we want the citizens to be involved, and I don't think you can get very involved in groups of much more than about 20, in fact the ideal model is probably 12-15. But you want settings where so if you decided that you are going to pull together a lot of people in one place then you ought to bring together probably a week earlier a lot of workshop leaders and designate some leaders and say all right now when we get done seeing the TV part and having a brief, you know, rally kind of the effect to build a motion

now let's break out into our discussion groups and then take people off into -and let people choose what discussion they want to go to. But I really think that's a very important component of this is getting people to talk it out and think it out and interact with each other and get into the habit of saying yeah this is for me to use and do this is just not for me to applaud somebody else using and doing. Any other questions or concerns you might have or any recommendations you might have for what we ought to do differently or do better.... yes Ma'am.

Woman: I'd like to ask, what kind of activities do you foresee coming out of the teleconferences?

GINGRICH:. Well I see a lot of kind of activities. Some of them have already begun to be evolved on their own. In Colorado for example, Terry Consodin(sp?) is putting several items on the ballot as his initiative because that's what he wants to do. In a number of places we would foresee voluntary groups forming and getting together to pursue their particular approach. One of the things we are going to recommend is that people really look at a dramatic increase in recycling but that they try wherever possible to make it profitable. That recycling ought to be designed in such a way that it is privatized as much as possible and involved. An experiment I'm running, I'm going to do on my own to give you an idea of breaking out of the system, I'm very concerned about literacy and I've heard all these talks about you have kids who come through Headstart they just start to learn and then they fall off. Around 2nd or 3rd grade you begin to lose them and people say I wish we had some incentive. We know that if you go back home and your parents care and your middle class you are likely to read, but if you go home and it is a single head of household and you're in a household that isn't used to reading we don't know how to give you an incentive. Well,

applying the triangle, I mean one of powerful incentives in America for everybody else is money and all of you know this because you go through all sorts of negotiations about the salary you're paid and what you do next and somebody comes along and offers you twice the salary and suddenly you have the incentive to consider a new job. Okay. So this summer I'm taking some of my speech money and we're setting up what we're calling Earning by Learning, and were simply going to pay \$2.00 a book to third graders for every book they read this summer and we're taking a public housing area that has kids that probably aren't going to learn how to read if left to themselves. And we will report back at the end of the summer if it worked but for a surprisingly small amount of money I suddenly have several professors and a bunch of teachers and all sorts of folks excited about this experiment. Our theory is simple, a kid shows once a week, they want to buy a bicycle. Read eighty books. And let's keep giving you cash as long as you read real books and as long as an adult can take that book and ask you questions and conclude you read it and we're going to work the whole summer that way and I'm not arguing that that's the best way to solve the problem. I'm giving you that, I didn't go to get a government grant, I haven't set up some massive program. I just went off on my own. I mean the thousand points of light is inherently correct in the sense that the Smithsonian Institution was a private grant, the American Museum of Natural History in New York is a private operation, the Atlanta Zoo has been privatized, it's still city property but it is under contract and their are many ways to solve these problems and our goal in phase 1 is basically to say, gee if these principals are correct, what do you think you ought to do and you can do it as a private citizen, you can do it as a neighborhood group, you can do it as an activity oriented group or you can do it in terms maybe experiments that your local government decides to undertake. And, you can also as I

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challenged the county commissioners last week, you can decide that one of your assignments is to come back to Congress and say if this critique of the bureaucratic welfare state is right and this critique of permissive attitudes is right and if this model of the triangle of American success in applying common sense focused on success in opportunity is right, fine. Then you guys in Congress better change the following twelve laws. And I challenged the county commissioners that said come in here with a legislative agenda of de-bureaucratization. Tell us what we ought to repeal. I raised this issue yesterday on the Infrastructure hearing and one of the members, Basco of California raised it, is a Democrat and he said the State Highway people last week what percent of their federal money is eaten up in beauracracy, the answer! was 25 percent. Now we're talking about a \$125 billion program in the 90's Twenty five percent going up in paper rather than being built in highways would be \$30 billion It gets to be real money after awhile. So I said fine. Why don't you guys hold a hearing and challenge the State Highway Commissioners to tell you how to debeauracratize the program. Now we're starting a whole new layer of debate and argument on our terms about our values recruiting allies in the country to help us to decentralize America. And so I think all of those layers anything in that zone could happen and it could make a difference. Okay.

We'll let me say I am very excited to work with you and I think all of you have the GOPAC material and you have the 800 number. Anybody back home who wants more information they can just call that number for free. We have operators over there. GOPAC is right here in town and you can call. We do want to coordinate. Andy's office is doing a fabulous job and if you want to coordinate with them, they really are a marvel on how to get this thing done. Thank you very much for spending the time this morning.

EXHIBIT 15

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GOPAC FOCUS GROUPS

ANALYSIS

Prepared for:

GOPAC

Prepared by:

Market Strategies, Inc. July 10, 1990

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Purpose

This research project is part of an overall effort to build a new governing majority in the United States formed around conservative principles. Historically, building a new majority has involved three essential tasks: activating a group of non-participating citizens to support an existing party (or form a new party), constructing a theory or explanation of what is right and wrong in society with which the non-participating citizens agree, and developing the right language (political rhetoric) to communicate that theory to the non-participating citizens. This project is the first of several research projects to be sponsored by GOPAC to help achieve these three tasks in this decade.

In this project a particular theory is tested for its potential to mobilize a new governing majority. The theory cites government bureaucracy and liberal social engineering as the two primary causes of what is wrong in our country or, at least, as the primary obstacles to solving the country's leading problems. Its explanation of what is good in our country focuses on three factors: Americans' enthusiasm for new technologies to solve problems, free enterprise as the best system to free people to apply their ideas to problems, and the basic values and common sense of the American people which guide them in their solutions to problems. The project also tested a possible language to communicate the theory. The theory's explanation of what is wrong in society was put in terms of the "the bureaucratic welfare state" and the "values of the left." The theory's explanation of what is good in society was put in terms of "technological progress," "entrepreneurial free enterprise," and "basic American values" which were summarized as "the Triangle of American Success."

The project assumed that the theory and language were effective to frame the overall debate with elite populations and could be used with them provided that the general population did not have a negative reaction. As a minimum result, the project was to determine it target voters found anything in the theory or language that was so objectionable that its use with elite populations would run the risk of alienating the general population.

The project also assumed that the theory and language would not be totally accepted by the target voters in its initial formulations. The initial theory and language were meant to serve as a means to stimulate people's thoughts about the country and reveal what theory

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and language people used to explain what is right and wrong with society. Two major goals of the project were to ascertain if there were any elements in the theory with which the people already agreed and what revisions could be made to increase agreement while preserving the essential conservatism of the theory. Consequently, the project anticipated the need for testing revisions in both the theory and the language to communicate it.

The potential for a new governing majority exists because of the large and growing numbers of non-participating citizens in our political system. Turnout in presidential elections is down to 50 percent and turnout in off-year congressional elections has declined to 36 percent. Activating or "mobilizing" the country's non-voters partly involves locating or defining them demographically. In the past, non-participating citizens were mobilized in terms of property ownership (non-property owners by the Jacksonian Democrats), race (blacks first by the Radical Republicans and then by the New Deal Democrats), gender (women by the Republicans of the 1920's), and religion (Catholic immigrants by the New Deal Democrats).

In today's politics, age and education are the primary definers of who votes. Younger voters and less educated voters regardless of their other characteristics comprise most of the nation's non-voters. In the 1988 Presidential Election, 61 percent of the non-voters were under 40 years old. (Under 40 year olds comprised 48 percent of the voting age population in 1988.) Less than one-half of the under 40 years old reported voting in 1988 compared to two-thirds of the voters over 40. The regular decline in turnout in off-year congressional elections also happens more with the younger voters. Less than 25 percent of the under 30 year olds and only 35 percent of the 30 to 39 year olds vote in these elections.

Age clearly acts as a life cycle factor rather than a generational one. Voting increases almost a percentage point a year between the age of 20 and the peak voting years of the mid-sixties. (There is no clear demarcation point along the age continuum at which participation suddenly rises.) Therefore, the goal for a new majority strategy, in an important sense, is to hasten political maturation. As age increases, eligible voters learn more about the relevance of government and politics to their personal lives and to their concerns about the well-being of the nation as a whole. One consequence of this normal maturation is increased voting. Mobilizing younger voters into a new governing majority will entail the difficult task of "teaching" them about the importance of politics and government before they would normally acquire this belief.

Consequently, a major premise for the research project is that younger citizens are the

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right target group for a new majority strategy and that a political theory and language needs to be effective with them if it is to be effective at all. Supporting this premise is an additional opportunity (to their not voting now) about younger voters - they are already predisposed to vote Republican. National surveys for the past several years have repeatedly measured Republican pluralities below the age of 30 and an even partisan balance between the ages of 30 and 40. At the current pace of becoming regular voters, the Republicans will not receive the full force of this advantage for another 10 to 15 years (assuming their partisan leanings do not switch). A successful theory and language would mobilize this support now.

Finally, the project was conceived as basic research of political attitudes. It focuses on the target voters' general theories of government and society. It does not test legislative proposals or campaign themes. Instead, this first project tests a theory and its premises, while allowing the target voters the opportunity to offer revisions and alternatives, upon which legislative proposals and campaign themes can be effectively built at a later stage.

Research Design in-brief

Eighteen focus groups were held in nine locations located in eight states between March 13 and April 11, 1990. The nine locations were: suburban Chicago, suburban Detroit, rural southeastern Ohio, suburban Atlanta, Little Rock, Arkansas, suburban Denver, Sioux Falls, South Dakota, and the Silicon Valley and the Los Angeles Basin, California. Two groups were held at each location. There were eight to fourteen people in each group. A total of 180 people participated in the project. Participants in the groups were between the ages of 21 and 39 and were not strong identifiers with either the Republican or Democratic parties. With their much lower than average probability of voting and their tack of a strong party identification, they represent the voter group that most likely can be mobilized into a new political coalition.

A structured discussion outline was used by the moderators which went through two substantial revisions. The three versions of the discussion outline are in the Appendix. During the discussions prepared messages were presented to the groups in two forms: video tapes and written excerpts from news stories, in total, five video spots and 34 news stories were used in the project. The news stories were divided evenly between personal examples of failures and successes in American society. The purpose of these news stories was to

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learn if the target voters perceived the same underlying themes in the stories as did the conservative theory of them tested in this project. The videos presented a conservative explanation of failure and success in America for the target voters to evaluate. The news stories and the videos were rated by the participants on paper and pencil rating scales and then discussed in open-ended conversations directed by the moderators. The scripts for the videos, the news story excerpts, and the rating scales are in the Appendix.

Recruitment and Final Group Compositions

U.S. citizens under 40 years old and without strong attachments to either the Republican or Democratic parties was the essential universe for the project. The standard University of Michigan National Election Study (NES) party identification measure was used to screen out strong partisans. Strong partisans have been shown to have defection rates usually no higher than 15 percent, indicating a politically insignificant potential for persuasion. Other partisans on the NES party scale have been shown to have defection rates from 30 percent to over 50 percent. Consequently, only "weak" and "independent" Republicans and Democrats were recruited as well as "pure" independents. Quotas were not set on these various types of partisans.

The goal was to have 10 to 12 people in two groups at each of the nine locations.

This is the desired group size to hear a variety of opinions and have time for each person to adequately express their opinions on the subjects of most interest to them in the discussion outline. To allow for "no-shows", 30 people were recruited at each location. The sizes of the attending groups ranged from eight to fourteen people and averaged 10 people per group.

Recruitment to the groups was done by telephone by the local focus group services under subcontract to Market Strategies, Inc. (MSI). The local services used a formal recruitment questionnaire written by MSI. Participants were paid incentives ranging from \$30 to \$35 to attend the groups.

The two groups at each location were segregated by education: one group consisting of voters with 2 years or less of college training and a second group consisting of voters with more than 2 years of college training. This segregation was done simply to make the participants feel more at ease in the discussions by placing them with their educational peers. The discussion outlines and paper and pencil tests were exactly the same for both groups.

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Several types of people were excluded from the groups because of their sophisticated or special opinion formation experience, as noted below. In addition, 18 to 20 year olds were also excluded. While this age group is of enormous interest to both political parties (and to this project), past experience has shown that they tend to be very hesitant to volunteer political political political political projects in discussions with people not in their age group.

Recruitment Requirements

TARGET VOTER REQUIREMENTS

21 to 39 years old No strong identification with either the Republican or Democratic parties

REPRESENTATIVENESS REQUIREMENTS

Balanced by men and women (no more than 55 percent of one gender in a group)

Balanced by education at each location (one-half of the participants with 2 years or less of college and one-half of the participants with more than 2 years of college), and no more than two high school dropouts in the less educated group

Even distribution within the 21 to 39 year old age range at each location

EXCLUSION OF VOTERS WITH SOPHISTICATED OR SPECIAL OPINIONS

No elected officials

No social studies or government teachers

No people with post graduate degrees e.g. MA, MBA, LLD, PhD, MD No people who have attended a focus group in the past 6 months (exclusion of people on focus group panels)

In addition, minorities were purposively recruited for the groups in the Los Angeles Basin (one Hispanic and one black desired in each group), suburban Atlanta (one black desired in each group), and the Silicon Valley (one Oriental desired in each group).

The 180 people who did participate in the groups were evenly balanced by party: 51 Republicans, 52 Democrats, 26 independents who leaned Republican, 21 independents who leaned Democrat, and 30 "pure" independents. Their collapsed distribution of 43 percent Republican or lean Republican to 41 percent Democrat or lean Democrat is only a few percentage points different (in a Democratic direction) from national survey estimates for

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under 40 year old eligible voters. Ninety-four women, 83 men, 81 people with two years or less of college, and 98 people with more than two years of college (60 college graduates) participated in the 18 groups. (Contrary to the recruitment criteria, eight people were 40 years old and 5 people had M.A. degrees.) The complete political and demographic distributions of the participants, in total and by the nine locations, are in the Appendix.

While the recruitment for the focus groups followed specific quotas, this is not a probability sample of voters with a known sampling error. There is no scientific way to measure the probability of how representative these groups are of the target population of under 40 year olds. Consequently, the findings of this research need to be verified in studies using probability samples of the target population. (Two findings were tested in national RNC polls, and the polls confirmed the focus group results. One finding is in regard to a perceived weakening of basic values in American society as a cause of the U.S.'s economic competitiveness problem and the effectiveness of emphasizing the American work ethic, in particular, as a solution. The groups and the survey both indicate that the public considers these factors very important to the U.S.'s world trade problems. The second is in regard to using the statement "\$1.2 trillion is enough" as a tactical argument in the tax-budget debate. The groups and the survey are both negative on its utility as effective rhetoric.)

Locations of Focus Groups

The selection of locations for the groups was first guided by electoral relevance: selecting states important in presidential and congressional elections and places within states important to winning in the state, either in presidential elections or in statewide elections. National regional coverage and type of place were the second concerns. The Industrial Midwest, the Deep South, the Farm States, the Mountain States, and the Pacific Coast are all represented in these eighteen groups. (The Northeast is not covered mostly because satisfying other considerations used up the number of groups for the first phase of this research.) The project also wanted to represent rural and less affluent areas in addition to major population centers in case there was any variation of opinions by suburban—rural differences. The selections of southeastern Ohio, Little Rock, Arkansas, and Sioux Falls, South Dakota were made partly for this reason.

The groups were purposively held in eight of the states which are most critical for the

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Republican presidential coalition. In addition, these states vote Democratic in congressional elections while voting Republican in presidential elections. In 1988, they delivered a 53 percent majority for George Bush while electing 79 Democrats and 48 Republicans to the U.S. House of Representatives. The goal of driving the national Republican realignment down to the local level would involve voters in these states. Combined, they will represent an estimated 143 electoral votes and 127 U.S. House seats in 1992 (the same as in the 1980's). In addition to their size, they all are swing or "battleground" states and are needed in a minimum winning Republican presidential coalition. Colorado and South Dakota are sometimes considered core Republican states, but they and several other states in their region underperformed for George Bush in 1988. Their reduction to the status of national battleground states was an important consideration in their inclusion in the project.

Both the generic area of residence of the participants and the location of the focus group facility to which they traveled are listed below. The location of the focus group facility is not meant to describe a residency requirement for the participants. Participants came from surrounding communities, generally within a one-half hour drive of the facility. For example, participants in the Los Angeles Basin groups came from Irvine, Anaheim, Cypress, Diamond Bar, Huntington Beach, Newport Beach, Garden Grove, and Fountain Valley. The focus group facility was located in Irvine.

Locations of Focus Groups

MIDWEST

Suburban Chicago (northern Cook County): Chicago, Illinois Suburban Detroit (Macomb County): St. Clair Shores, Michigan Rural Southeastern Ohio: St. Clairsville, Ohio

SOUTH

Suburban Atlanta (Clayton County): Morrow, Georgia Little Rock: Little Rock, Arkansas

FARM/MOUNTAIN

Suburban Denver (Arapahoe and Jefferson counties): Denver, Colorado Sioux Falls: Sioux Falls, South Dakota

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PACIFIC COAST

Silicon Valley: Sunnyvale, California Los Angeles Basin: Irvine, California

Schedule and Moderators

Rather than conduct all the groups at once, they were divided into three waves with one week pauses between the first and second waves and between the second and third waves. The pauses allowed for major revisions to the discussion outline (which was done) and a general strengthening of the content of the discussion outline before most of the project's resources were spent. The pauses also served the exploratory and basic research objectives well. What wasn't working could be deleted; what was working could be probed further; and what had not been originally included could be added.

The project's two moderators and the project's principal investigator all moderated groups in the first wave. Using three moderators in the first wave helped strengthen both the content and execution of the discussion outline in the subsequent groups. Moreover, by using two moderators for the subsequent groups, the findings of the project are less subject to moderator bias compared to typical focus group investigations done with one moderator.

Schedule, Location, and Moderators

WEEK ONE PROJECT DESIGN AND BRIEFING MEETING

Washington, D.C. March 2, 1990

WEEK TWO FOCUS GROUPS: THREE LOCATIONS, SIX GROUPS

Suburban Detroit, Michigan

March 13,1990

Moderator: Fred Steeper

Silicon Valley, California

March 14, 1990

Moderator: Matt Greenwald

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Suburban Chicago, Illinois

March 15, 1990

Moderator: Wilma Goldstein

WEEK THREE REVIEW AND REVISIONS MEETING

Washington, D.C. March 19, 1990

WEEK FOUR FOCUS GROUPS: THREE LOCATIONS, SIX GROUPS

Suburban Atlanta, Georgia March 27, 1990 Moderator: Matt Greenwald

Little Rock, Arkansas March 28, 1990 Moderator: Matt GreenWald

O- distance Obia

Southeastern Ohio March 29, 1990

Moderator: Matt Greenwald

WEEK FIVE REVIEW AND REVISIONS MEETING

Washington, D.C. April 2, 1990

WEEK SIX FOCUS GROUPS: THREE LOCATIONS, SIX GROUPS

Sioux Falls, South Dakota April 7, 1990 Moderator: Wilma Goldstein Los Angeles Basin, California

April 9, 1990 Moderator: Wilma Goldstein

Denver, Colorado April 11, 1990

Moderator: Wilma Goldstein

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Discussion Contents

The discussions were guided by a structured outline of topics and suggested probes implemented by the moderator of each group. The discussion outlines used by the moderators are in the Appendix. The discussions followed the general sequence of introducing the conservative theory in stages. This allowed an assessment of the degree to which the participants agreed with the theory and its language before actually hearing it. The discussions first allowed the target voters to express what they thought is right and wrong about our country by asking them what the new governments in Eastern Europe should copy and what should they avoid about us. They next read news stories about American failings, discussed them individually, and discussed their possible underlying theme. The conservative theory of these stories was then presented for their reactions. The same sequence of news stories and the conservative theory of them was followed for what is right about our country.

There were three versions of the discussion outline corresponding to the "three waves" of groups: each version was used at three locations in a single week. Their content represents the changes made after the first and second waves. Each discussion outline contains the dates it was used and approximately how much time was allotted to each topic

Two of the major additions to the content of the discussions involved the search for the proper language to use to communicate the conservative theory. In the second and third waves, lists of seven adjectives and seven nouns were given to the participants as possible descriptions for the general theme in the news stories about "American failings." In the third wave, a list of 24 nouns was given the participants as possible descriptions of what "best explains the accomplishments of America and its people." The third major addition was an open-ended discussion of the country's military defense requirements in view of the demise of the Warsaw Pact. This addition was made in the third wave of groups. To make room for these additions, three of the video presentations were dropped from the second and third waves, and the other two video presentations were dropped from the third wave.

While the moderators did cover all the major topics in the outlines, the content of the actual discussions can only be ascertained from the group transcripts, video tapes, or audio tapes. Subtopics in the outline sometimes were skipped when other topics generated more discussion than planned or unexpected subjects were raised. The discussions averaged one

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hour and 45 minutes.

Discussion Content

	Wave one	Wave two	Wave three
NATIONAL DEFENSE	no	no	yes
SUCCESS AND FAILURE IN THE U.S.	yes	yes	yes
News stories - failings	yes	yes	yes
SELECTION OF NEGATIVE WORDS	no	yes	yes
VIDEO 1: FAILINGS	yes	yes	no
News stories - successes	yes	yes	yes
SELECTION OF POSITIVE WORDS	no	no	yes
VIDEO 2: SUCCESSES	yes	yes	no
VIDEO 3: FALINGS/SUCCESSES	yes	no	no
VIDEO 4: NINE DOT EXERCISE	yes	no	no
VIDEO 5: \$1.2 TRILLION	yes	no	no

Messages and Measures

Prepared messages were presented to the groups in two forms: video tapes and written excerpts from newspaper and magazine news stories. The scripts for the videos and the news story excerpts are in the Appendix. The video tapes were produced by GOPAC, and the news story excerpts were prepared by Market Strategies, Inc. from material supplied by GOPAC.

Five different video spots were used in the project. Video 1 presented an explanation of various problems in the U.S., attributing them to "the bureaucratic welfare state" and "the values of the left". Video 2 presented an explanation of success in the U.S., attributing success to "technological progress," "entrepreneurial free enterprise," and "basic American

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values" which the video summarized as "the Triangle of American Success." Video 3 was a combination of the messages in the first two videos. Video 4 presented the "nine dot problem" as a heuristic device on how to develop solutions to persistent problems. Video 5 tested the credibility of President Bush's State of the Union assertion that "\$1.2 trillion is enough." The video spots ranged between one and four minutes each.

Video 1 and Video 2 were the most important to the overall research purposes of the project. They were presented in the first two waves of focus groups. They were dropped from the third wave because the reactions from the first 12 groups were consistent and further presentations were unnecessary. Video 3 was presented only in the first wave. It was dropped from the subsequent groups partly because it repeated a serious flaw in content from Video 2. Some participants' critical comments of Video 2 predisposed their groups against Video 3. (These participants took exception to Video 2's singling out the "values of the left" as a major source of the country's problems.) Video 4 and Video 5 also were presented only in the first wave of groups. Video 4, "the Nine Dot Problem," made a tangential point to the overall themes being tested, was positively received, generated interesting comments, but was dropped to make room for other topics and testing exercises in the second and third waves. Video 5, "\$1.2 Trillion Is Enough," was not considered part of the project's overall research purpose other than its representing a test of specific rhetoric which Republicans might use. The test was negative.

The news excerpts were of two types: examples of "failures" and examples of "successes" in America. The failure stories were meant to be examples of two subjects: (1) bureaucratic incompetence, waste, and corruption and (2) left wing or permissive values. In covering these subjects, they also dealt with the problems of crime, education, welfare, and other topics. The success stories were meant to be examples of three subjects: technological progress, entrepreneurial free enterprise, and basic American values. In covering these subjects, they also dealt with crime, education, welfare, and other topics.

Seventeen failure stories and seventeen success stories were used in the project. In the first and third waves of groups, each group read five of the failure stories and five of the success stories. In the second wave, a sixth failure story was added while the total of five success stories was kept the same. The second wave focused on developing alternative rhetoric to "values of left." A values story was added to help generate suggestions for an alternative language. Each of the stories took one to three minutes to read. The decision to

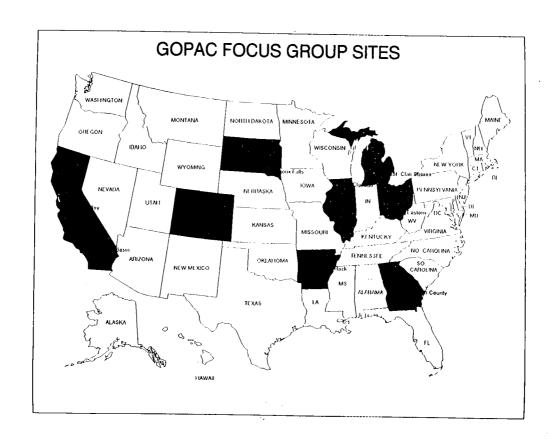
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test five of each type per group was based on the need for the participants to have an adequate number of examples to perceive a theme balanced against the potential for participant fatigue.

In the first wave, each location had a different set of 10 stories. This allowed using 30 stories in the first wave to determine how well this general technique would work aside from the particular selection of stories. (Both groups at one location read the same set of stories.) In the subsequent waves, some stories were used more often than others based on the quality of the discussions they were generating and the generic point they made.

Consequently, by the end of the project some stories had been read by as many as 143 people and others by as few as 18 people. How often and where each story was used is summarized in the Appendix.

The participants completed rating scales on the news stories and the videos. The rating scales are in the Appendix. They rated the stories on the degree to which they approved or disapproved of their general content (on a four point scale) and how typical they thought each one was (on a three point scale). They rated the videos on six, 10 point scales on how much they believed it, found its content important, thought it was influential, understood its content, liked it, and agreed with it. The results are discussed in the Analysis.



FINDINGS

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The targe: voters agree with parts of the conservative theory's explanation of what is wrong in the country and generally agree with all of the theory's elements of what is right about the country. Most of the main terms in the language used to communicate the theory is satisfactory or better. However, the theory and its language, at its present stage, falls short of being ready to motivate the target voters to support a new governing majority.

The conservative theory is closest to being a motivating force for a new majority when it discusses values. The target voters already draw a connection between personal values and two national problems at the top of their issue agenda, i.e., crime (including drugs) and public education. They enthusiastically endors the importance of the basic values of the American people as responsible for the country's success. Significantly, they believe that our values are the ingredient to our success that we are most in danger of losing.

The government bureaucracy part of the conservative critique of society needs to draw a stronger connection between bureaucracy and important national problems. The government's slowness and complexity are an existing aggravation with the target voters, but they see bureaucracy more as a source of personal inconvenience than as a cause of national problems or as a major obstacle to their solutions. Shorter lines and less paperwork would be welcomed changes, but those prospects are not what would drive these voters to the polls. What would act as a motivator is if the target voters thought that bureaucracy was preventing the execution of greater goals such as controlling drugs, improving the quality of public education, and cleaning up the environment. The target voters know that bureaucracy slows them down individually, but they do not know that bureaucracy slows them down collectively.

The welfare part of the conservative critique does add an important element to the theory. There is substantial agreement that the welfare system causes a great deal of social harm by perpetuating dependence on public assistance across generations. There are actually three lines of thought in regard to welfare which a conservative theory must take care to recognize equally. First, there is substantial anger directed at "welfare cheaters." Second, there is recognition that it is rational to stay on welfare. Third, there is support for the social

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obligation to provide for the truly needy.

They see a system that allows the "able-bodied" to exist on the efforts of others as clearly wrong. A theory which attacks this situation is definitely pushing a so-called "hot button." In this attack, however, the theory must contend with the health care exception. The target voters believe it is rational to stay on welfare to remain qualified for Medicaid. This is a different consideration than a minimum wage job paying less than welfare which often leads to the conclusion that welfare benefits are too generous. In this case, the voters are totally sympathetic with the welfare recipient. A family must have health insurance. (A strong challenge to a conservative theory is the fairly broad agreement among these voters that our country needs guaranteed health care for everyone. Their allowance for welfare recipients to remain on welfare to receive Medicaid is just a logical extension of their overall position on health insurance.)

The discussions underscored the political importance of supporting the "social safety net." The groups almost always qualified their criticism of welfare by stating their general support for helping those truly in need. Some felt uncomfortable in the discussion until this confirmation had been made. A conservative attack on welfare needs to allay any fears that it is advocating a Darwinian replacement. (Reagan's "safety net" rhetoric was very important.)

"Values of the left" is poor language to use to communicate that part of the conservative critique dealing with the problem of values in society. The expression does not correctly tap into the voters existing concern about values. Many target voters either do not understand the phrase or object to it. Indeed, it would have been a major error to have used this particular rhetoric. For those who do understand it, many of them think the language is divisive because it implies a group of people as well as a set of ideas. For them, it is unfair to blame the country's major problems on a particular group. In the language's group meaning, it implies a second group, "the right." The objection then raised is that no group is entirely right or wrong and that "the right" as well as "the left" can share the blame for what is wrong in our country. The stronger objection is that the language rings of scapegoating and "McCarthyism."

Part of the psychology at work, for both the mild and strong objectors, is the disapproval of any theory that poses conflict. There is a strong strain of thinking among Americans, likely stronger among those who do not participate in (partisan) elections, that problems can be solved by reaching a consensus or "working together" as the target voters

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sometimes phrase it. Phetoric using the notions of "left" and "right" denotes conflict, not consensus. Significantly, the other parts of the conservative theory do not ask people to choose sides, and they all are moderately to strongly accepted by the target voters.

"Permissive values" is the target group's choice for alternative language to "values of the left." Having read and discussed five to six examples of stories dealing either with bureaucratic performance or liberal policies, "permissive" was the most common word volunteered to describe the common theme in the stories. It was also more frequently chosen over "liberal" and "left-wing" from a list of adjectives to describe the common pattern behind the examples. ("Conservative" and "traditional" were also on the list and they did receive a few votes.) "Destructive" (which was on the list because of its volunteered mention in the first wave of groups, along with "permissive") was the second most frequently chosen. Noticeably, then, the target voters tend to avoid standard ideological terms - liberal, conservative, and left-wing - to explain the nation's ills.

The voters are using the term permissive in the sense that government is too permissive with criminals, many welfare recipients, and the rich. They also use it in the sense that the interests of the few are overly protected at the expense of the majority. In both cases, there primary grievance are actions in favor of the interests of convicted criminals.

The demise of the traditional family is a recurring theme in the groups. This theme comes the closest to an alternative theory on what is wrong in society. In particular, they use the demise of the traditional family to explain the increase in crime in our society and the decline in the educational achievements of American students. Their explanation has its positive side: "parental involvement" is the key to assuring a quality education and raising good citizens. Single parent families are seen as just one—half of the problem. Families with two working parents are viewed as equally important. The groups do not have a solution and do not suggest that women should return to the home. For both spouses to work is an economic necessity in today's economy, they say (which is an important finding about the target voters on its own). The groups, in effect, describe a dilemma: one, if not both, of the parents should be devoting a major share of their time to the job of child rearing, but both parents must be employed to have an adequate standard of living. This situation, they believe, is an important cause of the crime and inferior learning by today's youth.

Another related theme expressed in the groups, although not quite as frequently as the demise of the traditional family, is the loss of community. They see less willingness for people

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to help people. They believe many of the discussed problems could be more effectively handled by community based actions. Both with parental involvement and community involvement, the target voters are focusing on personal level solutions rather than government solutions. (The "thousand points of light" is not empty rhetoric.)

The discussions of the crime issue uncovered a profound disagreement between official penal policy and the public's sense of justice; many people do not believe in parole. The issue of parole generated the most impassioned expressions of opinions on any topic in the project. Many believe parole turns justice upside down. Instead of giving prisoners time off for good behavior, they would add time for bad behavior. They interpret good behavior as merely the absence of bad behavior for which no one, inside or outside of prison, should receive an award. Consequently, there is the widest possible difference between the official philosophy of sentencing and what the general public believes it should be. (The policy that "inmates eam a day off their sentence for every day served without trouble" is totally bizarre to these voters.) One significant consequence of parole policy is that it has created a deep public cynicism about the U.S. criminal justice system.

Most of the criticism levied against the criminal justice system is about sentencing and the treatment of prisoners. What is conspicuously absent are complaints about the rights of those accused of a crime. A few times, participants explicitly qualified their harsh views about sentencing by voicing their support of due process. This clearly suggests that the conservative critique should focus on sentencing and the serving of sentences and not on lessening the procedural rights of the accused as has been the tendency of some conservative critiques. In short, once a person is found guilty the target voters support the toughest possible actions, but they do not necessarily wish to deny any current rights in order to hasten a guilty verdict.

Bureaucracy is the one subject on which the groups' unprompted mentions, even if scattered, directly match one of the themes of the conservative theory before they are presented the conservative theory's focus on it. As mentioned, the criticism is more on the plane of individual aggravations than seeing bureaucracy as a barrier to solving national problems. Even so, the conservative critique of bureaucracy helps gain a receptivity to the whole theory. A suggestion on language also accompanies these mentions. "Red tape" is frequently used as their synonym for bureaucracy. The "red tape" language communicates their chief complaint about bureaucracy - it slows them up. One can speculate here about

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the American character and the importance to Americans of action, speed, and getting results. The "red tape" language would help tap into that national character trait.

All of the examples of bureaucratic ineptitude, absurdities, and corruption presented in the groups elicit high rates of intense disapproval. It was the nature of these "bureaucratic horror stories" that no one could be expected to approve of them. What is significant is that the target voters do not view them with indifference. Moreover, they do not believe such examples are just isolated cases. Examples of bureaucratic failures do anger target voters and are weapons to use against the "bureaucratic welfare state."

The bureaucratic example that generates the most comment across the 18 groups concerns, the story of Grace Capetillo, a woman in Wisconsin who lost here welfare benefits because she built a savings account of \$3,000. Of the 113 participants who read this story (see "Scrimping Is Legal, But Savings Is Out" in the Appendix and the Condensed Transcript), most, 79 percent, are critical of the government policy that places a limit on the savings accounts of welfare recipients. This example is not noteworthy by its quantitative rating as the other bureaucratic stories receive even higher rates of disapproval. (The other bureaucratic stories are devoid of a defensible policy.) The Grace Capetillo story captures a special interest of the participants even though some of the other stories relate greater personal tragedies as the result of bureaucratic actions or inactions. They see the Capetillo story as an example of individual initiative and intelligence that is punished by the government. Some speculate that the government wants welfare recipients to remain poor. For many, Grace Capetillo embodies basic American values. The long discussions of this story indicate the target voters are significantly protective of those values.

The stories representing liberal values on crime receive high rates of disapproval and generate the specific opposition to early release programs discussed above. (See, in particular, "Despite Threats to Actress, Prison to Release Attacker" in the Appendix and in the Condensed Transcripts.)

The set of stories generating the most mixed reaction are those dealing with liberal values on sexual relations. Majorities do agree with the conservative critique of these examples, but this area is not as firm as the others. One third of the participants reading the stories on one state's use of humor to promote the use of condoms (see "National Condom Week") and a court's extension of rent control rights to gay couples (see "Court Widens Family Definition to Homosexual Couples") approve of the actions taken in them. This rate of

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approval is twice as high as for any of the other "negative" examples. Moreover, the majorities who disapprove of these two examples do so with less intensity than for the examples on crime and bureaucratic failures. Almost all the target voters disapprove of a third example concerning the teaching of lesbian values through a school sponsored program (see "What Schools Teach Children About Homosexual Sex). Importantly, the more educated groups are not more "liberal" in regard to these stories than the less educated groups; there are no significant differences by education.

The target voters give the video presentation of the conservative theory's critique of the nation's problems very high quantitative ratings despite its flawed language when it refers to "the values of the left." They especially think the subject matter is important and rate their degree of agreement with its content very high. They also give the video very good marks on its clarity and believability. They are more qualified in their ratings of how influential the message would be with others, and, consistent with public ratings of most critical or "negative" messages, they only mildly "like" the video presentation. All of these ratings are more positive than the best ratings given campaign advertisements. The video presentation probably scores so well relative to campaign advertisements because it is less partisan. Attacking the "values of the left" in the video, then, does not cause the same strong negative reaction as an attack on Republicans or Democrats would. It does introduce language that the subsequent discussions reveal is not well understood by many and annoying to some. Those who object to the language are later able to turn the balance of the groups against this language.

The groups give the video presentation of the conservative theory's explanation of success in the country extremely high quantitative ratings, better than the ones they give to the theory's explanation of failure which are very positive in their own right. In the ensuing discussions of the video's "Triangle of American Success," the groups not only agree with all three parts of the theory's explanation of what is good about our country, they make no serious substitutions of factors which they think are more important, nor do they have any serious problems with the language communicating this part of the theory.

Of the three sides to "the Triangle", the importance of the values of the American people receives the widest and most enthusiastic endorsement. This is also the second area, in addition to complaints about bureaucracy, on which the voters see the same systemic factor as identified in the conservative theory before they are presented the conservative theory's focus on it. While they agree with the other two factors in the conservative explanation of

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success, those factors are not prominently mentioned before the presentation of the full theory. Free enterprise' receives some prior mentions, and it ranks well when the target voters select words from a prepared list toward the end of the discussions. Technology' or 'technological progress' or their equivalents receive no mentions in the first stages of the discussions, and do not fair well in the later selection of words to account for the success of the country. However, no one objected to the use of 'technological progress'. Because the general reaction to the complete triangle is very positive, 'technological progress' may be playing a complimentary role that goes unexplained by the participants.

The subject of values is raised in different forms and in both the context of what is wrong and right in the country. In the context of what is wrong, the target voters do not identify the problem in terms of liberal or "left-wing" problems but more in terms of a lack of values or "permissive values." On the positive side, the groups mention specific values that are important, but they are quite satisfied with the theory's generic label of "basic American values.

"Hard work" is a special value of Americans. In the discussions of what leads to success in our country and what are some of the most important examples of Basic American Values, hard work is the most common answer. Later, when given a list of 24 qualities from which to choose the ones that best explain the accomplishments of Americans, "hard work" ranked fourth in the selections behind only "initiative," "freedom," and "free enterprise." It was placed ahead of such qualities as "individualism," "innovation," "self-reliance," "equality," and "cooperation." The high value placed on hard work has important political implications. These mostly middle class citizens see marry of the rich and many of those on welfare as benefiting from other than hard work. An essential part of their just society is a process that rewards hard work and withdraws rewards from those who seek rewards through other means. In this context, it is easy to understand why "workfare" programs are so popular with the general public and why financial gains from federal tax laws and fraud in the S&L industry are so annoying to them.

With one minor exception, the target voters react favorably to all of the conservative theory's examples of technological progress, entrepreneurial free enterprise, and basic American values. In contrast to the failure examples and contrary to fact, they think many of the success stories are isolated cases. They do not see any of them as "very typical." Consequently, in their ratings of the occurrence of the positive and negative examples, they

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draw a very pessimistic picture and make a strong case for change.

Particularly disappointing are their perceptions of the two pure examples of entrepreneurial free enterprise among the examples presented to them. Very few participants think that Texas Instruments' success pioneering the silicon transistor (15 percent) and the transistor radio (14 percent) are "very typical" in the U.S. The participants do acknowledge that these free enterprise examples are more frequent than the other types of examples they read, many of which deal with individuals successfully circumventing the government bureaucracy. The free enterprise stories run into skepticism about an individual's ability, today, to raise the necessary capital to begin a business venture. This skepticism about entrepreneurial free enterprise as a solution represents both a basis to advocate reform and a possible problem on the perceived realism of the theory.

A story about the use of a public school as a day care center by extending its hours from 7 a.m. to 6 p.m. (see "Use of Schools As Day Care Centers") is the basis of many of the comments on the importance of parental involvement and the loss of the traditional family. Instead of focusing on the entrepreneurial efforts to finance the program and the basic common sense of using existing facilities, this story triggered strong philosophical opposition to day care, in general. For those opposed, day care symbolizes a profound problem – parents abdicating an important part of their responsibility to others. While a majority do approve of this example, the intensity of the approval is noticeably weak relative to the other examples. The women (38 percent) are twice as likely as the men (17 percent) to disapprove of this example. Surprisingly, the better educated groups (33 percent) are more likely than the less educated groups (20 percent) to disapprove. This may reflect an important difference by education in the financial necessity for both parents to maintain employment.

During the discussions, several of the same subjects that are now commonly mentioned in political focus groups, were extemporaneously raised in these groups. These subjects represent continuing concerns of the American voters. They include our position in the world economy particularly in relation to the Japanese, our criminal justice system, the quality of public education, the high cost of health care, and abuse of our welfare system. Regardless of the specific topics a discussion guide contains, so long as the overall subject is related to national problems, several, if not most, of these subjects will be raised by U.S. voters

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QUANTITATIVE ANALYSIS

Examples of American Failings

Individual examples - overall results

A total of 17 stories representing what the conservative theory puts forth as American Failings were presented to the target voters. Ten stories deal with the bureaucratic welfare state and seven stories deal with liberal values. The 10 stories dealing with the bureaucratic welfare state cover bureaucratic ineptitude, corruption, and absurdities. The seven stories dealing with liberal values cover sexual relations, crime, early release, and individual rights. Overall, the target voters agree with the conservative theory that these stories are American tailings. Majorities ranging from 63% to 96% disapprove of all of the 17 stories. Eighty percent or more of the target voters disapprove, and 50% or more strongly disapprove of 14 of the 17 stories. The three exceptions, ranging from 27% to 44% strong disapproval, concern liberal values. With the exception of two stories ("What Schools Teach Children About Gay Sex" and "National Condom Week") majorities, ranging from 61% to 91%, of the target voters feel that these stories are not isolated cases.

Bureaucratic ineptitude is characterized by the following five stories: "Public Swimming Pools: Painters Take A Short Cut", "Family Of Six Dies In Fire", "Too Many Employees: Not Enough Work", "Breakfast In Bed", and "Maintenance Shortage". The target voters were most disapproving of "Public Swimming Pools: Painters Take A Shortcut". This story shows the incompetence of public workers and their supervisors. Instead of cleaning the swimming pools before painting them, the painters painted over 9 months of glass and cigarette butts. Fourteen pools had to be drained, stripped and repainted. A 94% majority (one of the two highest levels of strong disapproval) of the target voters strongly disapprove of this story. Sixty—one percent or more of the target voters strongly disapprove and 85% or more disapprove of the four remaining stories characterizing bureaucratic ineptitudes.

Corruption is illustrated by the following two stories: "D.C. Department Of Human Services Under Investigation" and "One Man's Abuse Of Power". These two stories portray people who have used a bureaucracy for their personal gain. In alignment with the conservative theory, a very large majority of target voters strongly disapprove of these stories. Ninety-four percent (one of the two highest levels of strong disapproval) of the target voters strongly disapprove of "D.C. Department Of Human Services Under Investigation". A 74%

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majority of the target voters strongly disapprove of "One Man's Abuse Of Power". Ninety-six percent disapprove.

Absurdities are characterized by the following three stories: "Whose Graffiti Is Illegal?". "Nursing Home Tragedies", and "Scrimping Is Legal, But Saving Is Out". "Whose Graffiti Is Illegal?" has the highest (78%) strong disapproval rating of these three stories portraying bureaucratic absurdities. A resident in a housing project thought he was doing the project a favor by painting over an anti-Semitic stur in an elevator. Residents had complained about the graffiti to no avail. The resident who took it upon himself to cover up the graffiti was fined \$250.00 for 'purposely and knowingly damaging property."

Target voters also disapprove (79%) with 50% strongly disapproving of 'Scrimping Is Legal, But Saving Is Out" which describes a woman on welfare who scrimped and saved \$3000.00 in four years. The woman was charged with fraud by the Department of Social services, taken to court and fined \$15,545.00. Target voters who disapprove feel that the woman should be entitled to save any money she can, even if it is welfare money. This story generated a lot of interest among the target voters. A target voter in Los Angeles, California states "I felt sorry for this lady. I mean she was doing everything she could and I think our welfare system is screwed up." Another target voter from Los Angeles, California states "It's like the government wants you to stay poor. They don't want you to better yourself. If they're going to support you, they want you to stay on the same level forever.* A target voter from Illinois states "Its not like she's going on a cruise...she's just trying to better herself. She's actually saving the money instead of putting something on a charge card to pay interest. Its earning the interest to do something positive. Another target voter from Illinois states 'To get herself out of the situation. And the system took her down." Another target voter from Illinois states "Yeah, right, so I strongly disapprove. She was doing this on her own and it was her choice, you know. She's living on saltines and soup you know. She's clothing her kids on goodwill. According to this one, its like they're telling her...they want her to stay right where she's at instead of trying to help you get out they actually want you to stay right there."

Other target voters feel that if this woman could save money she could probably get a job and get off welfare. A target voter from Denver, Colorado states "I just feel that if she's that clever that she's able to put away that amount of money off her welfare, then she could find a job and put away the same amount off welfare.....get off welfare and get a job." Another target voter from Denver, Colorado states "I would prefer that we teach this woman to

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fish than giving her the fish so she can put them in her freezer and saving them up. I want to give her the skills so she can go out and support herself. Like he was saying earlier he's got friends that were on welfare and then once they started working found out that they were actually making more on welfare. I think the whole system needs to be changed, but I don't think that it gives anybody on welfare the right to start saving money now."

Sexual relations are characterized by the following three stories: "What Schools Teach Children About Gay Sex", "Court Widens Family Definition To Gay Couples Living Together", and "National Condom Week". Some target voters move away from the conservative theory when presented with situations of sexual relations. One-third of the target voters approve of two stories: "National Condom Week" and "Court Widens Definition Of Gay Couples Living Together". Target voters feel that the "Schools Teach Gay Sex" story and the "National Condom Week" story are isolated cases, while a majority (75%) find "Court Widens Definition" to be at least somewhat typical.

Eighty-nine percent of the target voters disapprove, with 65% of the voters strongly disapproving, of schools teaching gay sax to students. Project 10 (the name of the program in the example) is a school-sponsored program which invites a lesbian teacher to counsel students on safe sex and impart the message that it is alright for them to have sexual feelings for other people of the same sex. Parents were not informed of this lecture and students were not given the choice of not attending. Most of the target voter disapproval is based on parenting. The target voters feel that the parents should have the sole right to inform their children about homosexuality. It angered many people that the parents were not asked if their children could attend the lecture on Project 10. A target voter from Little Rock, Arkansas states "Well I figured, I have the right to educate my kids when I'm ready. I'm not even real big on sexual education in schools because I've already decided that its my responsibility to teach my kids. I buy them books, my son is eleven years old, he knows all about it already. I want to talk with him over it because I don't want him to get some girl pregnant at sixteen and not be able to talk with me about it."

Most of the approval is also based on parenting. Many target voters feel that any kind of education is good education especially if the child is not getting any direction from their parents. A target voter in Los Angeles, California states "I think any kind of education is good, whether it's something you agree with or not. And I don't know how you can say it about condoms and not homosexuality". Another voter from Little Rock, Arkansas states "I think

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okay, what schools teach children about homosexual sex. There again I feel like she was just trying to educate people into the subject that may not be talked about at home or that they may not be experienced with otherwise."

"National Condom Week" is one of the two sexual relations stories which one-third of the target voters approve. A total of 63% of the target voters disapprove of this example, while 34% approve. Thirty-eight percent strongly disapprove of this story. "National Condom Week" is an account of the Ohio state government's efforts to use humor through events and activities to inform people about condoms and safe sex. Those target voters who disapprove of this story do so because they feel that sexually transmitted diseases, teenage pregnancy, and AIDS is too serious a subject to make light of. One target voter from Georgia states "it's a real serious subject. It's something that needs to be dealt with and we need to educate people on it, but it [National Condom Week] seemed like more of a carrival type atmosphere. But, these things aren't going to make people more, really, educated and more likely to practice safe sex. They're going to remember the funny things. But they'll remember them as a joke, they won't remember them as wisdom or knowledge that was passed on."

The target voters who approve of "National Condom Week" do so because they feel the humor makes it possible to discuss a serious subject. A voter in Michigan states "I think that this is an issue that needs to be heard, and if it can't be taken seriously by most people, then humor is a good way to do it. Some of these things I find very innovative." Another voter in Michigan states "I agree. I think the humor would be helpful. There are some folks who if you treated it in a fairly serious way just get turned off. And if you look at the target audience they're not going to look at something in fine-print on the side of a package or something like that or in an article in the newspaper. But, if you inject humor into it, you pick up on some of the subtle things. It just opens up your mind, I think." Another Michigan voter states "...it might spark discussions in the home and among people. Sometimes, if you break down those barriers, maybe you'll get a really serious discussion going."

Crime is characterized by "People are killing for cool clothes" which describes people killing others for their clothes. Ninety percent of the target voters disapprove of this story. Seventy-four percent of the target voters strongly disapprove of this situation. Twenty-six percent of the target voters feel that this is very typical, 58% somewhat typical, and 5% find it to be an isolated case.

Two early release stories, "Despite Threats To Actress, Prison To Release Attacker"

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and "Getting Away With Murder" were presented to the target voters. All target voters overwhelmingly disapprove, ranging from 88% to 95%, of the early release stories. A 69% majority strongly disapprove of the attacker being released even though he was still threatening the actress. Forty-nine percent find this to be very typical. An 83% majority strongly disapprove of juveniles being released without counseling, and then committing more violent crimes. Forty-three percent find this story to be very typical.

The "Actress/attacker" story ranks number 10 overall on the scale of intense disapproval towards the stories out of 17 tested stories. The "Getting away with murder" story ranks number 3 on the same scale. Even though the "Actress/attacker" story ranks number 10, it generates the most discussion among the examples of American failures. The target voters are mostly outraged by the attacker being released before his full sentence is served. A target voter from Georgia states "I believe once the sentence is passed out, he ought to be able to serve that sentence. What has been given to him, he should have to serve." A target voter from Denver, Colorado states "I strongly disapprove. If he's a nut, he's convicted, he's crazy and living over here and enjoying all our benefits, he needs to stay in prison and just do all of his time." A voter from Little Rock, Arkansas states "The actress, that's typical. Threats are not considered grounds to keep a person in prison. They're contradicting themselves. Threats are no good behavior by me. And so he's getting out on good behavior, yet it's a known fact that he's been sending her threats through the mail all this time, I'd say that's known misbehavior. I don't agree with that at all."

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PERSONAL EXAMPLES OF AMERICAN FAILINGS: TOTAL DISAPPROVAL

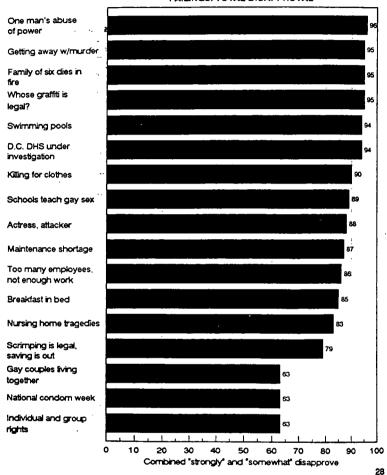


EXHIBIT 16

GOPAC

THE NATIONAL GRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S 440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C 20001

PHONE (202) 484-2282 FAX (202) 783-3306 **GOPAC3 484**

HONORARY CHAIRMAN NEWT GINGRICH GENERAL CHAIRMAN

HOWARD H. CALLAWAY

February 21, 1990

Mr. and Mrs. David G. Crouse 1167 North Sheridan Road Lake Porest, Illinois 60045

Dear Teresa and Dave:

I, along with my fellow GOPAC team members, want to thank you again for your service on the Executive Finance Committee. 1989 was a very successful year because of your efforts on GOPAC's behalf. Please know how very grateful Newt and I are for all that you are doing for our mission.

Our next Charter Meeting will be held on May 6 and 7 in Washington at the Willard Hotel. The theme for this meeting will be "The Winds of Freedom: Strides toward Democracy in Eastern Europe and the Soviet Union." I know that you share our interest in all that has transpired over the past months. We are inviting foreign policy experts in a number of fields to address our Charter Members.

In addition, we are hoping to have a reception at the Vice President's residence. The request is in and we are optimistic. (As always!)

We are making great strides in preparation for the American Opportunities Workshop. May 19 is not very far away and we will most certainly brief everyone on our progress as we go and at our May meeting. Please be sure these dates are on your calendar.

We very much need our committee to focus on new members for this year. We would like each member of the committee to bring in five new members this year. A number of our members contribute more than \$10,000 per year and so we do not need to limit our efforts. Because we are not a federal committee, there is no limit to the amount that people may give.

The next two years are absolutely critical to all that we hope to accomplish. Our May 19 project will go a long way toward helping Republicans set an agenda and persuading Americans to realign with us.

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The May Charter Meeting is terribly important to us. It is my great hope that you will invite your friends who might be Charter Members and bring them to Washington with you. Ideally, we'd like them to come as new members, but most importantly we need to focus on 30 new members from this meeting.

I honestly believe that we can do it. I will be working hard to increase our membership with my friends. Please help me. I know that we can have a banner year.

As always, June Weiss will be here for you for any and everything that you might need. One very close friend says that she keeps the "headlights bright and the horns blowing" for GOPAC. Please know that she will be working for you in every way possible.

We probably need a conference call in the next couple of weeks. I will ask June to make the arrangements so that we can all talk about May 19 and the Charter Meeting.

Thank you. What a great year this is going to be!

Warmest regards,

ннс

In The clever! W



THE NATIONAL GRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE 440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306

Nowsproggo

GERALD R. FORD HONORARY CHAIRMAN NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

February 21, 1990

The Hon. Newt Gingrich 2438 Rayburn HOB Washington, D.C. 20515

Dear Newt:

I, along with my fellow GOPAC team members, want to thank you again for your service on the Executive Finance Committee. 1989 was a very successful year because of your efforts on GOPAC's behalf. Please know how very grateful Newt and I are for all that you are doing for our mission.

Our next Charter Meeting will be held on May 6 and 7 in Washington at the Willard Hotel. The theme for this meeting will be "The Winds of Freedom: Strides toward Democracy in Eastern Europe and the Soviet Union." I know that you share our interest in all that has transpired over the past months. We are inviting foreign policy experts in a number of fields to address our Charter Members.

In addition, we are hoping to have a reception at the Vice President's residence. The request is in and we are optimistic. (As always!)

We are making great strides in preparation for the American Opportunities Workshop. May 19 is not very far away and we will most certainly brief everyone on our progress as we go and at our May meeting. Please be sure these dates are on your calendar.

We very much need our committee to focus on new members for this year. We would like each member of the committee to bring in five new members this year. A number of our members contribute more than \$10,000 per year and so we do not need to limit our efforts. Because we are not a federal committee, there is no limit to the amount that people may give.

The next two years are absolutely critical to all that we hope to accomplish. Our May 19 project will go a long way toward helping Republicans set an agenda and persuading Americans to realign with us.

WGC2-Ø3992

The May Charter Meeting is terribly important to us. It is my great hope that you will invite your friends who might be Charter Members and bring them to Washington with you. Ideally, we'd like them to come as new members, but most importantly we need to focus on 30 new members from this meeting.

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We probably need a conference call in the next couple of weeks. I will ask June to make the arrangements so that we can all talk about May 19 and the Charter Meeting.

Thank you. What a great year this is going to be!

Warmest regards,

HHC

WGC2-Ø399

March 7, 1990

Dear :

Our May 19th American Opportunities Workshop is the single most exciting project I've ever undertaken. I consider this program critical to our efforts to become a Republican majority.

I think you and I agree that the majority of people in America share our values. And we also believe that many Americans recognize the need for a fundamental rethinking of our approach to the nation's problems.

The problem is reaching these people with our message of hope and opportunity.

GOPAC's assistance and training is established with the audience we have targeted. Grassroots activists, incumbent legislators, and challengers know and use our language and philosophy. Republican Members of the House of representatives have been very supportive of our program.

However, the backing of these groups alone will not produce a realignment. In order to encourage Americans to vote -- and vote Republican -- so that we may enact our policies of opportunity, we must reach them with our vision of hope.

It is time for our message and program, now proven among those in the trenches, to be shared with the Americans who are not motivated by our current government to go to the polls or get involved.

Our Imperial Congress has taken our country away from us. We have been buffeted repeatedly by such scourges as daily crime and violence that they have become a routine part of our lives.

You and I are fortunate in that we recognize our potential to bring about change. It is my hope that we can show Americans how their lives can be vastly different.

The American Opportunities Workshop is GOPAC's answer to teaching and empowering the American people. We hope that the citizen movement launched by this project will be the key to a future of Republican governance.

But we fully recognize the enormity of this task and we need your involvement.

While we have always viewed our mission with great urgency, we have reached a most critical juncture in our work.

I hope you view this project with as much promise as I do. I would appreciate the opportunity to discuss with you your thoughts, questions, or concerns.

We need your excitement and participation now more than ever.

Best wishes,

HHC

GOPAC

Congressman Newt Gingrich Chairman

March 16, 1990

Mr. Barry D. Kahn 1625 Valarian St. Anchorage, Alaska 99508

Dear Mr. Kahn:

With your help, we're launching a movement to make the '90's a decade of opportunity for all Americans.

We're doing so in a way unique in American political history.

And Mr. Kahn, I want you to be a part of this tremendously exciting event. You are one of GOPAC's most important members, and I simply can't imagine embarking on this project without your active participation and support.

Let me tell you what I'm planning, and how I hope you'll help.

On May 19th, GOPAC will sponsor and I'll host a satellite teleconference we're calling the "American Opportunities Workshop."

We're planning on thousands of Americans at over 300 sites across the Nation — churches, homes, even Holiday Inns and union halls — joining us in our workshop on that Saturday this spring.

Our workshop will feature community activists and others working at our Nation's grass-roots. Its purpose is to showcase commonsense solutions to the problems facing us. It will enable Americans from all walks of life to share ideas about how to expand the hope and opportunity, and bury the bureaucratic welfare state.

We're going to address issues that confront all Americans -like crime, taxes, education, drugs and welfare -- and we'll be exploring ways to solve these issues where they can most effectively be solved, at the state and local level.

And we'll be reaching voters with our message, and helping drive down to the state and local level our politics of realignment.

Through the use of satellite hook-ups, not only can we reach new groups of voters not traditionally associated with our Party, but we'll be able to give them our message straight, without it being filtered and misinterpreted by liberal elements in the media.

Exhibit 18

440 First Street N.W., Suite 400 . Washington, D.C. 20001

First of all, I'd like to know if you personally want to participate in a workshop located near you. It would be great to make you join us on May 19th.

If you would like to participate, or if you'd simply like to receive more information about the workshop, then be sure to mark the appropriate box on the enclosed reply memorandum to me. I'll make sure you're contacted directly by one of our GOPAC staff.

Even if you'd rather not be involved personally, however, GOPAC urgently needs your financial commitment to help make the "American Opportunities Workshop" a success.

For that reason, I hope you can make a special contribution today to help us defray the costs of this ambitious program.

Bo Callaway, GOPAC's chairman, has told me that putting on the workshop will cost GOPAC approximately \$197,000.

Because I believe it has such great potential for helping President Bush, our candidates and our Party, I told Bo to move ahead with planning the workshop.

But I know that this extraordinary program is going to put a strain on GOPAC's 1990 campaign year budget. That's why I'm so opeful you will give GOPAC and the "American Opportunities orkshop" a financial vote of confidence today.

I truly believe that our Party and our President stand on the verge of a tremendous success this year, and that this workshop can be a great election year boost to us. But as always, our success is linked directly to your continued loyalty and generosity.

I'm sure you will help us if you possibly can. Thank you.

Statefully,

Nant Danjuic

Newt Gingrich, M.C. General Chairman

P.S. I've enclosed some excerpts I clipped from President Bush's recent State of the Union address. So much of what he discussed is tied to what we're doing through the "American Opportunities Workshop." If you can make a contribution, hopefully no later than April 20th, I'd be especially appreciative. Thanks again.

Fxhibit 18

GOPAC3 467

October 23, 1990

Mr. Thorton Stearns 5 Fernway Winchester, Massachusetts 01890

Dear Thorny:

As you know, one of GOPAC's main efforts this year was to produce and air the "American Opportunities Workshop," an interactive nationwide television broadcast and grass-roots rally that took place on May 19th.

With more than 600 workshop sites across the country, 30,000 participants, and extensive media coverage, AOW was a significant success on its own terms. However, the real reason GOPAC took on AOW was to explore an innovative new mechanism for creating and motivating the new Republican majority of the 1990s.

That's why we think the real success of AOW will be seen on October 27th, "Taxpayers Action Day." Taxpayers Action Day will be a day of nationwide rallies and procests against higher taxes and government waste, and will begin with a 60-minute television program, airing on the Family Channel at 10:00 a.m. EST.

Although Taxpayers Action Day is a project of the Council for Citizens Against Government Waste, a taxpayers' action group led by former U.N. Ambassador and Republican Senatorial candidate Alan Keyes, it literally would not have been possible without the work GOPAC funded and carried out through AOW. Indeed, Mark Colucci, who led our grass-roots organizing efforts with AOW, has spent the last month as a consultant to Citizens Against Government Waste applying the lessons we learned and teaching its staff how to utilize television as part of a major grass-roots effort.

In short, the AOW experiment is now meeting the market test; proving that the technology we pioneered has broad application for motivating conservative grass-roots coalitions. And we're excited that our technological innovation is now being utilized for a project as dear to our hearts as Taxpayers Action Day.

GOPAC3 468

During the next few weeks, you will be reading and seeing more about the anti-incumbent mood in America and its implications for November 6th. As you read these stories and watch these reports, look for mention of Taxpayers Action Day -- and take some pride, as we do, in the knowledge that you made it possible.

Best wishes,

HHC/je

P.S. For a videotape copy of the broadcast, please call Mark Colucci at (202) 484-2312.



THE NAT' AL
GRASS-RU 3
ORGANIZA FION
BUILDING
REPUBLICAN
LEADERS FOR
AMERICA'S
FUTURE

440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D C 20001

PHONE (202) 484-2282 FAX (202) 783-3306 CERALD R FORD HONORARY CHAIRMAN

NEWT GINGRICH GENERAL CHAIRMAN

HOWARD H CALLAWAY CHAIRMAN

GOPAC3 224

June 21, 1990

Mrs. Sylvia M. Thompson 2737 Lemon Tree Lane Charlotte, North Carolina 28211

Dear Sylvia,

I'd like to thank you for your support and commitment to GOPAC. Without your involvement we could not continue providing leadership to citizens, activists, and present and future Republican leaders. Your participation is crucial to me and to the important tasks at hand.

These are exciting times at GOPAC and we have been quite busy lately. I am excited about progress of the "American Citizen's Television" project, which will carry the torch of citizen activism begun by our American Opportunities Workshop on May 19th. We mobilized thousands of people across the nation at the grass roots level who as a result of AOW, are now dedicated GOPAC activists. We are making great strides in continuing to recruit activists all across America to become involved with the Republican party. Our efforts are literally snowballing into the activist movement we need to win in '92.

These are dynamic times that are rapidly changing the face of American politics. By renewing your Charter membership with GOPAC you can continue to institute change at the local level and work toward a better America. A governing Republican Farty is no longer so far off. Together we are making great strides and changing America.

Again, thank you for all that you do for GOPAC, the Republican Party, and the country. Thank you in advance for your continued participation.

I hope you will let me know if you are ever in Washington. I would very much like to have some time to visit with you.

Newt Gingrich

A Friend

P.S. Our next Charter Meeting is November 11 and 12. I look forward to seeing you there.

NG/sh

Exhibit 20

Authorized and paid for by GOPAC



THE NATIONAL CRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE

440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306

Musureck-CERALD R. FORD HONORARY CHAIRMAN HOWARD H. CALLAWAY

MEMORANDUM

Elsenach 3950

TO:

Newt Gingrich Jim Tilton

FROM:

Bo Callaway /

DATE:

August 27, 1990

SUBJECT:

My understanding of meeting held in Jim Tilton's office on August 22.

I presented the agenda which was produced in response to Dan Swillinger's memorandum and Newt's response.

The following was agreed to on the subjects of the agenda:

- Newt agreed to the new ground rules which are that all regular funding of GOPAC, to include Charter members and direct mail, will be expended for traditional GOPAC and for support of Newt. All new projects must stand the market test and be pre-funded or they won't be done.
- I went over the problems as shown in Exhibit A, and Newt did not have any disagreement with them.
- 3. I explained the current situation in some detail, as shown by Exhibits B through G, and Newt has a thorough understanding of the situation. After asking a lot of questions, he has a handle on where we are right now.
- I went over the positive alternatives under Item 4, and Newt agreed with all of these at least in principle.

Newt then stated firmly that he feels we need to go back to basics for now through 1992. That the only special projects for 1992 should be 1992 election oriented projects. Newt has now concluded that you can't really affect 1992 elections indirectly -- we must do it directly through political programs.

Fxhibit 21

Authorized and paid for by GOPAC

2

He thinks we want a radical agenda that we fight through the House. This means that we must assume that GOPAC goes back to being a narrowly election oriented organization which focuses on such things as candidate projects for 210 congressional candidates. He would like us to dramatically expand our tape program. Our consultants should help script the tapes.

Newt thinks that we (GOPAC and the House) will define the agenda from now to 1992 more than the President will.

He thinks that we should design a significant part of our Charter meeting on how we get to 1992. He would like us to consider a special audio tape from Newt just for Charter members and prospects to talk about that. His thought was that it might be in 4 pieces:

- 1. An explanation of the Fall campaign.
- 2. The new solutions that we offer.
- 3. Framing where we are.
- Something like the Chatanooga tape to get them pumped up.

In discussing ACTV, it was decided that we would continue through the September 29th program and we would make a decision at that time whether to continue. Unless there is additional funding we would not continue beyond September 29.

For September 29 we need a very strong program that is controversial enough to stir up our Charter members and other constituents. It should be a model show that we can use to explain what ACTV is all about. Jeff has agreed to take responsibility for this.

We talked about Joe Barton. Newt indicated that it is extremely important to keep Joe happy and suggested that we might want to send Joe \$100,000 now and all that he raises from Kissenger. (Since the meeting we have sent Joe \$50,000 which is all he requested at this time and have been in constant communication concerning the Kissinger event. I have not been able to talk to Joe directly, but will continue to negotiate this.)

HHC:1k

cc: Jeff Eisenach

Elsenach 3952

AGENDA

MEETING WITH NEWT AND JIM TILTON

August 22, 1990

- I. Agreement on Ground Rules all future projects prefunded subject to market test
- Discussion of the Problems (Exhibit A)
- III. Current Situation:

 - a) Charter (Exhibit B)
 b) Direct Mail (Exhibit C)
 c) Cash on Hand (Exhibit D)
 d) Current Budget (Exhibit E)
- IV. ALTERNATIVES

Positive:

- Positive:
 a) Send clear signals.
 b) Allow Charter Members to Earmark Funds.
 c) Adopt North Pole rules on spending.
 d) Great show for September 29.
 e) All out effort for November 11-12 Charter Meeting.
 f) Renewed Emphasis on Fund Raising
- g) Find Cinderella

Negative:

- negative:
 a) Cancel ACTV. (Exhibit F)
 b) Renege on Commitments. (Exhibit G)
 c) Cut Consultants and/or Staff. (Exhibit H)
- V. FUTURE 1990 North Pole Project

Elsenach 3953

EXHIBIT A

CURRENT PROBLEMS

August 21, 1990

- Mixed Signals. Basic Support has been for Traditional GOPAC.
- II. Attention and Funds Diverted to AOW and ACTV.
- III. No Newt Time for Fundraising.
- IV. AOW and ACTV (especially) Programs are not Salable. Not Enough of Newt and not Enough "Raw Meat".
- $\boldsymbol{V}.$ Anticipation or Perception of Recession among Charter Members.
- ${\tt VI.}\,$ As a Result of the Above, Cash has been Depleted to the Extent that we may not be able to Meet Commitments.

EXHIBIT 8 Analysis of Charter and Project Revenue 1989 and 1990

August 22, 1990

Date	1989 Actuals	1990 Actuals	1990 Projected	1990 Budget	Difference vs Budget	Project Revenue
January February March April May June July August September October November December	\$136,250 \$70,531 \$112,500 \$57,100 \$170,400 \$87,660 \$99,665 \$61,775 \$113,300 \$210,000 \$155,150	\$83,470 \$68,550 \$92,908 \$62,850 \$196,900 \$54,200 \$99,500 \$46,000	\$22,500 \$116,500 \$216,000 \$157,000	\$167,470 \$106,200 \$126,500 \$118,000 \$1147,500 \$118,000 \$83,500 \$226,000 \$177,000 \$118,000	(\$84,000) (\$37,650) (\$10,308) (\$133,650) \$78,900 (\$93,300) (\$18,500) (\$20,000) (\$20,000) (\$10,000) (\$20,000) (\$20,000)	\$100,000 \$100,000 \$150,000 \$50,000 \$50,000 \$25,000 \$1,063
Total	\$1,394,271	\$704,378	\$610,000	\$1,682,270	(\$367,892)	\$476,063

Recommendations:

- i) Renewed efforts at all renewals Letters, Bo and Newt calls.
 i) Andy Ireland to take charge of a Congressional Project to raise \$100,000
 ii) Real emphasis on the best possible Charter event in November.
 white House, Speakers, etc.

EXHIBIT C Analysis of First Eight Mailings 1990

August 21, 1990

TRA	וח	T	īn	N A	Ť.	COP	AC

Mail Date	Jan 4	Feb 22	Apr 23	June 27	July 27
Package Name	Kickoff	Follow-up	Statement	Fair Elect	Pledge
Letters Mailed	31,855	31,188	31,123	25,227	27,855
Gross Income	\$120,003	\$41,593	\$38,777	\$32,966	\$37,032
Package Cost	\$25,986	\$22,668	\$19,461	\$15,521	\$13,811
Net Income	\$94,017	\$18,925	\$19,316	\$17,445	\$23,221
Net/Letter	\$2.95	\$0.61	\$0.62	\$0.69	\$0.83

NEW IDEAS

Mail Date Package Name !^tters Mailed	March 15 AOW 35,315	May 18 State Tax 22,021	May 24 AOW Gram 6,610
ss Income	\$27,090	\$18,182	\$2,688
≟kage Cost	\$20,507	\$14,210	\$4,529
Net Income	*6 583	e3 972	/el 941)

\$0.19

Net/Letter

\$0.18

TOIMES	T	0	T	٨	L	S
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Letters Mailed	Traditional 147,248	New 63,946		
Gross Income Package Cost	\$270,371 \$97,447	\$47,960 \$39,246	Net Loss by Comparison Net Loss vs. Projection	(\$66,382) (\$31,099)
Net Income	\$172,924	\$8,714		,
Net/Let ≱ er	\$1.17	\$0.14		

Projected Revenue for rest of year = \$81,060

commendation: We give our best efforts to get NRCC and RNC list for prospecting to drop in spring of 1991.

Eleenech

EXHIBIT D Analysis of Net Cash Balance 1989 - 1990

August 21, 1990

NET CASH	VS LST MO	FOR YEAR	
ACTUAL	.s		₽.
	\$72.249	\$72.249	
\$121,002	(\$64,346)	(\$152,232)	
PROJECTI	ONS		
\$168,364	(\$23,325)	(\$175,557)	
\$145,163	(\$23,201)	(\$198,758)	
\$271,455	\$126,292	(\$72,466)	
\$352,789			4
	ACTUAL \$343,921 \$416,170 \$494,092 \$469,132 \$362,821 \$332,263 \$256,007 \$191,689 Cash drain of cash drain of cash drain of cash drain of cash drain of cash dr	ACTUALS \$343,921 \$416,170 \$72,249 \$494,092 \$77,922 \$469,132 (\$24,960) \$362,821 (\$106,311) \$332,263 (\$30,558) \$256,007 (\$76,256) \$191,689 (\$64,318) cash drain of \$160,000. cash drain of \$28,804. PROJECTIONS \$168,364 (\$23,325) \$145,163 (\$23,201) \$271,455 \$126,292 \$330,992 \$59,537	ACTUALS \$343,921 \$416,170 \$72,249 \$72,249 \$494,092 \$77,922 \$150,171 \$469,132 (\$24,960) \$125,211 \$362,821 (\$106,311) \$18,900 \$332,263 (\$30,558) (\$11,658) \$256,007 (\$76,256) (\$87,914) \$191,689 (\$64,318) (\$152,232) cash drain of \$160,000. cash drain of \$28,804. PROJECTIONS \$168,364 (\$23,325) (\$175,557) \$145,163 (\$23,201) (\$198,758) \$271,455 \$126,292 (\$72,466) \$330,992 \$59,537 (\$12,929)

Note: Projections are based on giving no cash to Candidates and on continuing ACTV through the end of the year, with no program after September 29.

Elsenach 3957

		EXHIBIT R	
		REVENUE AND EXPENSES	
ACTUALS	THROUGH	JULY, PROJECTED FOR REST OF THE	YEAR

August 22, 1990

RECEIPTS:	YTD	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	YEAR
Direct Mail - House	\$338,534	\$35,563	\$31.500	\$43,680	\$40.560	\$34,320	\$524,157
Direct Mail - Prospect	\$75,374	\$18,562	\$18.562	\$18,562	\$18,562	\$18,562	
Telemerket	\$53,263	\$0	\$0	\$0	10	\$0	\$53.263
Charter and Trustees	\$658,950	\$68,500	\$116,520	\$215,000	\$157,000	\$108,000	\$1,324,970
GOPAC Leadership Council	\$38,725	\$14,000	\$17,000	\$14,000	\$3,000	\$4,000	\$90,725
General and Administrative	\$16,311	\$2,084	\$2,084	\$2.084	\$2,084	\$2,084	\$25,731
Audio/Visual Tape Program	\$3,875	\$500	\$500	\$500	\$500	\$500	\$6,375
American Opportunity Wkshi							\$377,140
Focus Groups	\$150,000						\$150,000
TOTAL RECEIPTS	\$1,712,172	\$139,209	\$186,166	\$294,826	\$221,706	\$167,466	\$2,721,545
EXPENSES:							
Direct Mail - House	\$225,905	\$19.883	\$25.883	\$25,883	\$22.883	\$6.383	\$326.820
Direct Mail - Prospect	\$77,589	\$21,250	\$21,250	\$21,250	\$21,250	\$21,250	\$183,839
Teleparket	\$33,875	\$0	50	\$0	\$0	\$0	\$33,875
Charter and Trustees	\$244,669	\$32,097	\$32,097	\$32,097	\$32,097	\$32,097	\$405,154
GOPAC Leadership Council	\$11,583	\$5,773	\$5,773	*5,773	\$5,773	\$5,773	\$40,448
General and Administrative	\$71,275	\$14,371	\$14,371	\$14,371	\$14,371	\$14,371	\$143,130
Political	\$236,976	\$38,235	\$38,235	\$38,235	\$14,870	s34.870	8421,421
Audio/Visual Tape Program	\$34,540	\$7,385	\$7,385	\$7,385	\$7,385	\$7,385	\$71,465
Research and Davelopment	\$127,552	\$21,740	\$21,740	\$21,740	\$21,740	\$21,740	\$236,252
AOW/ACTY	\$537,983	11,800	\$42,633	\$1,800	\$1,800	\$1,800	\$587,816
Focus Groups	\$113,450	\$0	\$0	\$0	\$0	\$0	\$113,450
TOTAL EXPENSES	\$1,715,397	\$162,534	\$209,367	\$168,534	\$162,169	\$145,669	\$2,563,670
YET,	(\$3,225)	(\$23,325)	(\$23,201)	\$126,292	\$59,537	\$21,797	\$157,875
:		er vene		"水水"	T. Co.	44 E	

SEPT 4-90 TUE 13:33 3038940516

P.02

Elsenach 3958

EXHIBIT G

COMMITMENTS

The largest single commitment we have is to Texas. Joe Barton feels that he is entitled to spend everything he raises in Texas on races that he picks. I am now negotiating with him on this. I get reports that he (and Brenda and others) are very upset with me, especially if they feel that "their" money has been spent on AOW or ACTV.

We had put in the budget \$130,000 for Texas. Joe thinks that he is already due about \$130,000 to \$140,000 and would get more from the amount he raises during the rest of the year. I have suggested in writing a compromise which might result in our spending some \$200,000 depending on how much money he raises. My guess is that if we promised him \$200,000 today, he would be happy and would continue to raise as much money as possible for us.

Other states in which specific amounts (in accordance with a budget approved in June) have been mentioned are:

Wisconsin	\$26,000
Florida	\$20,000
Arizona	\$10,000
Total	\$56,000

We have promised to help, but without specific amounts, in these states (amounts are approximately what it will cost to do what we have promised):

Oregon	\$10,000
Montana	\$ 6,000
Total	\$16,000

We have non specific commitments in Georgia, Tennessee and Pennsylvania.

All together, it will take about \$285,000 to fully fund what is expected of us.

, & E by 4-90 TUE 13:34 3038940516

P.03

Elsenach 3959

EXHIBIT F OPTIONS FOR AMERICAN CITIZENS TELEVISION

August 21, 19:

ASSUME CLOSE ACTV AT END OF AUGUST - NO SEPTEMBER PROGRAM:

OWE TO GOPAC OWE TO CENTRAL BANK \$28,804 \$25,000 TOTAL \$53,804

ASSUME CLOSE ACTV AT END OF SEPTEMBER 29 PROGRAM:

SEPTEMBER PROGRAM \$56,133 -\$109,937

ASSUME CONTINUE TO END OF YEAR - PREPARE FOR 400 CABLE SITES

\$3,000 MARK COLUCCI STACEY OSWALT \$3,000 F EISENACH \$6,000 L SERRANO \$1,800 SUB TOTAL \$13,800 BURDEN (25%) \$3,450 \$2,000 COMMUNICATIONS \$19,250 \$57,750 MONTHLY TOTAL THREE MONTHS \$221,491 TOTAL

\$167,687

POSSIBLE FUNDING BETWEEN NOW AND JANUARY 1:

\$5,000 HHC FOUNDATION \$100,000 THREE FUNDRAISERS BRUCE BENSON \$40,000 JIM RICHARDS \$50,000 BILL LAUGHLIN \$25,000 NOBLE FOUNDATION KRIEBLE/STEADMAN \$50,000 \$50,000 RAY CHAMBERS \$10,000 KIRBY FOUNDATION
THE FOUNDATION
ALD REAGAN \$10,000 \$10,000 ? IDERELLA ? .GER MILLIKEN OWEN PINNACLE \$350,000

TOTAL.

Fxhibit 21

Elsenach 3810

WASHINGTON POLICY GROUP, INC.

ROUTING SLIP

	DA	TE: 2/8/	90
PANSMIT BY: FAX	HAND	FEDEX	MAIL
ROM: JEFF EISENACH			
TO: MARY BROWN		DAN SWILLING LEN SWINEHAR PAUL WEYRICH	ER
OMMENTS			

Eleenach 3811

February 8, 1990

MEMORANDUM FOR BO CALLAWAY

FROM:

Jeff Eisenach

SUBJECT:

Addendum to February 5 Implementation Memo

This memo updates and adds to my memo of February 5 on implementation of Project Launch.

1. Congressional Participation: You should be aware that Newt met yesterday with the GOP Freshman Class and asked them to take on, as a project, the recruitment and coordination of congressional involvement in the project. The response was generally very positive, and my guess is that they will agree to participate in a substantial way. In addition, Newt met last night with Dick Armey, Fred Grandy and Peter Smith and asked them to take an active role in designing and overseeing both the focus group and May 19 projects. They agreed to do so.

On this point, I discussed with Dan Swillinger this morning the question of what restrictions might apply to Congressional involvement, and he is drafting a "do's" and "don'ts" memo -- based essentially on the proposition that no official funds or resources should be used to aid the project.

- 2. "Wholesaling" vs. "System of Retailing": Newt and I have discussed at length the distinction between my notion of "wholesaling" and an alternative notion, "systematic retailing." The latter connotes personal attention, though on a level more akin to Nordstrom's than to a small boutique. Based on this modification in general principles, we have been discussing the need to, in effect, expand our sales force -- possibly through the use of a volunteer or contracted-out phone bank. I suggest we discuss this at our management meeting on March 12.
- 3. Targets of Opportunity: An area for immediate attention is "targets of opportunity" -- e.g. Georgia's 6th District, Colorado, and the D.C. area. We need to identify resources to ensure that we maximize our returns in these three areas, and other specific target areas we might add later. In particular, we need to put very high on our agenda the task of identifying a 6th District Coordinator.

Eleenach 3812

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4. Trouble on the Conservative Front: Morton Blackwell turned me down yesterday to be a member of the steering committee. He, and many other conservatives, are mad at Newt about the voter registration bill. I'll take another pass at Morton today, because I think his participation is so important. If I'm not successful, we'll need to discuss how to fill this crucial void.

cc: Mark Colucci
Joe Gaylord
Newt Gingrich
Steve Hanser
Eddie Mahe
Dan Meyer
John Morgan
Tom Morgan
Don Starry
Dan Swillinger.

GOPAC3 460

MEMO

TO:

Joe Gaylord

Mary Brown

FROM:

DATE:

March 30, 1990

American Opportunities Workshop sites in the 6th

District.

The GOPAC print-out shows only one very tentative (Clay Davis) site in my district. Time is getting short for finding sites and GOPAC needs to have the hosts identified as soon as possible to get materials to them to make the workshops a success.

Please make this a high priority.

Dan Meyer

Katherine Brock

Dan McDade

Eisenach 4038

WASHINGTON POLICY GROUP, INC.

COVER SHEET

DATE: 6/26/90

FROM: Jeff Esserech

NO. OF PAGES (INCL. COVER)

MESSAGE:

Elsenach 4039

June 26, 1990

MEMORANDUM FOR BO CALLAWAY

FROM:

Jeff Eisenach

SUBJECT:

ODR Change Project

As you requested, this memo follows up on our walk with Newt this morning and suggests an approach to the ODR change seminar.

Newt empowered us, I think, to think big. He said "institutions should be invented to meet the environment, not evolve incrementally." That means to me that anything is possible. Second, he suggested that one way to approach this is to imagine the newspaper story that would be written in January 1993, following George Bush's State of the Union, that described all the local workshops and cable access TV shows that were a part of both designing and carrying forward the message of that speech.

He also defined our environment for us. "We" are "the people who have ousted Jim Wright, created the most successful political training program in the country, pulled off a major national workshop, etc." That is, "we" are the people participating in the seminar and the rest of the GOPAC team, including "associates" like Eddie, Joe Barton, key charter members, etc., but probably not including the farm team, the entire base of charter members, all of the AOW site hosts, etc. In particular, "we" clearly is not defined as "the country, the Republican party, the conservative movement and the rest of the world."

What Newt did not do this morning is describe a specific change project for us. Yesterday, however, he did give us a good framework for thinking about where we should be going. In this handout, he identified three GOPAC/ALOF zones:

- 1. Local Elections
- 2. Planning/R&D
- Movement

He indicated that we understand 1 & 2 relatively well, but need to think through 3. Points 7 and 8 in his handout suggested that we need to state a vision of success and develop specific milestones and yardsticks. And the chart he drew on the board (attached) showed us the environment we are working in and the areas where we should attempt to have an impact.

While all of this gives us a place to start, it still leaves us short of having a clear statement of a specific change project.

Elsenach A040

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My suggestion at this point is that we ask ourselves the question "what if" -- as in, "what if we wanted to do X?" -- and approach the seminar on that basis. Thus, even if we later decide that we want to do Y instead of X, we will have learned the tools Daryl has to teach us and be able to apply them to Y.

What is X? My suggestion is that we define our change project as follows:

GOPAC must change from a single institution carrying out multiple, largely independent activities in two zones (local elections and R&D) into multiple institutions (GOPAC + ALOF, at a minimum) carrying out well-coordinated activities in three zones (local elections, R&D and movement/television). In addition, driven by the 1992 goal, GOPAC must become more active, more focussed and more tangible-goal-driven. Two things, superficially inconsistent, must happen simultaneously: (1) GOPAC must do more things in more zones; and (2) the things GOPAC does must be better coordinated and more focussed on a specific objective.

This description implies some reasonably well-defined questions that might reasonably be asked and answered during the next three days. For example:

- o Setting aside what the precise milestones and yardsticks are, how are they set and how do we monitor whether they are met?
- o How do GOPAC/ALOF's three zones interact with the "world at large" as portrayed in Newt's chart (attached)?
- o How do we do a better job of coordinating between the three ${\tt GOPAC/ALOF}$ zones of local elections, R&D and movement/television? How does R&D, for example get translated into activities in the other two zones?
- o How do we finance an increasingly active program, assuming that we do not wish to grow beyond 200 charter members? How do we do a better job interfacing between the marketing (i.e. finance) side and the other elements so as to maximize in-kind and financial participation by charter members?
- o What is ALOF/ACT's relationship to GOPAC? How actively does the GOPAC training program promote participation in ACT? How does ALOF fundraising interact (if at all) with GOPAC fundraising?
- o What implications do our answers to these questions have for what each of us (at the seminar) does, and how we interact with each other and with others on the GOPAC team?

Eleenach 4041

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I'll leave it in your hands to decide whether any of this makes sense and, if you think it does, how to communicate it with the other participants. I'm out of the office from noon on today, and get in late tonight, so I'll see you in Atlanta tomorrow morning.

GOPAC3 0510

CONFIDENTIAL MASTERFILE REPORT

INDIVIDUAL

I.D. #
NAME: Jim RICHURCLS PHONE
STREET ADDRESS:
MAILING ADDRESS:
CITY: STATE: ZIP:
PRIMARY CONTACT: NAME:TITLE:
HOME ADDRESS:
HOME PHONE: OFFICE PHONE:
SECRETARY:
SECONDARY CONTACT: NAME:
GIVING HISTORY:
GOPAC: YEAR JOINED
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Fxhibit 25

GOPAC3 0511

August 15, 1990

Mr. Jim Richards Southwire Company P.O. Box 1000 Carrollton, Georgia 30119

Dear Jim:

I very much enjoyed visiting with you yesterday and I appreciate your taking time out of your busy schedule to meet with me and June.

You had asked how we could measure the success of this project and I have listed several significant measures below:

- 1. The number of workshop sites across the country and the number of participants who attend. I have enclosed one of our national workshop site directories for your review.
- The amount of media generated by each show. There were favorable reports in several major publications regarding the May 19th show including USA Today, The Washington Post and The Wall Street Journal.
- 3. The prestige of the individuals who participate and endorse American Citizens' Television including Pete du Pont, Detroit City Councilman Keith Butler, Congressmen Duncan Hunter, Andy Ireland, Fred Grandy and others. Governor of Maine Jock McKernan, President Bush and Vice President Quayle all participated in the May 19th show.
- 4. The number of allies who support us such as the Heritage Foundation, Free Congress, Citizens for a Sound Economy, the National Chamber of Commerce, National Vietnam Veterans Coalition, The Family Channel and Citizens Against Government Waste.
- 5. This is the ultimate and most effective use of technology to build a greass roots movement and in many ways will not be measureable except by watching the next two elections.

GOPAC3 0512

Jim, as is the case with the start-up phase of many operations, ACTV is in urgent need of special funding help to get it through its infancy. There is an immediate need for \$100,000 to \$200,000 to complete our fall programming and allow us to plan for next year.

I, of course, want to wish you the best of luck with your sales job. We're obviously very hopeful and are keeping our fingers crossed.

Again, thank you for meeting with us. Newt and Bo are deeply committed to this project and would be extremely pleased to have your support as well. I look forward to hearing from you soon.

Sincerely,

Jeff Eisenach



THE NATIONAL CRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE 440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D C 20001

PHONE (202) 484-2282 FAX (202) 783-3306 **GOPAC3 0513**

NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

August 24, 1990

Mr. Jim Richards Southwire Company P.O. Box 1000 Carrollton, Georgia 30119

Dear Jim.

I enjoyed talking with you and appreciate your continued interest in everything that Newt and I are doing. $\label{eq:continuous}$

I understand your frustration. It can be difficult to measure the results of something like ACTV, but I think there are some objective criteria that we can use.

Since May 19th there have been nearly 1,000 ACTV workshops held across the country. Many activists are working on their third workshop for September 29th.

In addition to the workshops, we have more than 100 activists working to become ACTV affiliate producers. These people are enrolling in local cable classes now so that they can produce local programs in the fall.

Perhaps the greatest indicator of success is the talk of other national conservative groups on how they can copy what ACTV is doing. Clearly, what we are doing has captured the imagination of the grassroots political movement.

I appreciate that your talking to Roy and deciding what you will want to do. I hope it will not come to a choice between GOPAC and A.C.T.V. I strongly urge you to continue your strong support for GOPAC. That is the fundamental thing that we will need to do to control the U.S. Congress in 1992.

If you feel that you are in a position to do more, and especially if you would like to do it in a tax deductible way, I think A.C.T.V. is a good opportunity.

Flease call me if at any time I can answer any questions or can be of help in any way.

Sincerely,

Fxhibit 25

Authorized and paid for by GOPAC

GOPAC3 0514

ABRAHAM LINCOLN OPPORTUNITY FOUNDATION

Howard H. Callaway Chairman Stacev A. Oswalt Director of Development

August 16, 1990

Mr. Jim Richards Southwire Company P.O. Box 1000 Carrollton, Georgia 30119

Dear Jim:

I very much enjoyed visiting with you Tuesday and I appreciate your taking time out of your busy schedule to meet with June and me. Of course, we are deeply grateful for your willingness to consider near term funding for ACTV.

I also wanted to respond to two specific topics that you raised.

First, your suggestion about the need to identify quantitative measures of success is well taken and I have given it some thought. Below I have gone over some of the measures of success we have used in the past.

We had a number of workshop sites across the country and several thousand participants who attended those workshops. I have enclosed one of our national workshop site directories for your review.

The media generated by each show is a great indicator. There were favorable reports in several major publications regarding the May 19th show including USA Today, The New York Times, The Washington Post and The Wall Street Journal.

We had the support of prestigious people across America including Pete du Pont, Detroit City Councilman Keith Butler, Congressmen Duncan Hunter, Andy Ireland, Fred Grandy and others. Governor of Maine Jock McKernan, President Bush and Vice President Queyle all participated in the May 19th show.

We have strong allies who support us such as the Heritage Foundation, Free Congress, Citizens for a Sound Economy, the National Chamber of Commerce, National Vietnam Veterans Coalition, The Family Channel and Citizens Against Government Waste.

Exhibit 25

440 First Street, N.W., Suite 400 · Washington, D.C. 20001 · Phone: (202) 484-2312 ______ (202) 783-3306

1900 Grant St., Suite 850 Denver, Colorado 80203

GOPAC3 0515

As we move forward we will continue to rely on these measures of success and will work to develop new ones. I would very much appreciate any of your thoughts on which specific measures would be most useful.

Secondly, we're very interested in your suggestion about using your production facilities and I'll be discussing this with our producer as we begin planning for next year. I'll let you know what we've determined as soon as possible.

Again, thank you for meeting with us. Newt and Bo are deeply committed to this project and would be extremely pleased to have your support as well. I look forward to hearing from you soon.

Since mely,

Toffrey & Figenach

JA/so

WASHINGTON POLICY GROUP, INC. ROUTING BLIP

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717 SECOND STREET, N.E. WASHINGTON, DC 20002 (202) 546-8242

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Elsenach 4251

GOPAC

THE NATIONAL CRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE 440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306 GERALD R. FORD HONORARY CHAIRMAN NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

MEMORANDUM

TO:

Newt Gingrich

FROM:

Bo Callaway

DATE:

August 13, 1990

SUBJECT:

Tentative decisions made at the North Pole

Basin planning meetings.

I would have liked to have talked to you in person about our North Pole Basin meetings before sending this memo, but since you are going to be planning for 1992 this week, I think it is essential for me to get this information to you as quickly as possible. I would appraciate it if you would go over the material in this memo before you get involved in your 1992 planning session in Georgia.

The first part of the discussion was mechanical. It was agreed that there are three broad things that GOPAC does:

- 1. Traditional GOPAC.
- 2. Newt support.
- 3. Projects such as ACTV, AOW and focus groups.

It was unanimously felt that the regular funding for GOPAC, to include Charter and direct mail, should be spent for Traditional GOPAC and Newt support, and that all projects in the future should meet the test of the marketplace. That is, if they are not funded up front, we don't do them. The feeling was that this would take away from the concerns that many people have had about GOPAC sending mixed messages. Charter members would know what their money is being given for; those who give to projects would know what their money is being given for.

As an aside, it was also felt that no individual should be allowed to give to projects unless the first \$10,000 of that gift went as a Charter membership. For example, if a person was interested in a project of GOPAC and wanted to give \$100,000 to it, the first \$10,000 would be Charter and the next \$90,000 would go to the project. This would not apply to corporations or foundations, although for corporations we would encourage the first \$10,000 to be given as a Charter membership.

Fxhibit 26

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Everyone felt that 1992 was the best chance that we will have in our lifetime to make the kind of bold changes that we all saw as necessary. Here is our plan for 1992, either done by GOPAC or by others, with GOPAC's encouragement:

1. 100-Day Agenda

It was strongly felt that we had to develop an agenda worth voting for. I think Dan Meyer is working on this now i through ranking Members. We also know that Heritage, Cato, and others have pretty well developed things along this line. Our thought was for COS or GOPAC or someone to sponsor a meeting in Washington with all of the players such as Hudson, Cato, AEI, Heritage, Hoover Institute, as well as political consultants and Members of Congress who share our vision to discuss, in a conference for a day or two, what the 100-Day Agenda should be. Then the sponsor, with a few research and writing assistants would put together a document that, hopefully, would be approved by the vast majority of the participants as the agenda that candidates could support for the first 100 days in 1993 (because of 501(c)(3) participation, we might have to make it less Republican). We would give it a name (for now "100-Day Agenda") and would ask all candidates running in 1992 to sign off for supporting all or essentially all of the program. The conference should be held in Washington, no later than January 1991.

2. Recruiting Quality Candidates.

GOPAC (or some other entity) would make a real run at recruiting quality candidates. We would start by contacting our 6,000 on the farm team as well as any others that the RNC or NRCC might have. We would ask them to sign up to support the 100-Day Agenda and to consider running for Congress. We would use Tom Morgan, Mark Colucci and others to develop a number of candidates that would seem good. We would also try our best at determining who the ideal person or persons would be in each of our targeted 200 Congressional districts.

When we had a list of those we would like to recruit, we would send distinguished people such as Congressmen, former Congressmen, Governors, etc., to do the recruiting. We would have demographic and opposition research (hopefully done by the NRCC) to use as persuasion for those being recruited. We would have funds available to pay for travel expenses for those who do the recruiting. The idea would be to see that no later than June 1991 we had at least one good candidate committed to run and also committed to the 100-Day Agenda in every one of our 200 targeted districts.

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P - 84

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3. National Media Campaign

GOPAC would be the catalyst to set up a non-GOPAC independent expenditure group prepared to conduct a national media campaign for the three or four most significant items of the 100-Day Agenda and to publicize a list of candidates who are supporters of the 100-Day Agenda.

The idea is to be prepared with an independent expenditure group ready to go immediately after the Republican Convention and hopefully raise the \$30,000,000 it would cost to set the stage for a national campaign which spelled out the importance of making a change and the importance of voting for those who support the 100-Day Agenda.

All of this, as a 1992 project, would have to stand the test of the marketplace and be funded as a project before GOPAC would spend money on it.

The idea was that Eddie Mahe would do some planning together with input from all of us at the North Pole. I think Terry Kohler would fund the small amount of planning money required. Then we would have a meeting, probably on November 13, the day after the Charter meeting, of those Charter members who might be interested in putting this together. At that time Eddie Mahe would have a plan for us which we could then approve in more detail to include costs and time lines.

HHC:1k

5198 2 PRIMARY ACCOUNT ABRAHAM LINCOLN OPPORTUNITY FOUNDATION 1275 TREMONT PL BENYER CO 80204 PREVIOUS STATEMENT 05-31-90 CURRENT STATEMENT 06-30-90 IF YOU NEED ASSISTANCE OR HAVE ANY GUESTIONS. PLEASE CONTACT YOUR BETTER BANKER, CONVENTENCE BANKING. BETTER BANKING MEBS FASTLINE IS A SERVICE CURRENTLY AVAILABLE FOR CONSUMER ACCOUNTS AND SOOM WILL BE OFFERED TO OUR BUSINESS CUSTOMERS AS MELL. FOR MORE DETAILS PLEASE SEC THE ENCLOSED BROCHURE. YOUR FINANCIAL SUNNARY ACCOUNT TYPE NUMBER BOLONCE INTEREST CHECKING 060-909 24,577.68 INTEREST CHECKING TPARSACTION SUNNARY 060-909 BEGINNING BALANCE DEPOSITS/ADDITIONS (1) UITHDRAMALS (1) SERVICE CHARGE INTEREST EARNED THIS SYNT ENDING BALANCE 486.08 23,000.00 -944.94 0.00 36.54 24,577.68 TAXPAYER ID MUNIER ANNUALIZED YIELD INTEREST EARMED THIS YEAR 4.74372 52.57 CHECKS PAID IN SEQUENCE CHECK AKOUKT 1129 944.94 06-55 TRANSÁCTION BETAILS 060-909 DATE TRANSACTION BALANCE 05-31 SEGINMING BALANCE 06-20 NO FLOOT CPTDIT 06-22 CHECK 1125 06-30 INTEREST PAYMENT GENERATED ENSING BAGANCE 80.08 80.084,25 11.177,45 24,577.68 **CNB 0006**

EXHIBIT 28

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For Paperwork Reduction Act Notice, see page 1 of the separate instructions

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er 2201 Wisconsin Avenue, NW, Suite Sat	<u> </u>	Case The copy of this form Please Gilbi Type Number and a
Print City or team - state and LP coor Washington, DC 20007		Date The copy of this form Please Type or 2201

16-90	(0048	2758
·- 2758	Application for Extens	sion of Time To File	OMB No 1545-0148 Cames 10-31-92
(Re- No	Certain Excise, Income, Inform	nation, and Other Returns	024 1031-95
Department of the Treasury Interna: Revenue Service	► File a separate applicat	lion for each return.	
74-4			
Please type or Abr	aham Lincoln Opportunity Founda	ation, Inc.	ļ
ting the authors.	and street to * * G. Box number it man is not delivered to street		}
he due date lo:	5 Tremont Place	,	
See instructions	Two state and fill come		
	ver, CO 80204		Employer identification number
Note: Taxpayers wno	file a corporation income tax return, including	g Forms 990-C, 990-T, and 1120S.	nust use Form 7004 to
request an extension o Partnerships RFMIC	f time to file. Is, and trusts (except those that file Form 990-	T) must use Form 8736 to request an a	extension of time to file
	ful. 15 1001		
An extension of time Term 706GS (D)	W ¹¹ 1111	is requested in whice 1041-A Form 3520-A	Form 8612
Form 706GS (T)	Form 990-T (401(a) or 408(a) trust)		☐ Form 86:3
1 Form 990 or 990EZ	Form 990-1 (trust other than above) Form		☐ Form 8725
Form 990-8L		1120-ND (4951 taxes) C Form 6069	☐ Form 88C4
	not have an office or place of business in the Uniti		
	90 , or other tax year beginning		
	less than 12 months, check reason	turn E Final return E Change in	accounting period
	time to file been previously granted for this tax yes		🗆 Yes 🖾 No
	ou need the extension Additional time		
	nd accurate tax return for the		
	**	·····	· · · · · · · · · · · · · · · · · · ·
	m 706GS(D). 706GS(T), 990-BL 990-PF, 990-		, ,
	8725, or 8804 enter the tentative tax. (see instru		· • ———————————————————————————————————
b if this form is for i	form 990-PF, 990-T, 1041 (estate), 1042, or	8804 enter any refundable credits and	ARR 2., 1991
estimated tax payme	ints made include any prior year overpayment allo	wed as a credit. (see instructions)	NS1 <u>N & 1331 1</u>
required (see instru	r, mie 20 itom mie 28). Meilide your payment witi	this form, or deposit with FTD Coppor <u>il</u>	
	Signature and Ve		
ly knowledge and belief	ry. I declare that I have examined this form, incluing it is true, correct, anglesmolete; and that I am a	ding accompanying schedules and statem uthorized to prepare this form.	rents, and to the best of
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	& CCIIV X	4 0	
ignature >	111 cellers (14)	Date > 7.23.41	
	by. IRS will show below whether or not your ap-	pircation is approved and will return the	свру.
	-To Be Completed by IRS		
	our application. (Please attach this form to your r		
We HAVE NOT appn	oved your application. (Please attach this form to	your return.) However, because of your re	asons stated above, we
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	your application because it was filed after the due	date of your return.	
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Date		· · · · · · · · · · · · · · · · · · ·	
the copy of this form is	to be returned to an address other than that show	n above please enter the address where t	he copy should be sent
	t & Wolfand, P.C.		
	et (or P.O. Box number il mai a nel converse la street adquess)	Fxhil	nit 28
Print City or town stat	isconsin Avenue, NW, Suite 320	LXVII	<u> </u>
	gton, DC 20007		
	Act Notice, see both of form.		4770 4 1177
THE PROPERTY ASSESSMENT AND ADDRESSMENT ADDRES	ACT PIGUES, 1979 BACK of form		Sam 2758 (Re- 1189)

Fam 92	OEZ(1990) Abraham Lincoln (ortuni	ty Foundation, Inc	<u> </u>			0049
Describe other rei	what was achieved in carrying out your exempt purposes. Fully evant information for each program title, Section 501(c)(3) and	describe the services provided, the	number of persons be	nefited, or o others.	Expertse Required for section and (4) organizations for others	SOLCAN
28	roduction of TV program hotline ommunity problems	for citizen partic	ipacion in		143.072	
وـ 			(Grants 3		143.077	\uparrow
30			(Grants \$			+-
31 00	ner program services (attach schedule)		(Grants \$	······		<u> </u>
	tal program service expenses (add lines 28 through	531)	(Grants 3		143,072	\div
	V List of Officers, Directors, and Trustees (ompensied Ca			ــــــــــــــــــــــــــــــــــــــ
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Denv	rd Callaway	Chairman 20 Hrs./Wk	-0-	-0-	. _0	
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		<u> </u>			_	
Part \	Other Information—Section 501(c)(3) o	ranizations and section	4947(aV1) cha	ntable trus	ds must 1	1
33 0	also complete and at id the organization engage in any activity not previo	ttach Schedule A (Form 99	90). (See instruc	tion C1.)	Yes	No X
. M	"Yes," attach a detailed description of each activity fere any changes made to the organizing or governing "Yes." attach a conformed copy of the changes. the organization had income from business activities OT reported on Form 990-T, attach a statement exi- MOZ UNTELECED business from Id the organization have unrelated business grass in	y. ng documents, but not report es such as those reported on	ed to IRS?	among othe ne on Form	rs), but 990-T.	XIIII
36 W	io the organization have unrelated business gross it i "Yes." have you filed a tax return on Form 990-ti /as there a liquidation, dissolution, termination, or s "Yes." attach a statement as described in the instr	Exempt Organization Busines ubstantial contraction during	ss Income Tax Ret	urn, for this	year? . N	/A X
37a E	nter amount of political expenditures, direct or indir id you file Form 1120-POL, U.S. Income Tax Return	ect, as described in the instri			l N	//////////////////////////////////////
38a D	id you borrow from or make any loans to any officer, a prior year and still unpaid at the start of the perio	, director, trustee, or key emp	ployee OR were an		s made	Willing X
39 S	"Yes," attach the schedule specified in the instruct action 501(c)(7) organizations.—Enter:			N/A		
	itiation fees and capital contributions included on li ross receipts, included on line 9, for public use of cli		39a 39b			
40 Li 41 Ti	oes the club's governing instrument or any write scause of race, color, or religion? (see instructions), at the states with which a copy of this return is filed, he books are in care of >The, ORBANIZBLES cated at >	▶ District of Col	umbia, Cole	rado (202)484	-228 2	P
ar	nd enter the amount of tax-exempt interest received Under penalties of penury / declars that I have examined to penel, it is true, correct, and complete Declaration of prep	or accrued during the tax yes	ar , , , ,	. D 1 42 1		
Please Sign	<u> </u>		—) _	,		
	Propert's agenture of officer	CPA SLA	Dete	/14/91	Check if	
Proparet Use Only	S S-MANAGE A CTI DEDT & MOLEA	ND, P.C.	ZIP cos		,	
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ALOF.TR Abraham Lincoln Opportunity Foundation, Inc.

Form 990EZ - 1990

Schedule I - Part I, Line 1 - Contributors Whose Contributions for

	COMELIDADO		
1990 Are \$5,000 or More	:		
The Family Channel International Family Entertainment, Inc. 1000 Certerville Turnpike Virginia Beach, VA 22463	6/28/90 10/25/90	\$ 22,250 25,500	\$ 47,750
Amilore Foundation 310 South Street Morristown, NJ 07960	9/6/90	5,000	5,000
Bruce & Nancy Benson 21509 Cabrini Blvd Golden, CO 80401	8/23/90	10,000	10,000
Howard H. Callaway Foundation, Inc. 1900 N. Michigan Ave., #520 Chicago, IL 60611	9/20/90 11/1/90	5,000 20,000	25,000
RJR Nabisco, Inc. 50 New Commerce Blvd. Wilkes-Barre, PA 18762	10/17/90	5,000	5,000
			\$ 92,750

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Abraham Lincoln Opportunity Foundation, Inc.

Form 990EZ - 1990

Schedule II - Part I, Page 1, Line 16 - Other Expenses:

 \mathcal{C}

Bank Charges	\$ 58
Graphics	20
Handbook Expenses	159
Interest	757
Licenses & Fees	70
Meals	115
Payroll Taxes	1,812
Photography	50
Production Costs	79,574
Seminars	265
Telephone/Phone Banks	20,737
Travel	1,844
Total Other Expenses	\$ 105,461

Schedule III - Part II, page 1, Line 26 - Liabilities:

	Beginning of Year			End of Year	
Loan Payable Payroll Taxes Payable	\$	0	\$	45,247	
_			-		
Total Liabilities	\$	0	\$	45,978	
	#2#Z				

				(005	2
		Organiz	ation Exempt Un	der 5u1(c)(3)	[QMB No. 1545-0047
5	CHEDULE A	(Except Private Foundation)	501(a) E01(0 501(b) a	Section 4947(a)(- / 1) Charitable Tene	
	orm 990)	(Except :	Supplementary Inform		27 0.101112012 1142	1990
De	partment of the Treasury email Revenue Service		Attach to Form 990 (or For			11年20
=		<u> </u>			Employer Identificat	I Rumber
	Abraham	Lincoln Opportunity	Foundation Inc		1	
10		tion of the Five Highest Pa		Officers Disect	ors and Trustee	
_	(See specif	lic Instructions.) (List each	one, if there are none enter	*None *)	.urs, end 110stec	•
_			(b) Title and average	Tubic /	(d) Commounant to	(e) Expense account
	(a) Name and address of	employees paid more than \$30,000	hours per week devoted to position	(c) Compensation	employee benefit plans	and other allowances
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14		tion of the Five Highest Pa fic instructions.) (List each				
_	(000 3000)	manaetteman (con cach	one, it there are none, errer	, ,		
	(a) N	ame and address of persons paid more t	han \$30,000	(b) Type	of service	(c) Compensation
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	al number of other. Itessional services .	s receiving over \$30,000 for	-0-			
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R	rrelli Statemen	its About Activities				Yes No
_	*					1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
1		have you attempted to influen			ng any attempt to	1 . x
		inion on a legislative matter or				animuranumuranimu.
		total expenses paid or incurred				
	statement For other	of this form for organizations the er organizations checking "Yes.	at made an election under s	ection 501(h) on F	orm 5/68 or other	
		suffed schedule of the expenses		democa descripta	an or the legislature	
2	During the year, ha	eve you, either directly or indire	ectly, engaged in any of the	ollowing acts with	a trustee, director,	
		creator of your organization, o			nich such person is	
		cer, director, trustee, majority o		/ :		23 X
		leasing of property? or other extension of credit? .				2b X
			· · · · · · · · · ·			2c X
				**********		2d X
		nsation (or payment or reimbu		tman \$1,000)? .		20 X
•	if the answer in an	rt of your income or assets? y question is "Yes," attach a de	tailed statement emissiones	he transactions		
,				ne uansacuons. ,		3 X
4		s for scholarships, fellowships,				animusanana siinan
-	in furtherance of vo	explaining how you determine our charitable programs qualify	triat individuals or organization receive payments. (See se	ons receiving disbu: ecific instructions	rsements from you	
_		and a programme quanty				Antonio antioni di ant

	Abraham Lincoln Oppo	or(try rou	ndation, inc.	. 74	358885	
	K (Ferm 990) 1990				<u> </u>	Page 2
Parti						
	ranization is not a private foundation					
5 -	A church, convention of churches			/U(DX1XAXI).		ALOF
<u> </u>	A school. Section 170(b)(1)(A)(ii) A nospital or a cooperative hospit			(1)(A)(E)		0053
ے ہ	A Federal, state or local governm					
9 🖺	A medical research organization				VANGO Enter and	
-	of hospital			. occoo., 1, 0(0)(1	Anguly, Enter na	me, city, and state
10 [An organization operated for th 170(b)(1)(A)(iv). (Also complete!	e benefit of a co	ollege or university	owned or operati	ed by a governme	ental unit. Section
11a 🛚		erves a substanti	al part of its support	trom a governme	ental unit or from	the general public.
116 🗆	A community trust. Section 170()			hedule \		
12 🗆	An organization that normally rec	erves: (a) no more	than 1/2 of its suppor	t from gross invest	ment income and	unrelated husiness
	taxable income (less section 511	tax) from business	ses acquired by the	organization after	June 30, 1975, ar	nd (b) more than 1/3
	of its support from contribution	ns, membership i	fees, and gross rec	ceipts from activi	ties related to it	s chantable, etc.,
_	functions—subject to certain exc	eptions. See section	on 509(a)(2). (Also o	complete Support S	Schedule.)	
13 🗀	J An organization that is not control described in: (1) boxes 5 through section 509(a)(3).	lled by any disqual 12 above; or (2) s	lified persons (other ection 501(c)(4), (5	than foundation n), or (6), if they m	nanagers) and sup eet the test of sect	ports organizations tion 509(a)(2). See
Provide	the following information about the	supported organiza	tions. (See instruction	ons for Part IV, box	(13.)	_
						(b) Bax number
	(4) ;	vame(s) or suppor	ted organization(s)			from above
		· · · · · · · · · · · · · · · · · · ·				1
14	An organization organized and on					
	Support Schedule (Complete					
	Calendar year (or fiscal	(a)	(b)	(c)	(d)	J (e)
	vers beginning in \		1000			
-	year beginning in) ▶	1989	1988	1987	1986	Total
	grants, and contributions received. (Do		1			i Total
not u	grants, and contributions received. (Do nictude unusual grants. See line 28.)	1989 0-	1988	1987 8,032	1986	
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16 Men 17 Gres chan furni	grants, and continuitions received. (Do notude unusual grants. See line 28.) Thership fees received as received its receipts from admissions, meritides sold or services performed, or using of facilities in any activity that		1			i Total
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Sch	Note A (Form 990) 1990 Abraham Lincoln Opportunity Foundation, Inc.	Page
Pa	Support Schedule (continued) (Complete only If you checked box 10, 11, or 12 on page 2.) N	/A
27	Organizations described in box 12, page 2: Attach a list for amounts shown on lines 15, 16, and 17, showing the name of, and total amounts received in eleach "disqualified person," and enter the sum of such amounts for each year.	ach year from,
	(1989) (1988) (1987) (1986)	•••••
b	Attach a list showing, for 1986 through 1989, the name and amount included in line 17 for each person (other that persons") from whom the organization received more during that year than the larger of: (1) the amount on line 2 or (2) 55,000. Include organizations described in boxes 5 through 11 as well as individuals. Enter the sum of amounts for each year:	5 for the year:
	(1989) (1988) (1987) (1986)	
28	For an organization described in box 10, 11, or 12, page 2, that received any unusual grants during 1986 through (not open to public inspection) for each year showing the name of the contributor, the date and amount of the describtion of the nature of the grant. On one tinduce these grants in line 15 above. (See specific instructions.)	1989, attach a list
Pa	Private School Questionnaire (To be completed ONLY by schools that checked box 6 in Part IV) N/A	
		Yes No
29	Do you have a racially nondiscriminatory policy toward students by statement in your charter, bylaws, other	(1) (2)
	governing instrument, or in a resolution of your governing body?	29:
30	Do you include a statement of your racially nondscriminatory policy toward students in all your brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30
31	Have you publicized your racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if you have no solicitation program, in a way that makes the policy known to all parts of the general community you serve?	31
	If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.)	

32	Do you maintain the following:	
	Records indicating the racial composition of the student body, faculty, and administrative staff?	32a
	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	325
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	32c
d	Copies of all material used by you or on your behalf to solicit contributions?	32d '
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)	
33	Do you discriminate by race in any way with respect to:	
٠.	Students' rights or privileges?	33a
-	Admissions policies?	336
-	Employment of faculty or administrative staff?	33c
ď	Scholarships or other financial assistance? (See instructions.)	334
•	Educational policies?	33e
1	Use of facilities?	331
E	Athletic programs?	33g
h	Other extracurncular activities?	33h
	If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement.)	

34a 34b

Abraham Line	c Opportu	nity Foundat:	ion, Inc.			for 4
(To be completed ONLY by			Form 5768)		N/A	ALOF
Check here ➤ a If the organization be Check here ➤ b If you checked a and						0055
Limits on	Lobbying Exp	enses		.	(a) Affiliated group totals	(b) To be completed for ALI electing organizations
				ĺ		
36 Total (grassroots) lobbying expenses to i	nfluence public op	mon	· · · /=	36		
37 Total lobbying expenses to influence a le	egislative body .		–	37		
38 Total lobbying expenses (add lines 36 ar	nd 37)		–	38		
39 Other exempt purpose expenses (see Pa	ert VI instructions)			39		
40 Total exempt purpose expenses (add lin				40	inimisuminimisus (1982)	
41 Lobbying nontaxable amount. Enter the under the following table—	smaller of \$1,000.	.000 or the amount	determined			
if the amount on line 40 is-	The labbying nor	rtazable amount is	– . 2			
Not over \$500,000		n time 40			Tamananan (1884) (1864)	Chill Control of the
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% o	the excess over \$500,0	ա Լ 🕍	41	madrania and and and	enner misuummatulmina
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% o	f the excess over \$1,000.	.000 🛙 🖫			
Over \$1,500,000	\$225,000 plus 5% of	the excess over \$1,500.			EARTHANGARD SAINE	Girme See or juliantiful
42 Grassroots nontaxable amount (enter 2:	5% of line 41) .			42		
(Complete lines 43 and 44. File Form 4720 if	either line 36 exceeds	line 42 or line 38 exce		1		ŀ
43 Excess of line 36 over line 42			-	43		1
44 Excess of line 38 over line 41		<u> </u>		44		
(Some organizations that	made a section 50	Period Under Se 1(h) election do not uctions for lines 45-	have to comple	te all	of the five column	ns
		Lobbying Expens	ses During 4-Y	ear A	veraging Period	
Calendar year (or fiscal year beginning in) ▶	(a) 1990	(b) 1989	(c) 1988		(d) 1987	(e) Total
45 Lobbying nontaxable amount (see instructions)						
46 Lobbying ceiling amount (150% of line 45(e))	Martina area.	Male and a second	et mandidal	rayy, math		
47 Total lobbying expenses (see instructions)						
48 Grassroots nontaxable amount (see instructions)				İ		
49 Grassroots ceiling amount (150% of ine 48(e))	Mar Marian Gana Gaideilea G	Ender of the Control	The state of the s	dilli.	anggangga angga Kaladadida makalag	
50 Grassroots lobbying expenses (see instructions)						

	Information R	egarding Transf	n Opportunity Founda	Relationships With Noncharitable Exempt
51 Did	Organizations	oration directly o	r indirectly engage in any of the	e following with any other organization Yes Yes ganizations) or in section 527, relating
to c	olitical organization	ış?	to a noncharitable exempt organ	nization of:
	Cash			
	Other assets			
ь Ott	er Transactions:			b (i)
(II)	Sales of assets to	a nonchantable ex	empt organization	b(i)
			table exempt organization .	b(III) i
(III)	Rental of facilities Reimbursement a	or equipment .		b(iv)
	Loans or loan guar			b(v)
(v)	Performance of se	rvices or members	thip or fundraising solicitations	b(vi)
- 6-	جو معافا المحة فد حدث	vioment mailing li	ists or other assets, or paid empli	yees
				he "Amount involved" column below should always indicate g organization. If the organization received less than fair ma are the value of the goods, other assets, or services receive
(a) Line no.	(b) Amount involved	Name of none	(c) chantable exempt organization	(d) Description of transfers, transactions, and sharing arrangem
	<u> </u>			
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des		l(c) of the Code (c	other than section 501(c)(3)) or	one or more tax-exempt organizations in section 527? Yes Yes
des	cribed in section 50	1(c) of the Code (c following schedule	other than section 501(c)(3)) or	
des	cribed in section 50 (es." complete the (a)	1(c) of the Code (c following schedule	other than section 501(c)(3)) or	rn section 527?
des	cribed in section 50 (es." complete the (a)	1(c) of the Code (c following schedule	other than section 501(c)(3)) or	rn section 527?
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des	cribed in section 50 (es." complete the (a)	1(c) of the Code (c following schedule	other than section 501(c)(3)) or	rn section 527?

ALOF990A.TR

Colorado Republican Committee

LePrino Poods Co.

Abraham Lincoln Opportunity Poundation, Inc.

1990 - 990EZ Schedule A

Line 26(b) - Contributors Whose Gifts for 1986 through 1989 Exceeded the Amount Shown on Line 26a - \$843: 12/16/86 2,500 Hal Krause 2,500 5,000 5,000 Howard E. Callaway Foundation 2/9/87 2/24/88 5/27/88 3,548 3,082 11,630 7,000 5,000 2/24/88 6/17/86 Bruce & Mary Benson 12,000

6/3/86

5/9/86

Exhibit 28

4,500

2,500

35,630

_ 990EZ

Short Form

Return of Organization Exempt From Income Tax RETURN OF OFERINZATION EXCENSE PROTECTION OF SECTION 2016 of the Internal Revenue Code (except black lung benefit that or private foundation) or section 4947(a)(1) charitable trust.

For organizations with gross receipts less than \$100,000 and total assets less than \$250,000 at the end of the year.

1991 This Form is Open to Public

man \$250,000 at the end of the year.

You may have to use a copy of this return to satisfy state reporting returns

Inspection A For the calendar year 1991 or fiscal year beginning . 19 B Name of organization Abraham Lincoln Opportunity Foundation

Number and street (or P.O. box no., if mail is not delivered to street address) State registration numbe 440 First Street, NW 400 City, town, or post office, state, and ZIP code

E Enter four-digit group exemption number (GEN) Washington, DC 20001 F. Check type of organization—Exempt under section ▶ 3 SOT(c) (3.) (insert number), OR ▶ 3 section 4947(a)(1) trust G Check ▶ ☐ if exemption application pending. H Accounting method

☐ Casn ☐ Accrual ☐ Other (specify) ➤ I Check ▶ ☐ if address changed. J. Check ▶ ☐ if your gross receipts are normally not more than \$25,000. You need not file a completed return with IRS; but if you received a Form 990 Package in the mail you should file a return without financial data. Some states require a completed return. K Enter your 1991 gross receipts (add back lines 5b, 6b, and 7b, to line 9) . Part I Statement of Revenue, Expenses, and Changes in Net Assets or Fund Balances I 1 see instructions) Sch. 48,950 Contributions, gifts, grants, and similar amounts received (attach schedule-2 Program service revenue . 3 1 Membership dues and assessments (see instructions) 108 4 5e Gross amount from sale of assets other than inventory Sel 50 b Less: cost or other basis and sales expenses c Gain or (loss) (line 5a less line 5b) (attach schedule) . 6 Special events and activities (attach schedule—see instructions): ___ of contributions # Gross revenue (not including \$ ___ 6b 1 b Less: direct expenses 70 b Less: cost of goods sold 7c 8 Other revenue (describe > 1.2, 3, 4, 5c, 6c, 7c, and 8). 8 49,058 9 Grants and similar amounts paid (attach schedule). . . . Schedule . II 2.500 10 11 Benefits paid to or for members . 12 12 Salanes, other compensation, and employee benefits. 13 13 Professional fees and other payments to independent contractors. 14 14 Occupancy, rent, utitues, and management.

15 Printing, publications, postage, and shipping.

Schedule III 15 16 Other expenses (describe > Total expenses (add lines 10 through 16). . . 16 17 17 32,839 16,219 18 Excess or (deficit) for the year (line 9 less line 17) , . 19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on pnor year's return) 19 20 Other changes in net assets or fund balances (attach explanation) 8 Net assets or fund balances at end of year (combine lines 18 through 20) (must agree with line 27, column (8)) (27.360) 21 Balance Sheets—If Total assets on line 25, column (B) are \$250,000 or more, you must file Form 990 instead of Form 990EZ.

(III) End of year 22 Cash, savings, and investments . . . 22 1.118 23 24 Other assets (describe ▶ ... 24 25 Total assets 2.399 125 .118 Schedule IV 26 Total liabilities (describe > Schedule TV
27 Net assets or fund balances (column (B) must agree with line 21.)
For Paperwork Reduction Act Notice, see page 1 of the separate instructions. 28.478 27.360) 45.978 26 (43,579) 27

Exhibit 28

1,240A

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Note: 7	רייעניטעו	who file	e a corporation income tax return, inch	uding Forms 990-C, 990-T, and	1120S, must us	e Form 7004 to request
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			and trusts (except those that file Form	1003	-	
			me until December 15.			to file (check only one):
_	706G		Form 990-PF	☐ Form 1041-A	☐ Form 35	
	rm 706G		Form 990-T (401(a) or 408(a) that) Form 990-T (trust other than above)	Form 1042 Form 1042\$	Form 47	
	סטפצייים 1900-8 הייב		Form 1041 (estate) (see instructions)		☐ Form 52	
			es not have an office or place of business			
			1991 , or other tax year beginnin			
D H	This Lax	year is i	for less than 12 months, check reason	n: O instal return D Final ret	m 🗆 Chro	in accounting period
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			ine is needed to gather t	he information necess	ary to fil	e a complete
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		e (subtract line 5b from line 5a). Include your payment with this form, or dep		
		equired. (See instructions.)	<u></u>	
Under per	whee or pro	Signature and Verification spury, I decise that I have examined the form, including accompanying schedules and statemen I company, and that I am authorized to prepare the form.	m, and 10 the bes	t of my knowledge and belot.
Signature	•	1414 and CPA, comserted of some		
		d one copy. IRS will show below whether or not your application is a	pproved and	will return the copy.
		licant—To Be Completed by IRS		
		pproved your application. (Please attach this form to your return.) IOT approved your application. (Please attach this form to your return.) How		
sta	ted abov	rs, we have granted a 10-day grace period from the data shown below or d	ue date of you	ar return, whichever is
		6-day grace period is considered a valid extension of time for purposes of mely filed returns.		rwise required to be
_		tery med returns. HOT approved your application. After considering your reasons stated above	-	-
- 20	extension	n of time to file. (We are not granting the 10-day grace period.)	· wa cekanor i	ten lon udomi in
□ w ₀	cannot o	consider your application because it was filed after the due date of your ret	um.	المناجوي
□ 0th	₩	<del></del>	حندن	<del>2</del> -
		J'ineph	100	2
			Origina	11.11
	Com			(d. la - j
If the coo	Name	form is to be returned to an address other than that shown bove, please enter the	accred where	the copy should be sent
-	Gi	lbert & Wolfand, P.C.		
Type		and stress for P.O. box no. If mail is not delivered to strest address;		Api. or quite re.
er Print		Ol Wisconsin Avenue, NW		320
		shington, DC 20007		
For Page	<u> </u>	duction Act Notice, see back of form. Cat No. 118768		Form 2758 (Par. 6-81)
			1:1 0C	
		FXN	ibit 28	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

Far- 990E7 (	1991 Abraham Lincol 'ppor	tunity Foundation				Page 2
Part III	Statement of Program Service Acc	omplishments—(See ins	structions)		Expense:	
number of	what was achieved in carrying out your el persons benefited, or other relevant inform	tation for each program title	i.		actual south in a	ga Piasa j Grana j
28 Prod	uction of TV program hotlin	e for citizen par	ticipation	in		$\top$
COMM	unity problems		·····		30,339	Ì
			(Grants \$			1
						ALOF 4CO
			(Grants \$	<u>`_i</u>		~~~
30						
••••••		•••••••••	(Grants S			
31 Other p	rogram services (attach schedule)		(Grants \$			<del>†                                    </del>
	ogram service expenses (and lines 28 th				30.339	
Part IV	List of Officers, Directors, and Trus					
	(A) Name and address	(8) Title and average hours per week devoted to position	(C) Compensation (If not pard, enter zero.)	(D) Contractions to employee benefit plans	E (E) Exper account a other allows	and .
	Callaway	Chairman	1		1 .	
Kay Ric		20 Hrs./Wk  Secretary/Treas.	0-	0-		=
Desver		20 Hrs. /Wk	-0-	-0-	-0	_
		T				
	••••••			1	Ì	
Part V	Other Information—Section 501(c)(3)	organizations and section	n 4947(a)(1) ch	ntable trusts i	must I	T
	also complete and attach Schedule				Yes	No
"5 If the coreporte a Did the b If "Yes Was to If "Yes 37a Enter a b Did yo 38a Did yo	." attach a conformed copy of the change wroganization had income from business activitied on Form 990-T_attach a statement explain englantization increase—edited numerous gross." have you filed a tax return on Form 990 here a liquidation, dissolution, termination, ." attach a statement as described in the immonit of political expenditures, direct or utilities. The properties of the properties.	es, such as those reported or ung your mason for not report initionfie of \$1,000 or more at -T., Exempt Organization But or substantial contraction of instructions. Idirect, as described in the i etium for Certain Political O officer, director, trustee, or	ting the income or ûning the 'year' cove isiness income Ta turing the year? (\$ instructions. > [3 inganizations, for to key employee, O	Form 990-T, ared by this return x Return, for this See instructions. 372   None this year?	n7	AA AA AA AA
b If "Yes	attach the schedule specified in the instru			MBb N/A		
	n 501(c)(7) organizations.—Enter: on fees and capital contributions included	E O	19	19a		
	receipts, included on line 9, for public use			39b	<del></del>	
	he club's governing instrument or any wn			on against any	person	
hecaus	te of race, color or miliona? (See instruction	nne i				
40 List the	e states with which a copy of this return is toks are in care of	med > .Distifct 0	T	1210140	02) 484-2	282
	d at > Page 1		ielep	none no. P\.	n.t./	T.T.R
42 Section	1 4947(a)(1) chantable trusts filing Form 990 ter the amount of tax-exempt interest rec	DEZ in tieu of Form 1041, Usived or accrued during the		me Tax Return ▶   42	-Check here	<b>&gt;</b>
Please	Under penatures of persony 1 declare that I have exa and bever, it is true, correct, and complete. Declare	rivined this return, including accome tion of preparer (other than officer)	Moving schedules and	statements, and to	me best of my kno	wiecge
Sign	Key W. Redale	13-5-9		, ,,,,,,		•
Here	Signappe of other	Date	3 7500	ary / itel	-uu	
Paid	Preparers	-11 Or		3 /3 /03	Check if set	
⁹ reparer's	Forms name for GILBERT & WI	OLFAND, P.C.	` ,	3/3/93 P code	employed >	<u> </u>
te Only	yours if self-employed) GILBERT & WO		ngton, DC	20007		

ALOF.TR	Abraham Lincoln	Opportunit #74-235885	y Foundation,	, Inc.
	Form	990EZ -		
	Part I, Line 1 -	Contributor	s Whose Conti	ributions for
1991 Are	\$5,000 or More:			
Howard H. Cal	lawav	8/22/91		10,000
Foundation	The.			
1900 N. Michi Chicago, IL	gan Ave., #520			
<del>-</del>		0/0/00		27
Wacro	nst Government	8/2/91		37,000
1301 Connecti	cut Avenue, NW			
Suite 400 Washington, I				
abiizingcon, i	20030			
				\$ 47,000
Schedule II -	Part I, Page 1,	Line 10 - Gr	rante.	
	rare i, rage i,		•••	
West Ger	rgia College	2/11/91		\$ 2,500
mest dec	rgia correge	2/11/31		
Schedule III	- Part I, Page 1,	Line 16 - 0	ther Expense	s:
•••••				•
Bank Cha			\$ 2	
Interest Office E			63 <i>7</i> 50	
Payroll	Taxes		455	
Photogra Producti	phy on Costs		278 28,917	
Tot	al Other Expenses		\$ 30,339	
Schedule TV .	Part II, Page 1,	Tine 26 - I	ishilitias.	
		Dine 20 - 1	TODITICIES:	
•			Beginning	End of
			of Year	Year
				^{من} الا
Loan Pay			\$ 45,247	\$ 27,747 5 A
Payroll	Taxes Payable		731	731
Total	al Liabilities		\$ 45,978	\$ 28,478
			********	********
				_
			r. 1	nibit 28
			ĽXI	NIUN Z

O._anization Exempt Under 501(c, 3) SCHEDULE A OMB No. 1545-0047 (Form 990) on), 501(e), 501(f), 501(k), or Section 4947(a)(1) Charitable Trust Supplementary Information 1991 Attach to Form 990 (or Form 990EZ). Employer identification number Abraham Lincoln Opportunity Foundation Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees Part I (See specific instructions.) (List each one. If there are none, enter "None.") (d) Contributions to employee benefit plans (b) Title and average hours (a) Name and address of employees paid more than \$30,000 ount and other (c) Compensation None ALOF ..... ..... Total number of other employees paid over -0-\$30,000 Part II Compensation of the Five Highest Paid Persons for Professional Services (See specific instructions.) (List each one. If there are none, enter "None.") ons paid more than \$30,000 fe) Compensation (a) Name and address of per-Nane..... ............ ..... Total number of others receiving over \$30,000 for professional services -0-Part III Statements About Activities Yes No During the year, have you attempted to influence national, state, or local legislation, including any attempt to ¥ . . . . . . . Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. For other organizations checking "Yes," attach a statement giving a detailed description of the legislative activities AND either complete Part VI-B or attach a classified schedule of the expenses paid or incurred. 2 During the year, have you, either directly or indirectly, engaged in any of the following acts with a trustee, director, principal officer, or creator of your organization, or any taxable organization or corporation with which such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary: 28 Sale, exchange, or leasing of property? . X 2ь X

Attach a statement explaining how you determine that individuals or organizations receiving grants or loans from you in furtherance of your charitable programs qualify to receive payments. (See specific instructions.) For Paperwork Reduction Act Notice, see page 1 of the instructions to Form 990 (or Form 990EZ). Cat. No. 11285F A (Form 990) 1991 Exhibit

d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?

If the answer to any question is "Yes," attach a detailed statement explaining the transactions. Do you make grants for scholarships, fellowships, student loans, etc.? . . . . . . . . . . . .

c Furnishing of goods, services, or facilities?

2¢

2ď 20

Smedule A Form 9901 1991 Abraham Lincoln	Opportunity	Foundation	n des definitions		Page 2
Port IV Reason for Non-Private Foun The organization is not a private foundation becau	se it is lolence	ee instructio	us tot dettititions		
The organization is not a private touridation becau	oriston of about	a Gray UNE 25	ANGELIE CON).		
5 A church, convention of churches, or ass			(D)(T)(A)(I)-		ALOF 0066
A school. Section 170(b)(1)(A)(ii). (Also co     A hospital or a cooperative hospital servi-			11673		0000
<ul> <li>A Federal, state, or local government or g</li> <li>A medical research organization operated</li> </ul>				Enter name.	city, and man, at
hospital ▶	a college or universit	ty owned or ap	erated by a governin	ental unit. Sect	ion 170(b)(1)(A)(iv).
11a An organization that normally receives a Section 170(b)(1)(A)(vi) (Also complete Su	substantial part of port Schedule.)	its support fro	om a governmental	unit or from the	ne general public.
11b A community trust. Section 170(b)(1)(A)(vi	. (Also complete Su	ipport Schedul	e.)		
12 An organization that normally receives: (a	no more than 's of	its support fro	om grass investmen	t income and u	nrelated business
taxable income (less section 511 tax) from	businesses acquire	ed by the orga	nization after June 3	30, 1975, and (	to & nart enom (d
its support from contributions, membership	p fees, and gross rec	eipts from acti	vities related to its cl	hantable, etc., f	unctions—subject
to certain exceptions. See section 509(a)(					
13 An organization that is not controlled by described in: (1) boxes 5 through 12 absection 509(a)(3). Provide the following information about the support	ive; or (2) section 5	501(c)(4), (5), o	r (5), if they meet t	he test of sect	orts organizations ion 509(a)(2). See
					(b) Box number
(a) Name(s)	of supported organ	rization(s)			from above
				-	
	~		-		
14 An organization organized and operated to	test for public safe	ety. Section 50	9(a)(4), (See specifi	c instructions.)	
Support Schedule (Complete only if					ing.
Calendar year (or fiscal	(a)	(b)	(c)	(d)	(0)
year beginning in) .	1990	1989	1988	1987	Total
5 Gifts, grants, and contributions received. (Do			1		•
not include unusual grants. See line 28.).	97,750	-0-	13,630	8,032	119,412
6 Membership fees received	<del>† †</del>		1 T		
17 Gross receipts from admissions,	<del>i</del>		1		
merchandise sold or services performed, or	1 1				
furnishing of facilities in any activity that is	i l		1		
not a business unrelated to the organization's charitable, etc., purpose	160		1 1		160
18 Gross income from interest, dividends, amounts	<del>i i</del>		<del>                                     </del>		
received from payments on securities loans	]				
(section \$12(a)(5)), rents, royalties, and			1		
unrelated business taxable income (less section			1		
511 taxes) from businesses acquired by the organization after June 30, 1975	384	57	12	-0-	453
9 Net income from unrelated business	<del> </del>	_			
activities not included in line 18	1 1				
Tax revenues levied for your benefit and	<del>  </del>		<del>                                     </del>		<del></del>
either paid to you or expended on your behalf			]		
21 The value of services or facilities furnished to	<del>                                     </del>		<del>                                     </del>		<del></del>
you by a governmental unit without charge. Do	1 1		] [	ļ	
not include the value of services or facilities	1			1	
generally furnished to the public without charge  2. Other income. Attach schedule. Do not include	<del>                                     </del>		<del> </del>		
	[		]	J	
gain or (loss) from sale of capital assets	98,294	- 67	12 6/3	8.032	120,025
	98,294	57 57	13,642	8,032	119,865
					113,003
	983	1	136	- 80	
9 Organizations described in box 10 or 11: a Enter 2% of amount in column (e), line 24 .				1	2 207
b Attach a list (not open to public inspection) sh	owing the name of	and amount or	outsituded by each	nerson (nine:	2,397
				THE PERSON NAMED IN	
than a governmental unit or publicly supports	d organization) who	ise total girts h	or 1987 taxouga 19	90 exceeded i	00 30F
than a governmental unit or publicly supports the amount shown in line 26a. Enter the sum	of all excess amoun	ts here	or 1987 through 19	90 exceeded	99,395
than a governmental unit or publicly supports	d organization) who of all excess amoun (Continued on	ts here	<u> </u>	hibit	

Some	numb A (Form 990) 1991 Abraham L/ oln Opportunity Foundation (	Page
Ра	Support Schedule (continued) (Complete only if you checked box 10, 11, or 12 on pa	ige 2.) N/A
27	Organizations described in box 12, page 2:	
•	Attach a list for amounts shown on lines 15, 16, and 17, showing the name of, and total amounts received in ex- "disqualified person," and enter the sum of such amounts for each year.	
	(1990)	ALOF 0067
b	Attach a list showing, for 1987 through 1990, the name and amount included in line 17 for each person (other persons?) from whom the organization received more during that year than the larger of: (1) the amount on line (2) \$5,000, include organizations described in boxes 5 through 11 as well as individuals. Enter the sum of these each year:	25 for the year of
28	(1990)	1990, attach a lis
Pa	Private School Questionnaire (To be completed ONLY by schools that checked box 6 in Part IV)  N/A	
		Yes No
29	Do you have a racially nondiscriminatory policy toward students by statement in your charter, bylaws, other	Tes No
_	governing instrument, or in a resolution of your governing body?	29
.30	Do you include a statement of your racially nondiscriminatory policy toward students in all your brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30
31	Have you publicized your racially nondiscriminatory policy through newspaper or broadcast media during the	
•	period of solicitation for students, or during the registration period if you have no solicitation program, in a way that makes the policy known to all parts of the general community you serve?	31
	If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.)	
32	Do you maintain the following:	
•	Records indicating the racial composition of the student body, faculty, and administrative staff?	322
ь	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing	1 1 1
	with student admissions, programs, and scholarships?	32c
d	Copies of all material used by you or on your behalf to solicit contributions?	32d
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)	
33	Do you discriminate by race in any way with respect to:	
	Students' rights or privileges?	33a
ь	Admissions policies?	336 I
¢	Employment of faculty or administrative staff?	33d
đ	Scholarships or other financial assistance? (See instructions.),	33e
•	Educational policies?	331
f		33g
	Athletic programs?	33h
h	Other extracurricular activities?	
	If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement.)	
34e	Do you receive any financial aid or assistance from a governmental agency?	34a
	Has your right to such aid ever been revoked or suspended?	346
-	If you answered "Yes" to either 34a or b, please explain using an attached separate statement.	
35	Do you carrie that you have complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc.	1 1 1
	75-50, 1975-2 C B. 587, covening racial nondiscrimination? If "No," attach an explanation, (See instructions for Part V.)	35

Exhibit 28 200 1,195

Form 980, 1981 Abricham L: oin    Liobbying Expenditures by E	Electing Public no eligible or no eligible or provided to an affiliated gited control* provided to an affiliated gited control* provided to provide body.  )	nization that file roup (see instructions) apply (see instructions) apply (see instructions) are or the amount de the access over \$1.00 in excess over \$1.00 in excess over \$1.50 in excess ove	36 Form 5763) sorsy, instructions).  36 37 38 39 40 stermined	Affished group totals	ALOF 0088 To be completed for ALL secting organizations
if the organization belongs by if you checked a and "limit on Lobi Limits on Lobiying expenses to influence a legistal lobbying expenses to influence a legistal lobbying expenses (add lines 38 and 37 exempt purpose expenses (see Part Vi exempt purpose e	to an affiliated 9 ted control* provided control	ructions).  ructions).  or the amount de ble amount is— line 40.  e excess over \$1.06. excess over \$1.56.	38 37 38 39 40 30,000 30,000 41 42	Affished group lotate	(b) To be completed for ALL electing
(grassroots) lobbying expenses to influe lobbying expenses to influence a legisla lobbying expenses to influence a legisla lobbying expenses (add lines 36 and 37 exempt purpose expenses (see Part View exempt purpose expenses (add lines 38 ying nontaxable amount. Enter the small the following table—  amount on line 40 is—  The lever \$500,000 20% of \$500,000 but not over \$1,000,000 \$110,000,000 \$115,000,000 \$150,000 of \$150,000,000 \$225,000 of \$150,000 \$225,000 \$225,000 of \$150,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000 \$225,000	bying Expense nce public opinio tive body ) ) instructions) and 39) (see insert of \$1,000,000 bobbying nontaxa of the amount on 000 plus 15% of th 000 plus 15% of the line 41).	n	36 37 38 39 etermined	Affisiated group lotate	To be completed for ALL electing
lobbying expenses to influence a legistal obbying expenses (add lines 36 and 37 exempt purpose expenses (see Part VI exempt purpose expenses (see Part VI exempt purpose expenses (add lines 38 ing nontaxable amount. Enter the small the following table—  amount on line 40 is—  the following table—  amount on line 40 is—  the following table—  3000,000 but not over \$1,000,000 \$100,000 \$100,000 \$100,000 \$100,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,000 \$150,	tive body )	tructions) or the amount de ble amount is— line 40 se excess over \$1,00 e excess over \$1,00 e excess over \$1,50	37 38 39 40 20,000 20,000 41 42		
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	·	obbying Expense	es During 4-Year	,	iod (e)
fiscal year beginning in) ▶	1991	1990	1989	1988	Total
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, demonstrations, seminars, conventions			means		
	7)			V///////////	
	(Some organizations that made a sections).  Calendar year (or flacat year beginning in) > Ang nontaxable amount (see citions).  Indipersion of the citions o	4-Year Averaging Perior  (Some organizations that made a section 501(h) election See the instructions for Land Calendar year (or flacat year beginning in) b 1991  Ang nontaxable amount (see criticons)  (ing celling amount (150% of line 45(e))  (indobying expenses (see instructions)  (roots nontaxable amount (see criticons)  (roots lobbying expenses (see instructions)  (roots lobbying expenses (see criticons)  (For optional reporting by organizations that year, did you attempt to influence national, state or local biblic opinion on a legislative matter or referendum, throug teers  (and you attempt to influence national, state or local biblic opinion on a legislative matter or referendum, throug teers  (and you attempt to influence national)  (and you attempt to influence national)  (and you attempt to influence national)  (biblic opinion on a legislative matter or referendum, throug teers  (and you attempt to influence national)  (biblic opinion or a legislative matter or referendum, throug teers  (and you attempt to influence national)  (biblic opinion or a legislative for public organizations for lobbying purposes  (see the instructions)	4-Year Averaging Period Under Section (Some organizations that made a section 501(h) election do not have to do See the instructions for lines 45-50 (b) (b) (b) (b) (c) (c) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d	4-Year Averaging Period Under Section 501(h)  (Some organizations that made a section 501(h) election do not have to complete all of the See the instructions for lines 45-50 for details.)  Lobbying Expenses During 4-Year Lobbying Expenses During 4-Year (e)  Calendar year (or (e) (b) (c)  flacat year beginning in) > 1991 1990 1989  Ing nontaxable amount (see citoria)  Aring celling amount (150% of line 45(e))  Aring celling amount (150% of line 45(e))  Aroots celling amount (150% of line 48(e))  Proots celling amount (150% of line 48(e))  Proots celling amount (150% of line 48(e))  Proots lobbying expenses (see instructions)  The second of line 48(e) (see citoria)  Lobbying Activity by Nonelecting Public Charities  (For optional reporting by organizations that did not complete Part VI-A.)  Year, did you attempt to influence national, state or local legislation, including any attempt tablic opinion on a legislative matter or referendum, through the use of the sers it affor management (include compensation in expenses reported on lines c through h) and averturements.  gs to members, legislators, or the public attorns or published or broadcast statements is to other organizations for lobbying purposes contact with legislators, their staffs, government officials, or a legislative body.	4-Year Averaging Period Under Section 501(h)  (Some organizations that made a section 501(h) election do not have to complete all of the five columns because the instructions for lines 45-50 for details.)  Labbying Expenses During 4-Year Averaging Period Under Section 501(h) election do not have to complete all of the five columns because the instructions for lines 45-50 for details.)  Labbying Expenses During 4-Year Averaging Period Under Section 1991 (b) (c) (d) (d) 1989 (e) 1988 (e) 1988 (e) 1989 (e) 1988 (e) 1989 (e) 1988 (e) 1989 (e) 1989 (e) 1989 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1989 (e) 1988 (e) 1990 (e) 1989 (e) 1988 (e) 1989 (e) 1989 (e) 1988 (e) 1989 (

Schedule	A (Farm 990) 1991	Abraham U	oru abborennes can-				40e 5
Part V	Information Exempt Or	n Regarding Ira ganizations		ns and Relationships With None		ole ——	
51 Did 501	the reporting orga (c) of the Code (of	nization directly or her than section 50	indirectly engage in any of the O1(c)(3) organizations) or in section	following with any other organization on 527, relating to political organization	described is?	in se	ection
a Tra	nsfers from the rep	orting organization	to a noncharitable exempt orga	nization of:		Yes	No
a	Cash				51a(i)		X
	Other assets .				a(ii)		X
	er Transactions:				$\overline{}$		
-		nonehadtable e	xempt organization	:	bm		х
					P(0)		X
			ntable exempt organization				<del>Ŷ</del>
			<b>.</b>		P(iii)	-	Ŷ
			. <i>.</i>		P(iA)		
	Loans or loan gua				P(A)		X
(vi)	Performance of se	ervices or member	ship or fundraising solicitations		þ(vi)	!	X
c Shi	uring of facilities, ec	quipment, mading li	ists or other assets, or paid emp	loyees	C		<u> </u>
the ma	fair market value of rket value in any tran	the goods, other as	sets, or services given by the repo arrangement, indicate in column (d	The "Amount involved" column below sho pring organization. If the organization rec- ) the value of the goods, other assets, or	eived less	than	fair
(0)	(6)		(c)	(40			
Line na.	Amount involved	Name of non	charitable exempt organization	Description of transfers, transactions, and s	naring ama	ngeme	mis
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des		01(c) of the Code (	other than section 501(c)(3)) or i	e or more tax-exempt organizations in section 527?	☐ Yes	Ø	No
	Name of organiz	ation	Type of organization	Description of relationship	•		
		•					
							—
			L				
				eU.S GPQ:199	1-0-285-137		

Exhibit 28 2/3/82 1,197

ALOF990A.TR Abraham Lincoln Opportunity Foundation, Inc. 1991 - 990EZ Schedule A

Line 26(b) - Contributors Whose Gifts for 1987 through 1990 Exceeded the Amount Shown on Line 26a - \$2,397:

Amount Shown on Line 264	- \$2,397:			
Family Channel	6/28/90 10/25/90	\$ 22,250 25,500		
			\$ 47,750	
Howard H. Callaway Foundation	2/9/87 2/24/88 5/27/88 9/20/90 11/1/90	\$ 5,000 3,548 3,082 5,000 20,000		
	-		36,630	
Bruce & Mary Benson	2/24/88 8/23/90	\$ 7,000 10,000		
			17,000	
Amilore Foundation	9/6/90		5,000	
RJR Nabisco, Inc.	10/17/90		5,000	
	•		\$ 111,380	•

## __ 990EZ

#### Short Form

ALOF

GMB No. 1545-1150 1992

Return of Organization Exempt From Income Tax THE OFFICE OF THE PROPERTY OF

This Form is

Open to Public Inspection 1992, and e idar year 1992, or fiscal year beginning Name of organization c ABRADOM LINCOLD OPPORTUNITY FOUNDATION Number and street for P.C. dox no., it mass is not deep 1900 GRANT ST. - Switz O State registration number City, town, or post office, state, and ZIP coops E Enter four-digit group exemption number (GEN) ► _ section ±947(ax1) chamable this: F. Check Moe of organization—Exempt under section 🔊 🗹 501(c) ( 🖰 ) (insert number). CA if exemption application penging H Check F IV I address changed. Accounting method: Y Cash Accrusi if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS, but if the organization Check > ____i the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with i received a Form 990 Packade in the mail. The organization snould life a return without financial data. Same status require a complete or the property of th 802II Part 1 Statement of Revenue, Expenses, and Changes in Net Assets or Fund Balances 80000 Contributions, oilts, grants, and similar amounts received lattach schedule 2 Program service revenue . 3 3 Membership dues and assessments (see instructions) . . _ 211 4 investment income Sa Gross amount from sale of assets other than inventory . 5a | 5b | b Less; cost or other basis and sales expenses . 5c c Gain or floss) (line 5a less line 5b) (attach schedule) . STATE OF THE STATE 6 Special events and activities (attach schedule—see instructions): a Grass revenue (not including \$ _ _ of contributions reported on line 1) . . . . . 6= | . . . . . . . . 6b ! b Less: girect expenses 6c c Net income or (toss) (line 6a less line 6b) . . . 7a ! 7a Gross sales less returns and allowances . . . 76 b Less: cost of goods sold . c Gross pront or (loss) (line 7a less line 7b) . . . 7c Other revenue losscribe ► Total revenue lago lines 1, 2, 3, 4, 5c, 6c, 7c, and 8) 8 ; 80211 9 1 Grants and similar amounts paid (attach schedule) 11 Benefits paid to or for members. 11 12 | 12 Salanes, other compensation, and employee benefits 13 | 13 Professional fees and other payments to independent contractors 14 1 15 1 15 Printing, publications, postage, and shipping 10007 16 16 Other expenses (describe ► SCH. II.
17 Total expenses (and lines 10 through 16)  $\Gamma$  OC  $\Gamma$ 18 18 Excess or (deficit) for the year (line 9 less line 17) . . . 19 Net assets or fund balances at beginning of year (from line 27, column (A)) 19 (must agree with end-of-year figure reported on onor year's return) . . . 20 Other changes in net assets or fund balances (attach explanation) . 20 ž Net assets or fund balances at end of year (compline lines 18 through 20) (17156) imus: agree with line 27 column (B)) Part II Balance Sheets--- Total assets on line 25, column (B) are \$250,000 or more. Form 990 must be filed instead of Form 99052 (A) Beginning of year 1118 1221

Cash, savings, and investments 1231 . Land and buildings . . Other assets idescribe > OVERPAND PAYROLL TAKES RECEIVABLE 1241 1118 11278 125 Total liabilities (describe > SCH. III. . . . . . . . . . . 261 _ ) 27360) 1271 Net assets or fund balances (column (B) must agree with line 21)

vork Requeston Act Notice, see page 1 of the set

For	- 990EZ	(1992)				^
Pa	art III	Statement of Program Service Acc	complishments—(see ins	structionsi		Expenses Property by Miles
	_			. Fully describe in	e nime	****
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29		••••••••••••••••		· · · · · · · · · · · · · · · · · · ·		
				(Grants S	<del></del>	
30	• • • • • • • • • • • • • • • • • • • •	•••••••••••••••••••••••••••••••••••••••				!
		······	••••••	(Grams S		1
71	Other o	rogram services (attach schedule)		(Grants \$	11	
		rogram service expenses (acc lines 28 ti	omuan 31)		<b>&gt;</b> ·	70000
		List of Officers, Directors, Trustees		ist each one even	if not compensat	ec. See instruction
			(S) Title and average	(C) Compensation	- (D) Commousions	IEI Excense
		(A) Name and 300ress	CONCISC DO WORK	Sustant -0-7	Denett Duns	account and
-	OWAR	LO CALLAWAY	1CHAIRMAN	1	T	1
		R CO	120 HESINE	<u> </u>	<u> </u>	<u> </u>
7	AY R	IDDLE	DECLETARY TREAS.	.  _	1 -	1
	ENUE	£ CO	120 HRS/WK.	<u> </u>	<u> </u>	<u> </u>
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			<u> </u>		1	
			. [			1
_	_			10.177.1471	1	<del></del>
23	rt V	Other Information—Section 501(c)(3 also complete and attach Schedule				Yes
_						<del></del>
33		e organization engage in any activity not (		temai Hevenue Se	rvicer	
34		s." attach a detailed description of each a				. munzi.
عر		any changes made to the organizing or go L." attach a conformed copy of the change		reported to the IF	S7	
35		n. Attach a conformed coby of the change proantization had income from business activit		- / 2 E 2 /	amena athemi ka	
-		ed on Form 990-T, attach a statement exclair				
		organization have unrelated business gross		-		2
		." has it filed a tax return on Form 990-7.				1 11 11
36		nere a liquidation, dissolution, termination,			•	
		i." attach a statement as described in the				
37a		amount of political expenditures, direct or i		nstructions. ► Li	BACK 15TH	
		e organization file Form 1120-POL U.S. 1				<u>, (∧) /</u>
38a	Oid th	e organization borrow from, or make any t	oans to, any officer, director	, trustee, or key e	mployee, OR we	re arry Willia.
	such k	oans made in a prior year and still uniquid	at the start of the period co			
		." arrach the schedule specified in the instru	ctions and enter the amount	invaived L	18bi 1/14	
39	<b></b>	n 501(c)(7) organizations.—Enter:			ساد	
		on fees and capital contributions included			4 (4 1 eet	
		receipts, included on line 9, for public use			1961 AIA	
c		he club's governing instrument or any wi			on against any ;	HELZOU   7 1/2
40		se of race, color, or religion? (If "Yes," atta		ons.)		<u> </u>
41		E STATES WITH WHICH A CODY OF THIS PETUM OF			none na. ► (20	3, 944 _ ^5
• 1	I ne oc	a = 1900 GRANTST - = 85	הא בבייבב	ielesi	none no. SAON	5.8
42		n 4947(a)(1) chantable trusts filling Form 99			oce ► .2020 	
_		iter the amount of tax-exempt interest rec			► 142 !	-Crieck field
716	ase	Under penames of denuty, I declare may I have an	mmed this return including accomi	Daywood SCUGORNES SAR		ne dest of my shows
Sig		> and benef. it is true, correct, and corrolete. Declar	toon of preparer joiner then officen	is based on all intents	man or which prepar	L USS TAN ELONGO
əig: Her		N	1		-Xhibit Z	ጛ
- 167		Signature of officer	Cate	Title		
Paid	ı	Precerers = ===		Po	". J. 192	Check # sed-
Pres	arers	Firm's name (or ) ALE But I 3n/			11/12/93	I emproved >
	Ontv	YOUR & STEWBILL IN	b. PC	IZ	F 0000 00 3.2	

•						ALC	
SCHED	E A		-danization	Exempt Under S	·	007	
(Form 9		(Except P	Ganication	on, 501(et, 501(f), 501(k), or	ection 201	(6)(3)	OMB No. 1545-0047
Department	er ern Teneru			Supplementary Information	300000n 4047(2)(1) '	Chartesons (rust	1992
	n., 5,,,,,,	<u> </u>		Attach to Form 990 (or For	m 990EZ).		
Δ ***	ARA IL	عددا سم	ander Lin	CTUNITY FOUNDAT	\	Emotoyer toenedica	Sen number
Part I	Com	pensation of	the Five High	est Paid Employees O	10 N	- Simono	
	(See	specific instru	ctions.) (List e	ach one. If there are no	ne. enter "None	ers, pirectors, a	ind irustees
(a) Name (	Inc address		more than \$30,000	(b) Title and average nours per week devoted to possion	(c) Compensation	(d) Commousens to employee benefit olans	(e) Expense account and other andwances
No	٧ <u>E</u>						
						<u> </u>	
						1	
Total nur S30.000	nber of	otner emplayee	s paid over	<b>&amp;</b>			
Part II				est Paid Persons for P			
	(See	specific instru	ctions.) (List e	ach one. If there are no	ne, enter "None	.¬	
	(a) A	tame and aggress o	t bersons paid mon	than 530,000	(в) Туре	of service	(c) Corrounsation
NON	E				1		
				<del> </del>	1		
	•••••	•••••	••••	••••••	1		
							· · · · · ·
				<del> </del>	<u>†                                      </u>		<u></u>
•••••	•••••				•		
					1		
			<del></del>		1		
	per of athe	ers receiving ove	r \$30,000 for	4			
		··					<u> </u>
Part III	State	ments About	Activities				Yes No
1 Qunt	ng the yea	ur. has the organ	nozuon attempt	ed to influence national, sta	ite. or local legisla	tion, including any	
				tive matter or referencum?		. 71.A	
				in connection with the lobby			
				tuon 501(h) by filing Form 5 Part VI-8 AND attach a state			
	cobying a		mas combine	21 11-0 2110 211201 2 31211	amen giving a cas		
			czatocn, either cu	ectly or indirectly, engaged	in any of the folio	wing acts with any	
of its	trustees,	directors, princit	oal officers, or cr	eators, or with any taxable o	rganization or con	loustion with wulcu	
				tor, trustee, majority owner	, or principal bene	ncary:	
		e, or leasing of p	raperty? ension of credit?				25 1 1
		coos, services.					2c     /
d Paym	nent of co	mpensation (or )	payment or reimi	oursement of expenses if m	ore than \$1,0001?		20
		part of its incor					29 V
				detailed statement explain hips. fellowsnips, student is		5.	3   /
4 Attac	n a staten	nent explaining i	now the organiza	tion determines that individ	uais or organizatio	ns receiving grants	
or los	ins from it	in furtherance o	of its chamable o	programs qualify to receive	payments. (See so	ectric instructions.)	

For Paperwork Reduction Act Notice, see page 1 of the Instructions to Form 990 (or Form 990EZ). Cal. No. 11285' Scheme A (Form 990) 1992

F. Xhibit 28

	Private Found	ation Status (	See instruction	s tor definition	ns.)	<u>Page 2</u>
	organization is not a private foundation because					
5	A church, convention of churches, or asso	camon of church	es. Section 170(b	XT)(A)(i).		
6	A school. Section 170(b)(1)(A)(ii). (Also com					
7	A nospital or a cooperative nospital service			(III).		
8	A Federal, state, or local government or go	vemmental unit.	Section 170(b)(1)	(A)(v).		
9	A medical research organization operated in	in conjunction wi	h a nospital. Sec	tion 170(b)(1)(A)(	iii). Enter name. :	city, and state of
	hospital >				· · · · · · · · · · · · · · · · · · ·	
10	<ul> <li>An organization operated for the benefit of a (Also complete Support Schedule.)</li> </ul>	callege or univers	aty owned or oper	ated by a govern	mental unit. Secti	on 170(b)(1)(A)(w).
174	An organization that normally receives a s	euostamiei part o	f its support from	n a government	al unit or from th	e general public.
	Section 170(b)(1)(A)(vi). (Also complete Sub	port Schedule.i				
	🚊 A community trust. Section 170(b)(T)(A)(vi).	(Also complete 5	AUDDON SCHEOUIE	J		
12	An organization that normally receives: (a) taxable income fless section 511 taxi from	no more man	or its support from	n gross investmi	70 1975 and 0	Unersted Offeness
	its support from contributions, membership	lees, and dross re	celots from activi	ties related to its	chantagie, etc., h	ACTIONS—SUDJECT
	to certain exceptions. See section 509(a)(2)	L (Also complete	Support Schedus	<b>e.</b> )		
13	An organization that is not controlled by at				acers and suppl	OTS OFFICERED
	described in: (1) boxes S. invough 12 aboves section 509(a)(3).)	e: or (2) section	501(c;(4), (5), or	(6), if they meet	the test of second	on 509(a)(2). (See
Pro	vide the following intermation about the supports	d organizations.	(See instructions	for Part IV. box	:3.)	
						(b) Box number
	(a) Name(s)	of supported org	unization(S)	_		Irom apove
_						
_						
14	An organization organized and operated to	test for qualic sa	serv. Section 509	Half4), (See spec	ific instructions.)	
	Support Schedule (Camplete only if yo	u checked bax 1	0, 11, or 12 abov	e.) Use casn m	ethod of accoun	ang.
Cai	ender year (or fiscal year beginning in)	(a) 1991	(b) 1990	(c) 1989	(d) 1988	(e) Total
15	Gifts, grants, and contributions received. (Do				i .	
_	not include unusual grants. See line 28.1,	<u> 48950</u>	<u>  97150  </u>	<u> </u>	13630	160330
16	Membership lees received				Í	
17	Gross receipts from admissions, merchangise sold or services performed or		i		i	
	furnishing of facilities in any activity that is					
	not a business unrelated to the organization's					٠., ٨
_	chamable, etc., purpose		160		!	160
18	Gross income from interest, cividence, amounts received from payments on securities loans		1			İ
	(section 512(a)(5)), rems, royames, and		!			ļ
	unvelated business taxable income (less					Ì
	section 511: taxes) from businesses accurred by the organization after June 30, 1975.	108	384	57	1 12	.561
19	Net income from unrelated outsiness	2,01	<u> </u>	<u> </u>	1 104	<u> </u>
•	activities not included in line 18					
20	Tax revenues levied for the organization's denetit				i "	<u></u>
21	and either paid to it or expended on its benath .					
41	The value of services or facilities furnished to the organization by a governmental unit without charge.		1	•	Í -	ا ا
	Do not include the value of services or tactities		- 1		Exhib	tt 298
_	generally furnished to the oublic without charge			<u> </u>	CKITTO	
22	Other income. Attach schedule. Do not include gain or flossi from sale of capital assets.					
23	Total of lines 15 inrough 22.	49058	65100		. : (국( /(국	1 10 10 5 1
24	Line 23 minus line 17	<u> </u>	-17A77	<del></del>	1 13642	1 16 051
誓	Enter 1% or line 23		77127	5!_	1 13642	
<del>=</del>	Organizations described in box 10 or 11;		700		ط5ا ا	
•	Enter 2% of amount in column (e), line 24					3218
ь	Attach a list (not open to public inspection) sho	wing the name of	and amount co	ninbuted by eac	u betaou (ome.	
	than a governmental unit or publicly supported the amount shown in line 26a; Enter the sum of	all excess amou	ans here	1 1300 010041	-331 EXCEPTION	134072

(Continued on page 3)

Page 3

<b>a</b>	Organizations described in loox 12, page 2: Attach a list for amounts shown on lines 15, 16, and 17, showing the name of, and total amounts received in ear discussified descan," and enter the sum of such amounts for each year.  (1991)	= vear from each
b	"discussified derson." and enter the sum of such amounts for each year:	⇒ vear from each
b	many AIA (ream (ream) (ream)	
	(1303)(1303)	
	Attach a list showing, for 1988 through 1991, the name of, and amount included in line 17 for, each person (other tiperson) from whom the organization received more during that year than the larger of; (1) the amount on line 25 \$5,000, include organizations described in boxes 5 through 11 as well as individuals. Enter the sum of these eleach year.  (1991)	for the year or (2) icess amounts for
	For an organization described in box 10, 11, or 12, page 2, that received any unusual grants during 1988 through (not open to public inspection) for each year snowing the name of the committee, the date and amount of the	grant, and a bnet
Par	description of the nature of the grant. Oo not include these grants in line 15. (See specific instructions.)	N E-
	Private School Questionnaire  (To be completed ONLY by schools that checked box 6 in Part IV)    A   A	
		Yes! No
	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?	29
	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions.	
	programs, and scholarships?	30
	Has the organization publicated its ractatly nondiscriminatory policy through newspaper or broadcast media during the period of solucitation for students, or curing the registration period if it has no solicitation program, in a way	11
	that makes the collecy known to all pairs of the general community it serves?.  If "Yes," please describe: if "No," please excitain, (if you need more space, attach a securate statement.)	
	ii res. piesse describe, ii res, piesse extrain, (ii you need more space, attach a separate statement)	
22 (	Does the organization maintain the following:	9111721111721111
	Records indicating the racial composition of the student body, faculty, and administrative staff?	322
	Records documenting that scholarships and other financial assistance are awarded on a racially hondiscriminatory basis?	326 ·
	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing	l
	with student admissions, programs, and scholarships?	32e
	Copies of all material used by the organization or on its behalf to solicit commbutions?  If you answered "No" to any of the above, please explain, (if you need more space, attach a separate statement.)	Willetin PETITO
	il you arawered into to any or one appre, presse espaint, iii you need more space, account a separate securioris,	
33 f	Does the organization discriminate by race in any way with respect to:	
	Students' rights or privileges?	33a
	Admissions policies?	325
	Employment of faculty or administrative staff?	33c
	Scholarships or other financial assistance? (See instructions.).	33e
	Educational policies?	327
	Athleuc programs?	229
_	Other extracumousiar activities?	23h
	f you answered "Yes" to any of the above, please explain, (If you need more space, attach a separate statement.)	
240 .	Does the organization receive any financial aid or assistance from a governmental agency?	34a
	tas the organization's right to such aid ever been revoked or suspended?	346
	you answered "Yes" to either 34a or b. please explain using an attached statement.	William Bullia Bullia
25 D	Oces the organization certary that it first complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc. 75-50. 975-2 C.B. 587 covering racial nondiscrementation? If "No." strach an expansion (See instructions for Part V.)	35 i

	Out A Iform 990 1992  VIEA Lappying Expenditures by Ele	acces Bublic	Chambes Isee	IOTTO ICTIONS!		
2.51	(To be completed ONLY by an	eligible organi	zation mat tile	d Form 5768)	AIA	
her	ox nere > a  If the organization belongs t	o an artillated gro	oup (see instruct)	ons).		
he	ok here ▶ b ☐ If you checked a and *limite			istructionsi.	Afficació croup	(6)
	Limits on Lobbyii rExpenditures' means ar	•			: OLAIS	To be completed for ALL electing organizations
_				36		· -
,	Total igodoving expenditures to influence public Total locoving expenditures to influence a legis			. 37		
	Total loppying expenditures (and lines 36 and )		c. Joueynigi	38		
,	Other exempt purpose expenditures (see Part		•	39	-	!
,	Total exempt purpose expenditures (and lines :			40		
	Lappying nontaxable amount. Enter the amount					
		obymg nontaxat				
	Not over \$500,000 20% of	the amount on	ine ≟0	1 /////		
		10 pius :5% ar in				
	Over \$1,000,000 but not over \$1,500,000 . \$175.00			0.000 /		
	Over \$1,500,000 but not over \$17,000,000 \$225.00		excess over 51,50	10.000		
	Over \$17,000,000			. 1 2/1/1/		
2	Grassroots nontaxable amount lenter 25% of its Subtract line 42 from line 36. Enter -0- if line 4		ne 75	43		
	Subtract line 42 from line 38. Enter 40- if line 4			44	1	
	Caution: File Form 4720 if there is an amount i					
				2040	ypananana.	Maria de la compania
	(Some organizations that made a section	eraging Perior n 501(h) election matructions for	go not have to d	amplete all of th	e live columns bi	elaw.
		وما	mona Expendits	res During 4-Ye	ar Averaging Pe	-000
		i				
_	Calendar year (or	(2)	) (b)	(c)	(d)	(e)
_	fiscal year beginning in) ➤	1992				
5			) (b)	(c)	(d)	(e)
_	fiscal year beginning in) >		) (b)	(c)	(d)	(e)
_	fiscal year beginning in) > Locoving nontaxable amount (see		) (b)	(c)	(d)	(e)
_	fiscal year beginning in) >		) (b)	(c)	(d)	(e)
	fiscal year beginning in) ► Locoving nontaxable amount (see instructions)  Locoving caling amount (150% of line 45(e))		) (b)	(c)	(d)	(e)
- - - -	Fiscal year beginning ini ►  Lobbying nontaxable amount (see instructions)  Lobbying caleing amount (150% of line 45(e))  Total lobbying expenditures (see instructions)  Grassroots nontaxable amount (see instructions)		) (b)	(c)	(d)	(e)
, ,	Fiscal year beginning ini ▶  Loctiving nontaxable amount (see instructions)  Loctiving amount (150% of line 45(e))  Total loobwing expenditures (see instructions)  Grassroots nontaxable amount (see instructions)  Grassroots ceiting amount (150% of line 48(e))		) (b)	(c)	(d)	(e)
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-	Exemp	t Organizations		ns and Relationships With No.	
51	Did the reporting \$01(c) of the Cod	organization directly of the lother than section 5	r indirectly engage in any of the O1(ct(3) organizations; or in seco	following with any other organization ion 527, relating to political organization	described in section
2	Transfers from in	e reporting organization	to a nonchantable exempt orga	nization of:	Yes i No
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	(ii) Other assets				arin :
ь	Other Transaction				1-01/
	(i) Sales of ass	els to a nonchantable	exempt organization		b(ii)
		pittes or equipment .	-		briii)
		ent arrangements			blivi : /
	(v) Loans or loa	•			bivi '
	(vi) Performance	of services or membe	rship or functaising solicitations		D(VI) 1 .
			lists or other assets, or paid emi		
٥	the fair market val	ue of the goods, other a	ssets, or services given by the rep	The "Amount involved" column below signing organization, if the organization resist the yauge of the goods, other assets.	cerved less than fair
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### ABRAHAM LINCOLM OPPORTUNITY FOUNDATION, INC.

#### 1992 FORM 990EZ

#### SCHEDULE I

PART I - LINE 1 - CONTRIBUTORS WHOSE CONTRIBUTIONS FOR 1992 ARE \$5,000 OR MORE

HOWARD H. CALLAWAY FOUNDATION, INC. P.O. BOX 1510 COLUMBUS, GA 31904	1/17/92 2/10/92 3/30/92	15,000 10,000 20,000
R. RICHARDSON TRUST 983 PARK AVE \$14A NEW YORK, NY 10028	4/24/92	25,000
HENDERSON FOUNDATION 1608 W. MAIN ST. MARSHALLTOWN, IOWA 50158	12/28/92	10,000
		80,000
:	SCHEDULE II	
PART I - LINE 16 - OTHER	EXPENSES	

### SCHEDULE III

### PART II - LINE 26 - TOTAL LIABILITIES

PRODUCTION COSTS BANK CHARGES

-	Beginning Of Year	END OF YEAR
LOAN PAYABLE PAYROLL TAXES PAYABLE	27,747 731	27,747 731
	28,478	28,478

Exhibit 28

70,000

ALOF 0079

### ABRAHAM LINCOLN OPPORTUNITY FOUNDATION, INC.

### 1992 FORM 990EZ SCHEDULE A (FORM 990)

### SCHEDULE IV

PART IV - LINE 26b -	CONTRIBUTORS WHO 1991 EXCEEDED T LINE 26b - \$3,2	HE AMOUNT SHO	
FAMILY CHANNEL	6/28/90 10/25/90	22,250 25,500	47,750
HOWARD H. CALLAWAY FOUNDATION	2/24/88 5/27/88 9/20/90 11/01/90 8/22/91	3,548 3,082 5,000 20,000	41,630
BRUCE & MARY BENSON	2/24/88 8/23/90	7,000	17,000
AMILORE FOUNDATION	9/06/90		5,000
RJR NABISCO, INC.	10/17/90		5,000
CITIZENS AGAINST GOVERNMENT WASTE	8/02/91		37,000
			153,380

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Form 2758 (Rev. August 1992)		Certain Excise,	Income, in	formation, as	nd Other Ref	turns	OMB No. 1545-0146 Externs 5-31-05
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For Paperwork	Reduction	Act Notice, see the	e next page.						Perm 275	8 (Nov. 6-92)
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Short Form

Return of Organization Exempt From Income Tax

Junder Section 501(c) of the Internel Revenue Code (except black lump benefit trust or

private tourisation) or section 4647-fall(t) nonsearment charitable trust

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27	Net asset	s or fu	nd	<u> </u>	ولها	ncı	<b>8</b> (	line	27	of c							ine 2	1)				115	Ы	27			$\Box D$	
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Ferm 100-EZ (					Pa	ge 2
	Statement of Program Service Acco				Expenses	
Describe W	hat was achieved in carrying out the organi ovided, the number of persons benefited, o	ZECION'S exempt purposes	. Fully describe the		Parameter and 4847	
PDAN	WOMEN OF TH PROGRAM HO	TI IAL TAD A	n for each program	n use.	prints opening by other	m)
[.]512	TICIPATION IN COMMUNITY P	POR E-E			1	
	NGITTIONIIISQUAINMAIL	W675W2			16038	
			(Grants \$ 16/)	<del>20}</del>	18009	
29	••••••••••••••••••	************************				
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30			•••••			
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31 Other D	rogram services (attach schedule)		(Grants \$			_
	ogram service expenses (add lines 28 thr				16038	
Part IV	List of Officers, Directors, Trustees,		List each one even	f not compensate	ed. See instructio	ons.)
	(A) Name and address	(B) Title and average	(C) Compensation	(D) Contributions to employee benefit plant	(E) Expense	
		hours per week devoted to position	(If not paid, enter -0)	deterred compensation	on other alignment	
	RD CALLAWAY	CHAIRMAN				_
VEVA	ER. CO	20 HESTWY	<del>  C</del>	<del>- 0</del>	9	
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Part V	Other Information	L		·	Yes	No
33 Did the	organization engage in any activity not previously in		thek a detailed descri			<del>"</del>
	try changes made to the organizing or gov				"·· <del>  </del>	÷
	, attach a conformed copy of the changes		reported to the fi			<i>IIII</i>
	rganization had income from business activitie		n lines 2. 6. and 7 l	emono others), be	ut NOT	
reporte	d on Form 990-T, attach a statement explain:	ng your reason for not repo	rting the income on	Form 990-T.		
	the year covered by this return, did the organi				or incur	
	for the section 6033(e) tax on lobbying and p					✓_
	." has it filed a tax return on Form 990-T, i					
	re a liquidation, dissolution, termination, or substant					<del>iiiiii</del>
	amount of political expenditures, direct or inc					MINN.
	organization file Form 1120-POL, U.S. In		_		. ministr	illilli
	s organization borrow from, or make any lo cans made in a prior year and still unpaid a				re any mining	min.
	attach the schedule specified in the instruc			AIV JOSE	· i	<i>win</i>
	n 501(c)(7) organizations.—Enter:		********* L			
	on fees and capital contributions included of	on fine 9	1:	AIA I BEE	1	
	receipts, included on line 9, for public use		uctions)	19b A D		
	he club's governing instrument or any writing	· ·		on against anvi	person I.	
	se of race, color, or religion? (If "Yes," attac				AK	
40 List the	states with which a copy of this return is	flied >				
41 The bo	oks are in care of THE DAY D!	7-700-7	Telep	hone no. 🕨 💆	P3153H-020	23.
Locate	a > 1900 GRANT ST #25	DENVER, CU		ZIP code 🕨 💩		
N≥ Section	4947(a)(1) nonexempt charitable trusts filing For ter the amount of tax-exempt interest recei	mi yyu-ez in ilau di Pomi 10	M1, U.S. Fiduciary In	come Tax Return.	—Check here 🏲	Ш
					he best of my pro-	
Please	Under pensities of perjury, I declare that I have examined belief, it is true, correct, and complete. Declarate	on of preparer (other than officer)	) is based on all inform	mon of which proper	A USE WAS RECOMMENDED	<b>P</b>
Sign	<b>.</b>	1				
ıre	Signature of officer	Oste -	Title			_
	Property A	Date	1 10 ( )	heck if Pre	paren's pocket security	no.
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Preparer's	Firm's name for NEWBILL & Co.			.l. No. >		_
Use Only	and address 4891 TUDEPE		RIDGE CO 2	P code ► 8()()	33	_
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(Form	•	(Except Private or Section	Exempt Under Se e Foundation), and Section S in 4947(a)(1) Nonexampt Chi Supplementary Informa	01(e), 501(f), 501(k) witable Trust	c)(3)	19 <b>9</b> 3
Copperation for	t at the Transcry marks Serves	> Must be completed by the s	bove organizations and atta	ched to their Form	990 for 980-EZ).	1
	the organization				Employer Identifica	SOR RUPPON
4	ABRAHET		UNITY FOUNDATION			
Part I		censation of the Five High			ers, Directors, a	ind Trustees
_		nstructions.) (List each one		"None.")	(d) Commissions to	(of Expense
(a) N	eme and address	is of each employee paid more nan \$30,000	(b) Title and average hours per week devoted to position	(c) Companyation	employee benefit plans & deterred companisation	Tromescent records the door.
<i>N</i> o	14E					
			-	-		
Total of \$30,000	number of a	other employees paid over	0			
Part I	Comp	pensation of the Five High	est Paid Persons for P	rotessional Ser	VICES	
	(See	instructions.) (List each one	. If there are none, enter	"None.")		
	(a) Nan	ne and address of each person past m	one then \$30,000	(b) Type	OI SERVICE	(c) Companyagon
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		ers receiving over \$30,000 for	Λ_			
protess	ional services	<u> </u>				
Part I	<b>Ⅲ</b> State	ments About Activities				Yes No
						<del></del>
		r, has the organization attempt ience public opinion on a legista			ion, including any	
		he total expenses paid or incurred			416	
		that made an election under se			e Part Vi-A. Other	
or	rganizations of le lobbying ac	checking "Yes," must complete f	Part VI-B AND attach a state	ment giving a deta	iled description of	
its	trustees, dire	<ul> <li>has the organization, either dire ictors, officers, creators, key empl such person is affiliated as an or</li> </ul>	oyees, or members of their fa	milies, or with any to	uzable organization	
a Sa	sie, exchange	, or leasing of property?				20 /
	-	ney or other extension of credit?	' <i></i>			25 /
e Fu	umushing of g	oods, services, or facilities? .			cir their Goods	2c /
G Pa	symient of cor	mpensation (or payment or reimi part of its income or assets?	Dursement of expenses if m	ore than \$1,000)?~	PACT II	20 /
1/1	the answer to	part of its income or assets? party question is "Yes," attach a	detailed statement excises	ng the Impreseries		
3 Do	es the organ	ezation make grants for scholars	rups, fellowships, student in	ens, etc.?	<b>.</b>	3
4 At	tach a staten	tent explaining how the organiza	tion determines that individu	sais or prospization	is receiving grants	
	CARS HOM I	in furtherance of its charitable	programs quality to receive	payments. (See ins	tructions.)	

For Paperwork Reduction Act Notice, see page 1 of the instructions to Form 990 (or Form 990-EZ). Cax. No. 1120SF Schedule A (Form 990) 1990 Fix high 28

	guie A (Form 990) 1993					Page 2
Pa	rt IV Reason for Non-Private Found	etion Status (S	ee instructions	s for definitions	i.)	
The	organization is not a private foundation because	it is (please che	K only ONE app	(ICADIO DOX):		
5	A church, convention of churches, or asso					
ě	A school. Section 170(b)(1)(A)(li). (Also com					
7	A hospital or a cooperative hospital service			(iii).		
	A Federal, state, or local government or go					
9	A medical research organization operated is				Enter the hose	pital's name, city.
	and state >					
10	An organization operated for the benefit of a	College of Linears	ny owned or ones	ated by a governo	ental unit. Sect	IGO 170/bV1VAVIVI
	(Also complete the Support Schedule bek	w.)	.,			etmb obbediete
118	An organization that normally receives a :	urbatantan oad o	im minned from	n a covernmental	und or from t	he denomic munic
• • •	Section 170(b)(1)(A)(vi). (Also complete the	Support Schedul	in below !			- ya-ea poot.
115	A community trust. Section 170(b)(1)(A)(vi).			dula below.)		
12	An organization that normally receives: (a)	no more than 'A c	of its support from	n arcas investimen	it income and i	meated business
	taxable income (less section 511 tax) from	DUMPASSAS ACTUA	red by the organi	zazon after June	30, 19/5, and (	b) more than 1/2 of
	its support from contributions, membership	feed, and gross re	ceipts from activit	ties related to its o	namable, etc.,	יייייייייייייייייייייייייייייייייייייי
	to cartain exceptions. See section 509(a)(2	. (Also complete	the Support Sch	edule below.)		,
13	An organization that is not controlled by a	ny diaminalifant on	more letter than	foundation mana		
	described in: (1) lines 5 through 12 above	: or (2) section 5	01(c)(4), (5), or (	5), If they meet to	he test of sect	on 509(a)(Z), (See
	section 509(a)(3).)					
Prov	nge the following information about the support	d organizations.	See instructions	for Part IV, line 13	3.)	
	(a) Name(a)	-1				(b) Line number
	(at items(s)	of supported orga	erezation(3)			from above
14	An organization organized and operated to	test for public sa	terv. Section 509	Kal(4). (See instru	tions.)	
Sup	port Schedule (Complete only if you checked	a box on lines	10, 11, or 12 ab	ove.) Use cash i	nethod of ac	counting.
Not	s: You may use the worksheet in the instruction	ans for convertin	g from the accru	ual to the cash m	ethod of acco	unting.
مندع	ndar year (or flacal year beginning in) . >	(a) 1992	(b) 1991	(c) 1990	(d) 1989	(e) Total
15	Gifts, grants, and contributions received. (Do			C	^	1
_	not include unusual grants. See line 28.).	80000	n8420	97750	<u> </u>	1 226700
16						
	Membership fees received					
17	Gross receipts from admissions,					
	Gross receipts from admissions, merchandise sold or services performed, or			J		
	Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is					
17	Gross receipts from admissions, merchandise sold or services performed, or			160		160
	Gross receipts from admissions, merchandise sold or services performed, furnishing of facilities in any activity that is not a business unrelated to the organization's chamable, etc., purpose Gross income from interest, dividends, amounts			160		
17	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is or a sussiess unrelated to the organization's charitable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans			160	·	
17	Gross receipts from admissions, merchanduse sold or services performed, humshing of facilities in any activity that is not a business unrelated to the organization's charitable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (acction 512(a)(5)), mats, royalbase, and			160		
17	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is or a sussiess unrelated to the organization's charitable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans		·			160
17	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business umelated to the organization's charitable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, poyetises, and unrelisted business toxicable income (less).	211	. 108	160 384	57	
17	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unwested to the organization's charitable, e.c., purposes. Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), rents, royatises, and univelsated business toxable income fleas section 511 taxies) from businesses acquired by the organization after June 30, 1975.	2,11	. 10%		57	160
18	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's charitable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (section \$12(a)(5)), rents, orgalises, and unrelated business toxable income (less section \$11 taxies) from businesses acquired by the organization after June 30, 1973.	2,11	. 108		57	160
18	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's chaintable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), rents, royalbea, and unrelated business toxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975.  Net income from unrelated business activities not included in line 18.  Tax revenues levied for the organization's benefit	2,11	!08		57	160
18	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unwested to the organization's charitable, exc., purposes. Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalbse, and univested business toxable income fless section 511 taxes from businesses acquired by the organization after June 30, 1975.  Net income from unrelated businessa activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or exceeded on its behalf	۵,۱۱	!08		<u>5</u> 7	160
18	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's chaintable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (section \$12(a)(5)), rents, royalbea, and unrelated business toxable income fless section \$11 taxies from businesses acquired by the organization after large \$30, 1973.  Net income from unrelated business activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or exceeded on its behalf he value of services or lastness to the	2,11	108		57	160
18	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unwaisted to the organization's charitable, e.c., purposes. Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), rents, royalbee, and univelsated business taxable income fees section 511 taxies) from businesses acquired by the organization after June 30, 1975.  Net income from unwested business activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or exceeded on its behalf. The value of services or facilities humshed to the organization charge.	2,11	108		<u>5</u> 7	160
18	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's chaintable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (section \$12(a)(5)), rents, royalbea, and unrelated business toxable income fless section \$11 taxies from businesses acquired by the organization after large \$30, 1973.  Net income from unrelated business activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or exceeded on its behalf he value of services or lastness to the	2,11	. 10%		57	160
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18 19 20 21	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelied to the organization's charitable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), rents, royalties, and unrelisted business tosable income fees section 511 taxes; from businesses acquired by the organization after Julia 90, 1975.  Net income from unrelated business activities not included in line 18 activities not included in line 18 are revenue levels from organization's benefit and ether paid to it or expended on its behalf. The value of services or lacitibles humshed to the organization distripts. Do not include the value of services or facilities furnished to the periversity of the reliable for paid to it or sevented on its behalf.			384		160
18 19 20 21	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's charitable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (section \$12(a)(5)), rents, proyables, and unrelated business toxable income fless section \$11 taxies from businesses acquired by the organization after Julies 30, 1973.  Net income from universal business activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or exceeded on its behalf in your programments and techniques of the paid to it or exceeded on its behalf he value of services or facilities furnished to the organization by a governmental unit without charge, be not included the value of services or facilities generally furnished to the public without charge.	211	48058	384 9824	57	160
17 18 19 20 21	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's chaintable, etc., purpose.  Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), nents, royalbea, and unrelated business toxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975.  Net income from unrelated business activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or escended on its behalf. The value of services or facilities inferiored to the organization by a governmental unit without charge, bo not included the value of services or facilities generally furnished to the public without charge.  Other income. Attach a schedule, bo not included the value of services or facilities generally furnished to the public without charge.	80 Z II 80 Z II		384		160
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17 18 19 20 21 22 23 24 25 26	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a cusariess unrelated to the organization's chantable, etc., purposes Gross income from interest, dividends, amounts received from payments on securities loars (section 512(a)(5)), rents, royalises, and unrelated business taxable income fees section 511 taxies from businesses acquired by the organization after June 30, 1975.  Net income from unrelated business activities not included in line 18.  Tax revenues levied for the organization's benefit and either paid to it or exceeded on its behalf. The value of services or facilities humshed to the organization by a governmental unit without charge. Other income. Aftern a schedule. Do not include the value of services or facilities furnished to the public without charge. Other income. Aftern a schedule. Do not include gain or (loss) from sale of capital assets. Total of line 15 through 22.  Line 23 mmus line 17.  Enter 1% of line 23.  Criganizations described in lines 10 or 11:	80 Z II 80 Z II	48058	384 9824		760
17 18 19 20 21 22 23 24 25 26	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's chantable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), rents, royalties, and unrelated business toxable income feast section 511 taxes) from businesses acquired by the organization after June 30, 1975.  Net income from unrelated business acquired by the organization after June 30, 1975.  Tax revenues levied for the organization's benefit and ether paid to if or exceeded in its behalf. The value of services or facilities himistined to the organization pay a governmental unit without charge. On not include the value of services or facilities himistined to the organization pay a governmental unit without charge. Other income has been public without distinguish minimated to the organization or floss) from sale of capital assets. Total of lines 15 through 22.  Line 23 minus line 17.  Enter 1% of line 23.  Organizations described in lines 10 or 11:	80 Z II 80 Z II 90 Z	49058 49058 491	384 GR 254 GR 134 GR 134 GR 134	57 57	160
17 18 19 20 21 22 23 24 25 26	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the originalization's charitable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans (section \$12(a)(5)), rents, royalbes, and unrelated business toxable income (section \$17(a)(5)), rents, royalbes, and the originalization after June 30, 1973.  Net income from universated business acquired by the originalization after June 30, 1973.  Nat revenues levied for the originalization's benefit and either paid to it or exceeded in its behalf he value of services or facilities humshed to the originalization by a governmental unit without chargs be not included the value of services or facilities generally furnished to the public without charge. Other income. Attach a schedule, Do not include gain or flossy from sake of capital assets. Total of sines 15 through 22.  Line 23 mmus line 17.  Enter 1% of line 23.  Organizations described in lines 10 or 11:  Enter 25 of amount in column (e), line 24	80 711 80 711 90 7	49058 49058 491	384 	ζη ζη ;	160 760 327 420 227 450 4549
17 18 19 20 21 22 23 24 25 28	Gross receipts from admissions, merchandise solid or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's chantable, etc., purpose Gross income from interest, dividends, amounts received from payments on securities loans (section 512/a)(5), rents, royalties, and unrelated business toxable income feast section 511 taxes) from businesses acquired by the organization after June 30, 1975.  Net income from unrelated business acquired by the organization after June 30, 1975.  Tax revenues levied for the organization's benefit and ether paid to if or exceeded in its behalf. The value of services or facilities himistined to the organization pay a governmental unit without charge. On not include the value of services or facilities himistined to the organization pay a governmental unit without charge. Other income has been public without distinguish minimated to the organization or floss) from sale of capital assets. Total of lines 15 through 22.  Line 23 minus line 17.  Enter 1% of line 23.  Organizations described in lines 10 or 11:	80 711 80 711 90 7	49058 49058 491	384 	ζη ζη ;	760

aport Schedule continued on page 3) Exhibit 28

Sche	DUB A (Form 990) 1980	: 3
=	Support Schedule (continued) (Complete only if you checked a box on lines 10, 11, or 1	
<b>Z7</b>	Organizations described on line 12: Attach a list, for amounts shown on lines 15, 16, and 17, to show the name of, and total amounts received in ear	t) vest from seco
•	*disqualified person.* Enter the sum of such amounts for each year: (1992)	
b	Attach a list to show, for 1985 through 1992, the name of, and amount included in line 17 for, each person (other to person) from whom the organization received, during that year, an amount that was more than the larger of line 25 for the year or (2 \$5,000, include organizations described in lines 5 through 11, as well as individuals. All difference between the amount received and the larger amount described in (1) or (2), enter the sum of all their excess amounts) (or each year.	1) the amount on ter computing the le differences (the
	(1992)(1993)(1993)	
28	For an organization described in line 10, 11, or 12, that received any unusual grains during 1989 through 1992, a not open to public inspection) for each year showing the name of the contributor, the date and amount of the description of the nature of the grain. Do not include these grains in line 15. (See instructions).	
Pa	Private School Questionnaire (To be completed ONLY by schools that checked the box on line 6 in Part IV)	
_	(10 be completed ONL) by schools that the cost of the box of the out Part (4) NO F	<u> </u>
-	Does the organization have a ractally nondiscriminatory policy toward students by statement in its charter, bylaws,	Yes No
_	other governing instrument, or in a resolution of its governing body?	29
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochuras, catalogues, and other written communications with the public dealing with student admissions.	
	programs, and scholarships?	30
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation (or_students, or during the registration period if it has no solicitation program, in a way	
	that makes the policy known to all parts of the general community it serves?.  If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.)	31
	ir res, please describe; it "No," please explain. (if you need more space, attach a separate statement.)	
	•	
32	Does the organization maintain the following:	32a
:	Records indicating the racial composition of the student body, faculty, and administrative staff?  Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory.	13/4
٠	base?	325
¢	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing	
	with student admissions, programs, and acholarships?	32c
a	Copies of all material used by the organization or on its behalf to solicit contributions?	324
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)	
33	Does the organization discriminate by race in any way with respect to:	
	Students' rights or privileges?	33e
ь	Admissions policies?	33b
c	Employment of faculty or administrative staff?	33c
đ	Scholarships or other financial assistance? (See instructions.).	33d
•	Educational policies?	33
1	Use of facilities?	336
, a		33h
	Other extracumcular activities?  If you answered "Yes" to any of the above, please explain, (if you need more space, attach a separate statement.)	
<i>1</i> 40	Does the organization receive any financial aid or assistance from a governmental agency?	34a
Þ	Has the organization's right to such aid ever been revoked or suspended?	34b
	If you answered "Yes" to either 34s or b, please explain using an attached statement.	
<b>35</b>	Does the organization certify that it has compiled with the applicable requirements of sections 4.01 librough 4.05 of Rev. Proc. 75-50. 1975-2 C.B. 567, covering racial nondiscrimination? If "No." attach an explanation. (See instructions for Part V.)	35

	TO VEA Lobbying Expenditures by El	ecting Public	Charities (Sec	instructions.)	Ala	- i agu 4
=	(To be completed ONLY by an	eligible organi	zation that file	d Form 5768)	NIH	
		o an affiliated gro	oup (see instruct	ions).		
CIN	ck here > b			nstructions).	(a) Affiliated group	(b) To be compared
	(The term "expenditures" mas	ns amounts paid	or incurred)		LOTANO	for ALL electing organizations
36	Total lobbying expenditures to influence public			36	<del> </del>	
37	Total lobbying expenditures to influence a legis			37		
38	Total lobbying expenditures (add lines 36 and			3.8	Г	
39	Other exempt purpose expenditures (see Part			39	ſ <u></u>	
40	Total exempt purpose expenditures (add fines	38 and 39) (see #	nstructions)	40		
41	Loppying nontaxable amount. Enter the amount					
		bbying nontaxab				
	Not over \$500,000					
	Over \$500,000 but not over \$1,000,000, \$100,0					giinmmiiliinii.
	Over \$1,000,000 but not over \$1,500,000 . \$175,0					
	Over \$1,500,000 but not over \$17,000,000 . \$225,0		-	00,000		
42	Over \$17,000,000			/		ennannummill.
43	Subtract line 42 from line 36. Enter -0- if line 4			43	<u>'</u>	<del></del>
~	Subtract line 41 from line 38. Enter -0- if line 4					
	Caution: File Form 4720 if there is an amount					
_						
	(Some organizations that made a section	eraging Period in 501(h) election ne instructions for	do not have to	complete all of the	e five columns be	siow.
_				ures Dunng 4-Ye	ar Averaging Pe	mod
_	Calendar year (or fiscal year beginning in) ▶	(m) 1993	(b) 1992	(c) 1991	(d) 1990	. (e) Total
45	Lobbying nomaxable amount (see instructions)					
46	Lobbying calling amount (150% of line 45(e))					
47	Total tobbying expenditures (see instructions)	ł				
49	Grassroots nontaxable amount (see			<del> </del>		
_	instructions)					
49	Grassmots ceiling amount (150% of line 48(e))					
50	Grassroots lobbying expenditures (see					
Pa	ravi-B Lobbying Activity by Nonelec (For reporting by organizations			1-A A A-N		<u> </u>
Durt	ng the year, did the organization attempt to influ				Yes No	Amount
	mpt to influence public opinion on a legislative in				1 de 140	Amount
	Volunteers					
ь	Paid staff or management (include compensation	on in expenses re	ported on lines	c through h)		
c	Manda advantura				· - <del>  -   -  </del>	
	Media advertisements					
đ	Mailings to members, legislators, or the public				·	
•	Mailings to members, legislators, or the public Publications, or published or broadcast statement	MTCS	: : : : :			
•	Mailings to members, legislators, or the public Publications, or published or broadcast statem Grants to other organizations for lobbying purp	9/1t3 0586				
1	Mailings to members, legislators, or the public Publications, or published or broadcast statem Grants to other organizations for lobbying purp Direct contact with legislators, their staffs, gove	ents osas emment officials,	or a legislative b			
1 0 h	Mailings to members, legislators, or the public Publications, or published or broadcast statem Grants to other organizations for lobbying purp Direct contact with legislators, their staffs, gove Railles, demonstrations, seminars, conventions,	onts	or a legislative b res, or any other			
1	Mailings to members, legislators, or the public Publications, or published or broadcast statem Grants to other organizations for lobbying purp Direct contact with legislators, their staffs, gove	ents coses imment officials, speeches, lectur h h)	or a legislative bres, or any other	means		

	A (Form 990) 1963	The Part of the Part	anders To and Transporter	ns and Relationships With Noncharitable
Part \	Framot On	genizations		
50	1(c) of the Code (oth	er than section 50	1(c)(3) organizations) or in section	following with any other organization described in section 527, relating to political organizations?
a To	ensiers from the rep	orting organization	to a nonchantable exempt orga	negation of:
	) Cash		<b></b>	
	} Other assets			
b Ot	her transactions:			الما
ø	) Sales of assets to	a nonchantable e	compt organization	
(li	) Purchases of ass	ets from a nonchan	nable exempt organization , ,	britis /
(11)	i) Rental of facilities	or equipment		
(hv	r) Reimbursement a	rrangements		
	r) Loans or loan gu			b(v)
(*	i) Pertormance of s	ervices or member:	ship or fundraising solicitations	
c St	hanng of facilities, ec	juipment, mailing li	sts, other assets, or paid emplo	yees <del></del>
d H	the answer to any of	the above is "Yes,"	complete the following schedule.	Column (b) should always show the fair market value of the pancipation received less than fair market value in any
94	pods, other assets, or possetion or starmer a	services given by in manaement, show in	column (d) the value of the good	S, other assets, or services received.
		1		T 60
(e) Line no	(b) Amount involved	Name of none	(c) Plantable exampl Organization	Description of transfers, transactions, and sharing arrangements
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	+	NIE		
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	<u> </u>	l		<u> </u>
				ne or more tax-exempt organizations
				in section 5277 🗆 Yea 🗀 N
<u> </u>	"Yes," complete the	following schedule		T
	(A) Name of organs		(b) Type of organization	(c) Description of relationship
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# ABRAHAM LINCOLN OPPORTUNITY FOUNDATION, INC. 1993 FORM 990EZ

sc	HEDULE I	
PART I - LINE 1 - CONTRIBUTO 1993 ARE \$	RS WHOSE CONTRIBU 5,000 OR MORE	TIONS FOR
GOPAC 440 FIRST STREET NW SUITE 400 WASHINGTON, DC 20001 (FORGIVENESS OF DEBT DUE BY FOUNDATION TO GOPAC FOR 1990 TV PRODUCTION EXPENSES)	12/6/93	43,785
SCH	EDULE II	
PART I - LINE 16 - OTHER EXP	ENSES	
PRODUCTION COSTS BANK CHARGES INTEREST EXPENSE OFFICE EXPENSES TAXES AND FEES TELEPHONE TRAVEL		16,038 33 492 174 62 1,374 18,179
SCH	EDULE III	
PART II - LINE 26 - OTHER LI	ABILITIES	
LOAN PAYABLE PAYROLL TAXES PAYABLE	BEGINNING OF YEAR 27,747 731 28,478	END OF YEAR - 731 - 731
		C111 28

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### ABRAHAM LINCOLN OPPORTUNITY FOUNDATION, INC.

### 1993 FORM 990EZ SCHEDULE A (FORM 990)

	SCHEDULE IV			
PART IV - LINE 26b -	CONTRIBUTORS WHOSE 1992 EXCEEDED THE 26b - \$4,549			THROUGH LINE
FAMILY CHANNEL	6/28/90 10/25/90	22,250 25,500	47,750	
HOWARD H. CALLAWAY FOUNDATION	9/20/90 11/01/90 8/22/91 1/17/92 2/10/92 3/30/92	5,000 20,000 10,000 15,000 10,000 20,000	80,000	
BRUCE & MARY BENSON	8/23/90		10,000	
AMILORE FOUNDATION	9/06/90		5,000	
RJR NABISCO, INC.	10/17/90		5,000	:
CITIZENS AGAINST GOVERNMENT WASTE R. RICHARDSON TRUST	8/02/91 4/24/92		37,000 25,000	
HENDERSON FOUNDATION	12/28/92		10,000	

2758	Appli tion for Extension of Time T. File Certain Excise, Income, Information, and Other Returns	0091 CMB No. 1546-0148
Department of the Tre souther Revenue Serv	File a separate application for each return.	Expres 5-31-85
Teams type or	ABRAHAM LINCOLD DEPORTUDITY FOUNDATION	Employer intelligation contest
agenei and one	Number and street for P.C. box no. if mail is not delivered to street address)	ADL OF SUITS NO.
gate for fleng your resum. See	1900 GRANT ST	250
instructions on back.	City, town or post office, states, and ZIP code. For a torsign address, see instructions.  DENVER. CO 80202	
Trusts (e)  An extern Form 706( Form 706( Form 900) Form 990 If the org Tor calen b if this tax 3 Has are 4 State in c Const Set 1 this tom Set 2, 861 b if this tom Set 2, 861 b if this tom Set 2, 861 const Balance c Balance c coupon if	The income tax return filers must use Form 7004 to request an extension of time to file. Pen recept mose filing Form 990-T) must use Form 8736 to request an extension of time to file.  19 991	Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Section   Sect
A is true, correct, a	and complete, and that I am authorized to prepare this form	Date - 5/10/94
	. AND ONE COPY: The IRS will show below whether or not your application is approved an plicant—To Be Completed by the IRS	d will return the copy.
We HAVE Shown be extension We HAVE an extens We cannot requested	approved your application. Please attach this form to your return.  NOT approved your application. However, we have granted a 10-day grace period from the own or the due date of your return (including any prior extensions). This grace period is con of time for elections otherwise required to be made on a timely return. Pigase attach this fill NOT approved your application. After considering the hasons stated whether may cannot and of time to file. We are not granting the 10-day grace period.  It consider your application because it was filed after the due dately the greath form.  By  Directory.	stdered to be a valid prin to your return. grant your request for h extension was Dave
If you want a coo	y of this form to be returned to an address other than that shown above, please enter the address to which to	he copy should be sent
Nem	TONI L. NEWBILL	
Type hum	Ser and street Str. P.O. DOX NO. If mail is not derivered to street address)  48.91 TAIDE PENDENCE, ST.	235_
Prest Cay.	WHEAT RIDGE OD SONS STATE AND STATE OF STATE OF SONS SON SON SON SON SON SON SON SON SO	nbit 28
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GOPAC

THE NATIONAL GRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE

440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306 NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

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TROUBLE? - PLEASE CALL (202) 484-2282

Exhibit 29

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Jeffrey A. Eisenach
Executive Director

February 27, 1992

Dear Randy,

It was good talking with you today. I hope Newt's review of the proposal we discussed will be helpful in making a decision.

I've enclosed, as promised, a package on the "Change Congress NOW!" project GOPAC has underway. As we discussed, we would love to have you as a GOPAC Charter Member. As you know, the Charter Program involves a \$10,000 commitment, towards which we are able to accept either personal or corporate funds.

With respect to foundation funds, it is of course not appropriate for GOPAC to accept 501(c)3 money. However, Bo Callaway does have a foundation, the Abraham Lincoln Opportunity Foundation (ALOF), which owes GOPAC a substantial sum of money. You might consider a contribution of ALOF, which would enable it to pay down its GOPAC debt, and thus be of enormous help in our efforts to change the Congress in 1992.

I've asked Bo Callaway to give you a call next week, and hope you'll consider getting involved in what we believe is the best opportunity to change Congress we're likely to see for quite some time.

Since

R. Randolph Richardson 477 Madison Ave., 17th Floor New York, NY 10022

> 440 First Street, N.W. • Suite 400 • Washington, D.C. 20001 Phone (202) 484-2282 Fax (202) 783-3306 Authorized and paid for by GOPAC



GOPAC2 2410

### THE GRACE JONES RICHARDSON TRUST

F. O. BOX 20124 Greensboro, North Carolina 27420

Ru'd 4/20/92 ALOF

April 14, 1992

R.R. Richardson_

Mr. Howard H. Callaway, Chairman Abraham Lincoln Opportunity Foundation 440 First St., NW, Suite 400 Washington, DC 20001

Dear Mr. Callaway:

On behalf of the trustees of The Grace Jones Richardson Trust and at the direction of Mr. R. Randolph Richardson, we are happy to enclose our check in the amount of \$25,000.00.

Any acknowledgment of this grant should be sent directly to Mr. Richardson at 477 Madison Avenue, 17th Floor, New York, New York 10022.

Very truly yours,

The Grace Jones Richardson Trust

LLB/jc

Enclosure - Check No. 2133

cc: Mr. R. Randolph Richardson

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440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306 NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

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Elsenach 3725

March 16, 1992

MEMORANDUM FOR JUNE WEISS

FROM:

Jeff Eisenach

SUBJECT: E

Bo's Charter Dues

Bo has offered us a choice of (1) \$10,000 from him or (2) \$20,000 from ALOF. I indicated to him on the phone today I would tend to go for \$20,000 over \$10,000 -- in part, frankly, because I think we ought to go ahead and get the ALOF loan repaid and be done with it, as opposed to having it hanging around for another year.

In any event, let me know what you think on this and I'll get back to Bo.

to ALOF

Rec'd 3/3/192

Rec'd 3/3/192

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Authority

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Ms. June ...

HOWARD H. CALLAWAY
FOUNDATION INC.
1900 GRANT STREET
SUITE 850

GOPAC2 0011

SUITE 850 DENVER, COLORADO 8020F (303) 894-0502

March 23, 1992

Ms. June Weiss GOPAC 440 First Street, NW, Suite 400 Washington, DC 20001

Dear June:

The trustees of the Howard H. Callaway Foundation are happy to enclose a check in the amount of \$20,000.00 to be used for the important work of the Abraham Lincoln Opportunity Foundation.

Keep up the good work.

Sincerely,

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HHC:1k

	HOWARD H CALLAWAY FOUNDATION INC 1900 GRANT STREET SUITE 850 DENVER, CO 80203  March 23 19 92	252 5-123 110
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### ABRAHAM LINCOLN OPPORTUNITY FOUNDATION

Howard H. Callaway Chairman Stacey A. Oswalt Director of Development

GOPAC2 0012

March 31, 1992

The Honorable Howard H. Callaway Howard H. Callaway Foundation, Inc. 1900 Grant Street Suite 850 Denver, Colorado 80203

Dear Mr. Callaway:

On behalf of the staff and creditors of the Abraham Lincoln Opportunity Foundation, I would like to thank you and the trustees of the Howard H. Callaway Foundation for your generous contribution.

Your support is greatly appreciated, and please know that the important work of the Abraham Lincoln Opportunity Foundation will continue.

Jane E. Weiss
Finance Director

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440 First Street, N.W., Suite 400 • Washington, D.C. 20001 • Phone: (202) 484-2312 Fax: (202) 783-3306

1900 Grant St., Suite 850 Denver, Colorado 80203

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Exhibit 32

NEWRILL 0119

Newbill & Co. A Professional Corporation Certified Public Accountants

4891 Independence Street - Suite 235 Wheat Ridge, CO 80033-6714 FAX (303) 456-1040 (303) 456-1120

November 15, 1993

Ms. Kay W. Riddle Abraham Lincoln Opportunity Foundation 1900 Grant St. - Suite 850 Denver, CO 80202

Dear Kay:

It was a pleasure to meet with you today. I hop well in Oakland and that you had an enjoyable trip. enclosing the following items for your files: I hope all went

- Copy of 1992 Form 990EZ information tax return Copy of letter to Internal Revenue Service re: multiple employer ID numbers Copies of powers of attorney related to above letter to

I mailed the tax return today by certified mail, return receipt requested. The receipt should come directly to your office. So if you do not get it within the next week to 10 days, please let me know so that we can track it down. We should receive a reply to my letter to the IRS within the next six weeks. Hopefully, this will clear up all the problems you have been having with them.

Between August 21st and December 27, 1990, GOPAC loaned the ALOF \$45,000 in cash to help fund ALOF programs. ALOF sent two checks to GOPAC in early 1991 for \$47,000, which the accountants applied toward partial repayments of these loans and should the remainder accountants. accountants applied toward partial repayments of these loans and showed the remainder as program expenses in 1991. There are not, however, any receipts or involces from GOPAC in ALOF's files which show a breakdown of the money sent to GOPAC in 1991 or in 1992. Without these involces, or any other documentation from GOPAC as to how this money was spent in ALOF's behalf, ALOF has no proof that any of the money sent to GOPAC was used for non-partisan, non-profit programs. GOPAC needs to send ALOF a detailed accounting of how the money they received from ALOF was used.

As soon as you receive this information from GOPAC, we can amend the 1991 and 1992 returns to show that the loans have been fully repaid and adjust the 1991 expenses to actual program expenses for that year. I will be happy to talk to someone at GOPAC directly, if you feel that it would help them to understand exactly what they need to research and provide to you.

**NEWBILL 0120** 

Abraham Lincoln Opportunity Foundation November 15, 1993 Page 2

Please do not hesitate to call me if you have any questions about the enclosed documents, or need any assistance in obtaining the GOPAC information. I will monitor the employer ID number correspondence with the IRS and inform you when I have heard from them. It is a pleasure to be of service to you and look forward to working with you in the future.

_ Very truly yours,

Doni

Toni L. Newbill Newbill & Co., P.C. Certified Public Accountants

ALOF 0028

### ABRAHAM LINCOLN OPPORTUNITY FOUNDATION

deward H. Callaway, Chaliman

December 2, 1993

Ms. Judy Barrett GOPAC 440 First Street, NW, Suite 400 Washington, DC 20001

Dear Judy:

Hope all is well with you and your family.

Bo and I are in the final stages of closing out the Abraham Lincoln Opportunity Foundation, but before we can do that, our accountant needs additional information.

Between August 21 and December 27, 1990, GOPAC loaned ALOF \$45,000 in cash to help fund ALOF programs. ALOF sent two checks to GOPAC in early 1991 for \$47,000, which the accountants applied toward partial repayments of these loans and showed the remainder as program expenses in 1991. There are not, however, any receipts or invoices from GOPAC in ALOF's files which show a breakdown of the money sent to GOPAC in 1991 or in 1992. Without these invoices, or any other documentation from GOPAC as to how this money was spent in ALOF's behalf, ALOF has no proof that any of the money sent to GOPAC was used for non-partisan, non-profit programs. GOPAC needs to send ALOF a detailed accounting of how the money they received from ALOF was used.

As soon as we receive this information from GOPAC, we can amend the 1991 and 1992 returns to show that the loans have been fully repaid and adjust the 1995 expenses to actual program expenses for that year.

Our accountant is Toni L. Newbill at 303-456-1120, and she would be glad to talk to you if that would help. We are really trying to get this all put to bed.

Best wishes for a happy holiday season. Hope to see you next week when I'm in D.C. for NET.

Lay

Kay Riddle KWR:lk

1900 GRANT STREET, SUITE 850 . CENNER CO 80203 . 303-874-0502 . Fox 303-894-0516

0029

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MEMO
FOR: Kay Riddle & Toni Newbill
FROM: Judy Barrett
RE: Summary of GOPAC receivable from A.L.O.F.
DATE: Dec 6. 1993
As you requested, the following is a summary of the
financial activity between GOPAC and A.L.O.F.
GOPAC cash to A.L.O.F. ('90-91)
 74,500,00
(itemized deposits attached)
Billing for Services (documentation attached)
 Office Supplies
 6,296.27
 #A9001
 Postage/Delivery
 2,158.81
 #A9002
 12,718.08
 Rent
 #A9003
 Staff
 K. Riddle
 9,833.32 #A9004
 (25% of Sal. Apr-Nov'90)
 J. Barrett
 6,031.22
 (25% of Sal. May-Dec'90)
 Professional Services
Dan Swillinger 12,000.0
(25% of retainer Jan-Oct'90)
 12,000.00
 J. Eisenach 30,00 (75% fee Jun-Oct'90+ exp)
 30,000.00
 E. Mahe 4,:
(25% of fee Jun-Oct'90)
 4,375.00
 S. Hanser
 2,625.00
 (25% of fee Jun-Oct '90)
 160,537,73
Payments received at GOPAC from A.L.O.F.
 8/6/91
 37,000.00
 10,000.00
 8/21/91
 1/21/92
 15.000.00
 3/31/92
 20,000.00
 4/29/92
 25.000.00
 12/30/92
 10.000.00
 117,000.00
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THE NATIONAL GRASS-ROOTS ORGANIZATION BUILDING REFUBLICAN LEADERS FOR AMERICA'S FUTURE

440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001 PHONE (202) 484-2282 FAX (202) 783-3306 NEWT GINGRICH GENERAL CHAID ALOF 0030

Cash to A.L.O.F. from GOPAC

8/10/90 8/15/90 8/29/90 9/13/90 9/24/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 10/26/90 2/11/91 29500.00

TOTAL

74,500.00

ALOF

GOPAC, INC. 440 FIRST STREET, N.W. SUITE #400 WASHINGTON, D.C. 20001

INVOICE # A9004

BILL TO:

AERAHAM LINCOLN OPPORTUNITY FOUNDATION 440 FIRST ST, N.W. #400 WASHINGTON, D.C. 20001

FOR:

MANAGEMENT & ADMINISTRATIVE SERVICES

Kay Riddle 25% of Salary Apr-Nov 1990 \$9,833.32

Judy Barrett

25% of Salary May-Dec 1990 \$6,031.25

LEGAL & COMPLIANCE

Dan Swillinger 25% of Retainer Jan-Dec 1990 \$12,000.00

CONSULTANTS

Washington Policy Group 75% of Fee Jan-Oct 1990

\$30.000.00

Eddie Mahe 25% of Fee Apr-Oct 1990 \$4,375.00

Steve Hanser 25% of Fee Apr-Oct 1990 \$2.625.00

TOTAL : \$64,864.57

GORAC

THE NATIONAL GRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE 440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306 NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

> ALOF 0026

INVOICE A9003

May 15, 1991

A.L.O.F. 440 First Street, NW Washington, DC 20001

1990 Rent:

25% of office rent for June - November (Total rent for the period= \$50,872.32) 8478.72 x 6 mos. x25% \$12,718.08

Please Remit to GOPAC .

GOPAC

THE NATIONAL GRASS-ROOTS ORGANIZATION BUILDING REPUBLICAN LEADERS FOR AMERICA'S FUTURE 440 FIRST STREET NORTHWEST SUITE 400 WASHINGTON, D.C. 20001

PHONE (202) 484-2282 FAX (202) 783-3306 GERALD R. FORD HONORARY CHAIRMAN NEWT GINGRICH GENERAL CHAIRMAN HOWARD H. CALLAWAY CHAIRMAN

**GOPAC3 0811** 

INVOICE #9001

April 3, 1991

A.L.O.F. 440 First Street, NW Washington, DC 20001

Federal Express for 1990 (see attached)

\$2158.81

Please remit to GOPAC

WASHINGTON POLICY GROUP, INC.

#### COVER SHEET

DATE: 7/2/90

TO: STEVE A.

FROM: JEHF

NO. OF PAGES (INCL. COVER)

MESSAGT: ( JOHN HAMDTWORK... HOPE

WGC2-Ø1378

July 2, 1990

MERCHANDUM FOR BO CALLAWAY AND KAY RIDDLE
FROM: Jeff Eisenach
SUBJECT: GOPAC/ACT Hours and the Future

This memo (a) reports on hours spent on GOPAC and ACT during the month of June and (b) suggests that we need to talk about a short-run problem that has developed with respect to Washington Policy Group.

#### June Hours

As we agreed, I've been keeping records of the time I've spent on GOPAC/ACT activities during the past month (i.e. from June 4 on). My general rules for recording hours were:

- o Record only hours that involved "blocks" of time (thus, these figures don't reflect a slew of 5-minute phone calls, quick memos, 10-minutes to review a letter drafted by Tom, etc.)
- o Record hours spent on "general planning" as GOPAC hours, even if ACT was discussed.
- o Record hours worked, without, in most cases, allowing for travel time, etc.
  - o Record the three days spent in Atlanta as 12 hours each.
- o Make no effort to record overhead such as copying, faxing, messenger and mail, etc.

The results are reported below.

Time Period	GOPAC Hours	ACT Hours	Total Hours
6/4-6/9	11.5	17.0	28.5
6/11-6/15	19.0	2.5	21.5
6/18-6/22	6.0	6.0	12.0
6/25-6/29	38.0	7.0	45.0
TOTAL	74.5	32.5	107.0

WGC2-01379

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hus, I worked 107 out of 160 (4 x 40) "regular hours" during the nth of June, or almost exactly two thirds of my time, for GOPAC. Of these, two-thirds were for regular GOPAC, and one-third for ACT. (This allocation is heavily affected, it should be noted, by the decision to record all planning hours as GOPAC hours, even if ACT was discussed.) Thus, one-third of my retainer (\$2,640 = \$8,000/3) should be billed to ACT.

#### A Short-Run Problem

As you know, our agreement concerning my work with GOPAC calls for me to spend the majority of my time on GOPAC work, but also acknowledges that I have other clients that demand some of my time and, more broadly, that non-GOPAC work is a piece of what allows Washington Policy Group to stay in business.

As a practical matter, regular retainers have never ade up the entire difference. Thus, I've relied, successfully, on shortrun projects (e.g. the book I wrote for Hudson on the budget process) to bring everything into balance. I expect to be able to continue to do this in the future.

In the short run, however, there is a problem, which is to some extent a function of AOW. As you know, from January 1990 through May 1990, I spent virtually 100 percent of my time working on AOW. The most important implication of this is that I spent vir 1ly no time developing new business. That lack of investment in the future is the main source of the current problem -- i.e. there is not enough in the immediate pipeline to make it all work.

There are several possible solutions, which I think we should talk about  $% \left\{ 1,2,\ldots ,n\right\}$ 

Even before we talk, however, let me be very open about my overall attitude. I see my relationship with GOPAC as one based on interest and commitment, much more than on time. The *bings I do wit. you and Newt are the things I have the greatest erest in and commitment to, and (by my choice) GOPAC will alw get as much time as I can afford to give. As for ACT, far from peing a problem in this sense, it simply heightens my interest in and commitment to spending time with GOPAC. Thus, I see our long-run historical relationship as a good model for the future, and my only question is how we can work together (synergistically!) to overcome a short-run problem with a minimum of friction.

### WASHINGTON POLICY GROUP, INC. ROUTING SLIP

DATE: 8/6/90

<u> TRANSM</u>	IT BY: PAX	HAND	FEDEX	MAIL
PROM:	JEFF EISENACH			
TO:	MARY BROWN	-  - 	FRED STEEPE DAN SWILLIN LEN SWINEHA	((al o)
	EDDIE MAHE		OTHERS_/MA	
COMMEN	TS			
····				·

(202) 546-8242 Exhibit 36

717 SECOND STREET, N.E. WASHINGTON, DC 20002

#### August 6, 1990

MEMORANDUM FOR KAY RIDDLE AND MARK COLUCCI

FROM:

Jeff Eisenach

SUBJECT: G

GOPAC/ACT HOUSE

This memo reports on hours spent on GOPAC and ACT during the month of July.

As we agreed, I've been keeping records of the time I've spent on GOPAC/ACT activities during the past month. As in June, my general rules for recording hours were:

- o Record only hours that involved "blocks" of time (thus, these figures don't reflect a slew of 5-minute phone calls, quick memos, 10-minutes to review a letter drafted by Tom, etc.)
- o Record hours spent on "general planning" as GOPAC hours, even if ACT was discussed.
- o Record hours worked, without, in most cases, allowing for travel time, etc. (Exceptions are for major trips -- e.g. to California -- that require me to be away from the office for entire days. These are recorded at 12 hours/day.)
- o Make no effort to record overhead such as copying, faxing, we messenger and mail, etc.

The results are reported below.

Time Period	GOPAC Hours	ACT Hours	Total Hours
7/2-7/6	8.0	1.5	9.5
7/9-7/13	9.0	27.0	28.0
7/16-7/20	6.5	25.0	31.5
7/23-7/27	7.5	31.0	38.5
7/30-7/31	0.0	2.0	2.0
TOTAL	31.0	86.5	117.5

Thus, I worked 117.5 out of 160 (4 x 40) "regular hours" during the month of June, or nearly three-quarters thirds of my time, for GOPAC and ACTV. Of these, 26 percent were for regular GOPAC, and 74 percent for ACTV. Thus, 74 percent of my retainer ( $$5,920 = $8,000 \times .74$ ) should be billed to ACT.

Elsenach 4302

ROUTING SLIP	
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BO CALLAWAY	LINDA NAVE
	TOM MORGAN
	LEN SWINEHART
	DAN SWILLINGER
	JIM TILTON
STEVE HANSER	_  PAUL WEYRICH
EDDIE MAHE	OTHERS
DAN MEYER	
STEVE HANSER	PAUL WEYRICH

Elsenach 4303

September 24, 1990

MEMORANDUM FOR KAY RIDDLE AND MARK COLUCCI

FROM:

Jeff Eisenach

SUBJECT: GOPAC/ACT Hours for August

This memo reports on hours spent on GOPAC and ACT during the month of August.

As we agreed, I've been keeping records of the time I've spent on GOPAC/ACT activities during the past month. As in the past, my general rules for recording hours were:

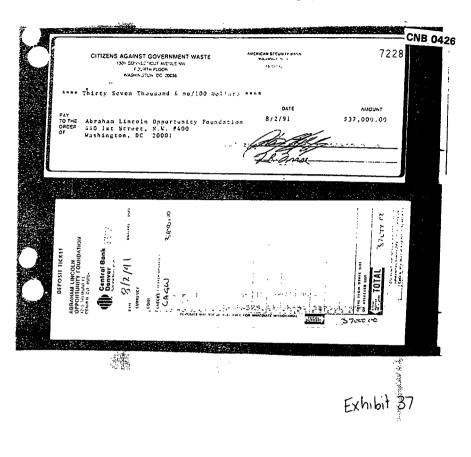
- o Record only hours that involved "blocks" of time (thus, these figures don't reflect a slew of 5-minute phone calls, quick memos, 10-minutes to review a letter drafted by Tom, etc.)
- o Record hours spent on "general planning" as GOPAC hours, even if ACT was discussed.
- o Record hours worked, without, in most cases, allowing for travel time, etc. (Exceptions are for major trips -- e.g. to California -- that require me to be away from the office for entire days. These are recorded at 12 hours/day.)
- o  $\,$  Make no effort to record overhead such as copying, faxing, messenger and mail, etc.

The results are reported below.

Time Period	GOPAC Hours	ACT Hours	Total Hours
8/1-8/3	1.5	6.0	7.5
8/6-8/10	1.0	6.5	7.5
8/13-8/17	34.0	4.0	38.0
8/20-8/24	16.0	6.0	22.0
8/24-8/31	0.0	0.0	0.0
TOTAL	52.5	22.5	75.0

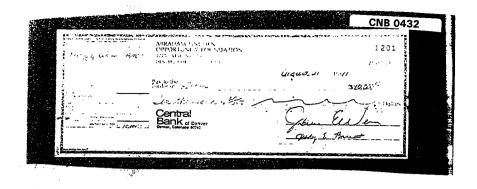
As you know, I was on vacation the last week of August. Thus, out of 120 (3 x 40) "regular hours" during the month of August, 62.5 percent of my time was spent working for GOPAC and ACTV. Of these hours, 30 percent were for ACTV, and 70 percent for GOPAC. Thus, 30 percent of my retainer (\$2,400 = \$8,000 x .3) should be billed to ACT.

### **EXHIBIT 37**



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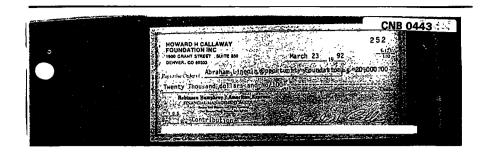
# **EXHIBIT 38**

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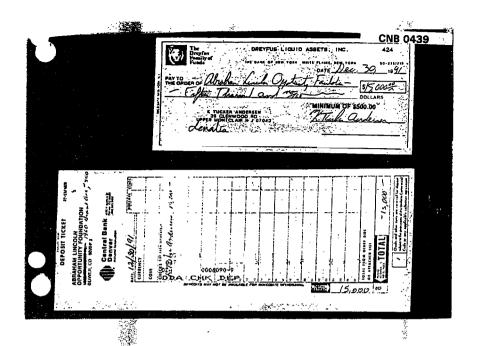
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## **EXHIBIT 40**

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#### **EXHIBIT 41**

#### WASHINGTON POLICY GROUP, INC.

Mescon 0651

June 8, 1993

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Dr. Timothy Mescon, Dean School of Business Administration P.O. Box 444 Marietta, Georgia 30061

Dear Tim:

This letter confirms our conversations in recent days concerning Washington Policy Group's role in the Kennesaw State College Foundation's "Renewing American Civilization" project.

As we have discussed, Washington Policy Group (WPG) is a small (three-person) project management and consulting firm located in Washington, DC. WPG has been in existence since March 1988, during which time our clients have included several major "think tanks," political campaigns and U.S. government agencies.

Among our most significant project management undertakings was the 1990 "American Opportunities Workshop" and its successor, American Citizens' Television. Both of these projects bear significant similarities to the project you have asked us to get involved with, "Renewing American Civilization." Thus, we enter this undertaking with both enthusiasm and a full understanding of the enormity and complexity of the undertaking.

As we have discussed, you wish to engage WPG to perform a complete array of project management services in connection with "Renewing American Civilization," reporting directly to you in your role with the Kennesaw State College Foundation. These services include:

- 1. Overall project management, including designing systems architecture, monitoring deadlines, overseeing project staff, budget development monitoring income and expenditures, etc. (The scope of the project is described more completely in the attached "Budget Justification" which WPG has prepared in conjunction with its work and you have approved.)
- Specific responsibility for working directly with you and with Congressman Gingrich in the development of the substance of the class.
- 3. Specific responsibility for working directly with you and with Congressman Gingrich in seeking financial support for the class.

In order to permit WPG to undertake these tasks on behalf of the Kennesaw State College Foundation (the Foundation), WPG and the Foundation agree to the following:

Kennesaw State College Foundation Dr. Timothy Mescon June 8, 1993 Page Two

- 1. WPG agrees to provide comprehensive project management services, as described above, to the Kennessaw State College Foundation's Renewing American Civilization project. In performing these services, WPG expects to devote approximately "half-time" of its three salaried employees for the period June 1 through September 30, 1993.
- 2. In compensation for these services, the Foundation agrees to pay WPG \$35,000, payable in four equal installments on June 15, July 15, August 15 and September 15, 1993. In addition, the Foundation agrees to reimburse WPG for out-of-pocket costs incurred in connection with the project, including travel expenses, long-distance fees, out-of-house photocopying, materials, etc., provided these costs fall within the budget projections for these items in the Budget Justification.
- 3. This agreement terminates September 30, 1993.
- 4. Either party may terminate this agreement prior to September 30 upon 60 days written notice. The Foundation may terminate the agreement at any time in the event WPG personnel engage in illegal or unethical conduct having a detrimental effect upon the Foundation, its Board Members, officers or employees.

As you know, we are very excited about this project and look forward to playing a productive role in bringing it to a successful conclusion. If you have any questions about the above, please feel free to call. And, if the above accurately represents our agreement, please sign in the space provided below and return a copy of this agreement to me at the above address.

Agreed,

Timothy S. Mescon

Kennesaw State College Foundation

#### EXHIBIT 42

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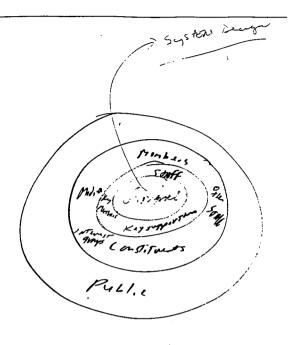
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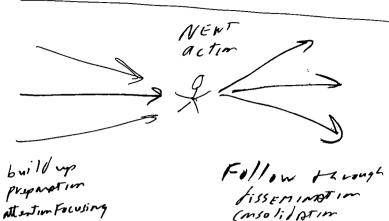
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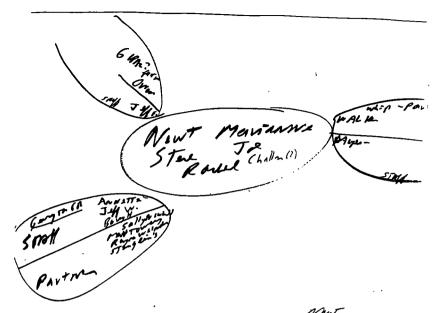
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# **EXHIBIT 43**

# **MEMORANDUM**

TO:

**Gay Gaines** 

Lisa Nelson

FROM:

Newt Gingrich

DATE:

October 26, 1993

Welcome aboard! (I am writing this at 6:05am and the Delta flight attendent just said that so I thought it appropriate)

I really enjoyed our meeting last week (and my earlier breakfast with Gay). We may very well make history together. It is an exciting prospect.

As I thought about our conversations one particular element seemed worth stressing. The Gingrich team is an extensive, established system with an amazing array of activities, efforts and personalities. We do a lot of different things pretty well every day. There are a number of things we can do better.

However, the things we can improve must be improved within the larger context of a generally effective, very purposeful effort to renew American civilization by replacing the welfare state. Electing local government, state legislative, and congressional majorities are steps toward this idealistic, moral goal of renewing American civilization.

You two are tremendous additions to the team. You will bring energy, ideas, creativity and leadership to GOPAC. I know from conversations around the country that you have already brought renewed interest and renewed resources to GOPAC.

My only major concern is that you both take the time to thoroughly understand what we are trying to do and how we have grown to this point. I would strongly suggest you use Joe Gaylord, Steve Hanser, Rachel Phillips, Jeff Eisenach and Hardy Lott as resources to learn why we do a lot of the things we do.

Let me be very clear. I am not asking you to accept any of our current structures, habits or systems as written in stone. I am excited that you are joining us precisely because I believe your creativity and your leadership will strengthen our team. Frankly, the better Joe and I come to know you and understand you the more freedom you will have to run GOPAC.

Because we are a system and there are many interactive parts it is important in the early days that you check with Joe on significant changes to see how they effect other political, legislative, legal and ethical concerns.

My system, at its core, is very clear cut and I hope you will ask questions of the five key people I rely on most:

GDC 11550

- 1. Joe Gaylord is empowered to supervise my activities, set my schedule, advise me on all aspects of my life and career. He is my chief counselor and one of my closest friends. Early on I strongly suggest you share all of your ideas and questions with Joe.
- 2. Steve Hanser is my chief ideas adviser, close personal friend of twenty years, and chief language thinker. If there is something Joe or I are doing that we don't seem to be explaining very well Steve is the best person to discuss things with (404-834-7387 or 706-632-7416 are the two numbers he can be reached at 90% of the time). He stays up late so you can talk to him at your convenience.
- 3. Rachel Phillips is my executive assistant. She tactically coordinates my daily activities while Joe strategically coordinates them. She works directly with the senior management of my organizations and she speaks for me when I am in meetings. You can tell her anything and ask her anything. She knows Joe and me remarkably well.
- 4. Jeff Eisenach is our senior intellectual leader and an entrepreneur with great talent and determination. He has studied Joe and me systematically and talked at length with Hanser. He can give you insights both about GOPAC and about Joe and me.
- 5. Hardy Lott is a superb scheduler who knows Marianne and me very well and can tell you a lot about the rhythms of my schedule and how to use me effectively.

You both have direct access to me at any time. You are senior leaders and you can come to me without going through Joe or anyone else (although on major decisions ! will promptly consult Joe and Steve and on minor ones I will inform Joe and Rachel).

Please feel free to call me. During the daytime and when I am traveling Rachel can set up a call and checking with her is the fastest way to get it done. If you want to talk at night or on weekends (I travel about half of all weekends and am in Georgia the other half) please just call me at home. (Georgia: 404-984-1826, DC: 202-544-4764)

We are going to renew American civilization.

We are going to replace the welfare state.

We are going to elect a Republican majority in the House.

You two are going to be a key dynamic duo in these historic achievements.

Again, welcome aboard!

GDC 11551

Fxhibit 43

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# **EXHIBIT 44**

PFF 14473

Congressman Newt Gingrich Notes for Remarks National Review Institute Washington, D.C. January 23, 1993

Thank you Terry Considine. Let me congratulate Gay Gaines, John O'Sullivan and the National Review Institute.

In January 1977, 16 years ago, there were two events in Washington with major speakers:

- o one was Jimmy Carter's inaugural
- o one was Ronald Reagan's speech to a conservative conference.

In history it is Reagan's address that will be seen as decisive and Carter's inaugural will be seen as the aberration.

Similarily we must avoid being too focused on Clinton and the Democrats.

Now, 16 years later, here we are again.

To quote FDR, "our generation has a rendezvous with destiny."

In 1940, the greatest threat to freedom was Nazi Germany and Imperial Japan. The American people rose to the challenge and freedom won.

In 1946, the greatest threat to freedom was the Soviet Empire. The American people rose to the challenge and for nearly half a century we contained the Soviet Empire until it collapsed. My dad spent years serving in the U.S. Army to protect and preserve freedom. It worked.

Now in 1993 the greatest threat to freedom is the decay of American civilization.

The decay of American civilization. Among liberal elites would be a horrifying assertion. It has several poliltically incorrect assumptions.

First, "decay of American civilization" asserts there is an American civilization. We are more open, more future oriented, more inclined toward technology and entrepreneurialism and less heirarchical, we are optimistic and integrationist. From Colin Powell to Pat Saiki, from Gary Franks to Henry Bonilla, from Beana Ros-Lehtinen to Louis Sullivan, America is the most universal, most integrationist, most opportunity oriented society offering more hope to more people than any society in the history of the world.

Second, "decay of American civilization" asserts that we can make a distinction between decay and progress. Clinton tried to describe change as our friend in his inaugural, but he couldn't use the word progress because it is banished from the liberal lexicon.

2

We <u>can</u> make moral judgements. Learning is progress. Illiteracy is decay. Wellness is progress. Drug addiction is decay. Safe streets is progress. Violent crime is decay.

Lastly, by asserting American civilization matters we reject multiculturalism's claim to be the situation ethics of historic judgements. Bosnia, Somalia and Iraq are grim reminders that humans can be vicious, brutal and savage to each other. Anacostia in Washington, Techwood in Atlanta and East L.A. are reminders that Americans can return to barbaric behaviors and vicious brutality with frightening speed.

We must assert unequivically and decisively that every American must learn thoroughly the principles, practices and history of American civilization. Only then can we insure the continued existence of a free society.

Once we have mastered the principles and practices of American civilization we should study other civilizations. As a Ph.D in European history, I favor studying other cultures. But Other-culturism is very different from multiculturalism because we start with the belief that the American civilization is the most powerful creator of prosperity, freedom; and safety in human history and must be studied first.

So our generation's rendezvous with history is to launch a movement to renew American civilization.

We must insist that to be American is to be free, productive and safe.

We must insist that American civilization means freedom, productivity, and safety for all Americans.

Today we are failing to meet these standards both for the individual and for our country.

Renewing American civilization is the central challenge of the rest of our lives.

Fortunately for us, most Americans want to sustain and renew American civilization.

As Everett Carl Ladd noted recently only 22% of the 1992 voters favored expanding government while 68% favored restraint in government.

In an Atlanta Constitution poll last year, when asked "Do you believe all welfare recipients should be required to work, including women with young children?" 81% of southern blacks said yes while only 11% said no.

In New York now we are seeing family and neighborhood gangs rebel against the government's efforts to brainwash their children against their own values. These anti-brainwashing rebels will be to the 1990's what the anti-busing rebels were in the 1960's and

3

1970's.

So we have a vast majority in favor of renewing American civilization.

We also have the advantage of standing on the shoulders of Buckley, Goldwater and Reagan.

We are far more numerous and experienced than we were in 1960 or 1976.

We are ready to launch a 21st century conservatism that will renew American civilization, transform America from a welfare state into an opportunity society and create a conservative governing majority.

There are five pillars of American civilization. If we systematically study them and use them to transform government and the law we can offer a better lifestyle with a higher standard of living at lower cost and with greater under a longer standard of living at lower cost and with greater freedom for virtually all Americans except bureaucrats, trial lawyers? liberal academics, lobbyists and the government employee unions.

These five pillars actually will increase productivity and services. They allow us to break out of the welfare state dilemma of more taxes or less government.

In fact they can create progress and replace decay. The five pillars are quality, technological advance, entrepreneurial free enterprise, principles of American civilization and psychological strength.

First, we must master the profound knowledge of quality as taught by Edwards Deming. Quality is a transformational set of principles and habits that are reshaping many companies and can reshape the entire country.

Second we must again favor technological advances. Desert Storm was proof technology matters. In most of our history America has been the most technology-improving society in history. Increasingly, bureaucracy, litigation, taxation, attitudes and professional guilds have been weakening, delaying and burdening technological advance. Yet technology can dramatically help improve the quality and availability, and lower the cost, of health, learning, bureaucracy and virtually every aspect of American life.

Third, entrepreneurial free enterprise is an attitude, a way of life and a system of productivity. In most areas the development of entrepreneurship increases wealth and productivity. For poor minorities, entrepreneurship in small business is the key to future wealth. For women, entrepreneurship is the most powerful way to break the glass ceiling. If you own it you can change it. In government, the entrepreneurial approach through decentralization, privatization, and a focus on outcomes instead of inputs can lead to a dramatic decline in cost and increase in productivity. In services, entrepreneurship will

4

consistently beat bureaucracy. Entrepreneurial health care could lower costs and create better health for less.

Fourth, the principles of American civiliation must be learned and practiced if we are to remain the freest, most prosperous and most integrated society in history. We have daily reminders both at home and abroad that civilization requires learning, practicing and reinforcing. The work ethic, male responsibility for their children, intense efforts to protect the innocent and control the criminal, patriotism, the practices of self government, all of these steps are vital. They can be summarized in one test we can apply to every prepared policy:

Does it help people be more responsible, productive and safe so they can be prosperous and free so they can pursue happiness? If the answer is "yes," it is a constructive proposal. If "no," it is a destructive proposal. Note that American civilization offers the opportunity to pursue happiness but that no secular state can provide happiness. Note also that prosperity and freedom are products of responsibility, productivity and safety. Civilization matters and we must renew it.

Fifth, and finally, we must emphasize psychological strength. There is no substitute for courage, hard work, persistence, discipline and integrity. In fact the poor need psychological strength even more than the rich.

Everything else will fail if we fail to inculcate, encourage and reinforce psychological strength.

We face the challenge of translating these five pillars of the 21st century American civilization into reality.

Reagan taught us the virtue of focusing narrowly and with great discipline on no more than three big goals at a time. Clinton's bad ideas will force us to spend some time opposing destructive proposals that will increase the decay. However, we must vigorously discipline ourselves to spend no more than 25% of our time on stopping the Left.

The more important 75% of our time should be spent applying the 5 pillars of quality, technology, entrepreneurship, American principles and psychological strength to just three big topics.

If we will develop solutions for (1) economic growth with the deficit as a subset, (2) health and (3) saving the inner city we will decisively trump the left. At that point either Clinton will adopt our solutions or the country will fire the president who subsidizes decay and blocks progress.

A movement that offers solutions on economic growth, health and the inner city will then earn the right to work on other areas.

5

We must renew American civilization by studying these principles, networking success stories, applying these success stories to develop programs that will lead to dramatic progress, and then communicating these principles and these opportunities so the American people have a clear choice between progress, renewal, prosperity, safety and freedom within America civilization versus decay, decline, economic weakness, violent crime and bureaucratic dominance led by a multicultural elite.

Given that choice, our movement for renewing American civilization will not just win the White House in 1996, we will elect people at all levels dedicated to constructive proposals.

The Nazis lost to freedom. The Soviet Empire lost to freedom. With our courage and our persistence we can ensure that the decay of the welfare state will lose to freedom. That is what is at stake.

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M26 preeden for notually all aneuras except bureaucust, that James, liberal ad july 3 tradore 124 5 pillars actua productivity at and des allow us to break out of the of More takes to less you Je coy. 2 Quality, Technolyical advanu, Eft, Pringanarciv Doning A quality TS set of principles and helits Transfor not and vostaning Many ? inique de a Secured, we must again to Technoly. Technology MONEY-Listry anience MIST TELLHOLOGY IMPROVING SOCIETY IN bureaucisy, that in attitudesand profossional quilds been weakening, delaying and burdening EV13m Telnoly, rat odvane you To darly Availability and love to cost of Least, learning, bur caucing and vivinally every aspec AMérican liFe. third, Extreprenental Free Exterpro of productivity. In nest areas de development of entrepreneuting inves Fxhibit 44

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# EXHIBIT 45



# Congressional Record

PROCEEDINGS AND DEBATES OF THE 103^d CONGRESS, FIRST SESSION

Vol. 139

WASHINGTON, MONDAY, JANUARY 25, 1993

No. 7

# Senate

The Senate was not in session today. Its next meeting will be held on Tuesday, January 25, 1993, at 12 noon.

# House of Representatives

The House met at 12 noon.

DESIGNATION OF SPEAKER PRO TEMPORE

The SPEAKER pro tempore laid be-fore the Rouse the following commu-nication from the Speaker:

nication from the Speaker:

WASHINTON, D.C.,

Javery designate the Journal's Street H.

BUTTEN on the Speaker pro tempore on Monday, January S. 1983. P. POLET.

Speaker of the House of Apprecamatives.

## PRAYER

The Chaplain, Rev. James David Ford, D.D., offered the following pray-

Ford, D.D., outsine ...

Ogracious Lord, from whom comes every good gift, we offer our thanks for this new-day and all its possibilities. May we use our time and energies to heal and not hurt, to seek unity and not division, to respect and not disparage, and to discover answ the bonds of solidarity and harmony that give us purpose and strength. Bless us this day and serve gay, we pray, Amen. and every day, we pray, Amen.

# THE JOURNAL

The SPEAKER pro tempore. The Chair has examined the Journal of the last day's proceedings and announces to the House his approval thereof.

Pursuant to clause 1, rule I, the Jour-nal stands approved.

MONDAY, JANUARY 25, 1993 PLEDGE OF ALLEGIANCE

The SPEAKER pro tempore. The Chair recognizes the gentleman from North Carolina [Mr. CORLE] to lead us in the Piedge of Allegiance.

Mr. CORLE led the Piedge of Alle-

Mr. Commission for the risage of America, and to the Flag of the United States of America, and to the Republic for which it stands, one mation under God. Indivisible, with liberty and justice for all.

RESIGNATION FROM THE HOUSE OF REPRESENTATIVES

The SPEAKER pro tempore laid be-fore the House the following resigna-tion from the House of Representa-JAMUARY 22, 1983.

Hon. THOMAS POLET.

Speaker, House of Representatives, Washington,
DC.

Speaker, House of Representatives, Washington, DC.

DEAR MR. SPEAKER: It has been a pleasure and honor for me to serve in the U.S. House of Representatives. As you know, I have resigned today to serve in the President be too to continue to work with you in my new postions and I thank you for your leadership through the years.

Please find enclosed my resignation letter to Ministrictipal Governor Kirk Fordice. As I Please find enclosed my resignation between the Ministrictipal Governor Kirk Fordice. As to Ministrictipal Governor Kirk Fordice. As to Ministrictipal Governor Kirk Fordice. As a period of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of the post of

the U.S. House of Representatives. I look for-ward to continuing to serve my country in my new position and working with you and my former colleagues in Congress. Sincerely.

Secretory of Agriculture.

ROURS OF EXPLEMENTATIVES,
WEARINGTON, DC. JOHNSTY 21, 1992.

BORN, EME FORDICE,
Oversory of Administry DC. Johnsty 21, 1992.

DEAR GOVERNOR FORDICE: For the past six years. I have had the privilege of representing the people of the find Congressional District in the Congress of the United States. In the many votes I have cast and the many actions I have taken on that's behalf. I have always tried to redice credit on the find Congressional District and on our great state of Execution 2 have been on unreal state of the President of the United States and confirmed by the United States and confirmed by the United States and confirmed by the United States and confirmed by the United States and confirmed by the United States and confirmed by the United States and do heaving should my enginetion as United States Congressman affective upon my taking the cast to office on Friday, January 22, 1983, at approximately 10 a.m. 21 thought I have accepted the new position

EST.

Although I have accepted the new position
with enthusiasm, I leave my House seat with
a sense of trunsedoes gratitude and hamility for the trust and confidence that the voters of my district have placed in me over the

ers of my unascentral years.

I assure you and the citizans of Missimippi that I will continue to be an advocate and strong ally for all legitimate needs of the people of Missimippi.

Sincerely.

MINE ESPT.

Minus ESPT, Member of Congress, Secretary of Agriculture-Designate.

☐ This symbol represents the time of day during the House proceedings, e.g., ☐ 1407 is 2:07 p.m. Marrer set in this typeface indicates words inserted or appended, rather than spoken, by a Member of the House on the floor.

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RESIGNATION FROM THE HOUSE OF REPRESENTATIVES

The SPEAKER pro tempore laid be-fore the House the following resigna-tion from the House of Representa-

House of refrehentatives, Washington, DC, Jonuary 11, 1921.
Hon. Thomas 5. Folky.
The Speaker, House of Representatives, Washington, DC.:
Dura Mr. Spraign: Attached is the letter three by the Covernor of California notifying him of my resignation from the U.S. Rouse of Representative effective 8 p.m.

Sincerely.

LEON E. PANETTA,

Member of Congress.

House of Refresertatives. Washington, DC, January 21, 1 ary 21, 1991

Gov. Pers Wilson, State Capital, Sacras Dias Consession

Gov. PRTE WILLOW.

State Capital, Sacramente, CA.

DAJA GOVERNOR: Having been nominated by the President, and confirmed by the Senate, as the Director of the Office of Management and Sudget, freeign as U.S. Representative of the 17th Congressional District of California structure 500 pm. today.

LEON E. PANETTA.

REPORT ON RESOLUTION PROVID-ING FOR ESTABLISHMENT OF SELECT COMMITTEE ON AGING

SELECT COMMITTEE ON AGING
Mr. MOAKLEY, from the Committee
on Rules, submitted a privileged report
(Rept. No. 103-1) on the resolution (H.
Res. 19) to establish the Select Committee on Aging, which was referred to
the House Calendar and ordered to be

REPORT ON RESOLUTION PROVID-ING FOR ESTABLISHMENT OF SELECT COMMITTEE ON AGING

Mr. MOAKLEY, from the Committee on Rules, submitted a privileged report (Rept. No. 163-2) on the resolution (H. Res. 30) to establish the Select Com-mittee on Agring, which was referred to the House Calendar and ordered to be

REPORT ON RESOLUTION PROVID-ING FOR ESTABLISHMENT OF SELECT COMMITTEE ON CHIL-DREN, YOUTH AND FAMILIES

Mr. MOAKLEY, from the Committee on Rules, submitted a privileged report (Rept. No. 10-4) on the resolution (E. Rest. 23) to establish the Select Committee of Children, Youth and Families, which was referred to the House Calendar and ordered to be printed.

REPORT ON RESOLUTION PROVID-ING FOR ESTABLISHMENT OF SELECT COMMITTEE ON HUNGER

Mr. MOARLEY, from the Committee on Rules, submitted a privileged report (Rept. No. 163-4) on the resolution (H. Res. 19) to establish the Select Com-mittee on Hunger, which was referred

REPORT ON RESOLUTION PROVID-ING FOR ESTABLISHMENT OF THE SELECT COMMITTEE ON NARCOTICS ABUSE AND CON-TROL

Mr. MOAKLEY, from the Committee on Rules, submitted a privileged report (Rept. No. 103-5) on the resolution (H. Res. 20) to establish the Select Committee on Narcotics Abuse and Control, which was referred to the House Cal-endar and ordered to be printed.

# COMMUNICATION FROM THE

The SPEAKER pro tempore laid be-fore the House the following commu-nication from the Clerk of the House of

WASEINGTON, DC, January 22, 1993.

Hon. TROMAS S. FOLEY.

FOR JOHNST 22, 1991.

Hon. TROMAS S. FOLEY.

The Speaker, House of Representatives, Washtagion, DC.

DEAR Ma. SPEAKER: Pursuant to the permission granted in Clause is of Rule III of the
Rules of the U.S. Honse of Representatives. If

Any the Character is easied carvalope

Are the Common of the Common of the Common

January 21, 1983 at 160 p.m. and said to com
tain a message from the President whereby

the notifies the Congress of his decision of the

maximum delicit amount under the Bal
anced Budget and Emergency Control Act of

1881. Honey corpored Law

66.
With great respect, I am
Sincerely yours,
Dunnald E. Anderson,
Clerk, House of Representatives.

NOTIFICATION OF ADJUSTMENT OF MAXMUM DEFICIT AMOUNT OF BUDGET—MESSAGE FROM THE PRESIDENT OF THE UNITED

The SPEAKER pro tempore laid be-The SPEARER pro tempore laid be-fore the House the following message from the President of the United States; which was read and, together with the accompanying papers, without objection, referred to the Committee on Government Operations and ordered to be printed:

To the Congress of the United States:
Pursuant to section 254(c) of the Balanced Budget and Emergency Deflett Control Act of 1985, as amended C'Act") (2 U.S.C. 504(c)), notification is hereby provided by my decision that the adjustment of the maximum deflett amount, as allowed under section 234g(XIXB) of the Act (2 U.S.C. 503(g(XIXB)), shall be made.
WILLIAM J. CLINTON.
THE WHITE HOUSE, January 21, 1993. To the Congress of the United States:

TRIBUTE TO JUSTICE THURGOOD MARSHALL

(Mr. EDWARDS of California asked and was given permission to address the House for 1 minute and to revise

NGRESSIONAL RECORDS
to the House Calendar and ordered to and extend his remarks and include extraneous material.)
Mr. EDWARDS of California Mr.

Mr. EDWARDS of California Mr. Speaker, it was with Freat stateses that we read in the morning paper of the passing of Justice Marchall was truly one of the Justice Marchall was truly one of the grants of the civil rights movement in United States. He was born in Baltimore 84 years ago of modest family background. His mother was a school-teacher and his father a steward in a yacht club. He fought his way through collere, through law school, and in 1984 was the NAACP lawyer that wan to the Supreme Court and won very probably the greatest civil rights decision in history, Brown versus Board of Zducation.

in instory, Brown versus Boars of Edition.

In 1857, Lyndon Johnson appointed Thurgood Marshall to the Suprems Court. From then until his retirement it years ago because of ill health, he continued as truly one of the great grants in American history.

I can remember many times going be-I can remember many times rothers fore the Court in the modest duties that we have in Congress when we must wear in a constituent. It was always a great thrill to see Thurgood Marshall atting on the Court and to reflect on the great contributions he had made throughout his life for equality, for fair play, and for our constitutional rights as guaranteed by the Bill of Rights. Mr. Speaker, I include for the RECORD the well-written saticle from the Washington Post this morning about his life.

about his life. THURSOOD MARSHALL, RETURN JUSTICE, DISK

(By Joan Biskupic)

THURGOOD MARSHALL RETRIED JUPICA, DUSRESTIFIED SUPPRIED DISTRICT, DUSRESTIFIED SUPPRIED S

over the engoing struggle of blacks in America.

"He was somebody who had absolutely no sense of his own importance," and Louis Michael Seidman, a former Marshall clerk who is now a Georgetown University constitutional law professor. "He held as unurual combination of reversence for the American combination of reversence for the American ple were satchided."

In 1967, President Lyndon B. Johnson appointed Marshall to the court. During his Year tenure, he was the only black patie. He was replaced by Clarence Thomas, size a black man, but one who adopted a padicial approach that is the opposite of Marshall inberation.

Marshall's record on the court was consist ent: Always the defender of individual rights

know what that means. If a populist means to be a liberal, of course; if a liberal means what the World Diction-ary means, and that is a friend of the people, absolutely. They are the ones

### CI 1330

I want to be their friend because I have a trust, and I maintain that trust. They have entrusted me. I will keep faith with them. That is it. It is no more complicated than that.

In fact, I will remind my colleagues that those of us in this great American democracy that have been entrusted on our judgment day will have only one question to answer, and none other and that is, were you for the people or were you against the people? That is what the shooting is all about, but you would not recognise it nowndays.

In this letter to President Clinton I saked him to help with another reform that have been appounding for years, when the shooting is all about, but you would not recognise it nowndays.

In this letter to President Clinton I saked him to help with another reform that have been appounding for years, yearem. We have the COC, the Office of the Comptroller of the Currency, that years to be a supply to the comptroller of the Currency, the results of the Comptroller of the Currency, and at the same time a regulator, and the train bank, setting the monetary policy and the related policies that only a central bank does in any country, and at the same time a regulator I said. "You cannot serve two masters faithfully and well. Either you are one or you are the other." The Office of the Comptroller of the Currency is under. Therefore, we find these agencies conscience fighting for turn, overlapping, but none doing the job that late Zawa, and if it would be made and will have, and if it would be made and will have, and if it would be made and will have and to only of a century but of a

have, and if it won't, it is doomed, let me tell you that.

It sounds ironic, as we are reaching the end not only of a century but of a whole thousand-year period, that we would be looking back at one of the bloodlest and dreariest centuries for mankind in its history, and looking into the fits century with not much more unless we charge.

America. Saching a reversion, ironically, and I have said this several times, we have gone back to the mercantile system we were in during the colonial period up until 1914, when we for the first time became a creditor nation.

tibn. "In 1985, on September 18, the Department of Commerce announced that the United States was again a debtor nation for the first time since 1914.

Mr. Speaker, for the record I include a memorandum related to these sub-

a memorandum related to these sub-lects:
To: Member Rouse Banking Committee Staff.
Prom: House Banking Committee Staff.
Date: January 25, 1923.
This memorandum briefly outlines major issues the Banking Committee—1933 Janues.
This memorandum briefly outlines major issues the Banking Committee addressed in the 102nd Congress and is likely to address in the 102nd Congress.

A. FUNDING THE THRIFT RESOLUTION PROCESS AND THE DEPOSIT INSURANCE FUNDS

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tional amounts are not nevere your road.

Current estimates of how much is needed to complete the savings association resolution process way widely. The BTC and the SATP is 810 to 346 billion.

Policy issues surrounding the RTC include cased dispositions—escuritisation and bulk sales and whether to extend or socierate the termination date of the RTC.

3. PAIR CREAT REPORTING ACT.

12. N. N. S. introduced last Congress and

Herminan and the of one Street of the construct the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction of the construction o

C. DITERSTATE BANKING AND BRANCHING

The Banking Committee reported com-prehensive banking legislation in the 102nd

Congress which included authority for inter-netate banking and branching. The legislation was defeated by the House. Legislative pro-posals to permit interrates banking and branching are likely to be presented to the Committee Unit year. Committee the com-posals to permit interrates banking and branching are likely to be presented to the Committee Unit year. Committee the hold-ing companies to own banks in several regional companies. Legislation to impose considered. Interrates branching may be considered. Interrate branching would permit a bank to branch nationwide. The questions of whether this should be permitted and, if so, whether this should be permitted and, if so, whether this should be permitted and, if so, whether this should be permitted and, if so, whether the should be permitted and, if so, whether the should be permitted and, if so, contactions. Policy issues include whether retates should be allowed to silfirmatively permit (opt in) or affirmatively reject (opt out) intervisite branching; how to essert concentration, antery and soundness and the surport of state powers such as bank insur-nous powers. So we have been also as a series of the proposation of the proposation of the pro-tact of the proposation of the pro-tact of the proposation of the pro-tact of the proposation of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tact of the pro-tac

D. PEDERAL DEPOSIT INSURANCE CONTROLLED.

The Federal Peoplet Insurance Corporation
Improvement and or or use
major legislation passed by the Committee
in the 102nd Compress. The legislation provided a 500 billion line of credit to the Bank
Lasarance Fund, which line has not been
drawn on to date, required least cost resolutated a system of prompt corrective action.
Prompt corrective action is a system of mandatory regulatory interventions designed to
assure that institutions have sufficient capital. Dust they not be given its opportunity
timely manner, reducing the losses to the deposit insurance funds.

# RENEWING AMERICAN CIVILIZATION

The SPEAKER pro tempore (Mr. KOPETSKI). Under a previous order of the House, the gentleman from Georgia (Mr. GRORICE) is recognized for 60 minutes.

utes.

Mr. GINGRICH. Mr. Speaker, I want to talk about renewing American civilization. American civilization is dearing and it must be renewed. In Franklin Delanc Roosevelt's words, our generation has a rendervous with destiny, and I believe for our generation that rendervous is to renew American civilization.

In 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest about 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 1940 the greatest 19

civilization.

In 1940 the greatest threat to freedom was from Nazi Germany and imperial Japan. Americans rallied and freedom woo. In 1946, the greatest threat to freedom was from the Soviet empire Americans committed themselves to nearly a half century of containment.

nearly a half century of containment to maintaining a strong military, and at the end of that time the Soviet empire collapsed and freedom won. My during that period, clearly seeing his career in defense of freedom.

Today the greatest threat to freedom there at home. The decay of American civilization is undermining our very capacity to have economic productivity, our capacity to have a decent, safe society here at home, our capacity to project assistance abroad to help other people.

LIP COOR-

It is impossible for a country in which 12-year-olds have children, in which neighborhoods are dominated by violent gangs, in which dray addiction

which neighborhoods are dominated by violent range, in which for gaddiction runs rampant, many schools graduate people who cannot read, and there is a criais of an AIDS spidemic; in that environment it is impossible in the longrunt to sustain American civilization.

Yet, the future of freedom is at state, Without America, there will be more Bossia, more Bomaliaa, more house, complex scoute, multirational anough, to truly provide leadarship for freedom across the planet. If we scale, if we lose our sectivity, there is no one to replace us. We see grimly already in Sarajevo and Moraddahu, across the planet, the dangers of what will happen if American civilization there are no continue to promote and sustain freedom acrowing to what will happen if American civilization here at home we cannot continue to promote and sustain freedom acrowing to morate and sustain freedom acrowing to promote and sustain freedom acrowing the promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to promote and sustain freedom acrowing to the promote and sustain freedom acrowing to the promote and sustain freedom acrowing to the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promote and the promot

Yet he objective fact is that American civilization is decaying. This aimple statement, American civilization is decaying. This decaying, will be politically incorrect on many campuses for three reasons. First, it implies there is an American civilization. Second, it implies that displies that, it implies that American civilization is particularly worth learning about. Let me expand on each of those three. First, American civilization implies that there is an American civilization tation, yet we are the successor to Western civilization. Western civilization. Western civilization, imany ways, with roots in

Western civilization. Western civiliza-tion, in many ways, with roots in Greek and Roman culture, coming up through the Judeo-Christian tradition, was a Northwestern European Cauca-sian civilization. It projected power-across the planet beginning around 1500, but in tagit, ultimately it was and remained a European phenomenon. American civilization is quite dif-ferent. It is continentwide, not simply an area the size of Europe but the size of all America, extending into the Pa-cilic. It is multiractial not merely ex-

an area has also to Europe out the aims of all America, extending into the Pacific. It is multitated, not merally cancasian. It has many cultural traditions bleeded into one unifying civilization, bleeded into one unifying civilization. American without recognising education, and the state of the company of the original content of the company of the original content of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the company of the compa

Amarcan civilization is more opti-mistic, more future-oriented, more open, more upwardly mobile. It has less class consciousness. It is more con-carned, as Martin Luther King, Jr., said, about the content of our char-scret than the color of our skin. I

think that is a very important point to remember. This is a society that, more than any society in history, has at-tempted to reach out to every person of every background and attempted to every background and attempted to provide the opportunity to rise; and while in many ways we fail, we recog-nize it is a failure because our stand-ard, our past, our yardatick, is to give every American an opportunity to live a better future, something which vir-tually no society applies to all of its people.

people.

Therefore, I would assert there is an American civilisation, and it stands on the shoulders of Western civilisation, but it includes in its heritage many oultures, histories

but it includes in its heritage many other outsures, histories, and ethnicities. Second, civilization takes learning. It takes time and effort to learn to be an American. I was really struck with this in looking at Somalis. A friend of mine, Owen Roberts, who is a management consultant and long-range planner of great wisdom, was telling mehow struck he was by the early pictures of our efforts in Somalia when it hit him that the day before the Americans arrived there were going to be 8 million hungry Somalians, 3 million is danger of starving to death. After we arrived, there would be 8 million Somalians being fed, but they would bot have learned any of the additional habits of self-government. its of self-gover

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They would not have learned any of the additional requirements of produc-tivity. They would not have learned any of the additional needs of being able to live together in a responsible way. But while they would not be fed.
they would still lack the basic necessities of civilization which are the
structure we take for granted which
allow us to live together to be produc-

Now, what is true in Somalia is also true in Anacostia right across the river here in Washington. To learn to be prohere in Washington. To learn to be pro-ductive, to learn to be responsible, to learn to live in asfety by enforcing the rules within your community, to learn to have self-govarnment; each of these requires a considerable amount of time and effort and can be learned, but are not auton

and effort and can be learned, but are not automation.

To learn to able by the rules of self-government, that is why the power of last week's langural ceremony was so emotional. There is a magic to our ability to have one party, one side, in the White House, in the Oval Office with the meet powerful military machine in the history of the human race, and magically, at exactly 12 o'clock on January 20, under our Constitution, to transfer all of that power, to transfer that office to the other party.

I was here as a sophomore in 1980, and I saw that magic when President Jimmy Carter left, and President Romand Resgan came in, and I was here again last week as the second-ranking Member of the House Republican leadership watching the same magic, as

after 12 years, the Republicane walked out of the White House and the Demo-crata and Praeddent Clinton walked in. And it is magic. If you think it is not, look at Romia, look at Haiti, look at Iraq, look across If you think it is not, look at Bossis, look at Ratil, look at Italia, look across the planet. There are very few places in the history of the human race when these with power have voluntarily submitted themselves to the abstract rules of giving in to their opponents of giving in the last 200 years has it begun to be relatively common, and it is still the relatively common, and it is still you will be relatively common, and it is still not relatively common, and it is still the relatively common to the some set of the common to the common to the common the set of the common the set of the common the set of the countries it is very fragile and very thin, and in fact, again, here at home we face these dangers not only by ether countries like Bossis and Ratil and Iraq, as grim reminders of the cost of civilizations collapsing, but so were the gange in east Los Angeles and the gang violance in Techwood Housing in Atlanta.

The fact is to know how to grow up, to discipline yourself, to subordinate yourself to the rules, to be part of a larger process of self-government, to fooms your energy and drive and displine on trying to be productive within a framework of not harming others, all of that is a set of learned skills and learned behaviors, and for two generations we have failed to strengthen them, to teach them, and to assert them.

them.
So I just want to say that if you will
agree that there is an American divilsation, that requires that you also
agree that this is a civilisation worth
learning, because after all, you cannot
sustain any civilization beyond one
generation. All it takes is the next generation relating to learn ar not being
taught, and the whole process begins to
full apart. I would suggest that to taught, and the whole process segme to fall apart. I would suggest that to study American history is to study a set of attitudes and values of practices and principles which are at the heart of

set of attitudes and values of practices and principles which are at the heart of prosperity and self-government.

The key question is aimly: Does a proposed policy help people become more responsible, more productive, and more safe as they can be prospered. Let me prote that: Does happined that me rother that: Does happined that me rother that: Does happined that me rother that: Does happined that me rother that: Does happined that me rother that: Does happined that me rother that: Does happined that me rother that: Does happined that me rother that: Does happiness of the control to the rother that is not too keep are were in yea, that that proposed policy is constructive. If the answer is 80, then it is destructive.

Let me break this into two key parts. Let me break this into two key parts. Thirst, all we can guarantee in a five society is the pursuit of happiness. One of the counterculture on the left is that they want to guarantee happiness. They seek equal outcomes when, in fact, you cannot guarantee happiness in between you and your God Happiness is of the spiritual world, not the secular state can do, is create a framework in which there is a greater chance

pre wast we think of in the modern age as women's liberation, and the first one was this, according to the 1913 Girl Scout Manual, that every girl should

to be happy, and clearly if you are in an American subart in a good obt.

An an account of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subart of the subar

whole country stronger.

It is only when the assimilating and integrating capacities of America start to slow down. It is only when we fail to teach the principles and practices and

habits of being American that there has to be any kind of concern about immigrants. But that concern is not that about immigrants. Not the problems that we have in teen gangs. Teenage gangs are a function of the failure to structure schools, government, the law, and society, to teach American civilization.

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And it is every one of those. It does you no good to have a teatbook in a classroom and have servy lesson in a classroom and have servy lesson that the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the serv

we in fact expect people to truly learn American civilization. If effect, because we have not had the courage and the integrity and the discipline to insist on American civilization, what we have happening in all too many of our greater cities is the equivalent of the "Lord of Files," supplied with submachine guas. Young males who do not have a hierarchy to join will form one on their own if adults do not create hierarchies that is way initiation rites hierarchies that is way initiation rites the submachine and bring males into those hierarchies and bring males into those hierarchies and bring males into those hierarchies, that is way initiation rites that the submachine affort to worry about young males of puberty and to worth the submachine affort to worry about young males of puberty and to worth the submachine affort to worry which makes them adult. By creating app in which there is no way for young males to become bonded and to become initiated into being an adult American, we have created literally "Lord of the Files" at a level of incredible violence and incredible savagery that has to adden every single person.

Let me also say, the ability to integrate and assimilate, to initiate into American civilization, is not automatic. There are many countries in the world which do not accept outsiders almost no matter how long they stay. We are the most unique country in our willingness and our ability to bring people in and absorb them. But we are losing that ability how tho ury young in the cities and with immigration and rethink carefully how can we reestablish American civilization in its full dynamic as the most integrating society on the planes.

tablish American civilization in its full dynamic as the most integrating society on the planet. Third, having asserted first that there is an American civilization and second, that American civilization must be learned by each generation function that it is necessary to replace multiculturalism with other culturalism. This is not just a play on words, not just putting "other" in front of "culturalism" instead of "multi" and walking out with a gim-

mick. The difference is very, very clear

and very simple.

Multiculturalism is the equivalent of Muticulturalism is the equivalent of situation statics applied to civilization. It assumes tables applied to civilization. It assumes cultures are equal morally and it assumes you can lump American civilization in with other cultures and other civilizations so that we can advote one-fifth or one-tenth or one-fiftheenth of our students' time to America while concurrently studying other, equally important and equally useful cultures, so that each student would sort of invent their own version of civilization by taking what they thought was useful from all of them.

Let me say, first, American civilization must be studied first and be thoroughly mastered before we can move on to other topics; and, second, that American civilization is in fact a more overful, a more humans, and a more desirable form of civilization. Let me first explain why American civilization should be studied first and thoroughly mastered before moving on to other topics.

The blergest and most (important case.) situation ethics applied to civilization.

matered before moving on to other tonics.

The higgest and most important reason for doing that is because this is where we live, it is where we are, it is where we live, it is where we are, it is where we live, it is where we are, it is our home. Learning to be American, learning to participate in self-government, to live in a divarse, complex society has to take precedence if our children are to grow into responsible, productive, safe citizans capable of sustaining the civil life of a free society. When you read the entry level exams of freshmen at some of the cilic colleges and universities and you realize that a quarter of them were not aware that lincoln gave the Cettysburg Address, that a significant number were not sure whether the Revolutionary War and the Civil War were the same event; that on them after item naming event; that on them after item naming

not sure whether the Revolutionary war and the Civil War were the same event; that on Itam after item naming both Senators for your State, naming one or more Supreme Court Justices. Howing where the Spreme Court is between the State and Federal Government. It you take item after item of the most basic principles of American the most basic principles of American has collapsed to the south of the state of the season of the most basic principles of the season of the most basic principles of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of the season of

oppression of women in Iran, the muti-lation of young women in some soci-eties, these practices are less humane, less decent, and less desirable than

less decent, and less desirable than American civilization. I think it is useful to first learn about ourselves and about what we do and about what we value, and then, frankly—and I have a doctorate in Eu-topean history. I taught both world

history and European history—I be-lieve you should learn about other civ-

lieve you should learn about other civilizations, but you should learn about tham within the framework of your way American civilization and after having first thoroughly come to understand it.

Extablishing the legitimacy of American civilization as a gardatick is important because it is the basts of resisting two key words, the word progress and the word decay. And if have to thank Jeff Eisenach, a brilliant young intellectual who first pointed this out to me.

this out to me.

Progress as a word is vary, very common in the Western World up to 1914; it died somewhere between the trenches of France on the western front in World War I and the horrors of Ausch-World War I and the horrors of Ausch-wits in Eastern Germany and Poland in World War II. Progress disappeared. We got into a system that said, "Well, there is no progress." In fact, there is a book entitled "The Death of Progress," which is a study of how the

there is no progress." In fact, there is a book entitled "The Death of Progress," which is a study of how the word disappeared.

Now, if you do not have progress, you also do not have decay. It is inappropriate to talk about the decay of the inner cities, the decay of our schools, the decay of our progress, and who have been progress and you do not have decay at the season of the progress and you do not have dood have progress and you do not have dood have progress and you do not have dood have progress and you wanted, you have no way of water or worse. If there is no yardatick, there is a long-term tendency for people in fact to drift into barbariam and savagery. Progress is linked to constructive and decay is linked to destructive and decay is linked to destructive. And have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of the same system and have to be part of have talked in the last month or so shout the decay of American civilization, and I have yet to have a single audience in which somebody got up and said. "Oh, we are really not decaying." In every sandience I have talked to there is wirtually universal agreement that we have a single of decay.

Lat me you one example. There

that we are in fact in enormous danger of decay.

Let me give you one example. There was a teachers survey, this is in school, and they were asked the question, "What are the leading problems in your school?" in 1940 here are the three answers, in 1940 the teachers said the top three problems in school were: One, littering; two, noise; three, chewing sum. ing gum.

in 1992, the same survey was asked of teachers. Here are their answers: One, rapes; two. assault; three, teenage sui-

cide.

Let me just suggest to you unequivo-cally—and I would debate anyone any-where on the following assertion—to go from littering to rape is decay, to go

from noise to assault is decay, to go from chewing gum to teenage suicide in

decay.

We are faced with the objective fact we are laced with the objective het that, available every night on virtually every television newscast all ever America that, American civilization is in fact decaying

in fact decaying.

The National School Board Association is in town. They asked the question is in town. They asked the question this year, "What see the higrest airgis problem cation?" And like all good educational bursancracies, they would hope the people would respond, "We need money." Well, 22 percent ead undertunding is the key problem; if percent asid it was drugs, discipline and gangs are the higgest problems in America school and in anot 9 percent lated gangs as their higgest problem.

in fact 9 percent listed gangs as their biggest problem. Now, think about an America where 9 percent of the schools list teenage gangs, 9 percent of the parents list teenage gangs as the biggest problem in their school. If that is not decay, _____

what laf

Science magnaine reported about a

month ago that in the last 10 years the
ability of Americans to do math as

compared to the Japanese and Chinese
has not improved one bit. We have had
10 years of a nation at risk, we have
had 10 years of politicians talking
about education, we have had 10 years
of spanding more money on education,
we have had 10 years of discussion, and
the fact is that as of today we have not
improved our mathematical abilities
compared to Japan and China at all.

Now. I would suggest to you us-

compared to Japan and China at all.

Now I would suggest to you undergroup that American civilization cannot survive as a country in which in Japan and China at all.

Power-like have children without preparation, schools give people diplomas when they are illiterate, a significant number of our young are drugadicted, there are neighborhoods so violent that we cannot create new jobs, there is an AIDS epidemic which is 30 percent avoidable by behavioral change, and all too many of our young have a sense of hopelessness which have a sense of hopelessness which may be a considered the part of the property of the control of the country of the property of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the coun

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That collection of problems is in fact the crisis for the future, so I de assert American civilization is decaying. To paraphrase Franklin Delano Ro-sevel.cour generation's rendervous with destiny is to dedicate ourselves to re-nowing American civilization. We need a movement dedicated to res American civilization.

American civilization.

I think it will take 2 million or more active citizen leaders to insist on and insure the renewal of American civiliration.

Let me say, I think that renewal needs to be cultural. It needs to be so-cietal. It needs to be educational. It needs to be economic. It needs to be

Demine

governmental and it needs to be politi-

This is not just an act of renewing in-This is not just an act of renewing in-volving politics and politicians and votes. It is everywhere from what does your local school teach to what does your local school teach to what does you salms mater teach, to what do you has no radio and television, to what happens with your local club and your local civic organisation, to what are your governments and your politicians doing.

doing.

I bolieve that when you look at the
list Century that there are five pillars
of ronewing American civilization. The
five are simple.

First, quality as defined by Edwards

Second, technological advancement. Third, entrepreneurial free enter-

Fourth, the principles of American ivilisation. Fifth, psychological strength. Let me

Fifth psychological strength. Let me expand on those for just a moment. First, quality as defined by Edwards Deming. Deming is the man who taught the Japaness the concept of quality. He describes it as profound knowledge. It is truly quality with a capital Q. It is not just doing things right. It is an entire way of thinking about your customer, your supplier, your business, your job, your relation with your fellow employees. It is a set of behaviors which allows us to provide for less cost, hater service, higher quality, greater estisfaction.

I would assert and I do not know of any quality-expert who disagrees with

quality, greater satisfaction. I would assert and I do not know of any quality-expert who disagrees with ms, that if we were to apply quality to education, to health and to government, we would lower the deficit by 30 percent within 3 or 4 years, while actually improving services, improving health, improving learning and creating a better customer satisfaction with the bureaccury.

ing a better customer satisfaction with the boresourcey.

Quality is a dramatically different the boresourcey.

Quality is a dramatically different way of approaching things, and I till be talking about it more in the next few weeks. Let me give just one or two quick historic examples per the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property

fundamental culture of the Ford Motor Co Peterson describes it brilliantly in his book. I would simply suggest that verry American citizen has to become familiar with the concept of quality and with Deming's work. Every Amer-ican citizen has to think how does this

apply to my life, to my neighborhood,

apply to my life, to my neighborhood to my community, to my government. In education, we need to rethink learning from the ground up. In health, we need to rethink the entire process of having a healthy nation from the ground up, and in government there is no reason that we cannot have a large a downstring of the New York City bureaucracy, the Georgia State bureaucracy, downstring comparable to Ford. IBM, General Motors, or Xerox.

Let me just point out one of the great intellectual failures of the welfare state is the fact that sacrifice was talked of in the inaugural address last week, but the only people so far who are going to sacrifice are working taxpaying Americans. Nobody has yet said to us have basic change in the fundamental structure of the bureaucracy. Let us apply Deming's concepts of profound knowledge.

This is not a question of more or less.

found knowledge.
This is not a question of more or less.
With quality, you actually get better
services and better customer satisfaction and more productivity, while
using fewer resources and fewer people.
It is as big a revolution for the Make century as the assembly line and Henry Ford and Taylor's scientific manage-ment were at the beginning of the 20th century. It is a fundamental revolu-

century. It is a fundamental revolu-tion.
Second, technological advance. You know, America has been the most protechnological society in the history of the world. The fact is that Desert Storm was larguly a victory of sech-nomic and the second of the second vision seeing 3000 meters out on a forgy morning to kill a T-72 tank which literally could not see them. It was P-III's that were invisible to the Iraqi radar sitting over Bachkad with laser-guided bombs and talevision-guid-ed bombs, putting them in windows of buildings when the Iraqis could not even find the F-IITs. It was a level of electronic informa-

was a level of electronic informa-command and control, that put us

It was a level of electronic information, command and control, that put us in a different world from the Iraqi's. Technology has always been good for Americans, from Benjamin Pranklin who invented the bifocal glasses, the Franklin Stove, the Hehtuning rod, up through Ell Whitney and the cotton gin, Samuel Colt and the revolving placed, Morse and the Morse Code and the telegraph, all the way up to the present. Americans have been proud of the idea that we are the most pragmatic, the most futuristic of all people; and yet today the bureaucracy of tha welfare state is slowly and steadily grinding down our ability to be technologically advanced and the cultural attitudes of the action of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the comment of the

in American life where the cost of tech-nology goes up are the Defense Depart-ment and those aspects of health domiment and those aspects of health domi-nated by government. Microwave ovens, the cost goes down. Color tel-visions, the cost goes down. Cellular telephones, the cost goes down; but iff you are a government bursancracy, like the Pentagon or the Health Care Finance Administration and in charge of cellular telephones and microwave ovens, the cost would go up. So first of all, keeping technology moving, inventing a better future, cra-sting better ways of doing things, is at Imagine of you will best to show you.

the heart of being American.
Imagine, if you will, just to show you how sad the situation has become and how bad the decay is, insarine that Thomas Edison invented the electric light today in the welfare state. It would be reported by major naws networks, a report which would begin.
"The candie-making industry was threatened today."

At least three liberal Senators would hum an and introduce a bill to protect.

At least three liberal Senators would jump up and introduce a bill to protect the candle union. Ralph Nader would hold a press conference to announce that electricity can kill and the anti-development of electric lights as ap-plied by Ceneral Electric would be blocked.

blocked.

If you think I exagrerate, look at the
newspapers and see how many examples you can find.

Or consider a different approach, the
problem of regulation in an

ples you can find.

Or consider a different approach, the problem of regulation in an antitechnology bias if the Wright brothers showed up today. Can you imagine the Wright brothers at the Environmental Protection Aguard. They within went through the air and had a propeller that chopped through the air. The EFA bureaurat. of course, would immediately may, "And how many insects do you kill? And when you till those insects, how many of them are endangered? You want go do down to Kitty Hawk and irresponsibly fly this thing without even having done a cersus of insects."

So the Wright brothers leave the EFA with a folder full of forms to fill out in triplicate, walking down the hall suddenly encounter the Occupational Salety and Health Administration.

Safety and Health Administration

Safety and Health Administration. Can you imagine Orville and Wilbur walking in, saying to the OSHA inspector, "We're bicycle mechanics. We have invented this thing. We're pretty sure it goes up and we think it will come down. We're not sure about that yet, never tried it before. We are not exactly sure what the safety conditions are, but Wilber said he would get in it and we will zo down and see what happens."

pens."
By the time OSHA got done with all
the different safety equipment they
would want to put on the original
Kitty Hawk filer, which you can see by the way right down here in the Smith-sonian Air and Space Museum. Go down and imagine that plane, thin, frail, light, experimental, after OSHA got done with the scatbelts and the

time because by the time they came-back around again, people had forgot-ten that they had been there & years

back around again, people had forgotten that thay had been thare 4 years earlier
Imagine that we had a meeting of vaudeville actors in 1933 and we said to them that there were three events in 1933. The said of the said the said them that there were three events in 1933. The said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said the said th

whit until 30 or 40 years later fellows. The movie is going to become color, and it is oping to have voices and music, and you are going to to shie to watch it sitting is an air pine, and that sirplane is coing to be bigger and longer than the entire flight at Kitty Hawk in 1930.

You would say that literally a Boeing 747 is longer than the entire initial flight by the Wright brothers, and that ingat by the wright proteins, and that 450 Americans are going to sit in this airplane and eat food which is prepared in a microwave. I would not even want in a microwave. I would not even want to try to explain what a microwave was And we would say they are going to fly from Atlanta to New York or from Atlanta to London, and it is going to be at common that they are not even going to say it is a miracle; they are just going to get off, and their only comment is going to be that the food was not that good and they had already seen the movie. seen the movie.

seen the movie.

Now, how could you consciously get those vaudevillians to understand the scale of change that was about to overwhelm tiem? I do not know, but I believe that is where we Americans are the computer. Eberoptica, bio-technology satellites, worldwide trans-

mission

If you read President Clinton's inaugural address, everything he said about
change and technology and the world
market and information was exactly market and information was exactly right It was not particularly new, ex-cept for the part about politicians, and it took great courage on his part. I think, to say it, and it will take even greater courage to live it out and to follow it But if you read Alvin Toffier's "Fu-ture Shock" or his later book, "The Third Wave," Kenneth Boulding's "The Meaning of the 2th Century," Peter Drucker's "The Age of Discontinuity."

Drucker's "The Age of Discontinuity."

In Naishitis. "Megatrends." all these books tell you the same things over and over again. We are at a turning point where all changes age going to be so amazing that we who are in public life-and all citizens should be in publicated the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract of the contract o life-and all citizens should be in pub-lic life; every American has an obliga-tion to care about their country—will have to try to develop the answers that allow us to renew the American civili-sation in the middle of that scale of

change.

I do not have the answers. I would say to any of my colleagues or anyone else who sees this or who reads it in the COMERSHOMAL RECORD that if you would like to send me success stories.

else who sees this or who reads it in the COMORSSIONAL RECORD that if you would like to send me success atories applying the five principles of quality technological advance, entrepreneurial representation of the principles of American civilization, and psychological strengths, it would love to get choosenees stonies if you be to get choosenees the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the property of the and decaying in its

And more is at stake than just America or just our children. In the last 20 years we have been the last best hope of mankind. We have gone from a tiny of mankind We have gone from a tiny strip of 13 colonies on the eastern part of the North American Continent to the most powerful universal civilization in the history of the human race. All across the planet people want to be more like Americans All across the planet people want human rights, which out regard to sex, without regard to rece, and without regard to race, and without regard to race, and without regard to race, and without regard to religion. lean All across the planet people want the right to free elections to free speech to productivity and prosperity

JARAUTY 25, 1993
which is the essence of being American. If we fail, we are being warned every night by Bosnia, Azerbaljan, Armenia, Iraq, Somalia, Haitti, and a heat of other countries that the fabric of distribution with a we have slowly bejoed sew will come apart and that the fisher century will be a century of horror and brutality unimaginable to most of us. I believe that every American citizen has to confront the fact that it is not just that political leaders, it is not just that political leaders, and it is not just that buildness leaders, but that every American that an obligation, and that, obligation is to be committed to a remewal of American civilization, and that, is a said earlier, in Franklin Roosewelt's words, our generation has a rendezvous with destiny and we have to keep that rendezvous keep that rendezvous

### THURGOOD MARSHALL, DIES

The SPEAKER pro tempore (Mr. KOPETSKI) Under a previous order of the House, the gentleman from Michlean, Mr Convers, is recognized by 15

ran., Mir. CONYERS, Is recognized for 15 minutes Mr. CONYERS Mr. Speaker, yesterday hungood Mershall, retired member of the Supreme Court, passed every it is my intention to amounce that there will be speaked orders in this body commemorating has the send works in addition, I am pleased to amounce that the Congressional Black Casuss is planning a memorate tribute to him, for which class are forthcorong. Thurpood Marshall was the first black African-American member of the U.S. Supreme Court. He was a historic figure who will shreps be remembered as an incredibly accomplished individual with varied intensits the was widely recognized as the most effective member of the Supreme Court in this century.

As the great-grantson of a stare and born Battimore from working class parents, Marshall understood me in spirance in his protein which we have the court of the class parents, Marshall understood me importance of hard work in was the source of inspiration that positively influenced all his thorus decisions and achieved members. Even after his appointment to the Miss.

It was this source of inspiration that positively influenced all his future decisions and achievements. Even after his appointment to the U.S. Suprame Court, Marshall Still maintained these beliefs. Though he worked with some of the most prestiguous individuals of our time, he never torgot the plight of the impoverished, the struggling, and the suffering. It is appropriate that we remember Marshall not only as the effective Suprame Court Justice I have just described, but also as an advocate of school desegregation. It was Marshall who, as counsel for the NAACP legal hand in 1984, took his fife in his hands to argue that everyone, regardless of rece, and the second control deserved to be educated He also led the charge to eliminate white-only primary elections and explicit discommension in housing contracts. As a civil rights atomay and Justice of the Supreme Court, Marshall became the principal architect of a strategy of langth the second of the Supreme Court, Marshall became the principal architect of a strategy of the supreme Court strategy and the second of the supreme Court Marshall became the principal architect of a strategy of the supreme the principal architect of a strategy of the supreme the principal architect of a strategy of the supreme the principal architect of a strategy of the supreme the principal architect of a strategy of the supreme the principal architect of a strategy of the supreme the principal architect of a strategy of the supreme the principal architect of the supreme the principal architect of the supreme the principal architect of the supreme the principal architect of the supreme the supreme the principal architect of the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supreme the supr

forded Marshall is a uniquely special individual who deserves to be honored by this body and who will confinue to serve as a remender of every-ting that we must all strive to become Mr. Speaker, I include the following articles for the PECOM.

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extra things and the this's and the that's and the structural rainforce-ments, the sucker would never have gotten off the ground and we would have no problem of sirplane crashes today, because we would not have any

you think I exaggerate, talk to body in the pharmaceutical indusanybody in the pharmaceutical industry who is trying to get a new drug to come to market to help people with terminal diseases. You cannot get the drug to be experimented with because the people who are dring might be sick. So literally what happens is the bursaucracy says that we cannot allow maturs adult to try this out because, after all, it might worsen them. And you say to them, "well, these people are going to die in the next two months."

are going to die in the next two months."

"It does not matter. We cannot allow you to take this risk, even if they want to take the risk, even if they want to take the risk."

Or got talk to people who make the most minor modification and are then forced to get back in line at the bureauctary and wait for I year, 2 years approve the paper of the paper of the paper of the paper of the paper of the paper of the paper of the following on the market which, in something on the market which, in section, I would just suggest to you that between the culture of the left and the become a much more antitechnology so-ciety than it should be, and it is a tragety because technology could revolutionize health care and radically lower the cost of taking care of yourself and give you a great deal more diagnostic information without having to go to

information without anything to the doctor.

Technology could explode the capacity of humans to educate themselves and to learn without having to show up and to learn without having to show up at school during certain hours. So we should be very technologically oriented and we should reestablish techno-logical advance as a key part of our fa-ture.

Third, entrepreneurial free enterprise is of the essence not just of being pro-ductive, the essence of not just being prosperous, but it is the most powerful method for getting government to

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When government in the 19th century wanted to build railroads, they encour-aged private enterprise to do it. When government in the 1950's wanted to have jes sircraft for transportation it was private companies who did uses, it was private companies who did it. You can make a very powerful argu-ment that if the shuttle were being built by a private company rather than by NASA. It would be cheaper, faster, less expensive to maintain, and come less expensive to maintain, and come in shead of schedule and under budget. Lastead, the longer we bureaucratize the space program, the more we make it a socialist space program, the more screenive it gets, the more bureaucratic it gets, the allower it gets, and the less efficient it gets.

Now entrepreneurial free enterprise is important in a number of levels. First of all, it is the most powerful way for minorities to rise and become wealthy. We can see this with Asian-Americans who have the most entre-preneurial orientation of all the ethnic prenaurial orientation of all the ethnic croups currently coming to the United States. We also see this with the West Indian blacks who have a higher aver-ace income in the United States than do whites. Any group which starts out trying to set up small businesses, working very hard, saving, developing a better future, is, in fact, going to rise in America. In America, if you will get a job, keep a job, work if necessary, at a second job and live i0 percent below your take-home pay, even if you are very poor, it is amaxing how rapidly you can accumulate.

you can accumulate.

Mr. Speaker, that is not just a homily. That is true for Laotians, Cambodians, Vietnamese, Japanese, Koreans, Chinese, Indians, and Pakistania, Virtually sery group which comes to America with a strong work ethic and a strong attended family rises very

America with a strong work sthic and a strong extended family rises very rapidly. As I said earlier, it is true for West Indian blacks. It is true for most His-panics. It is only when the welfare state starts to break down the work states starts to break down the works ethic, starts to break down the savings ethic, starts to break down the willing-ness to go out on your own and set up a business, starts to break down the family—only when the welfare state takes over an ethnic group and breaks down those habits do we in fact see

down those habits do we in fact see them trapped in poverty.
When you look at entrepreneurial took at the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second of the second o

you avoid it.

My point is this:
We should be encouraging job training through the businesses that are
productive and entrepresential. We
should be encouraging the maximum
number of small businesses. We should
be encouraging every minority group
and every woman to go out and start a
business because the best way to break
the class colling is to own the glass. We business because the best way to break the glass ceiling is to own the glass. We should be rethinking government, re-thinking health care, rethinking isarning, rethinking all the different aspects of bureaucracy, applying entrepreneurial free enterprise before we talk about a single ponny in tax increases.

Mr. Speaker, until we have reformed the New York City bureaucracy, the worst single bureaucracy in the country in work rules, until we have reformed the Federal bureaucracy in Washington, until we have really taken

apart and rethought what we are doing in terms of the system we currently have, we should not raise a penny in taxes on working Americans because government has not yet sacrificed by developing now ideas and new ap-

proaches.

Fourth, after equality, technology, technological advance, and entrepreneurial free enterprise are the principles of American civilization. We preneurial free enterprise are the principles of American civilization. We simply have to be committed to teaching people the work while. It was fasionating to me and one of the things people the work while. It was fasionating to me and one of the things that allowed me to feel comfortable giving this talk to realise that when the Atlanta Constitution in January 1992 asked in 10 States—they asked southern blacks the following question: "Do you believe that everyone should be required to work who gets welfare, including women with young children?" Elghty-one percent of southern blacks said yes, everyone should be required to work if they get welfare, including women with young children?" Elghty-one percent of southern whites said yes.

Mr. Speaker, there is a basic core belief still in a strong family, in male responsibility for their children, in the work eithe, in the importance of severing, and yet our Tax Code, our welfare code and, all too often, our school systems fall to reinforce and fall to strunction precisely these behavior teaching these behavior accused.

work static, in the importance of saving, and yet our Tax Code, our welfarcode and, all too often our school systems fail to reinforce and fail to
atvention precisely, these behaviors,
workdars. We should have a content of the
town a system which is simed at health
care, at rewarding wellness. We should
have a system which is simed at health
care, at rewarding wellness. We should
change the Tax Code to encourage savings rather than to punish people who
save by rating their taxes. On every
front we should recetablish the principles of American civilization so that
it replaces the welfare state with an
opportunity society and so the law reinforces the right values.
Last and fifth, Mr. Speaker, after
quality, technological advance, entrepreneurial free enterprise, and the
principles of American civilization, we
need to emphasize psychological

principles of American civilization, we need to emphasize psychological strength. Five simple words: Courage, hard work, perseverance, discipline, and integrity. I want to repeat those: Courage, hard work, perseverance, discipline, and integrity.

Let me asy bluntly, Mr. Speaker, if you do not have psychological strength in a free society, you are not going to get there. You will not be able to hold a family together, wo will not be able

get there. You will not be able to hold a family together, you will not be able to learn a trade, you will not be able to open a small business, you will not be able to rise economically, and you will not be able to do the hard work of freedom that is the essence of citissnahlp.

For two generations we have failed to be honest with the poor about the fact that you need more courage, more hard work, more perseverance, more discipline, and more integrity if you are poor. The rich can afford to buy substitutes, but in a free society every cit-

izen has to have psychological

strength.
I was first turned on to this by Gary
Wills in his book, "Inventing Amertica," which is a study of the Declaration of Independence. Wills describes
George Washington, a passage that I
will bring over in the near future, and
I will read it into the RECORD, and he

says:
Nobody in the modern are can appreciate the importance of George Weshington because it wasnesses when the same it was a charismatic leader in peaking. It was that he was a charismatic leader in peaking. It was that his personal interprit, his personal character, his personal committed the properties of the could truly be the peaking of the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed that the personal committed

### And Wills goes on to say:

And Wills goes on to say:

No modern historian can truly explain
George Washington because they can't explain these psychological strengths. They
don't fit the way modern liberal culture
talks about the world.

don't fit the way modern liberal culture tables about the world.

And so I want to suggest to my colleagues that every young person needs to study George Washington, and they need to study people who rose in one generation, whether it is Andrew Carnegie or Henry Ford. They need to understand people that are successful at invention such as Thomas Edison and the Wright brothers. They need to learn over and over again the importance of psychological strength and the very fabric of life, and I would say to my colleagues, whether it is the problem of miss having to be responsible for their children, the problem of gesting people to start small businesses when they are poor, the problem of stopping the AIDS spldemic, which is largely, frankly, an avoidable disease, because of the problem of stopping teenage pregnancy, which is as avoidable as other behavior, and the problem of stopping teenage pregnancy, which is as avoidable as other behaviors and in many societies has been avoided, all of these have to come back in the end to many societies has seen avoiced; all of these have to come back in the end to psychological strengths and teaching people that they have to find within themselves the courage, and hard work, the perseverance, the discipline.

work, the perseverance, the discipline, and the integrity. Now I think, as we focus on renowing American civilization, we have to remember President Reagan's great leson, that you cannot do too many things at once. We have to focus on a couple of big projects at a time. I want to suggest for every American three ards to focus on in the eext couple of yelrs until we solve it.

First, expondic growth: second.

First, economic growth; second, health; and third, saving the inner

city.

First, economic growth is vital be-First, economic growth is vital because in a free society you need to keep growing to bring everybody into prosperity to avoid the kind of bitterness and hatred we see in Bosnia, and in Scrobia and in Croatia. We need an economy that is growing so everybody can have a better future. We need an economy that is growing so there is more wealth to sustain and help government institutions. We need an economic that is growing as the seconomic tinstitutions. We need an economic institutions we need an economic institutions.

omy that is growing so we can lead the planet and so that we can have the strength to provide power, assistance

avengen to provine power. Seafacture verseas.

Now, as subsets of economic growth we have to worry about the deficit, we have to worry about incentives for saving, and to werry about creating a culture, an educational system and changing the bursaucracy so that it is proceonomic growth. But I think the topic and the goal ought to be growth, and that ought to be our first goal.

Second. Mr. Speaker, we need to focus on health. Notice that I did not say health care. Health care is subordinate to health. If we have good enough prenatal care, we are going to have

social of health. Notice that I did not any health care. Health care is subordinate to health. If we have good enough prenatal care, we are going to have healthier babies who need test health care. If we have good enough emphasis on wollness, we are going to have feath care. If we have good enough emphasis on wollness, we are going to have feath care. We need to look at the Today of the health care. If the care to emphasis on the control of the care to the citizen in health care making such that the citizen, as patient, is able to choose who their doctor is, what kind of services they want, and that the citizen has information. I will spend a good bit of time in the near factor that the citizen has information. I will spend a good bit of time in the near factor to the citizen has information. I will spend a good bit of time in the near factor to the citizen has information. I will spend a good bit of time in the near factor to the citizen has information. I will spend a good bit of time in the near factor to the citizen has information to the care in the care in the care in the care in the care in the care in the care in the care in the care in the care in the care in the care in the care in the case with greater customer estifaction if we are prepared to look at enterpreneurial health care and replace the requirements of prevention and the bureaucratic health care system it we are prepared to talk honestly about the requirements of prevention and wellones and if we are prepared to go to some system like medical savings accounts or medisave accounts to give people an incentive to change their be-

I will spend a good bit of time in the near future taiking about health. Third, we must save the inner cities. Conservatives and Republicans must Conservatives and Republicans must have the courage and the responsibility for all Americans, no matter what their background, no matter what their background, no matter what their background and their circumstances. At the same time, liberalis and Democrats must care enough about the inner city to put aside ideology and interest groups and come to the table and talk openly about how together we can save the inner city. I believe if we apply the five pillars I have described, if we apply quality as defined by Deming, if we apply chanological advance, if we apply technological advance, if we apply technological advance, if we apply the principles of American civilization, and if we apply psychological strength. I believe it is

possible to save the American city. And I would say that there is no greater moral challenge to this Congress and this city than to take passionately. Gettle that the third country of saving the American city. The human face of pain, the loss of life, the tragredies near this Capitol are heart-treatment. As a constant have dead to the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the control of the

say, "Enough"?
We have children here within 2 miles or within 1 miles of this building who are not getting educated, but who are trapped in classes that do not work we have families that do not have adequate food. We have it and 2 children, make who haves are responsible for. We have a civilization which is decaying and on the verye of breaking down. Every American has an obligation, I believe, to come to the table and talk about how we recetablish American civilization so that every child of God who is an American can be changed for the better. I do not care if they are black, white, yellow, red, or brown, I do not care if they are male of femile, I do not care make a femile. I do not care what their circumstance was yesterday; I care about he fact I do not care what their circumstants was yesterday; I care about the fact that we can change them today so their circumstance tomorrow can be

better.

I think there is no more heart-rending requirement than that we focus on aving the inner city. We cannot rensw America until we reclaim, rebuild, and renew the inner city.

All this is a buge challenge. I have talked about renswing American civilization. I have described the five pillars

called about renewing American civilization. I have described the five pillars of that civilization. I have sugressed three areas that we have to focus on. It is a huge challener.

Let me say this: say this after 2% months of tand 1 do not have the amers. I have ideas, I have insights, and I see possibilities. I feel a lot like a futurist in 1900 who met with a bunch to vaudeville actors. Remember, vaudeville actors earned their living on live stage with a band and with people out front, very often in a saloon. They went around the country on a circuit by train. They could get one good act and they could keep that act for a life-

# **EXHIBIT 46**

D-R-A-F-T

### "RENEWING AMERICAN CIVILIZATION"

Vision Statement March 19, 1993

In order to renew American civilization we need new language to explain our new vision, to arouse new human and financial resources, to create a new party system so we can defeat the Democratic machine and transform American society into a more productive, responsible, safe country by replacing the welfare state with an opportunity society.

In the absence of a great crisis (the Civil War, the Great Depression) the four best examples of this kind or popular effort to renew America are:

- the Jefferson-Madison-Burn invention of the Democratic Party to replace the Federalists;
- 2) the Jacksonian coalition to replace John Quincy Adams, Henry Clay and the National Bank, and;
- 3) the McKinley business-progressive-urban coalition to defeat the threat to modern industrialism.

Any effort smaller than these is doomed to fail. Therefore, we must learn to speak, to recruit, to organize and to arouse on a scale and in a 21st Century system no one has yet dreamed of or developed.

What is at stake is literally our country, our American civilization, and the future of the human race (which is pulled between freedom, Chinese style dictatorship and the chaos of Bosnia and Somalia and Haiti).

Our courage and our commitment must match the scale of the challenge. Only then do we have a chance to succeed.

WGC 00163

#### D-R-A-F-T

RENEWING AMERICAN CIVILIZATION: A PROPOSAL FOR CITIZEN ACTIVISM March 19, 1993

Where we are: by Newt Gingrich
The Current Civilization

American civilization is decaying. Most Americans know that the combination of twelve year old kids dying of AIDS and eighteen year old students, who cannot even read, receiving high school diplomas, threatens the very fabric of our civilization.

Most Americans believe in the core values of American civilization (81% of Southern blacks favor work requirements, for all welfare recipients, including women with young children, 75% of all Americans favor a balanced budget, by 75 to 14 Americans believe hard work is more important than luck in succeeding).

There is a 70% to 80% majority for the principles we believe in (reduced to about 60% in the 1972 and 1984 Presidential elections by the Republican faïlure to reach out to minorities who share our values).

The political system is rigged by the Democratic machine so a center-right national majority among the American people is distorted into a solid Democratic majority in the Congress. The combination of incumbent advantages, big city machines, special advantages for labor unions, Democratic domination of the Washington lobbying, PAC communities and a remarkable network of leftwing activist groups (such as dominated the Bork and Clarence Thomas nomination fights) have made it impossible to shake liberal domination of the Congress (in the House the Democrats have controlled since 1954). This forty year monopoly of power by one party is the largest in American history.

Now the Democrats have added control of the White House to their control of the House and Senate.

While Clinton is very good at disguising his very liberal goals with centrist language, the objective facts of his personnel appointments and the details of his Executive Orders and legislative proposals make clear the fact that this is the most leftwing Administration in American history.

The big surprise about the Democrats is that anyone is surprised. Assume the same Democratic control of the Senate (six years) and House (forty years) that enraged the American people, led to the term limitation movement, and reinforced the Ross Perot

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phenomenon. Add to that Democratic machine the first McGovern field staff to win the Presidency. Throw in a combination of Carterites on foreign and defense policy, of Washington Democratic lobbyists and staffs, of pro-centralized government academics (our equivalent of modern British Labor and European Socialists), of economic redistributionists (tax the rich, tax virtually everyone and give it to the planners and bureaucrats), of counter culture and gay rights activists, and of Democratic big city mayors with a generous helping of lawyers and you have the Clinton Administration.

The Democratic machine will be pro-spending, pro-pork, pro-tax increase, anti-defense, erratic on foreign policy, pro-litigation, pro-regulation, in favor of government enforced social experiments, and in favor of government domination of the private sector and the family, in favor of income redistribution by government fiat based on class, race, and geographic (and occasionally just on political whim) and amazingly unethical as a routine.

The Democratic machine will be anti-business, anti-success, anti-religion, anti-traditional values, anti-white male, anti-family, anti-rural, anti-suburb, and anti-military.

These two paragraphs explain over 90% of the first two months of the Democratic machines monopoly of power in Washington.

Those of us who believe in the work ethic, the free enterprize system, the desirability of success, the importance of American civilization and the necessity of strength in a dangerous world are now faced with a challenge of historic proportions.

We know American civilization was decaying before the Democrats took the White House. We now know after two months of the Democratic machine that they will accelerate the decay and make it worse.

We have three choices:

One, decide the challenge is too great, withdraw from the fight, and hope the decay does not effect our personal lives and our families too badly or too quickly.

Two, continue to fight within the political framework that has defined American politics and government since 1968. Accept the structure of a minority Republican Party opposing the policies of a dominant Democratic Party. In this system we at least oppose the worst proposals and slow down the rate of decay. While American civilization will lose in the end at least we will have done our duty.

Three, recognize that the entire future of American civilization and the American people is at stake (and depending on America's economic and cultural strength is

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literally the future of the human race). If we renew American civilization we will almost certainly lead the human race to freedom, safety and prosperity. If American civilization continues to decay there is no country powerful enough and ethnically diverse enough to lead the world. With a decaying America the future will almost certainly be a host of Bosnias, Somoalias and Haitis, and at home our violence levels will continue to grow and our economic and societal distress will increase.

The human stakes are immense and the resources required to renew American civilization will dwarf anything we have seen.

The Democratic machine is entrenched. It has rigged the rules of the game to keep itself in power. It routinely lies, is regularly unethical and on occasion simply breaks the law.

Franklin Roosevelt left the Democratic machine three great assets:

First, it has a vision and language which are coherent, widely understood and give it great advantage in political debate (e.g. fairness, tax the rich, help the victims, compassion, the bureaucracy as national nanny).

Second, it has a structure of raising and focusing resources which helps it dominate the news media, the legislative process and elections (total resources on the left dwarf the Republican coalition).

Third, it has a tradition of apprenticeship and a doctrine of self government which make its elected officials vastly more effective at acquiring and using power than their Republican counterparts.

Any successful citizen's revolt will have to overcome those three legacies to defeat the Democratic machine, replace the welfare state with an opportunity society, and renew American civilization.

Any program which is not comprehensive enough, large enough, and mentally tough enough to achieve that scale of replacement will simply fail and America will fail with it.

# WHERE WE MUST GO: A VISION OF A RENEWED AMERICA

We must communicate a vision of renewing American civilization and a language of renewal. We must convince citizens that renewal is necessary (most already believe that) and doable (most have no

Fxhibit 46

idea of how). We must reestablish freedom and progress as our goals.

We must give citizens the tools to rethink and reshape their governments from local and state to federal. The government and law should strengthen and reinforce habits of productivity, responsibility and safety so Americans can be prosperous and safe so they can pursue happiness.

Enough Americans must come to share the need for renewal that they can create an echo effect on talk radio, in letters to the editor, and in local meetings, speeches, and campaigns.

The general vision of renewal must be developed into specific legislative proposals, specific actions, and specific activist groups so people can see in practical every day terms how their lives will be better.

The contrast must be made clear between the decay, corruption, inefficiency and arrogance of the Democratic machine's bureaucracies (e.g. New York City, OSHA, EPA) and the extraordinary opportunities for citizen satisfaction made possible by the five pillars (personal strength, Deming's profound knowledge of quality, technological progress, entrepreneurial free enterprize, and the principles of American civilization).

We can offer better health, better learning, safer lives, more jobs with better take home pay, and a higher quality of life with greater individual choices at less governmental cost with a lot less bureaucratic hassle and red tape and dramatically less waste in government.

Our job is to bring alive these possibilities in terms people can understand, believe and apply to their own lives. It is the equivalent of making the transition from a lecture on nutrition to an ad for "Egg McMuffins".

We must also recognize that all across America millions people are already working to renew American civilization. In my Georgia district 23% of the citizens have had some contact with ideas on quality in their work place. There are millions of computer users who know how obsolete the government is. There are more small business owners than union members in California.

A major part of our challenge is to identify, encourage, reinforce, arouse and network together the millions who already believe in and are working to improve their lives and their communities. As we recognize each other and learn how big a majority we are our courage will grow and our determination will increase.

While we are developing and communicating our positive vision of renewing American civilization and arousing and strengthening

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the positive efforts of our citizens we must also stop the decay and destruction brought about from the Democratic machine.

our energies should be 75% long range and positive, and only 25% short range and opposed to the decaying Democratic machine. This will take real discipline and constant reminders. The Democratic machine is going to be so unethical (sometimes illegal), so patently dishonest in its communications, so wrong in its policies, destructive in its proposals and outrageous in its actions that we will be tempted to consume all our time and energy in opposition. Fights against the Democratic machine generate vastly more attention and are much easier to cover than creating a positive new vision and movement (by about a nine to one ratio). It takes tremendous effort to balance the inevitably confrontational and negative courage of trying to expose and stop the destructive efforts of the machine with the positive efforts to renew American civilization.

On the side of stopping the Democratic machine the following principles should be applied:

- 1) Encourage everyone who has a disagreement with the Democratic program to join a grand coalition. At the optimum the anti-gays in the military anger, anti-tax increase anger and the anti-government waste anger should all be drawn into a broad front of opposition to the Democratic machine. While this will never be perfect and many will focus only on their grievance, the general principles of building the broadest possible understanding and alliance is correct;
- 2) Appeal to the American people over and over. Highlight again and again the gap between the Democrats words (reasonable) and their deeds (outrageous). Hold the maximum number of town hall meetings. Get every detail to talk shows, micromedia and every group that will use it. Defeat the big lie with equally big truth. For example:
  - a. Join with the Ross Perot volunteers in town hall meetings on the tax increases in April and May.
  - b. Insist that every Congressional committee and subcommittee hold hearings around the country on the Clinton health plan and open scrutiny of a secret plan.
  - c. Every time the Democrats cheat on ethics, the law or simply act secretly and in defiance of the public anger against Washington we must highlight it and protest it. We are the guardians of the public's right to know.

wgc 33168 Fxhibit 46 3) Create specific projects on issues large enough to rally the nation. By picking our fights on the most favorable terms we can maximize popular support, make the Democrats' defense the least believable, and increase public pressure on the swing Democrats to stick with the American people against the machine.

For example "Cut Spending First" is the right strategy to fight the Democratic tax increases. By 76 to 9 (The Washington Post poll, March 1993) the American people want more spending cuts. Perot has been emphasizing \$2 in spending cuts for every \$1 in tax increases. Only 21% of the American people trust Washington to do the right thing (The Washington Post poll, March 1993). The lowest number in the 35 year history of the poll, lower than Watergate or Carter. The most powerful 1992 campaign statement was "government is too big and it spends too much". Virtually every American knows that Congress has consistently cheated on its promise to cut spending but has kept its word on raising taxes.

We need a "Cut Spending First" national movement:

- The coalition should include everyone opposed to tax increases, everyone opposed to waste in government, every conservative who wants smaller government and every citizen who wants the deficit cut and will pay more taxes but only if the spending is cut.
- 2) Virtually every radio talk show host will support the "Cut Spending First" theme.
- 3) Every business association can be forced by its members to join (even the US Chamber and the National Association of Manufacturers would probably have to join).
- 4) The House and Senate Republicans could introduce resolutions, rule changes and procedural motions to insure that permanent real spending cuts of at least \$2 for every \$1 in proposed tax increase was signed into law before the tax increase came to the floor of either the House or the Senate. This would require the President to sign into law billions in spending cuts before even bringing up his tax bill. The Republicans on the two Budget Committees would certify the cuts before the tax bill came to the floor.
- 5) Petition drives would be launched in every Democratic Congressional district and in every state with a Democratic Senator asking them to sign on to the "Cut Spending First" resolution and to pledge not to vote for any taxes before the spending was signed into law.
- 6) Republicans in the House and Senate would have a daily "Cut Spending First" dialogue in which they re-

explained the strategy, reminded citizens of the history of Congress breaking its word on taxes and spending, cite specific examples of pork barrel and waste that should be cut before a penny is taken from the American family budget and listeners would be urged to join the petition drive and check with their Senator and Congressman to make sure they had pledged to "Cut Spending First".

- 7) Republicans would turn each appropriations bill and the reconciliation bill into an assault on the deceptiveness and dishonesty of the Democratic machine. The House Democratic Budget has \$246 billion in tax increases and a phoney \$264 billion in spending cuts. However, \$36 billion was already cut in the 1990 budget deal for which earlier tax increases have already paid. Another \$68 billion is in unspecified domestic spending cuts. Yet another \$113 billion is in unspecified defense spending cuts. Thus only \$47 billion in the House Democratic Budget is in actual specified spending cuts. To meet the Perot \$2 in spending cuts for \$1 in tax increases the Democratic machine has to either reduce its tax increase to \$23 billion total or find \$445 billion in additional real spending cuts.
- 8) The Democratic machine should be challenged over and over to be honest about its spending cuts. Even at only \$113 billion in additional unspecified defense cuts and \$63 billion in additional unspecified domestic cuts that is a huge potential threat to an amazing number of communities and constituencies. Every hearing, every Presidential speech, every town hall meeting should include demands to tell the truth about the secret spending cuts.
- 9) The world is once again dangerous enough to begin arguing for a strong national defense. The combination of an anti-military President, gays in the military, drastic defense cuts, and crises around the world are all beginning to rearouse public support for a strong defense. Serious studies, articles, speeches, and forums that link Iraq, Bosnia, Somoalia, Haiti, North Korea, Russia, and Middle Eastern fanatics and terrorists, into a pattern of dangers will rapidly win the intellectual debate with the Carterites who dominate the Democratic national security posts. This will shrink the defense cuts (Panetta is already quietly promising Democrats they will be well below \$113 billion) and will put pressure on for more domestic cuts and make even more clear the Democrats failure to achieve a \$2 for \$1 spending cut to tax increase ratio.
- 10) The success of John Kasich and the House Republican Budget Committee members in developing a serious, no tax increase, real specified spending cut budget needs to be

highlighted and emphasized. Both The New York Times and The Washington Post editorialized that the Kasich Budget was intellectually superior and more honest than the Democratic Budget. The House Republican Budget proves you can cut the deficit by cutting spending without a tax increase. This message needs to get to every Perot voter and editorial writer.

- 11) Really intense anti-tax groups should be encouraged to aggressively buy advertising and fight for the "Cut Spending First" strategy.
- 12) April 15th should become a national "Cut Spending First" rally day.
- 13) If the Democratic machine ignores all these efforts there should be organized picketing at their district, state offices and in Washington during the actual mark up of the legislation. If Italians can invent a Lombard League, the Russians, Rumanians and others can take back their countries then it should be possible for enraged, honest, hard working, tax paying Americans to fight against the political machine that is lying to them and taking their money.
- 14) As momentum builds, the Washington lobbyists who are trying to cozy up with the Democratic Administration (like seeking a place at the table with cannibals) should be embarrassed with their constituents until they join the "Cut Spending First" coalition (the AARP and US Chamber are the first two key problems).

These fourteen ideas are simply project examples of how a "Cut Spending First" strategy might reach out to the American people, arouse their sovereign power and put maximum pressure on the Democratic machine.

. To renew American civilization we will have to have many strategies and innumerable projects.

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"Konowing Onsvice civilization"

Vision STATEMENT Marce 19,1993

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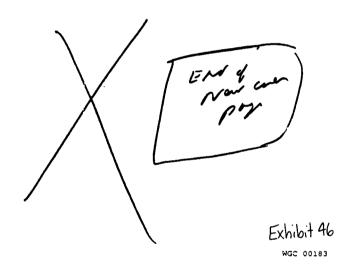
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March 19, 1993

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